

City of Fargo Core Neighborhoods Master Plan

**Project Steering Committee
October 6, 2020**

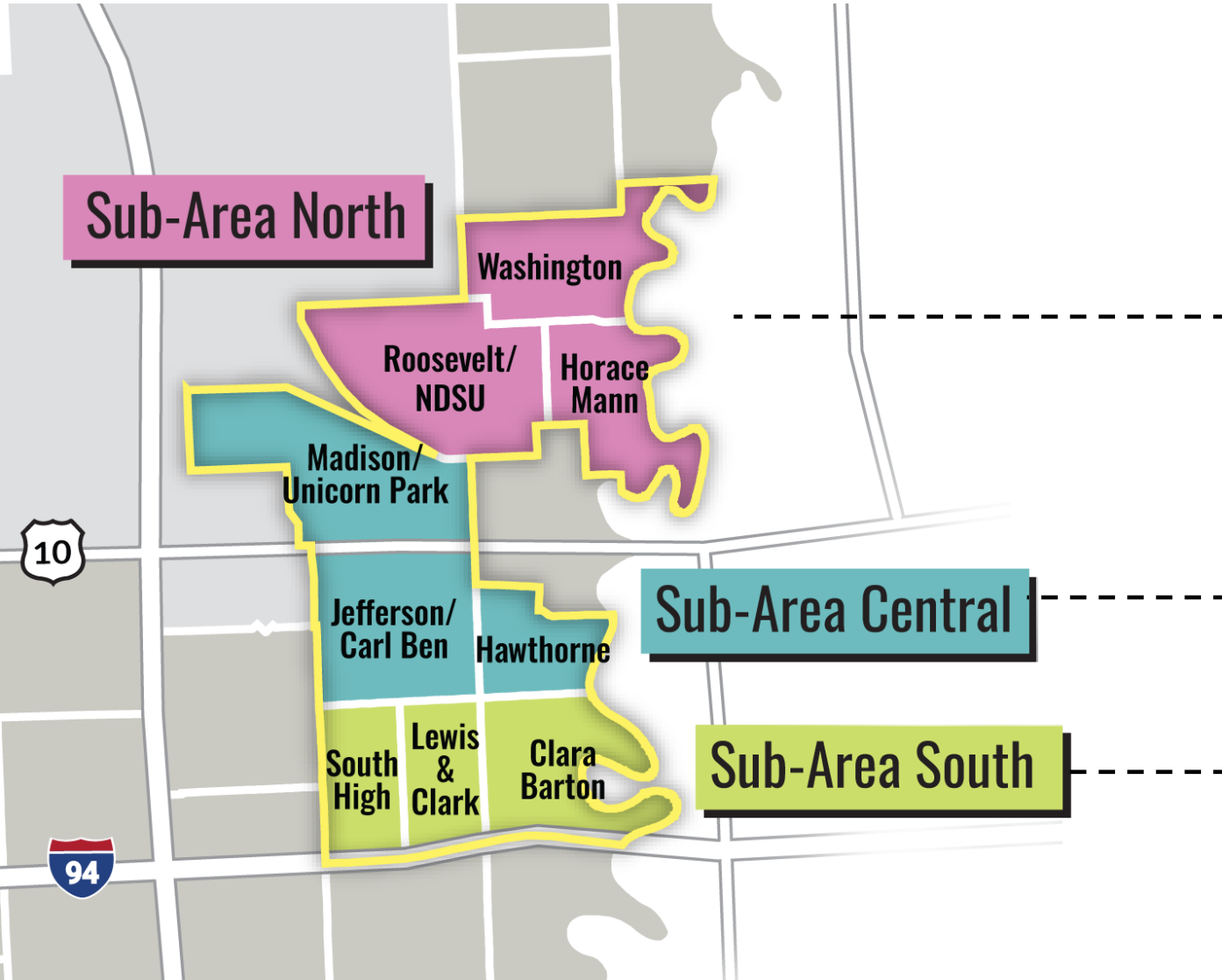


Agenda

- Welcome
- Project Updates
- Plan Preview
 - Overview and discussion
- Next Steps

Project Updates

What is our process?



Project Steering Committee



Sub-Area North Committee

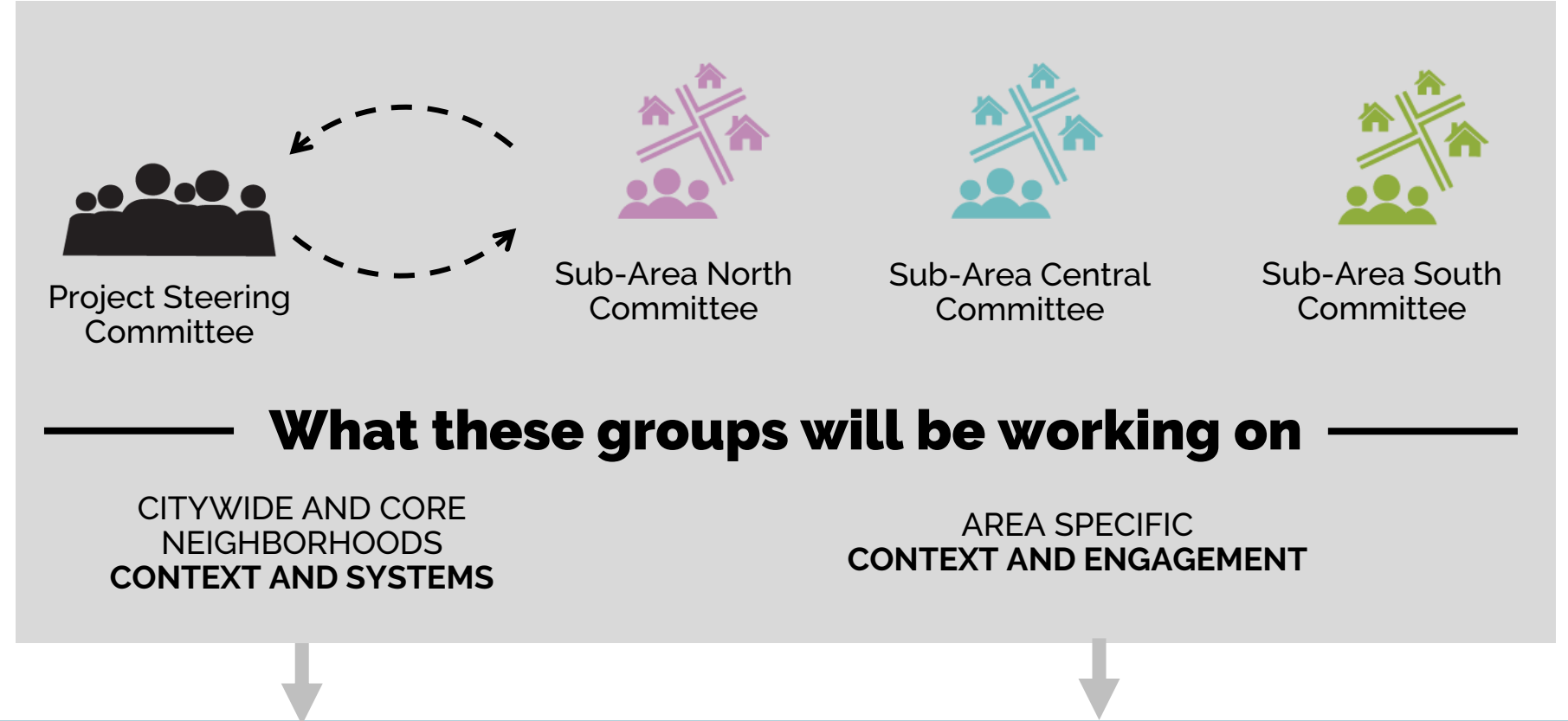


Sub-Area Central Committee

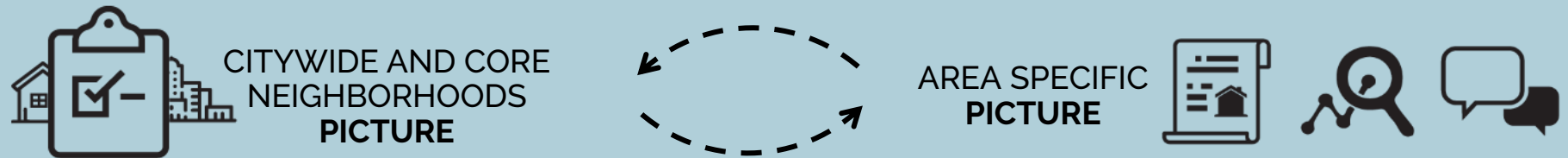


Sub-Area South Committee

**How parallel
but coordinated
group work will
produce a core
neighborhoods
master plan**



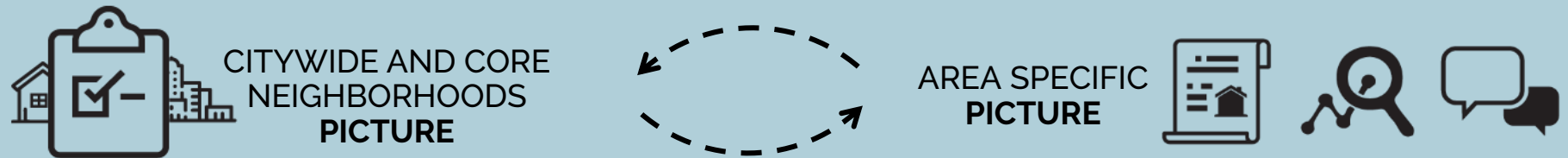
PHASE 1
FEBRUARY - JUNE



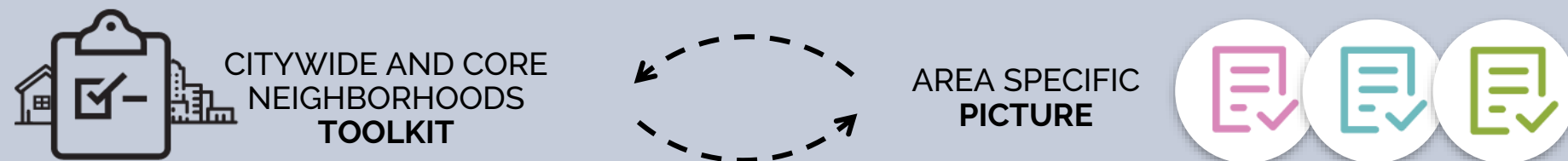
How parallel but coordinated group work will produce a core neighborhoods master plan



PHASE 1 FEBRUARY - JUNE



PHASE 2 JUNE - SEPTEMBER



PHASE 3
SEPTEMBER
THROUGH
DECEMBER

Products of the Process

What's included in
the Master Plan



MARKET CONTEXT AND
NEIGHBORHOOD
TYPOLOGY



ISSUES/
OPPORTUNITIES



PLANNING AND
INTERVENTION
FRAMEWORK



IMPLEMENTATION
TOOLKIT



RECOMMENDATIONS AND
IMPLEMENTATION
ACTIONS ORGANIZED BY
THREE SUB-AREAS AND
NINE NEIGHBORHOODS

CORE
NEIGHBORHOOD
MASTER PLAN

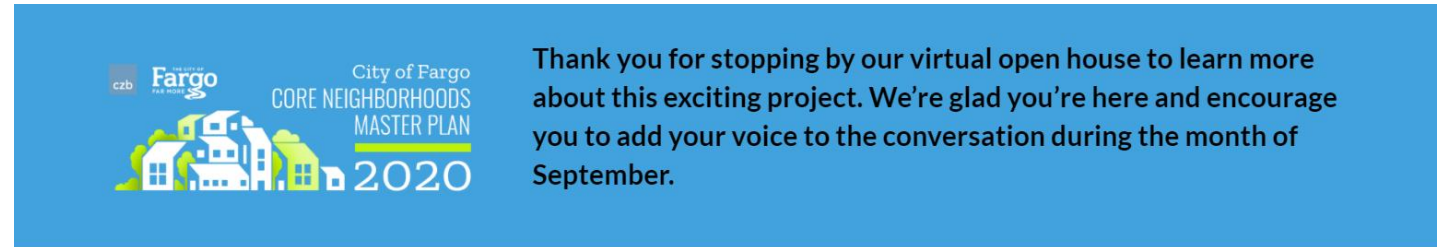


NINE IMPLEMENTATION
BRIEFS



September Virtual Open House

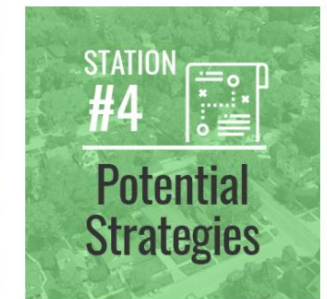
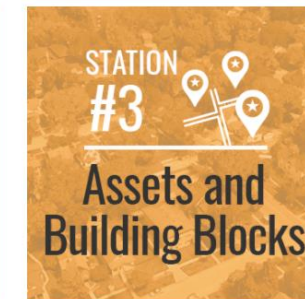
- 375 unique visitors since September 1
- 4.5 min. average visit
- 60% younger than 35
- 35 people interacted through survey questions and comments



LET'S GET STARTED!

This open house is organized into **four stations** and we encourage you to go through them in order. At each one, you will learn about the project and have a chance to provide your feedback.

Start by clicking on [Station 1 - Overview: What is the Core Neighborhoods Master Plan?](#)



September Virtual Open House

To what degree to do you think each of these issues is a problem?

More
Significant



Less
Significant

- Condition and quality of life impacts of rental housing
- Homes in need of repair or updating
- Incompatible development and uncertainty in transitional areas
- Safety, quality of life, and land use impacts of traffic and major roadways
- Perceptions of crime and safety
- Concerns about long-term status of schools as anchors
- Uneven levels of resident leadership development and engagement
- Housing costs and taxes

September Virtual Open House

Please rank the following assets in order of importance to neighborhood quality of life in the core:

**More
Important**



**Less
Important**

- Character of housing and/or neighborhood
- Location
- Parks and walkability
- Trees and tree canopy
- Affordability
- Schools
- Neighborliness

September Virtual Open House

Indicate...

(1) the degree to which you think these tools will contribute to improvement and vitality in core neighborhoods

AND

(2) your willingness to see community resources and energy devoted to putting these tools in place

September Virtual Open House

Tools deemed “very important” by more than 50% of participants

- Turn around distressed absentee-owned properties (70%)
- Support for owner-occupant improvements (69%)
- Enhanced code enforcement (69%)
- Investments to preserve and expand affordable housing options in region (62%)
- Redevelop declining properties on major streets (53%)
- Boost investment in parks, trails, and ped/bike (52%)

September Virtual Open House

Tools deemed “very important” by more than 50% of participants

% of participants “very willing” to see Fargo invest in tool

- Turn around distressed absentee-owned properties (70%) (46%)
- Support for owner-occupant improvements (69%) (43%)
- Enhanced code enforcement (69%) (57%)
- Investments to preserve and expand affordable housing options in region (62%) (48%)
- Redevelop declining properties on major streets (53%) (30%)
- Boost investment in parks, trails, and ped/bike (52%) (39%)

Plan Preview

Plan Preview



Next Steps

Next Steps

- Questions or comments on the Plan Preview, including latest toolkit, by October 16th
- czb begins work on first draft of plan; arrange additional conversations with plan stakeholders to refine toolkit elements

Next Steps

Next Meeting: Week of November 16

- Draft plan for review and discussion