



Fargo-Moorhead Metropolitan Council of Governments

701.232.3242 • FAX 701.232.5043 • Case Plaza Suite 232 • One 2nd Street North • Fargo, North Dakota 58102-4807

Email: metrocof@fmmetrocog.org

<http://www.fmmetrocog.org>

To: MAT Coordinating Board Members
From: Fargo-Moorhead Metropolitan Council of Governments (Metro COG)
Metro Area Transit (MATBUS)
Date: June 21, 2016
RE: MAT Coordinating Board Agenda and Correspondence

**63rd Meeting of the
Metro Area Transit Coordinating Board
June 22, 2016 – 8:00am
*Fargo City Commission Chambers – 200 3rd Street North, Fargo ND***

Meeting Agenda

1. Call to Order and Introductions – Kevin Hanson (Chair)
2. Review and Action on Minutes from March 16, 2016 (**Attachment 1**)
3. Approval of the Draft Transit Development Plan – Bill Troe, SRF Consulting (**Attachment 2**)
4. MATBUS Ridership Reports April 2016 - Lori Van Beek & Julie Bommelman
 - a. Fargo Ridership Report (**Attachment 3**)
 - b. Moorhead Ridership Report (**Attachment 4**)
5. 2017 MATBUS Budget Discussion – Lori Van Beek
6. Other Business

Questions, comments or concerns prior to the meeting can be directed to Michael Maddox (701.232.3242 x33; maddox@fmmetrocog.org).

People with disabilities who plan to attend this meeting and need special arrangements should contact Michael Maddox at Metro COG (701.232.3242 Ext. 33), at least two days before the meeting to make arrangements.

**62nd Meeting of the
Metro Area Transit Coordinating Board
March 16, 2016
Fargo Commission Chambers**

Members Present:

Kevin Hanson, Chair
Julie Bommelman, City of Moorhead
Brit Stevens NDSU
Angela Mathers M/State
Mike Williams, Fargo City Commission
Jeff Goebel, MSUM
Jim Aasness, Dilworth City Council
Brenda Elmer, Moorhead City Council

Members Absent:

Jean Hollar, MSUM
Jim Haney, Moorhead City Council
Tony Gehrig, Fargo City Commission
Sue Oatey, Concordia College

Others Present:

Lori Van Beek, City of Moorhead
Drew Sturdivant, City of Moorhead
Bill Christian, Metro COG
Dan Farnsworth, Metro COG
Michael Maddox, Metro COG

Chair Hanson called the meeting to order at 8:00 AM.

2. Review and Action on Minutes from November 18, 2015.

A motion to approve the minutes was made by Mr. Williams and seconded by Ms. Mathers.

Mr. Goebel stated that he represented MSUM and NDSU and wanted changes to reflect, Chair Hanson stated it was noted and will be changed.

3. Fargo Transit Capital Grant Request to NDDOT.

Ms. Bommelman stated that City of Fargo is applying for a 5310 Grant for 2 vans for replacement. Ms. Bommelman stated that they are seeking funding for the replacement of two hybrid diesel-electric paratransit vehicles. The purpose of replacing these vehicles is because the existing vehicles are no longer operable and cannot be repaired or retrofitted as the replacement/repair parts are no longer available. In addition the vehicles have reached their five year life limit in accordance with FTA guidelines.

Mr. Williams stated that committee should understand that these hybrids versus the regular buses. Further discussion on how the procedure of application was process was discussed.

Mr. Aasness moved and seconded by Mr. Williams .The motion carried unanimously.

4. 2016 State of Minnesota Capital Grant

Ms. Van Beek stated that the State of Minnesota has been approved Federal Section 5339 funding for one large transit bus to be ordered in 2016 for delivery in 2017. Ms. Van Beek stated that Moorhead received delivery of four new replacement buses, leaving five buses yet to be replaced. The estimated cost is \$470,000 of which 80%, or \$376,000 will be federally funded and 20% or \$94,000 would be locally funded through 2017 Capital Improvement Funds.

Further discussions on replacing fleet and time frame were discussed by the committee. Chair Hanson asked for comments or questions.

Ms. Elmer moved and seconded by Mr. Haney. The motion carried unanimously.

5. MATBUS Operations and Ridership Reports

Ms. Van Beek and Ms. Bommelman gave a brief overview of the Metro Area Transit of Fargo-Moorhead 2015 Ridership Report. Topics covered: MAT Fixed Route, MAT Paratransit, MAT Senior Ride and the differences and percentage changed compared to 2014. Further discussions about trends and how different variables played a factor in ridership were discussed.

6. iGoEco Update

Ms. Haak stated that the MATBUS is partnering again with MnDOT for its 6th annual iGoEco Challenge, formerly the Commuter Challenge. This year, the State of Minnesota provided a large portion of the funding through a grant that expires June 30, 2016. The goal of the iGoEco Challenge is to encourage the use of eco-friendly transportation in the Fargo-Moorhead metro area. Once registered on www.iGoEcoChallenge.com, residents can log their mode of transportation each week for the chance to win prizes. The options include riding MATBUS, biking, walking, rollerblading or carpooling.

Ms. Haak stated that The Challenged will run April 4- May8, with pre-registration starting March 28. She also discussed the types of marketing tools as well as the lists of sponsors for this event.

7. Introduction of New MATBUS Mobility Manager

Ms. Bommelman introduced the New MATBUS Mobility Manager, Drew Sturdivant. Mr. Sturdivant introduced himself and gave a brief background of his experience and his enthusiasm to join the MATBUS team.

8. Transit Development Plan (TDP) Update

Mr. Troe gave a brief update about the TDP. Topics that were covered include: public input meetings, improvements of existing MATBUS service, information from public input and improving on services provided.

9. Additional Business

Mr. Maddox stated that a schedule of the MATBUS meetings were sent out to the members to look at and get back to him to let him know if the schedule meets everyone's need.

Mr. Goebel inquire what kind of plan do we have in place should an emergency arise when it comes to communications with MATBUS. He stated that in Indiana, that Emergency Planning Team, after the action review noted that plans were not in place which created chaos. Mr. Goebel stated we should have a planning and method needs to be available. Ms. Van Beek offered to attend meetings to address any issues. Further discussion about protocols and procedures were covered.

2016-2020 Transit Development Plan
TDP
Preliminary Service Recommendations

SRP AECOM Fargo-Moorhead Metropolitan Council of Governments 1

Topics to Cover

- **Public Information Meetings:**
 - Overview
 - Preference "Voting"
- **Alternate Action Plans:**
 - Incremental Increase
 - Major Investment
- **Other Key Sections of Plan**
- **Action Items from Board**
- **Next Steps**

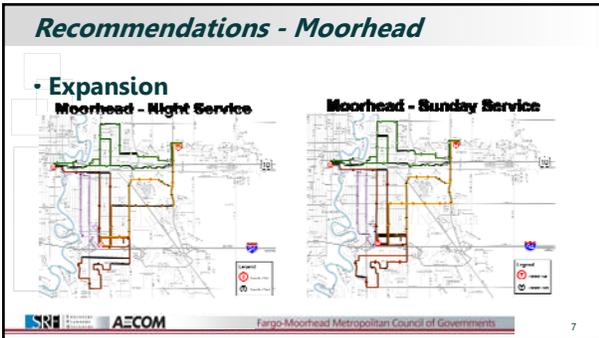
SRP AECOM Fargo-Moorhead Metropolitan Council of Governments 2

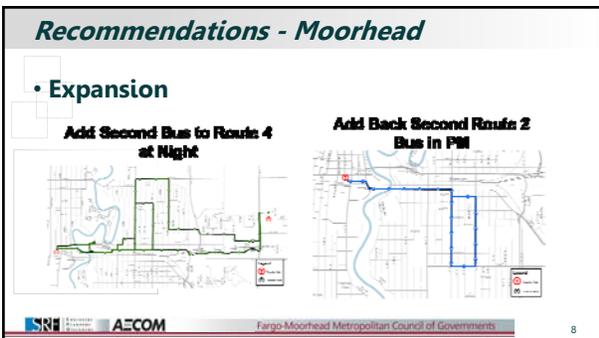
Responses At Public Meetings

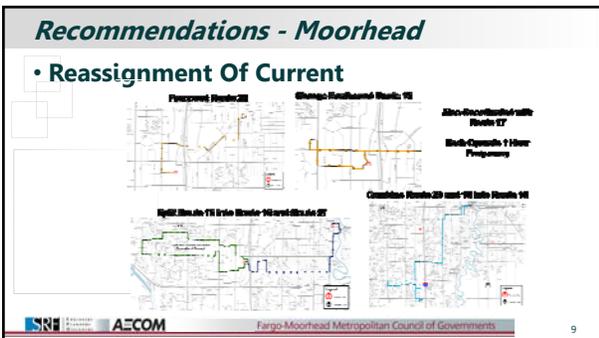
Meeting Location	Coins Per Concept										Unaffiliated Coins		
	Late Night Service	Sunday Service	Add Route 26	Add Route 27	Route 15-16 Midweek	Revised Sunday Service	Route 4 All Night	Route 4 30 Min	Route 2 PM	Fargo	Moorhead	Fargo	Moorhead
Greater Transportation Center	10	15	0	0	0	14	0	0	0	0	0	0	0
Woodbury Station	3	14	0	0	0	0	0	0	0	0	0	0	0
Overland Fargo	23	10	10	0	27	20	0	0	0	12	10		
Total Add in Coins	37	39	10	0	27	34	0	0	0	12	10		
Individual Preference Votes (Coins Divided by Cost)													
Greater Transportation Center	11.0	23.0	0.0	0.0	11.0	10.0	1.0	0.0	0.0				
Woodbury Station	1	14	0	0	0	0	0	0	0				
Overland Fargo	11	10	2	0	15	8	3	1	2				

Note: BOLD - Error in number of coins placed in cup. Need to round to obtain persons voting for concept.

SRP AECOM Fargo-Moorhead Metropolitan Council of Governments 3







Recommendations - Moorhead

- Expansion

Route 15 Saturday – 15 Minute Service

SRM AECOM Fargo-Moorhead Metropolitan Council of Governments 10

Recommendations - Moorhead

- Expansion

Proposed Route 26 **Proposed Route 27**

SRM AECOM Fargo-Moorhead Metropolitan Council of Governments 11

Recommendations - Moorhead

- Expansion

Fargo - Sunday Service **Fargo - Late Night Service**

SRM AECOM Fargo-Moorhead Metropolitan Council of Governments 12

Coordinated Plan

- **Expand Special Needs Providers/ Regional Providers Communication and Tools:**
 - Add Representation to Transit Board?
- **Activate Mobility Manager Role**
- **Expand Travel Training**

  Fargo-Moorhead Metropolitan Council of Governments 13

Final Steps

- **Address Comments**
- **Asset Plan Finalize**
- **Create Final Document**

  Fargo-Moorhead Metropolitan Council of Governments 14

FARGO - MATBUS FIXED ROUTE RIDERSHIP

April 2016

Comparison to Previous Year by Route

	April 2015	April 2016	Change	% Change
Operating Weekdays	22	21	(1)	-5%
Operating Saturdays	4	5	1	25%
Total Operating Days	26	26	-	0%
Revenue Hours	6,788	7,307	519	8%
Vehicle Miles	83,573	87,272	3,699	4%
			-	
Route 11	7,309	7,001	(308)	-4%
Route 13	16,096	12,094	(4,002)	-25%
Route 13U	6,451	5,767	(684)	-11%
Route 14	15,606	13,962	(1,644)	-11%
Route 15	29,532	29,079	(453)	-2%
Route 16	6,805	6,144	(661)	-10%
Route 17	3,630	3,094	(536)	-15%
Route 18	5,176	4,733	(443)	-9%
Route 23	2,305	1,989	(316)	-14%
Route 31	7,004	6,219	(785)	-11%
Route 32E	18,235	14,563	(3,672)	-20%
Route 32W	-	4,257	-	-
Route 33	24,874	22,412	(2,462)	-10%
Route 34	7,129	13,805	6,676	94%
Route 35	988	584	(404)	-41%
ESPN / Homecoming	-	-	-	-
LinkFM	-	1,644	-	-
TOTAL Ridership	151,140	147,347	(3,793)	-3%
Rides Per Hour	22	20	(2)	-9%
Rides Per Day	5,813	5,667	(146)	-3%
Rides Per Vehicle Mile	1.81	1.69	-0.12	-0.07

MATBUS ROUTE INFORMATION - FARGO

- Route 11 - Downtown north and south on Broadway to 25th Ave N, VA Hospital
- Route 13 - Downtown to NDSU and North Fargo, including Northport & Trollwood
- Route 13U - Downtown to Renaissance, Klai, R.H. Barry and NDSU Union
- Route 14 - Downtown to Kmart, Essentia, 32nd Ave S, 42nd St S and West Acres
- Route 15 - Downtown to 13th Avenue South retail corridor
- Route 16 - Downtown to CashWise, West Acres and West Fargo
- Route 17 - Downtown to Madison Neighborhood
- Route 18 - Downtown to Jefferson Neighborhood and SE Human Services
- Route 23 - West Acres to Woodhaven, Osgood, Microsoft, 52nd Ave Walmart & PRACS
- Route 31 - NDSU Campus to Tech Park and Fargodome Parking
- Route 32E - NDSU Campus to University Village and east side of Dakota Drive Housing
- Route 32W - NDSU Campus to University Village and west side of Dakota Drive Housing
- Route 33 - NDSU Union to Klai Hall, Richard H. Barry Hall and University Village
- Route 34 - NDSU Union to Days Inn, Skills & Tech, Stop-N-Go Center & Niskanen
- Route 35 - NDSU Evening Route between Library and University Village
- LinkFM - Downtown circulator linking the Moorhead Center Mall to Downtown Fargo



FARGO - MATBUS FIXED ROUTE RIDERSHIP - Year To Date

Jan - Apr 2015 compared to Jan - Apr 2016

Comparison to Previous Year by Route

	2015	2016	Change	% Change
Operating Weekdays	85	85	-	0%
Operating Saturdays	17	18	1	6%
Total Operating Days	102	103	1	1%
Revenue Hours	25,997	28,238	2,241	9%
Vehicle Miles	323,949	337,496	13,547	4%
Route 11	27,336	27,064	(272)	-1%
Route 13	68,432	51,155	(17,277)	-25%
Route 13U	26,935	22,738	(4,197)	-16%
Route 14	60,583	55,243	(5,340)	-9%
Route 15	112,967	115,166	2,199	2%
Route 16	27,050	23,513	(3,537)	-13%
Route 17	15,633	12,586	(3,047)	-19%
Route 18	21,526	20,309	(1,217)	-6%
Route 23	8,818	7,523	(1,295)	-15%
Route 31	31,757	23,153	(8,604)	-27%
Route 32E	88,445	57,348	(31,097)	-35%
Route 32W	-	17,229	-	-
Route 33	100,361	86,776	(13,585)	-14%
Route 34	33,023	56,073	23,050	70%
Route 35	4,764	2,215	(2,549)	-54%
ESPN / Homecoming	-	-	-	-
LinkFM	-	7,516	-	-
TOTAL Ridership	627,630	585,607	(42,023)	-7%
Rides Per Hour	24	21	(3)	-14%
Rides Per Day	6,153	5,686	(468)	-8%
Rides Per Vehicle Mile	1.94	1.74	-0.20	-0.10

MATBUS ROUTE INFORMATION - FARGO

- Route 11 - Downtown north and south on Broadway to 25th Ave N, VA Hospital
- Route 13 - Downtown to NDSU and North Fargo, including Northport & Trollwood
- Route 13U - Downtown to Renaissance, Klai, R.H. Barry and NDSU Union
- Route 14 - Downtown to Kmart, Essentia, 32nd Ave S, 42nd St S and West Acres
- Route 15 - Downtown to 13th Avenue South retail corridor
- Route 16 - Downtown to CashWise, West Acres and West Fargo
- Route 17 - Downtown to Madison Neighborhood
- Route 18 - Downtown to Jefferson Neighborhood and SE Human Services
- Route 23 - West Acres to Woodhaven, Osgood, Microsoft, 52nd Ave Walmart & PRACS
- Route 31 - NDSU Campus to Tech Park and Fargodome Parking
- Route 32E - NDSU Campus to University Village and east side of Dakota Drive Housing
- Route 32W - NDSU Campus to University Village and west side of Dakota Drive Housing
- Route 33 - NDSU Union to Klai Hall, Richard H. Barry Hall and University Village
- Route 34 - NDSU Union to Days Inn, Skills & Tech, Stop-N-Go Center & Niskanen
- Route 35 - NDSU Evening Route between Library and University Village
- LinkFM - Downtown circulator linking the Moorhead Center Mall to Downtown Fargo



MOORHEAD FIXED ROUTE RIDERSHIP April 2016

Comparison to Previous Year by Route				
	Apr 2016	Apr 2015	Change	% Change
Operating Weekdays	21	22	(1)	-5%
Operating Saturdays	4	4	-	0%
Total Operating Days	25	26	(1)	-4%
Revenue Hours	2,453	2,487	(34)	-1%
Vehicle Mileage	34,293	35,292	(999)	-3%
Route 1	6,497	6,938	(441)	-6%
Route 2	10,410	10,800	(390)	-4%
Route 3	3,942	4,842	(900)	-19%
Route 4	9,711	9,897	(186)	-2%
Route 5	4,919	4,780	139	3%
Route 6	890	1,185	(295)	-25%
Route 7	1,282	638	644	101%
Route 8	1,505	1,260	245	19%
Route 9	651	533	118	22%
TOTAL Ridership	39,807	40,873	(1,066)	-3%
Rides Per Hour	16	16	(0)	-1%
Rides Per Day	1,592	1,572	20	1%
Rides per Vehicle Mile	1.16	1.16	0	0%

ROUTE INFORMATION

Route 1 - Central Moorhead from Downtown by Concordia to Marriott
 Route 2 - Central Moorhead from Downtown by MSUM to Marriott
 Route 3 - Southeast Moorhead by High School, Horizon, Cashwise, Target
 Route 4 - Downtown to EasTen Shopping Area, Target, Wal-Mart, Cashwise, North Moorhead, Courthouse, Highrises
 Route 5 - South of I-94 from Marriott, Village Green, M|State, Safari, AmericInn
 Route 6 - Dilworth by Walmart, CVS, Red River Recovery, Houge Estates
 Route 7 - Evening North Route to Hwy 10 Shopping, MSUM, Downtown
 Route 8 - Evening South Route to Concordia, Safari, Sunmart to Downtown
 Route 9 - SE Moorhead from Walmart to Horizon School, Sanford Health, Sam's Club

NOTES:

July 1, 2015, Route 5 was changed to remove "on request" service to Village Green and extend service south to 40th Avenue by the new Hornbacher's.

MOORHEAD FIXED ROUTE RIDERSHIP - Year To Date Jan-Apr 2016 compared to Jan-Apr 2015

Comparison to Previous Year by Route				
	2016	2015	Change	% Change
Operating Weekdays	85	85	-	0%
Operating Saturdays	13	17	(4)	-24%
Total Operating Days	98	102	(4)	-4%
Revenue Hours	9,778	9,670	109	1%
Vehicle Mileage	137,489	136,688	801	1%
Route 1	25,999	26,831	(832)	-3%
Route 2	40,540	44,199	(3,659)	-8%
Route 3	15,128	18,753	(3,625)	-19%
Route 4	39,705	36,476	3,229	9%
Route 5	18,755	16,776	1,979	12%
Route 6	3,852	4,391	(539)	-12%
Route 7	4,646	2,765	1,881	68%
Route 8	5,698	6,200	(502)	-8%
Route 9	2,559	2,175	384	18%
TOTAL Ridership	156,882	158,566	(1,684)	-1%
Rides Per Hour	16	16	(0)	-2%
Rides Per Day	1,601	1,555	46	3%
Rides per Vehicle Mile	1.14	1.16	(0)	-2%

ROUTE INFORMATION

Route 1 - Central Moorhead from Downtown by Concordia to Marriott
 Route 2 - Central Moorhead from Downtown by MSUM to Marriott
 Route 3 - Southeast Moorhead by High School, Horizon, Cashwise, Target
 Route 4 - Downtown to EasTen Shopping Area, Target, Wal-Mart, Cashwise, North Moorhead, Courthouse, Highrises
 Route 5 - South of I-94 from Marriott, Village Green, M|State, Safari, AmericInn
 Route 6 - Dilworth by Walmart, CVS, Red River Recovery, Houge Estates
 Route 7 - Evening North Route to Hwy 10 Shopping, MSUM, Downtown
 Route 8 - Evening South Route to Concordia, Safari, Sunmart to Downtown
 Route 9 - SE Moorhead from Walmart to Horizon School, Sanford Health, Sam's Club

NOTES:

July 1, 2015, Route 5 was changed to remove "on request" service to Village Green and extend service south to 40th Avenue by the new Hornbacher's.

COLLEGE RIDERSHIP ON MATBUS

2014-15

Fare Count		Customer Type					Grand Total
Year	Month	Concordia	M State	MSUM	NDSU	NDSCS	
2014	August	975	2,861	9,804	33,761		47,401
	September	1,083	4,487	11,357	97,731		114,658
	October	1,194	4,024	12,250	107,257		124,725
	November	1,120	2,857	10,788	86,700		101,465
	December	1,026	2,586	10,215	71,060		84,887
2014 Total		5,398	16,815	54,414	396,509	-	473,136
2015	January	1,336	3,398	10,238	79,193		94,165
	February	1,320	3,175	11,309	109,899		125,703
	March	1,349	3,294	10,665	84,681		99,989
	April	1,115	3,210	10,108	81,164		95,597
	May	779	1,794	7,187	39,581		49,341
	June	654	1,696	6,326	11,888		20,564
	July	705	1,727	5,265	11,263		18,960
2015 Total		7,258	18,294	61,098	417,669	-	504,319
Grand Total 2014-15		12,656	35,109	115,512	814,178	0	977,455

2015-16

Fare Count		Customer Type					Grand Total
Year	Month	Concordia	M State	MSUM	NDSU	NDSCS	
2015	August	831	2,280	8,956	34,709		46,776
	September	1,298	3,542	9,990	90,781		105,611
	October	1,287	2,876	9,230	99,083		112,476
	November	951	2,643	8,644	89,104		101,342
	December	969	2,330	7,306	65,642		76,247
2015 Total		5,336	13,671	44,126	379,319	-	442,452
2016	January	1,337	2,631	7,984	73,988	148	86,088
	February	1,345	3,110	8,153	92,223	429	105,260
	March	1,508	2,681	8,221	68,037	149	80,596
	April	1,346	2,784	8,304	79,883	171	92,488
	May						-
	June						-
	July						-
2016 Total		5,536	11,206	32,662	314,131	897	364,432
Grand Total 2015-16		10,872	24,877	76,788	693,450	897	806,884

% CHANGE

Year	Month	Concordia	M State	MSUM	NDSU	NDSCS	Grand Total
2014-15	August	-15%	-20%	-9%	3%	N/A	-1%
	September	20%	-21%	-12%	-7%	N/A	-8%
	October	8%	-29%	-25%	-8%	N/A	-10%
	November	-15%	-7%	-20%	3%	N/A	0%
	December	-6%	-10%	-28%	-8%	N/A	-10%
2014-15 Total		-1%	-19%	-19%	-4%	N/A	-6%
2015-16	January	0%	-23%	-22%	-7%	N/A	-9%
	February	2%	-2%	-28%	-16%	N/A	-16%
	March	12%	-19%	-23%	-20%	N/A	-19%
	April	21%	-13%	-18%	-2%	N/A	-3%
	May					N/A	
	June					N/A	
	July					N/A	
2015-16 Total						N/A	
Grand Total						N/A	

NOTES:

Includes NDSU Circulator Routes

NDSCS joined the U-Pass program effective January 25, 2016

PARATRANSIT RIDERSHIP
April 2016

Comparison to Previous Year				
	<u>April 2016</u>	<u>April 2015</u>	<u>Change</u>	<u>% Change</u>
Total Operating Days	30	29	1	3%
Hours of Service	1,887	1,911	(24)	-1%
Mileage	24,964	27,489	(2,525)	-9%
Total Ridership	4,262	4,307	(45)	-1%
Fargo	2,958	3,022	(64)	-2%
Moorhead	792	731	61	8%
West Fargo	456	459	(3)	-1%
Dilworth	56	95	(39)	-41%
Rides per Hour	2.26	2.25	0	0%
Miles Per Rider	5.86	6.38	(1)	-8%

Comparison to Previous Month				
	<u>April 2016</u>	<u>March 2016</u>	<u>Change</u>	<u>% Change</u>
Total Operating Days	30	30	-	0%
Hours of Service	1,887	1,962	(75)	-4%
Mileage	24,964	25,699	(735)	-3%
Total Ridership	4,262	4,481	(219)	-5%
Fargo	2,958	3,292	(334)	-10%
Moorhead	792	606	186	31%
West Fargo	456	510	(54)	-11%
Dilworth	56	73	(17)	-23%
Rides per Hour	2.26	2.28	(0)	-1%
Miles Per Rider	5.86	5.74	0	2%

**METRO SENIOR RIDE 2016
MOORHEAD & DILWORTH, MINNESOTA**

Month	MOORHEAD SENIORS			DILWORTH SENIORS			TOTAL PASSENGERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
January	816	699	16.74%	80	70	14.29%	896	769	16.51%
February	846	638	32.60%	56	69	-18.84%	902	707	27.58%
March	889	709	25.39%	52	89	-41.57%	941	798	17.92%
April	745	698	6.73%	58	103	-43.69%	803	801	0.25%
May									
June									
July									
August									
September									
October									
November									
December									
TOTAL	3,296	2,744	20.12%	246	331	-25.68%	3,542	3,075	15.19%

TOTAL PASSENGERS

Month	2008	2009	2010	2011	2012	2013	2014	2015
January	236	464	400	383	614	655	728	769
February	324	442	398	387	598	512	711	707
March	343	345	501	418	635	660	730	798
April	389	427	491	689	685	728	743	801
May	304	426	466	610	669	701	719	820
June	261	419	502	566	595	606	626	813
July	296	454	472	496	590	637	678	862
August	266	417	483	636	682	720	701	887
September	348	446	507	581	617	676	675	878
October	428	473	546	676	673	812	736	883
November	423	398	577	514	617	666	613	891
December	432	400	618	367	517	669	641	1034
TOTAL	4,050	5111	5961	6323	7492	8042	8301	10143
% Change		26.20%	16.63%	6.07%	18.49%	7.34%	3.22%	22.19%