

# Request for Proposal

## New City Hall Exterior Art Panels



The City of Fargo and its Arts and Culture Commission encourage local artists, culture bearers and other creatives to participate in opportunities to enhance the City's quality of life and integrate public art into public spaces. Public art expresses a community's values, enhances our shared environment and transforms spaces into meaningful places.

The City is currently seeking proposals from local artists for new artwork for the art panels on the exterior of Fargo's City Hall.

**DEADLINE FOR PROPOSALS:**     *Monday, June 20, 2022 at 4 pm*

### About the Request for Proposals

City Hall, located at the eastern edge of downtown Fargo, houses Fargo's municipal government and is an innovative addition to the City's skyline. The City first installed art on the building's east section in 2018. The panels are located on the northeast, east and southeast sides of the building's exterior, outside the Commission Chambers. Each of three sides has four vertical panels designed to incorporate artwork, for a total of twelve panels. The artwork panels are visible from 1<sup>st</sup> Avenue North and 2<sup>nd</sup> Street North in Downtown Fargo.

All proposals must present a cohesive artistic vision and reflect the theme of *Fargo: Past, Present and Future*. There are two options for proposals:

- 1) For four panels on a single exterior wall of the building.
- 2) For all twelve panels on the three exterior walls of the building.

Proposals may encompass a single artwork per wall, divided into four separate panels, or may be four separate but related works of art per wall. All must represent the theme.

One or three artists' work will be selected for this temporary installation lasting approximately 1-3 years. The minimum amount to be awarded to an artist for a selected proposal is \$8,000 (for a single wall of four panels) and the maximum is \$24,000 (for three walls of four panels each).

The selected art will be translated to vinyl, which will be installed in each panel section. The panels, measuring 17'3" H x 6' W, are individually incased in LED lighting. (See rendering on page 3).

### **Theme: *Fargo: Past, Present and Future***

The three sub-themes must be represented fully on each side of the building.

The following provides some general ideas for proposed artwork; these are meant as suggestions only:

- Past
  - Transportation: Red River Steamboats, Northern Pacific Rail Line, Gateway to the West
  - Manufacturing
  - Agriculture

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- Present
  - Iconic Fargo: Preserving architecture, history, and retaining the City's character
  - Emphasis on the arts and creativity
  - Education
  - Inclusion
- Future
  - Technology
  - Forward thinking
  - Vibrant and innovative City

### Eligibility

Artists must be 18 years old and reside, work or be a student within the Fargo area. If a sufficient response is not received, regional artists will be considered.

Submissions will be accepted from established or emerging artists and students enrolled in an arts program at a college/university level.

### Proposal Submission Instructions

**The deadline is 4 pm on Monday, June 20.**

Proposals must be dropped off in person at The City of Fargo Planning Department front desk, 225 N 4<sup>th</sup> Street or sent by email to [Planning@FargoND.gov](mailto:Planning@FargoND.gov) with the subject line: Art Panel Proposal.

*Please direct questions to the Planning and Development at 701.241.1474; Reference: City Hall Art Panels.*

A complete proposal includes:

- Contact information: Name, Address, Phone and Email
- A paragraph narrative for the artwork submitted that answers these questions:
  - How does the artwork enhance the aesthetics of New City Hall and The City of Fargo?
  - How does the artwork reflect the theme?
  - What is the significance of the subject matter?
- Images for the proposed artwork (see specifications below).
- A brief (no more than a single page) artistic bio.

*Notes:*

*Images do not need to be the highest resolution images for the purposes of submitting your proposal. If your email cannot be delivered due to size, break it into 2 or 3 emails.*

*By submitting a proposal, you acknowledge that you have read and agree with the terms and hereby absolve The City of Fargo or its representatives from any claim or loss, either past, present, or future, in association with the Request for Proposal (RFP). The terms of the RFP are binding on the artist, the artist's successors, assigns, representatives or administrators.*

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Proposed artwork must adhere to the following guidelines:

- Each wall of artwork must present a cohesive look that represents the theme.
- Subject matter and original artwork medium are not restricted.
- Submissions must solely be of your own creation and may not infringe upon copyright or the intellectual rights of others.
- Artwork may be designed to “read” vertically or horizontally across the four panels on a single wall or may be designed as four separate artworks that will be installed vertically on a single side.
- Artwork will not be considered that promotes or advertises a particular group, business or political message, misappropriates a culture or cultures or is found to be offensive.
- The art must be capable of being sized to the scale of the panel measurements listed without losing visual integrity or quality when it is transferred onto a vinyl wrap.
- Artists must be able to submit high-resolution 300dpi formats (.jpeg, .pdf, .tif, .eps) if their art is selected for the panels.

*See p. 4 for additional specifications about the artwork and the panels.*

### Selection Process

A sub-committee will review all submissions and forward proposals that meet the guidelines to the Arts and Culture Commission. The Mayor of The City of Fargo will make the final selection on artwork chosen for display. One or three proposals will be selected for implementation.

The City of Fargo and the Arts and Culture Commission are under no obligation to award a commission for artwork based solely on the fact that a proposal was submitted for consideration.

All artist who have submitted proposals will be contacted once the final selections are made.

### Artist Fee

Monetary compensation will be provided to selected artist(s) upon completion of an art release and artist contract.

Artists whose proposal(s) are selected will receive \$8,000 per 4-panel side, with a maximum stipend of \$24,000 if the proposal included all three sides and 12 panels. The artist stipend includes payment for the original design proposal and the artist’s time working with the producer of the vinyl wraps regarding layout and color. The cost of fabrication and installation is paid for separately by the City.

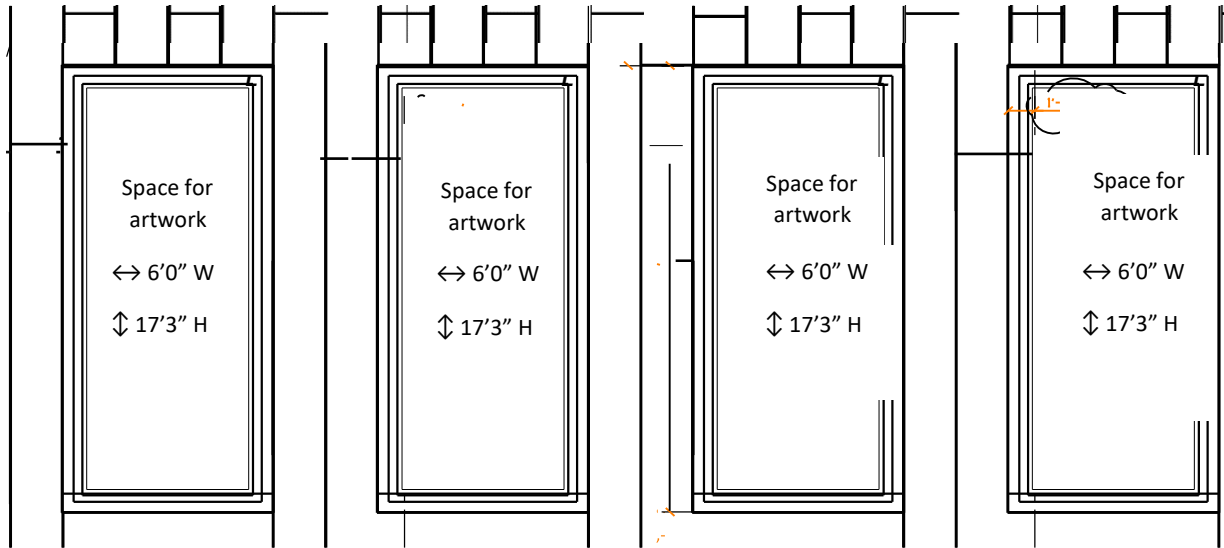


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### Panel Specifications

The artwork panels are visible from 1<sup>st</sup> Avenue North and 2<sup>nd</sup> Street North in Downtown Fargo. Three exterior walls (on City Hall's northeast, east and southeast exterior walls) feature four artwork panels. The rendering below represents a single side.



- Artist may submit artwork in a portrait or landscape format.
- Each side of four panels must be visually and thematically cohesive, whether it is a single work divided in four or four separate works to fit each panel
- Artwork must be able to be sized to meet the panel measurements without losing visual integrity or quality.
- Artwork must be transferrable to vinyl.