

## MEMORANDUM

**TO:** Arts and Culture Commission

**FROM:** Kylie Murphy, Assistant Planner

**DATE:** November 16, 2016

**RE:** Arts and Culture Commission

The next meeting of the Arts and Culture Commission will be held on Wednesday, November 16 at 4:00 p.m. in the Fargo Public Library. If you are not able to attend, please contact staff at 241-1474 or [planning@cityoffargo.com](mailto:planning@cityoffargo.com). Thank you.

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**ARTS AND CULTURE COMMISSION**  
**Wednesday, November 16, 2016, 4:00 p.m.**  
**Fargo Public Library**  
**AGENDA**

1. Approve Order of Agenda
2. Approval of Minutes – October 19, 2016
3. Budget Update for 2017 Regranting
4. City Hall Curating Selection
5. Public Art Selection
6. December Arts and Culture Commission Meeting Date
7. Public Art Master Plan Update
8. Other Business or Public Comments

Arts and Culture Commission meetings are broadcast live on cable channel TV Fargo 56 and can be seen live by video stream on [www.cityoffargo.com/streaming](http://www.cityoffargo.com/streaming). They are rebroadcast each Saturday at 4:00 p.m.

People with disabilities who plan to attend the meeting and need special accommodations should contact the Planning Office at 241-1474 or TDD at 241-8258. Please contact us at least 48 hours before the meeting to give our staff adequate time to make arrangements.

Minutes are available on the City of Fargo Web site at [www.cityoffargo.com/artsandculture](http://www.cityoffargo.com/artsandculture).



**MEMORANDUM**

**TO:** Arts and Culture Commission  
**FROM:** Kylie Murphy  
**DATE:** November 16, 2016  
**RE:** Budget Update for 2017 Regranting

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On the October 19, 2016 Arts and Culture Commission meeting, the commission voted to increase the regranting dollars to \$112,000. In the past the City has partnered with The Arts Partnership for their regranting services. Rather than sending out a Request for Proposals for regranting, staff is recommending entering into a contract with The Arts Partnership for the regranting services of \$112,000. Staff is also seeking a subcommittee to advise on contract development with The Arts Partnership.

**Suggested motion:**

1. Establish a subcommittee for advisory on contract development with The Arts Partnership
2. Recommend to the City Commission contracting with The Arts Partnership for \$112,000 for regranting services

**Item 5: Budget and Work Program for 2017**

Ms. Crutchfield noted the 2017 budget has been finalized and the Arts and Culture Commission was granted \$150,000.

Board Members discussed increasing the re-granting budget from \$90,000 to \$112,000.

Mr. Lamey moved to reduce the public arts dollars to zero, with \$8,000 to be budgeted for City Hall curating; \$30,000 to be budgeted for public implementation; and \$112,000 to be budgeted for re-granting. All Members present voted aye and the motion was declared carried.

**Item 6: Update on 2016 RFP Items and Confirmation of Sub-Committee**

Ms. Crutchfield stated staff is looking for a sub-committee to meet on November 7, 2016 to review the applications staff received for the Public Art and City Hall Curating Requests for Proposal. Board Members Olsen, Del Val, and Lamey volunteered to serve on the sub-committee.

Mr. Olsen moved to approve the sub-committee. Second by Ms. Miller. All Members present voted aye and the motion was declared carried.

**Item 7: Other Business or Public Comments**

No other business/public comments were made.

The time at adjournment was 5:30 p.m.

**MEMORANDUM**

**TO:** Arts and Culture Commission  
**FROM:** Kylie Murphy  
**DATE:** October 16, 2016  
**RE:** City Hall Curating Recommendation

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The subcommittee met on Monday, November 7<sup>th</sup> to go over the 2016 Request for Qualifications for the City Hall Curating Program and the Call for Public Art Projects. On July 20, 2016 the Arts and Culture Commission allocated \$8,000 for the City Hall Curating Program and \$7,000 for the Public Art Projects.

The Request for Qualifications for the City Hall Curating Program received two applications, one from Tania Blanich and the other from Mark Weiler. After much discussion the subcommittee is recommending that Tania Blanich be selected as curator for the City Hall Curating Exhibit.

**Suggested motion:**

Award Tania Blanich as curator for the 2016 City Hall Curating Exhibit with the total funding of \$8,000.

**MEMORANDUM**

**TO:** Arts and Culture Commission

**FROM:** Kylie Murphy

**DATE:** October 16, 2016

**RE:** Public Art Selection

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The subcommittee met on Monday, November 7<sup>th</sup> to go over the 2016 Request for Qualifications for the City Hall Curating Program and the Call for Public Art Projects. On July 20, 2016 the Arts and Culture Commission allocated \$8,000 for the City Hall Curating Program and \$7,000 for the Public Art Projects.

The Request for Qualifications for Public Art received four applications which were reviewed by the Arts and Culture Commission subcommittee. Projects which propose in-kind funding and which implement the goals outlined in GO2030 have been given priority.

**Suggested motion:**

Award Peter Boyle with \$7,000 to construct and install the Great Pyramid Chimes within the City of Fargo.

# Fargo Public Art Master Plan

## Table of Contents

Draft 10.19.16

### Executive Summary

- The field of public art today
- Why create a plan?
- Brief summary of findings
- Summary of priority next steps

### About the City of Fargo

- City of Opportunities on the Great Plains
  - Character and Identity
- Fargo's public art
  - Exemplary examples
- What could public art in Fargo be?

### Vision, Mission and Goals for Fargo Public Art

- Vision statement
- Mission of Arts and Culture Commission
- Short-term and long-term goals
- Programmatic overview (proactive and reactive)

### Public Art Master Plan Process

- About the planning team
- Information gathering and community engagement
  - Location Analysis and Mapping
  - Plans and document review
  - Focus groups
  - One on One meetings
  - Public Art Possibilities
  - Mapping workshops and conversation

### Summary and Synthesis of Findings

- Narrative summary of what was learned from the above process. List insights that help inform recommendations. What are the opportunities and constraints? List of critical topics or issues that emerged from information gathered.
  - Developing shared vision for Fargo's Public Art Program
  - Building capacity and impact of the Arts and Culture Commission
  - Improving Fargo's economic, social and cultural health.
  - Valuing the role of artists, allied professionals and communities in creating successful public art

- Cultivating public-private partnerships, inter-agency and intergovernmental relationships (including neighboring cities of Moorhead and West Fargo)
- Modeling best practices and stewardship
- Public art themes or applications that can lend themselves to achieving the goals listed above:
  - The City of the Great Plains
  - Embrace Winter and Seasonality
  - Celebrate the River
  - Water Appreciation
  - Emerging Diversity

#### Opportunities for Public Art in Fargo

- Geographical opportunity sites
  - Locational Analysis
  - Fargo districts
  - Possible locations for public art
  - Possible themes for public art

#### Public Art Program Development in Fargo

- Vision and mission reiterated.
  - Recommendations and overview of strategies
- Strategies [spreadsheet of recommendations pertaining to each theme]
  - Short term recommendations
  - Long term recommendations
  - Key stakeholders/players
  - Criteria for prioritizing sites and opportunities
- Support systems
  - List of local and regional partners and resources to offer educational programming, trainings, grants, commissioning possibilities, events, festivals, AIR, public and private funding streams, foundations, corporations.
  - Funding Recommendations and Considerations
    - City support and inter-agency cooperation
    - Private support (contributed income)
    - Partnership support and in-kind
- Governance
  - Role of A+C commissioner, committees, advisors
  - Selection process for art and artists
  - Policy Development
    - Gift Policy
    - Other...



- Management
  - Staffing needs (short- and long-term)
  - Contracted services, interns, volunteers
  - Collection Management
    - Maintenance + conservation
- Monitoring and Reporting
  - Developing monitoring and evaluative systems
  - Accountability systems required by City of Fargo
  - Best practices
  
- Communications plan
- Next steps

Appendix