

# **City of Fargo Core Neighborhoods Master Plan**

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**Project Steering Committee  
December 15, 2020**



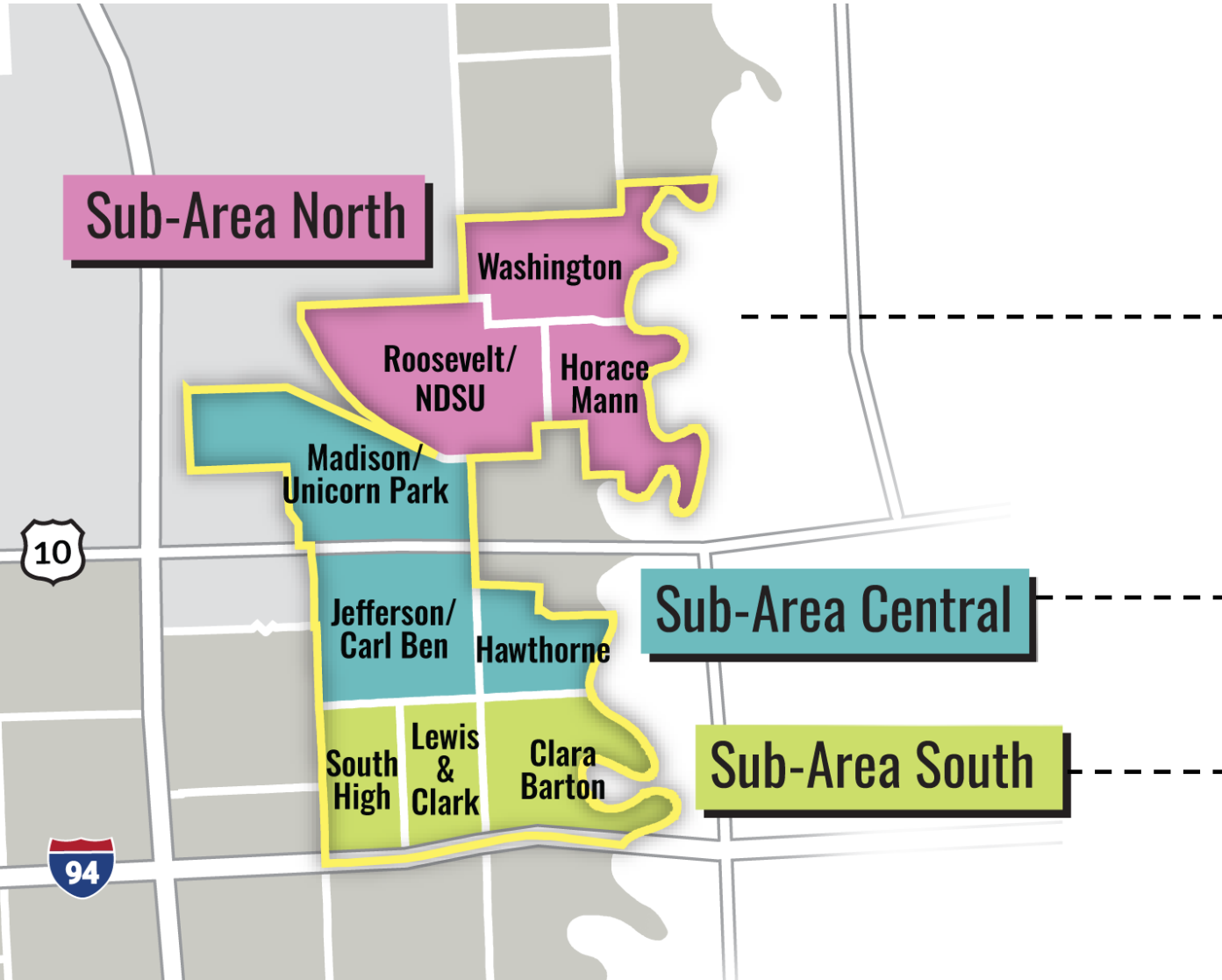


# Agenda

- Project Updates
- Second Draft
  - Brief overview of updates and implementation briefs
- Next Steps: Finalization, Adoption, and Implementation

# **Project Updates**

# What is our process?



**Project Steering  
Committee**



**Sub-Area  
North Committee**



**Sub-Area  
Central Committee**



**Sub-Area  
South Committee**

**PHASE 3**  
**SEPTEMBER**  
**THROUGH**  
**DECEMBER**

**Products of the Process**

What's included in  
the Master Plan



MARKET CONTEXT AND  
NEIGHBORHOOD  
TYPOLOGY



ISSUES/  
OPPORTUNITIES



PLANNING AND  
INTERVENTION  
FRAMEWORK



IMPLEMENTATION  
TOOLKIT



RECOMMENDATIONS AND  
IMPLEMENTATION  
ACTIONS ORGANIZED BY  
THREE SUB-AREAS AND  
NINE NEIGHBORHOODS

CORE  
NEIGHBORHOOD  
MASTER PLAN



NINE IMPLEMENTATION  
BRIEFS



**Second Draft**

# Second Draft – Review Process

- Discussions with the project committees this week
- Aim to provide feedback no later than **Wednesday, December 30<sup>th</sup>**
- Final draft ready to distribute no later than **Friday, January 8<sup>th</sup>**
- Adoption process begins mid-January (more on that later in this meeting)

# Second Draft – Review Process

- Revisions and new content since November meetings have been concentrated around:
  - Part 4 – Core Neighborhoods Toolkit
    - Updates to Future Land Use Map (FLUM)
    - Changes to toolkit items based on committee and staff feedback
  - Part 5 – Neighborhood Implementation Brief



# Second Draft – Review Process

- Remaining work:
  - Full copyediting and typo fixing
  - Implementation Briefs – outcome metrics and creating standalone versions of each brief
  - Modifications to some charts and maps for clarity
  - Follow-up on some comments and suggestions made during and after November meetings (referencing historic overlay districts, Moorhead's code enforcement practices, among others)

# Second Draft – Review Process

## PART 5 NEIGHBORHOOD IMPLEMENTATION BRIEFS

Although the process behind the Core Neighborhoods Master Plan revealed much that the nine neighborhoods have in common, it did not obscure the reality that there are important differences in the conditions, trends, aspirations, and issues across Fargo's core. And while planning at the core-wide level ensures a unified front to address complex policy and resource questions, implementation of the Core Neighborhoods Toolkit—be it the enforcement of policies, the execution of programs, or the daily work of resident leaders—will ultimately meet the ground at the neighborhood and block levels.

These Implementation Briefs have been developed to express the distinct characteristics of each neighborhood and the visions that residents are seeking to achieve. They have also been developed to demonstrate how the Core Neighborhoods Toolkit applies at a localized level and considerations that should influence the actions of the City, residents, and other stakeholders that will be working to realize neighborhood outcomes.



### Nine Neighborhood Briefs

p 66 CLARA BARTON

p 80 HAWTHORNE

p 94 HORACE MANN

p 108 JEFFERSON/CARL BEN

p 122 LEWIS & CLARK

p 136 MADISON / UNICORN PARK

p 152 ROOSEVELT / NDSU

p 166 SOUTH HIGH

p 180 WASHINGTON



Every implementation brief in Part 5 features the following content and structure:

### Assets and Issues



Strengths the neighborhood is building upon and issues expressed by residents

### Conditions and Trends



Analysis of conditions and trends that influence neighborhood health

### Vision and Outcomes



Neighborhood attributes and likely target markets that serve as building blocks of the neighborhood's vision for the future

### Implementation Strategies



Local context and guidance for the implementation of Fargo's Core Neighborhoods Toolkit

Welcome to  
**FARGO'S CORE**  
NEIGHBORHOODS

**Next Steps: Finalization,  
Adoption, and Implementation**

# Next Steps

- **Education and outreach** (begin January 2021 and continue as needed)
  - Final draft distributed for communication by City staff, committee members, partner organizations, residents & stakeholders
  - Presentations to Boards & Commissions
    - Potential joint meeting mid-to-late January
    - Additional guidance from City leadership
- **Development of detailed implementation strategy** (begin February 2021 and continue through development of FY2022 City budget)
  - Staff coordination (including potential staffing and budget requests)
  - Informed by education and outreach discussions
- **Final review and adoption by City Commission** (late winter / early spring 2021)
- **Initiation of first implementation steps** (after City Commission approval)