City of Fargo
Core Neighborhoods Master Plan

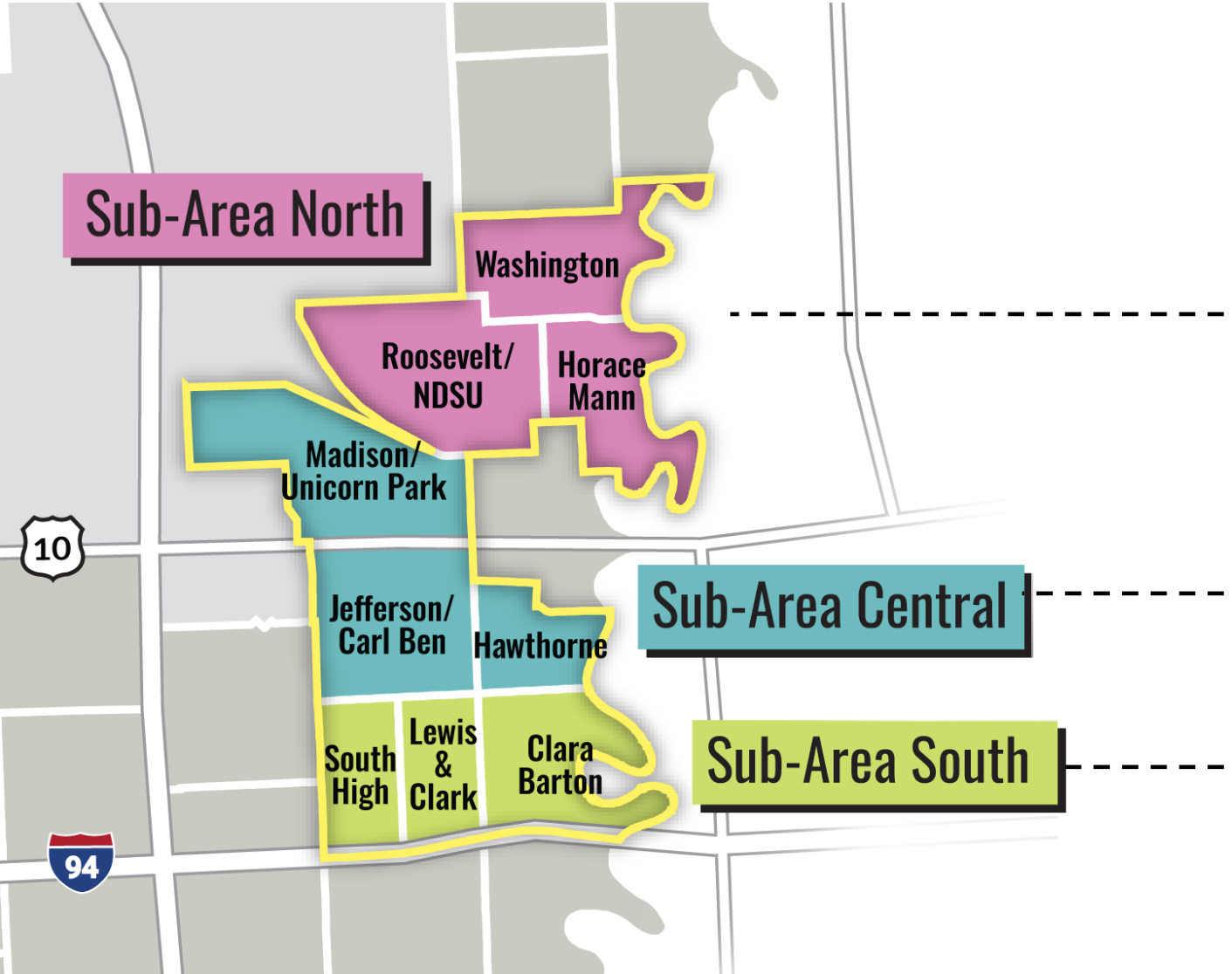
Project Steering Committee
October 6, 2020

Agenda

- Welcome
- Project Updates
- Plan Preview
  - Overview and discussion
- Next Steps

Project Updates

What is our process?



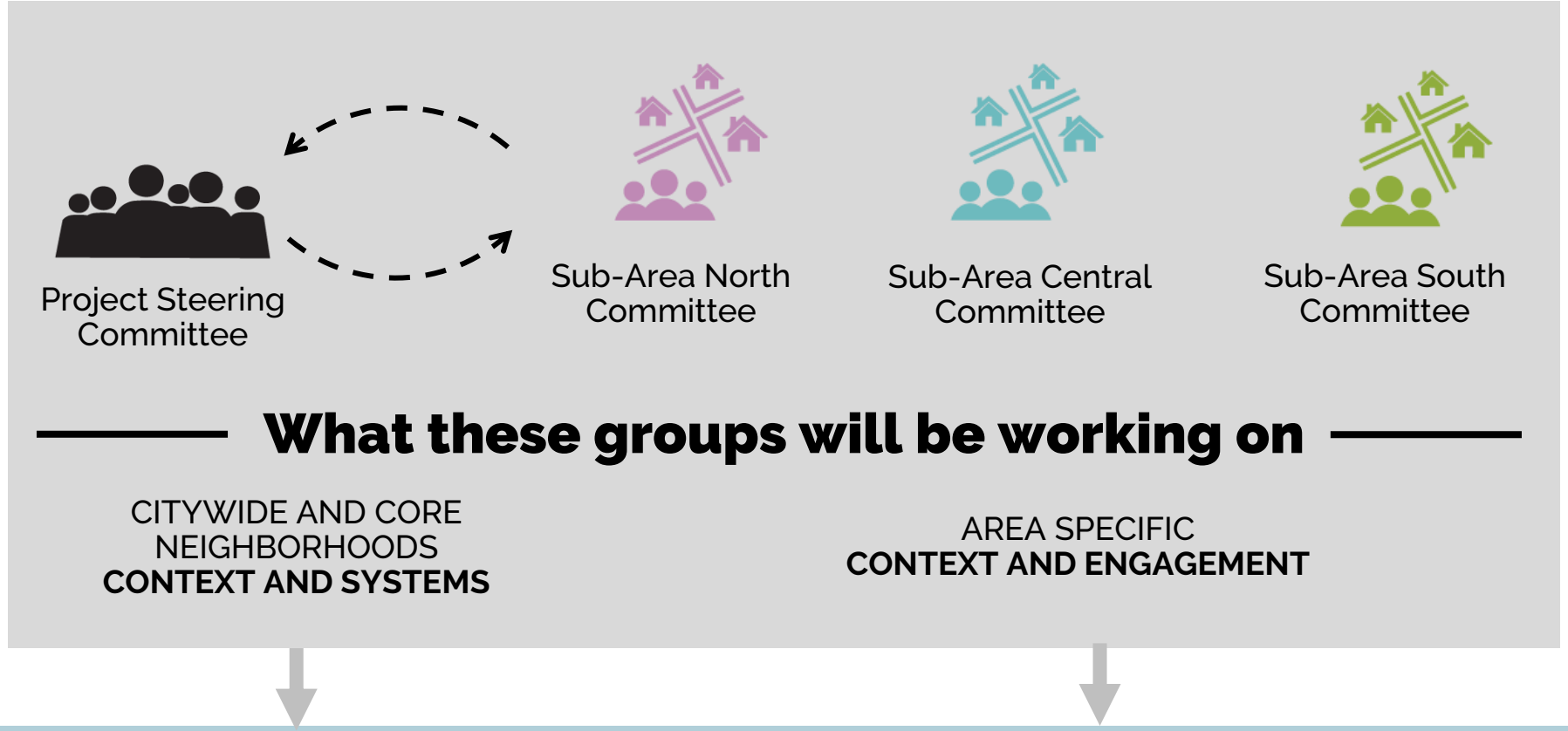
Project Steering Committee

Sub-Area North Committee

Sub-Area Central Committee

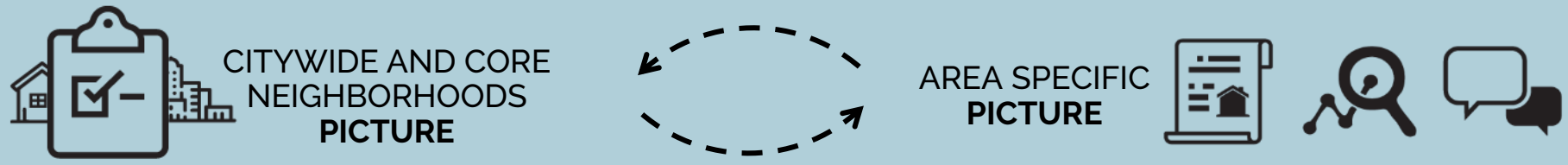
Sub-Area South Committee

How parallel but coordinated group work will produce a core neighborhoods master plan



PHASE 1

FEBRUARY - JUNE



How parallel but coordinated group work will produce a core neighborhoods master plan

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Sub-Area North Committee

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What these groups will be working on

CITYWIDE AND CORE NEIGHBORHOODS **CONTEXT AND SYSTEMS**

AREA SPECIFIC **CONTEXT AND ENGAGEMENT**

PHASE 1

FEBRUARY - JUNE

CITYWIDE AND CORE NEIGHBORHOODS **PICTURE**

AREA SPECIFIC **PICTURE**

PHASE 2

JUNE - SEPTEMBER

CITYWIDE AND CORE NEIGHBORHOODS **TOOLKIT**

AREA SPECIFIC **PICTURE**

Products of the Process

PHASE 3

SEPTEMBER THROUGH DECEMBER

What's included in the Master Plan

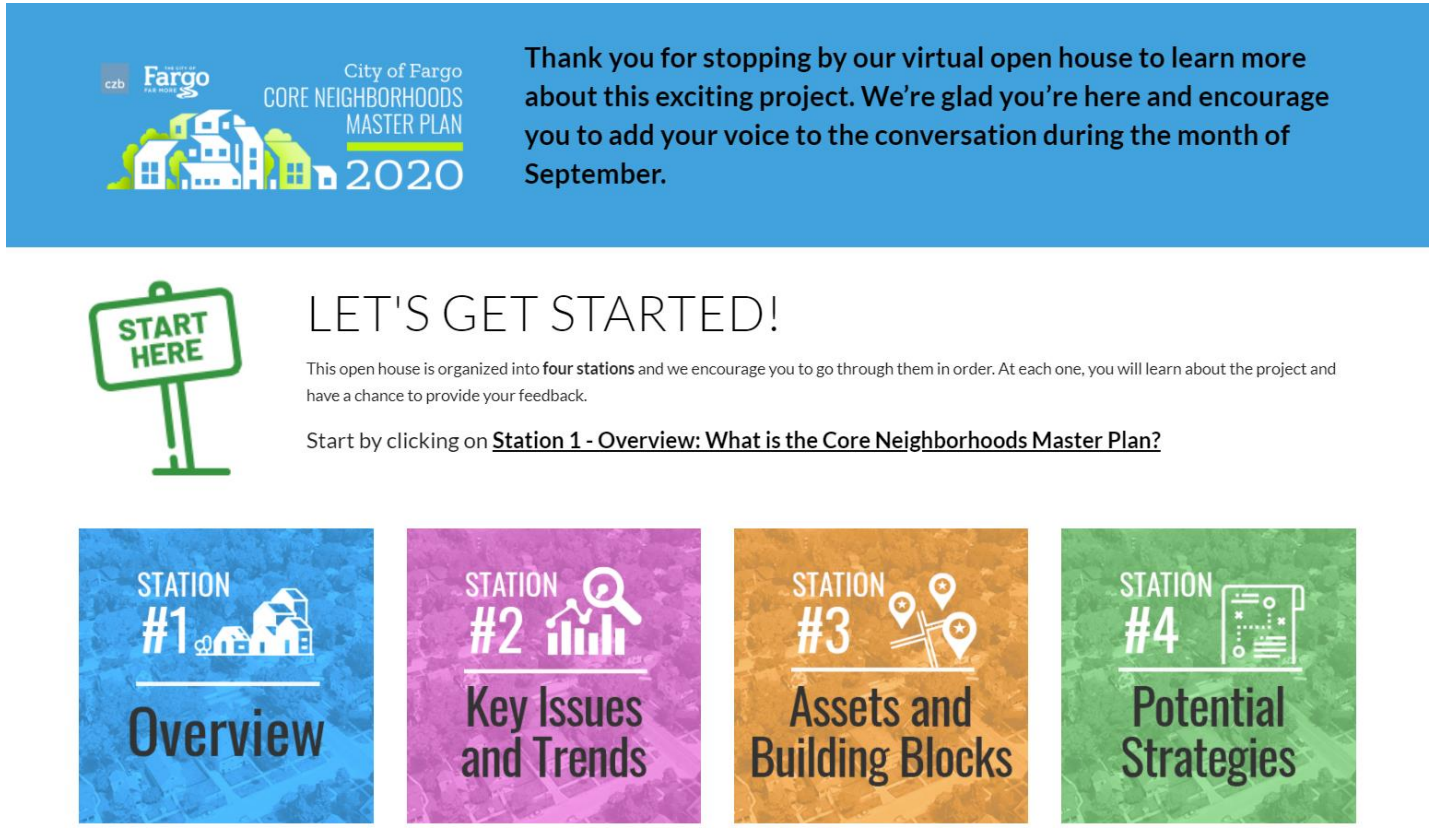
- MARKET CONTEXT AND NEIGHBORHOOD TYPOLOGY
- ISSUES/ OPPORTUNITIES
- PLANNING AND INTERVENTION FRAMEWORK
- IMPLEMENTATION TOOLKIT
- RECOMMENDATIONS AND IMPLEMENTATION ACTIONS ORGANIZED BY THREE SUB-AREAS AND NINE NEIGHBORHOODS

CORE NEIGHBORHOOD **MASTER PLAN**

NINE IMPLEMENTATION BRIEFS

September Virtual Open House

- 375 unique visitors since September 1
- 4.5 min. average visit
- 60% younger than 35
- 35 people interacted through survey questions and comments



September Virtual Open House

To what degree to do you think each of these issues is a problem?

More Significant

Less Significant

- Condition and quality of life impacts of rental housing
- Homes in need of repair or updating
- Incompatible development and uncertainty in transitional areas
- Safety, quality of life, and land use impacts of traffic and major roadways
- Perceptions of crime and safety
- Concerns about long-term status of schools as anchors
- Uneven levels of resident leadership development and engagement
- Housing costs and taxes

September Virtual Open House

Please rank the following assets in order of importance to neighborhood quality of life in the core:

More Important

Less Important

- Character of housing and/or neighborhood
- Location
- Parks and walkability
- Trees and tree canopy
- Affordability
- Schools
- Neighborliness

September Virtual Open House

Indicate…

(1) the degree to which you think these tools will contribute to improvement and vitality in core neighborhoods

AND

(2) your willingness to see community resources and energy devoted to putting these tools in place

September Virtual Open House

Tools deemed “very important” by more than 50% of participants

- Turn around distressed absentee-owned properties (70%)
- Support for owner-occupant improvements (69%)
- Enhanced code enforcement (69%)
- Investments to preserve and expand affordable housing options in region (62%)
- Redevelop declining properties on major streets (53%)
- Boost investment in parks, trails, and ped/bike (52%)

September Virtual Open House

Tools deemed "very important" by more than 50% of participants

% of participants "very willing" to see Fargo invest in tool

- Turn around distressed absentee-owned properties (70%) (46%)
- Support for owner-occupant improvements (69%) (43%)
- Enhanced code enforcement (69%) (57%)
- Investments to preserve and expand affordable housing options in region (62%) (48%)
- Redevelop declining properties on major streets (53%) (30%)
- Boost investment in parks, trails, and ped/bike (52%) (39%)

Plan Preview

Plan Preview

Next Steps

Next Steps

- Questions or comments on the Plan Preview, including latest toolkit, by October 16th

- czb begins work on first draft of plan; arrange additional conversations with plan stakeholders to refine toolkit elements

Next Steps

Next Meeting: Week of November 16

- Draft plan for review and discussion