

CITY OF FARGO – TRANSIT DEPARTMENT (MATBUS)
REQUEST FOR PROPOSALS
MARKETING SERVICES

Notice is hereby given that the City of Fargo, North Dakota will receive Proposals at the Metro Transit Garage, 650 23rd Street North, Fargo, ND 58102, for marketing services until 2:00 p.m. on Monday, January 7, 2019. Proposals received after the specified date and time will be considered late proposals and will not be opened or considered for award.

Vendors will be required to submit a proposal containing a portfolio of past work, a percentage breakdown of which media the vendors would recommend, a plan for how they will reach the MATBUS audiences identified in the RFP, and a cost breakdown. All costs must be submitted in the proposal.

Copies of the Request for Proposals package for this project are available by contacting Sage Thornbrugh, Fargo Transit Planner, at sthornbrugh@fargond.gov or Matthew Peterson, Fargo Assistant Transit Director, at mgpeterson@fargond.gov, or by calling 701.232.7500, facsimile at 701.241.8558.

All proposers are notified that disadvantaged and women-owned business enterprises are encouraged to submit responses to this request. The City of Fargo will ensure that respondents to this request will not be discriminated against based on sex, race, color, creed or national origin in consideration of an award.

Up to 50% of the funding for the Bus Passenger Shelters project may be provided through a Federal Transit Administration operating grant, Catalog of Federal Domestic Assistance (CFDA) #20.526 and #20.513.

All proposers will be required to certify that they are not on the Comptroller General's list of ineligible contractors.

The City of Fargo reserves the right to reject any and all proposals and to waive any informalities, irregularities, or technicalities in the bidding process.

Auditor's Office
(December 10 & 17, 2018)