City of Fargo
Core Neighborhoods Master Plan

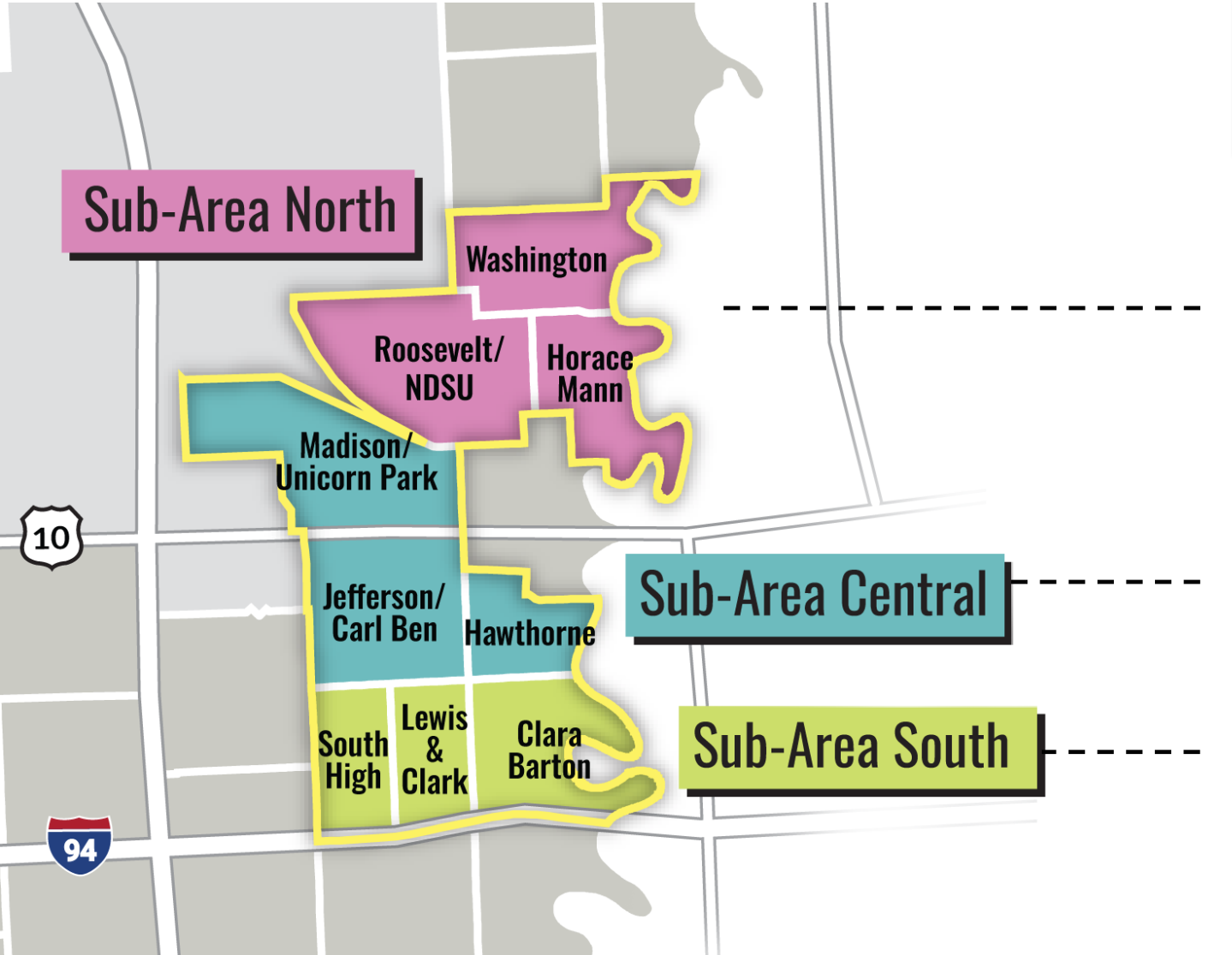
Project Steering Committee
December 15, 2020

Agenda

- Project Updates
- Second Draft
  - Brief overview of updates and implementation briefs
- Next Steps: Finalization, Adoption, and Implementation

Project Updates

What is our process?



Project Steering Committee

Sub-Area North Committee

Sub-Area Central Committee

Sub-Area South Committee

Products of the Process

PHASE 3

SEPTEMBER THROUGH DECEMBER

What's included in the Master Plan

- MARKET CONTEXT AND NEIGHBORHOOD TYPOLOGY
- ISSUES/ OPPORTUNITIES
- PLANNING AND INTERVENTION FRAMEWORK
- IMPLEMENTATION TOOLKIT
- RECOMMENDATIONS AND IMPLEMENTATION ACTIONS ORGANIZED BY THREE SUB-AREAS AND NINE NEIGHBORHOODS

CORE NEIGHBORHOOD **MASTER PLAN**

NINE IMPLEMENTATION BRIEFS

Second Draft

Second Draft – Review Process

- Discussions with the project committees this week
- Aim to provide feedback no later than **Wednesday, December 30th**
- Final draft ready to distribute no later than **Friday, January 8th**
- Adoption process begins mid-January (more on that later in this meeting)

Second Draft – Review Process

- Revisions and new content since November meetings have been concentrated around:
  - Part 4 – Core Neighborhoods Toolkit
    - Updates to Future Land Use Map (FLUM)
    - Changes to toolkit items based on committee and staff feedback
  - Part 5 – Neighborhood Implementation Brief

Second Draft – Review Process

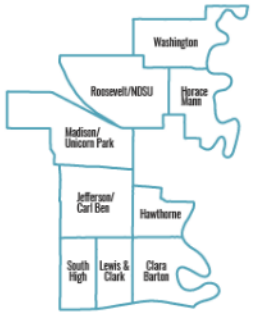
- Remaining work:
  - Full copyediting and typo fixing
  - Implementation Briefs – outcome metrics and creating standalone versions of each brief
  - Modifications to some charts and maps for clarity
  - Follow-up on some comments and suggestions made during and after November meetings (referencing historic overlay districts, Moorhead's code enforcement practices, among others)

Second Draft – Review Process

PART 5

NEIGHBORHOOD IMPLEMENTATION BRIEFS

Although the process behind the Core Neighborhoods Master Plan revealed much that the nine neighborhoods have in common, it did not obscure the reality that there are important differences in the conditions, trends, aspirations, and issues across Fargo's core. And while planning at the core-wide level ensures a unified front to address complex policy and resource questions, implementation of the Core Neighborhoods Toolkit—be it the enforcement of policies, the execution of programs, or the daily work of resident leaders —will ultimately meet the ground at the neighborhood and block levels.



These Implementation Briefs have been developed to express the distinct characteristics of each neighborhood and the visions that residents are seeking to achieve. They have also been developed to demonstrate how the Core Neighborhoods Toolkit applies at a localized level and considerations that should influence the actions of the City, residents, and other stakeholders that will be working to realize neighborhood outcomes.

Nine Neighborhood Briefs

p 66	CLARA BARTON
p 80	HAWTHORNE
p 94	HORACE MANN
p 108	JEFFERSON/CARL BEN
p 122	LEWIS & CLARK
p 136	MADISON / UNICORN PARK
p 152	ROOSEVELT / NDSU
p 166	SOUTH HIGH
p 180	WASHINGTON

Every implementation brief in Part 5 features the following content and structure:

Assets and Issues

Strengths the neighborhood is building upon and issues expressed by residents

Conditions and Trends

Analysis of conditions and trends that influence neighborhood health

Vision and Outcomes

Neighborhood attributes and likely target markets that serve as building blocks of the neighborhood's vision for the future

Implementation Strategies

Local context and guidance for the implementation of Fargo's Core Neighborhoods Toolkit

Next Steps: Finalization, Adoption, and Implementation

Next Steps

- **Education and outreach** (begin January 2021 and continue as needed)
  - Final draft distributed for communication by City staff, committee members, partner organizations, residents & stakeholders
  - Presentations to Boards & Commissions
    - Potential joint meeting mid-to-late January
    - Additional guidance from City leadership

- **Development of detailed implementation strategy** (begin February 2021 and continue through development of FY2022 City budget)
  - Staff coordination (including potential staffing and budget requests)
  - Informed by education and outreach discussions

- **Final review and adoption by City Commission** (late winter / early spring 2021)

- **Initiation of first implementation steps** (after City Commission approval)