

Gathering Feedback on the Four Advancing Proposals for Fargo's New Convention Center

PROPOSAL 1: ENCLAVE – SCHEELS ARENA

- There is nothing over there that is walkable. Every event I've been to at a convention center has had all the amenities within a 1 minute walk and not across busy traffic lanes
- Best option hands down
- Nice area of town. Not many hotels nearby that are walkable.
- Opportune area to develop - but not enough hotels nearby
- I like the access it provides since it basically the center of Fargo and West Fargo and it is close to hotels and eating establishments, seems to make more sense than the Fargodome
- "When reviewing all of the plans included in this proposal, one question continued to present itself. Does this proposal create an unforgettable experience for people visiting Fargo? A experience that transcends beyond the convention center itself.
- My main concern about this proposal, is the lack of hotels and restaurants nearby. My other concern is the current congestion this area experiences with traffic from Family Wellness and the numerous events already occurring at the Scheels Arena. "
- Cool idea, but feel like the scheels arena is successful enough without adding all this chaos to the site.
- Not a good location for the venue; no easy vehicle access
- This is my favorite.
- Hate it. Seems like it's a stretch of an idea plus events at the scheels arena aren't great. Theres also limited things to do in the area, people are going to want to go to downtown while in town.
- "Location is underwhelming, even with the potential for redevelopment around it. Does offer the ability to expand the convention center with the hockey facilities, but this doesn't seem as smooth as the Fargodome or on the same scale. Appears to have an expandable footprint.
- Not close to NDSU or the Airport or other major draws. A distant 4th of 4"
- Veteran's is going to need to be expanded to mitigate traffic. Area is slow and congested. Long ride from the airport.

- "Please, please, please do not forget to consider the roads in/out of the convention center. No disrespect to Brewhalla, but 1st Ave N cannot handle the increased traffic in traffic. Seems like roads have no where to expand either. And the railroad is there which is also limiting.
- Scheels arena will suffer from the same, although widening 32nd would be easier.
- I have attended many conventions elsewhere and there are always buses transporting large groups from hotels. So expect a lot more traffic!
- Personally I liked the intersection of the interstates as a location. You could've had off ramps directly to the center. Plus, since they're federal roads, the feds can help pay for the construction.
- Also, please keep in mind to include room for expansion. Much like the FargoDome, I expect we will need to add on before it's even paid for.
- Thank you for allowing me the opportunity to weigh in. It's been on my mind for a while.
- Patty Carriere"
- This convention center is near nothing, has bad parking plans, and is ultimately a terrible convention space layout.
- In my opinion, this proposal is the most viable option for the community.
- This is by far the best place for the new convention center/hotel. There is plenty of land to work with and lots of restaurants and bars to entertain convention goers. #1 in our minds!
- Room for expansion restaurants motels etc. easy to I94 I29 close motels Is removed from downtown Large open area for additional parking
- no
- Really good location. Nice shiny part of town. Only negative is its really close to West Fargo
- Scheels Arena is the best option due to access and parking space.
- "Scheels Arena is the PERFECT location!!
- Easy Drive ability from I94 & I29
- Parking
- Hotels
- Eateries
- Safety
- Safety
- The Enclave - Scheels Arena area is far more preferable than the other sites for several reasons: 1. Easier access from both I-94 & I-29; 2. Better parking potential due to larger space; 3. More options for visitors for hotels & restaurants; 4. Close access to Sanford's

Level One Trauma Center Hospital if there was an emergency; 5. Safer overall environment than downtown at night.

- "Safety
- Easy connection to I94 & I29
- Hotels
- Eateries
- Scheels Arena is the ONLY reasonable location!!!! "
- "My number one choice.
- Good location with easy access from multiple arterial roadways. Many restaurants, hotels and shopping options close for visitors. Can utilize Scheels arena if more conference space needed. Would have good on and off street parking options."
- Great location and potential for future growth. Plenty of hotels nearby for additional accommodations and so many food options close.
- No, distant to co-amenities for convention purposes
- This is by far the best option!!! Plenty of open space to bills and add parking. Both interstates are easily accessible and the area can handle the extra people. It would be awesome!!
- Great access via I94 & I29, close to additional hotels, restaurants and shopping. Streets are built for higher traffic. Nice space with Scheels center and ample parking
- second best option for something we dont need
- Okay
- Fargo is broke - they can use all the motels around the cities and help them out. They don't need a NEW convention center.
- Too far from Downtown and visitors like walkability and events like those offered Downtown
- Just like any other town - lots of chain restaurants and chain hotels. We need something that is uniquely Fargo.
- No. Parking already sucks there
- Too far from anything that really represents Fargo.
- I want the build to be downtown.
- Too tight of a space. Would take away from family wellness parking. The location is too far away from the airport and from downtown
- Too far from the Airport if people are flying in
- YES!! lots of hotels, shopping, close to interstates, plenty of parking
- Fargodome is in my opinion is the best location. The space needs a convention center, also the space needs upgrades now that ndsu is fbs.

- Seems about the most sensible of the ones you have in front of you. It's near restaurants and motels as well as entertainment. Be sure to have more parking since the Scheels center doesn't have enough for itself let alone sharing with another facility.
- This option is clearly the most effective use of taxpayer funds for a forward-looking project that will meet the needs of our growing community.
- Love it
- "Seems like a long way from downtown, not sure why they would choose this site over delta hotel in this part of town
- This would be the 3rd choice "
- "How many convention centers does Fargo really need
- Fargo dome lost money 2025. Civic center is lost cause. we have several great hotels that have space for any need. Avvolon. sanctuary .
- .convention centers are loosing and "
- First choice
- The Scheels site is a "middle of nowhere" location. There is nothing around it to attract people to Fargo. While activities inside the convention center are the daytime focus of participants, in the evenings they should have nearby attractions - restaurants etc. - that will let them know that they are in FARGO. A convention center is dead when there is no convention - no need for hotel rooms or nearby restaurants. So surroundings that are active between conventions make for a successful city.
- I approve!
- A lot needs to be built up to make this location make sense. Is the current Scheels Arena structure even stable enough to make it worth this investment? The substantial cracking throughout the facility is a concern. I can stick my hand through some, they are that large. Aside from that, the distance from the airport might not be idea for visitors.
- While this location provides access from 2 interstates, it seems like the space allotted will be quite tight when you think about what is currently there. I don't see how trying to turn ice rinks into conventions centers is what the committee should be striving for. Of the locations, this would be my 2nd choice.
- Too West Fargo centric.
- I think this area is too far away from anything walkable and not near the city center. People visiting Fargo for the first time may miss anything that make it charming if this is the location.
- Scheels arena would be an excellent choice, newer area, close to interstates and shopping, motels .
- I believe the Enclave -Scheels arena proposal makes the most sense as this area is near many amenities and would work best for our city. Yes!!

- This is one of the least attractive items as it does not exert economic development opportunities in an already developing area. This location would not benefit from a convention center.
- I have serious concerns about the use of 30th Ave S as the service truck route (page 17 of the proposal). Currently, parking is allowed on both sides of the street (including semis, buses, trucks, cars for Scheels Arena vendors and attendees, and nearby residents). This makes it extremely hazardous to enter/exit the YMCA Urban Plains daycare parking lot. It is difficult to see oncoming traffic due to the parking on both sides AND it barely allows for one vehicle to pass when parking is on both sides (even worse during the winter months). I'm not opposed of the proposal, but parking on 30th Ave S would seriously need to be addressed.
- The proximity to West Fargo concerns me. Someone attending a multi-day convention may chose to cross the street and eat/shop in West Fargo. I would rather the tax dollars go back into the community that funded the project.
- Please do not build in south Fargo away from the city core. Terrible pedestrian amenities. Boring and safe
- Number 1 and only choice they are playing buy the rules that we voted for. Best access and plenty of land to build on. Lots of surrounding restaurants /hotels already in place and room for more.
- I can't see this working well without a change in the streets leading to Scheels arena. This area already is a burden to navigate during busy times, with an event happening it is horrible.
- "Fargodome would be the most logical - the amount of people that already travel to the dome for events would not upset any apple carts.
- Scheels Arena would also be a great option but concerned about nearby neighborhoods and businesses being affected by lengthy construction. "
- I think the location of this proposal, along with the opportunity to combine it with the capacity at Scheels arena make this the most favorable location to me. Easy access from all locations and access to many restaurants and hotels make this very appealing. being able to host large sporting events is a huge win also.
- "This would be the number 1 site I would choose based on location, safety and cost of facility. There is already a beautiful facility in Scheels Arena developed and owned by a great entrepreneur that passed too soon. This site, in alternative to others, would be more strategically placed for all of Fargo and our visitors. It's away from downtown but still close enough for those businesses to benefit. It's in a place where much of Fargo can either Uber or ride share for reasonable prices and provides a large footprint which is vacant at this time. It's located right next to the largest fitness facility in Fargo which

could be an added benefit for people and companies that utilize the new center. The impact it would have on area restaurants and other hotels would also be an economic boost for the community.

- I haven't looked into the police plans on this site. I would think that this site would be considered a positive location for safety and FPD ability to cover such event traffic and influx of people.
- My final that with this site, the construction would have minimal impact to the community when comparing other sites. "
- I think that this is the best proposal. It is close to existing hotels and restaurants. The biggest selling points is that they said that they would not exceed the \$41 million budget and there are 3 interstate exits within a few minutes drive.
- Makes the most sense from a location standpoint. Any hotel should be a mid to lower price point.
- I don't believe there would be enough parking space around this facility once it's in place. It's much further from the airport as well.
- "Extremely generic. This site isn't walkable and shows no character that makes Fargo 'Fargo'. It's suburban in nature and most of the nearby amenities are national chains rather than local businesses.
- Additionally, this location benefits West Fargo. The tax base around the site serves the West Fargo School District, not Fargo's. And, all the hotels near this site in West Fargo would benefit from this location. However, none of the lodging tax would be collected from those hotels to fund the Convention Center because they are located in West Fargo. That alone should be a deal breaker."
- Doesn't feel like a central location for all of Fargo/Moorhead. Also, it's currently a terrible traffic/parking situation, this would make it worse.
- Too much going on here, already stinks to park for hockey tournaments. Not central to the city and just another South Fargo building idea to fill space.
- I believe this is the best option. Fargo is growing south and has more to offer, particularly more for the middle age people; north Fargo is an older crowd. There are other hotels, things to do, and restaurants that can serve visitors in this area. Traffic will not be an issue for this site being that there is 3 exits to interstate that visitors can use. This area of Fargo is a lot safer than the options, Fargodome site excluded. No one wants to go downtown
- Strongly oppose this location for the conference center. Most of the induced impacts (restaurants, hotel stays, gasoline, etc) will be absorbed by West Fargo, not Fargo. This is unfair as Fargo residents will be paying taxes to fund this project.

- It is a nice looking project but vehicle traffic on that site is already confusing and the proposal seemed more sports tournament focused than true convention focused
- My response on this site is very similar to the Fargodome response. These are just not areas of town that bring the kind of vibrant Fargo energy I hope visitors get to experience. If I were a conference goer and had to spend my week here, it would be pretty disappointing - also, so far away from the heart of soul of the city.
- Don't money going to West Fargo.
- Good location, easy to get to, many nearby amenities, open area, I would rank this as #2.
- This is the second-best proposal, behind Downtown. It is on budget, room to grow, has infrastructure in place, supporting hotels and businesses close, and makes lots of sense.
- Looks beautiful- great location to attract concerts, sporting events, etc. Families will love the area and options around it. Easy to get to places that visitors enjoy going- restaurants, mall, Suite shots, kingpins, other sports facilities, etc. Opportunity for additional development in the area is attractive. Feels like a natural fit for the area and the growth of the city.
- Loss of parking/access for Farmers union rink. Loss of parking for the venue as a whole, some events (tournaments, NCAA regionals etc) are already difficult to park and leave from.
- I think that the Scheels Arena is the best place to build this. Easy access to get to. Great roads to the site. There is alot of room for expansion. Parking is the best with future of parking ramp. Can always cover ice to expand the space. Best facility over all
- This solution isn't logical, as it's not in a walkable area. It would be very cold in the winter and would require a car to go anywhere are see anything. It's not a pretty area or close to nature.
- This location is the most logical since there is more room for parking and expansion. Any location downtown is just crazy since traffic flow is poor the way it is now.
- Great location! Central to the new development going into south Fargo. The scheels arena has been great for hosting concerts, tournaments, and events. This proposal would be a great way to centralize and further improve South Fargo.
- This is my least preferred option due to its proximity to West Fargo, which will result in a significant portion of sales tax revenue from event attendees being captured by the city of West Fargo rather than the City of Fargo. Additionally the surrounding area feels relatively generic and does not strongly reflect the unique character or identity of Fargo. As a result, this location will be less effective in showcasing what makes Fargo distinctive to visitors
- Great location option! Would fully support this!

- Meh, this location doesn't do it for me. I'd be rather embarrassed to showcase Fargo at this location - it's a bunch of apartments, traffic, transmission lines, and wind in this area. Plus some of the patrons might stay in West Fargo hotels - giving WF the tax benefit without WF footing any of the cost.
- It will benefit West Fargo more than Fargo. Especially the school district. We need a convention center to bring Downtown back to what it was 10 years ago.
- This area of town is already congested with apartment complexes, Family Wellness and future science center. I think parking could be an issue. People already try and park at the Family Wellness during events at Scheels.
- #1 choice
- I have had a booth at the Scheels Arena before for Pride of Dakota Holiday Showcase for many years. It is a terrible location for a convention like this and should not be viewed as a value-added to this proposal. Loading and unloading is atrocious. There is 1 elevator and it is in a terrible location that the public also needs to use for ADA access. However, the proposal does look beautiful. It just needs to include improvements to Scheels Arena for these types of events. I don't love the location as it isn't walkable to anything.
- This proposal was robust. I think the financing plan and hotel choice is solid. And the local art was a nice touch. The big downside with this proposal is the location. It is in no way walkable, lacks food and drink options, and lacks other cultural amenities or consistent entertainment options.
- Poor Location
- The infrastructure for other hotels and restaurants and parking are the best at this location.
- This would be great for west fargo.
- Not walkable and benefits West Fargo, and West Fargo is not contributing to the Convention Center cost. Plus, conflict with priority of hockey games and practices almost every day of the year.
- Too far away from most of Fargo businesses and will benefit West Fargo the most.
- Putting it on this location would be an incredible waste of developable land that would provide property tax to the city otherwise. We don't want another huge parking lot. Also, every attendee would have to drive to go do anything?
- "This location will not provide a unique or memorable experience. Why put it on the doorstep of West Fargo - I don't think the West Fargo Hotels are paying for the convention center.
- But MOST importantly - there already is not enough parking for the Farmers Union rink & this proposal eliminates the parking lot entirely for the Farmers Union Rink. They

literally are using the entire parking lot for the convention center - every last spot. Better hope there is never a convention and a hockey game (on either rink) at the same time!!

- Do not turn Farmers Union/Sheels Arena into a calamity with no parking. We live in North Dakota and I do not want to walk a mile to take my kid to his youth hockey games at Farmers Union while carrying his 50 pound hockey bag. This location is a terrible idea. "
- Concerned about the potential for hockey events to align with convention events. Proposal doesn't address the logistics of this. Although the look is warm and inviting, it lacks prefunction space. Need to have a space to take a phone call, check emails, catch your breath. This proposal doesn't have adequate space to do this.
- A convention center at this location will cause congestion on already busy roads Veterans and 32nd, and be difficult to get in and out of. Parking at Scheels Arena for an event is already difficult. Business is going to go west Fargo businesses instead of Fargo as all the restaurants in that area are on the west Fargo side. Not walkable at all, to get a coffee at Starbucks would require crossing 32nd which is dangerous on foot
- "The good = ample developable land.
- The bad = Very little activities or restaurants within walking distance
- The why = I am not convinced we need this and will vote no for the convention center until the why can be explained. ""We might start to get regional conventions that currently go to Grand Forks or Bismarck"" is a weak reason. I do not think the economic benefit outweighs the cost to tax payers. It seems all economic analysis is looking at the situation with rose colored glasses."
- "The site is very suburban and doesn't convey what makes Fargo unique. This would be similar to any other suburban site in any other city in the country.
- The intersection of 32nd Avenue and Seter Parkway may need stoplight/improvements to lessen congestion of vehicles leaving the site (especially left turns)
- Parking is provided, but large parking lots do not make for the most interesting urban spaces.
- Hotel guests would need to cross the entrance to the arena. In the case there are multiple events occurring at one time, there is the possibility for congestion - and possibly confusion about where to enter.
- The drop-off area/plaza and the ability to use that space as an outdoor extension to the convention center is beneficial. The interior design palette is warm and inviting.
- There is a demand for ""ice time"" in the area. How will this affect the availability of ice - and how will it affect the cost for renting for ice activities?

- How long will it take to develop an entertainment district? As a convention attendee, there are very few options for walking and reaching any destination in the city will require one to drive."
- This proposal benefits West Fargo, who is not contributing financially to the project.
- "2nd best location
- "
- "Provides some extra space but not much excitement outside of venue for attendees. Also parking seems like a challenge especially during the winter with youth hockey and force going on. Seems to create scheduling challenges. If part of project would require a new city funded parking ramp, that should be a consideration of the cost.
- "
- This would be a good location. Close to other amenities.
- Way out in the middle of nowhere. There are things nearby but who is going to walk to get food across veterans? It's such a no mans land out there you can't rely on future development to make it work. Not a good vibe for people coming to Fargo to visit for maybe their one and only time, "Welcome to urban sprawl!"
- This location would be possibly my 3rd choice. This site is very close to a residential area. I wouldn't appreciate the added traffic. Yes, I do know people who live in the area. It appears that this would remove the park that is currently in that area. Which I think would be an unnecessary loss to the community.
- I do not like this proposal. It is a poor location.
- An extremely uninteresting part of town that is not a destination in any capacity.
- While the Scheels Arena location isn't bad, it still isn't quite ideal when it comes to walkability, which puts it behind other options.
- I don't like the location for this, I don't think there are the hotel and walk ability options for this.
- Poor site design. Floor plans and finishes not as well thought thru. Takes away from Downtown Fargo. We should be revitalizing downtown, not making it worse.
- good area. but not close to a lot of things
- The western location just doesn't give off that "fargo feel". I also think it is cramming to much into such a small space. I don't think the adjacent apartments would appreciate the level of traffic and motion this addition would bring to a quiet neighborhood with lots of green space.
- While the design is pleasant, I feel the site is too remote. When I think about a convention center, I think about walkability to local dining and entertainment. That area of town isn't walkable, and the immediate surrounding area is fairly underdeveloped as far as any restaurant or bar options go. I also fear parking would be a major issue at this

location. It is already problematic during large events at Scheels Arena, especially when trying to leave.

- Adding on to the Scheels arena sounds like a great opportunity for growth in the Fargo Moorhead area.
- Too far away from downtown Fargo. Will encourage urban sprawl, does not adaptively reuse, ignores Fargo identity. Separates Fargo further into income strata based on location in the FM area.
- I am not too keen on the design, and I do not feel it is as centered as the proposal claims. It has also pushed the science museum off its original property which to me diminishes the value of the district - fewer businesses consolidated.
- The location is in the West Fargo School district as well as "not Fargo" in regard to a sense of community and place. This site is extremely windy and not pleasant 6 months of the year due to weather/wind.
- Too far away from downtown and no real hotels or restaurants nearby
- The Scheels arena is a great venue the way it is, not sure would want to add on to it with a convention center. Two arenas connected to each other doesn't make much sense. Same goes for the Fargo dome option.
- Of the 4 options you have reduced your selection to, this is the ONLY one that logistically is feasible to have any success. Think of ppl coming from out of town and the nightmare it would be to navigate traffic. You have Main (and Main is not a good representation of all Fargo has to offer - it is an eyesore; not a good first impression for out of towners), and 12th Ave. - neither is ready for that kind of traffic. Your group is so convinced that "downtown" is everything and what everyone wants. It's not. Ppl want convenience, easy in, easy out, all the amenities nearby.
- Hotels too far away. Combined events with Scheels arena will have major parking issues.
- MIDDLE OF NOWHERE - NOPE
- Some of the proposals do not make sense being on the border of WF and Fargo where potential sales tax revenue would be spent in WF resulting in no benefit to Fargo. It would also send any potential property tax revenue from growth around in to the WF school system or WF if built across city lines, would this require that this site allocate more percentage given to the city to make up for this lost tax revenue? If the lodging tax somehow does not end up covering the shortfall, are the Fargo tax payers responsible for covering the expense? If walkability is looked at there's nowhere special to walk to in this area aside from the neighborhood being nice but nothing is close especially in the winter

- Good 4 lane roadway is already in place so that is a big plus. Convention center and arena could host Summit Basketball Tourney that Sioux Falls has had forever. Need to spin it as a support for NDSU somehow if this is your bullseye.
- What is the overall need for more convention center when we don't have the Fargodome being used every weekend or weekdays?
- Great building but it is located in the suburbs and too close to West Fargo to benefit the Fargo businesses around it.
- Well thought out plan. I like this location. People coming to town for conventions or tournaments are looking for amenities. Even though this location is in WF School district...it is closest to our area's largest commercial area. When spending our tax dollars - I would like to see as much positive impact as possible for existing area businesses. And I think you get that at this location. This location has space for new hotel space...but would also benefit other existing hotels, restaurants and retail businesses. Their space designs have excellent flexibility. I would have like to have seen a second level. Whether it is parking ramps or buildings, we/our community needs to build multi-level facilities instead of big, wide flat facilities....and do a better job of keeping more green space. Could an option for building a second level be included for future expansion? Could a plan for a parking ramp be part of future expansion.
- I don't see how this can be even remotely walkable,Ä¶
- Downtown civic center spot
- This design is okay. The site is nice as it captures the continued growth south and is not far from restaurants and multiple lodging options. There is space for added parking which will need to be considered carefully.
- N/A
- This location will not benefit businesses in Fargo. The best dining and hotel accommodations in this area are in West Fargo.
- Parking may be an issue with the future construction of buildings along the road and with a hotel. Traffic already is bad when the Scheels arena has a large event now would be worse with both
- I am concerned that locating a convention center this close to West Fargo could divide the economic benefits between the two cities, potentially reducing the overall revenue and economic impact for Fargo. I don't agree with this location for the convention center for this reason.
- This is my favorite. Plenty of space in a good area of town!
- I think it's going to be years before that little retail district gets up to speed to make it "ready" for the convention attendees. The whole place is mostly an unsightly sea of parking. It's not even paved (yet, but been that way forever). I live in that area right now,

and when there's a Force game or other big event, traffic can be a pain. Can't imagine how much worse it could be adding a convention center to the mix. The hotel isn't connected. And with the proximity to West Fargo, most people attending would be spending their money in West Fargo instead of Fargo. The businesses on 45th would be the exception. Even staying in West Fargo hotels unless the new Tempo had some better rates. But very little existing food/retail within easy walking distance. Maybe the Uptown development. Regarding the outdoor skating/entertainment plaza, I think it's unnecessary since we already have one just a few blocks away at the Lights. They have that handled pretty well and I don't think we need to mess with that. And overall, I don't think this project is visually appealing from the outside. The convention center looks tacked on and other than the color scheme - it doesn't look like one cohesive building. And if it's supposed to be the hotel for the convention center (and possibly eventually be connected to it), shouldn't it look like it? The convention center looks enormous and sprawling - especially in conjunction with the Scheels Arena. It doesn't look like a good use of space.

- Its good but not as good as downtown
- Too far from downtown
- The best. Not even close
- I fully support this location as would be easy to access and safe area of town with many hotels in the area
- The Fargodome and the Scheels Arena sites are the most exciting options. Due to the change in support from NDSU and the Fargodome, the best option is the Scheels Arena site. It offers new amenities and exciting opportunities for a development in south Fargo.
- Location seems to not be a great choice to showcase Fargo. No walk ability. Not much for entertainment in the area for evenings of conventions
- Nothing is walkable. No services available. Poor Uber/Lyft service in such a remote location. Any convention-goer would need to have a car.
- I think this location is too far from the vibrant life of the city center. This seems to benefit a single entity rather than the entire Fargo/Moorhead community.
- There is far too much additional commercial development required to support this as a viable option. We should build the convention center where existing infrastructure exists.
- There is nothing unique about this site, as the proximity to Scheels Arena does not provide anything to the average convention-goer. Perhaps SOMETIMES a convention will line up with a show or sporting event, but this seems more of a convenience for shared hotel/food choices (which must be built) than anything else.
- Bad location

- Nice, but I don't think we should build a Fargo convention center on the boarder of Fargo/West Fargo. Unless WF is paying for half of it why would we give them easy access as well as food, beverage, hotel revenue?
- Who wants to come to Fargo and be out there? Downtown is the one place in Fargo people want to visit. You can come to your convention and go downtown and never have to leave. There is no better location to bring visitors than downtown.
- "Putting the Convention Center here means that a significant portion of the economic benefit will end up accruing to West Fargo, and will continue to recenter the cities energy more toward West Fargo, while the cost will be shouldered by Fargo.
- Besides, Convention Centers do best when they're part of an area full of retail, restaurants and entertainment, which this lacks"
- I like the design of it. I don't like the fact that it doesn't have any shopping or restaurants you can walk too. Also, not having a full service kitchen seems a little odd to me. It was mentioned they would let people choose their off site caterer. Mentioning Urban Foods and the Holiday Inn. Urban Foods Catering is a 25 minute drive each way. How is a caterer able to feed and serve 800 people at a 3 day conference; breakfast, lunch, dinner, snacks, beverages and bar service when they will spend 50 minutes driving back and forth between each meal. What if the catering company goes out of business 2 weeks before a conference? It just seems silly to me that a convention center wouldn't want full control of the food and beverage. If the food is cold, they run out or just isn't good, that is going to reflect more on the convention center than the caterer. Are they required to bring their own plates, glasses and linens?
- I do appreciate their points about fiscal responsibility and that the required financing is covered within the budget. However, I believe that the concept of this project becoming a "walkable, mixed-used entertainment district" is somewhat laughable. It is a windswept, barren prairie and not at all pleasant for walking the majority of the year.
- An area of Fargo would benefit from expanded commerce, with potential for growth that can handle more traffic than the other locations suggested.
- This site offers so much more for the future of Fargo and the way we are growing. There is land to build more hotels around all around more the center of Fargo.
- Scheels Arena was originally built and has continued to be a hockey facility. While it does host other events, it's true identity is sports (probably why Scheels paid for naming rights). My concern would be that the events that would be hosted at the Convention Center would not be a good match for the same property. It also has no walkable options unless you want to hit up a good strip mall or office building. Out of the 4 I would rate this option as 3rd out of 4.

- I personally feel that this project doesn't really make sense for Fargo. It is not in a part of town that I would feel proud showing off to any visitor. There is absolutely nowhere within walking distance, and any time I have traveled for conferences, I have never gotten a car, so that could be a big hindrance to guests. I also feel like they just crammed this convention center addition onto a hockey rink and I don't really understand the allure of this spot. Hockey takes over Fargo in the winter and I feel like the hockey people would take over the convention center.
- Too far from everything. Urban sprawl is not our best presentation to visitors
- Too far out by West Fargo.
- It's too far from the center of the city.
- Creates another divide between different parts of the city. N, S, and W. Best place is in the heart of the city. The Downtown plan continues the goal of a walkable location that none of the other options do. It also makes the most purely economic sense.
- The close proximity to dining, lodging, and retail make this option attractive. It seems the most convenient to access for visitors coming from any direction while offering the ease of exploring different parts of FM. Plus the existing park/walking path to the east of the Scheels Arena is nice. If I were visiting FM and was here for a convention I would be likely to explore the West Acres corridor. I think other options may showcase Fargo a little better but this one has the best choices of close things to see/eat/do. It's just so close to so much, especially if you have a car or willing to ride share. This is my #2 choice (although very close to #1) of the 4 options.
- "Not located near downtown.
- The design seems strange with a lot of buildings trying to merge together.
- When there are multiple events at the buildings congestion will be an issue. "
- This is not a good site for the convention center. It is not walkable to many restaurants, shopping or hotels. It does not showcase the best of Fargo.
- You have to keep in mind who is going to be working in the convention center and many of these people may have to rely on public transportation which is currently served once an hour at this site and not at all on Sundays so would frequency be increased? Otherwise you would have trouble getting workers to work concession stands, maintenance, etc. And this one is hard to get to, I had to take 3 busses to get from my home to work when I worked in the area so very time consuming. Not the best option in my opinion.
- "While the future vision for the site is interesting, the walkability is worse than any of the other proposals. As someone who frequently travels for work to conferences, I dislike going to places where I need to uber everywhere or get a rental car. This area of Fargo is sterile and car centric.

- I do not support this location. "
- No way!
- No
- The Scheels Arena is the best option of the four. You can't beat the access to BOTH interstates and the roads that can handle the traffic. The pre-existing arenas provide good "bang for your buck" for using the public funds. Having a south Fargo option for hosting large events provides organizations more options than north fargo and downtown.
- EAPC Architects Engineers Fargo Civiv Center
- I like the location and the layout. The downside, is that no matter what event is happening, this building still smells like hockey.
- I just feel it's too far from the heart of Fargo and it will support more chain restaurants rather than local bars, coffee shops and restaurants. That area isn't what makes Fargo unique and North of Normal. People come to our city to stay at Brewhalla and Jasper and experience that part of our downtown area. Secondly, if I'm understanding it correctly, it would give some taxes to West Fargo instead of Fargo.
- Does not work
- Easy access to area without traffic congestion, room for expansion, lots of parking, large convention space, closer to where Fargo is expanding, easier access to affordable hotel choices. Best option.
- Access wise this would be the best option and would cause the least amount of traffic and parking issues.
- This would likely be my third choice. When traveling for conferences or large events, being close to dining, shopping, and entertainment is a major factor. While this location would be near West Acres and surrounding retail/dining, much of the economic benefit would likely spill into West Fargo rather than Fargo itself. It's also a longer trip from the airport, which increases transportation costs for attendees and makes access restaurants, shops and off-site activities less convenient.
- Scheels Arena has too many events already, creating the potential for conflicts with available dates and congestion when multiple events are happening at the same time.
- Easy access and parking are two major criteria that are not being addressed, at least as far as I've seen. Trying to wedge in a "convention center' downtown or along First Avenue are not good ideas. The The Enclave - Scheels Area proposal and the FargoDome area are recognized destinations for most out-of-towners. Both address easy access and parking. PARKING and plenty of it is #1.
- "Residential neighborhood. Co-dependent on Scheels Arena.
- Dependent on outdoor vending. Vote no !"

- All amenities are in west fargo at this site vote no.
- "Too far away from downtown, and people instead of staying in Fargo hotels, they will stay in hotels in West Fargo, and they will avoid paying the lodging tax. Also, if you have hockey or some other event going on at Scheels Arena or Sanford, that will be a traffic nightmare/cluster in the making. This is probably one of the worst possible choices for the convention center location.
- "
- Only good for West Fargo NOT Fargo. Bad idea. Ok
- Best option. Closest to a variety of businesses. Decent access off of I-29 and I-94. Best existing infrastructure.
- I would attend events at the Scheels Arena location due to proximity to arterial roads and more central than other proposed locations.
- I don't like the location, but I also understand the need for space (parking). This also pulls visitors to the SW part of the metro.
- Not a good spot for the City of Fargo. West Fargo would reap all the economic benefits.
- "Overall I like everything about the design and aesthetics of the addition, but just can't see that area being the draw to an out-of-towner. Who cares about the "ease" of being just off the interstate these days? We all have GPS and can find anything easy. It's a boring land of franchises and nothingness over there. Have fun walking to a restaurant from there.
- I hate to be the "parking" person too, but this option was the only one that didn't seem to address that. Especially between the Arena and Family Wellness? Maybe I missed that?
- "
- Traffic flow to this location would be good. The lack of on-site catering offering is concerning, including the lack of opportunity to expand in this area. Too much of a focus on sporting groups over meeting groups. The visual is appealing. If one has never been to a concert at the Scheels Arena on the ice it is COLD. They speak of that barrier between the ice being easy to construct and remove, but the floor is still cold.
- It's ok, but all of the related sales tax monies from restaurants and hotels will go to West Fargo. Boo.
- While I appreciate what Scheel's Arena is trying to do here, but the walkability to anywhere else is definitely lacking and will make things more difficult for guests that do not have vehicles.
- "The Urban Plains / Scheels Arena proposal presents a financially disciplined concept that builds upon an existing event facility. Integrating a convention center with Scheels Arena could provide operational efficiencies by sharing infrastructure, staffing, and event

management experience. The site also benefits from highway accessibility and the ability to accommodate large events.

- However, the primary concern with this location is its limited integration with Fargo's broader urban environment. Modern convention centers tend to perform best when located in walkable districts with nearby hotels, restaurants, and entertainment venues. The Urban Plains site functions largely as an automobile-oriented campus and is separated from the city's existing hospitality districts.
- As a result, visitors would likely rely heavily on transportation to access the amenities that make Fargo an attractive convention destination, which may reduce the broader economic impact of the project."
- Feel like this was almost two plans, to do the entire thing seems to be a reach on the budget. Not a huge fan of the location either, not near any of the major attraction points of Fargo like NDSU, Downtown, Drekker Brewing, Fargodome.
- Huge promises have been made by Brandt Holdings for this area for the two decades since it was built and they have yet to really be followed through on. That makes me not trust this team's ability to deliver on the concept overall.
- "I was under the impression that a 'FARGO' Convention Center was meant to directly benefit Fargo taxpayers. Being directly on the edge of West Fargo, wouldn't the vast majority of property tax generated go to West Fargo, not Fargo?"
- Event-wise, Scheels Arena already struggles, significantly, to book events, beyond Force Hockey. How does adding a competing event space, attached directly to it, going to change this? How can we trust this team will magically start booking events in this area?
- While this area of Fargo is great and their vision for future development looks promising, it is heavily focused on outdoor experience, which is dead 6 months of the year. There is also almost nothing else entertaining within walking distance of the Scheels Arena. We need to entertain visitors, not bore them.
- Lastly, like a few other proposals, they don't seem to have the finances secured to pull this off, let alone not having it complete until Q2 of 2029. "
- This project is lacking in a lot of areas and has the least flow of any of the submittals and the only way to meet the needs of the RFP and complete their full plan would take a significantly bigger budget than what they have
- Surrounding area is not attractive enough.
- This is the wrong area for the convention center. It misses all of the charm and urban attraction to this city. There is already plenty of new building happening on the south side of town.
- Good location, space to grow. Lack of walkable restaurants. Windy.
- Not an interesting neighborhood or a fun, unique area.

- Best location by far. The others are a complete waste of resources.
- Great plan. Not much to do around the area for people attending conventions who want to walk somewhere.
- I think this is the obviously best choice. It has easy access to major arterial roads, ample parking, hotels and restaurants.
- This location is too far from downtown. The most walkable location in fargo.
- Design seems disjointed, with the secondary ice sheet more or less wedged in between the main arena and the convention center
- I feel this is the best choice of the 4.
- "Most everything about this makes sense. Not the favorite location but an adequate one in an area that is prime for general growth and traffic. Although lacks a lot of character and true Fargo identity. The proposal was mostly good. It got a little clunky and left some unanswered questions and needs unmet. The whole drop off looks and drive through lane seems not well thought out. And the non enclosed walkway seems like a nonstarter.
- Does the Fargo convention center need to be so sport centric? We have plenty of sports complexes which I do love so why not something totally new to offer an all new experience.
- In the end this seems like a way to sell the scheels arena more and not the other way around.
- This space gets 3rd place out of the 4 for me. "
- This is the best choice
- Good location, next to an established venue.
- Please consider this location as the #1 location to build!
- Absolutely not supported. That area is laid out perfectly as it is now.
- Attaching a convention center to Scheels Arena seems like a bad idea. Fargo is a huge hockey town and they are already busy with games and tournaments most weekends. You'd have hockey kids and families running between the buildings while conventions are happening. Sounds messy and hard to manage without upsetting both groups. Parking would also be a nightmare.
- Location is too close to West Fargo city limits. Fargo alone should reap the tax benefits of the convention center.
- This site offers the what appears to be the largest area for future expansion, but not with with was provided on the drawing sketch. This location is the most disconnected from the city center. And of the four locations proposed, this lacks a proposed hotel and would require more shuttling for hotels. The site might be ideal in terms of availability to the developer, but somewhat uninspired connection with the arena. If this were to be chosen the developer needs to commit to improving something for people to walk to for

food and lodging. If you are traveling for a convention, ideally you don't have far to go for food or lodging. Compared to someone who lives in town. If this was chosen, more thought into the site should be considered.

- Majority of people in the F-M area want nothing to do with downtown Fargo for obvious reasons beyond having almost no hotels and quality restaurants. Only the Scheels Arena area meets all criteria from safety, hotels, restaurants which is where I see Every city's Convention Center as I travel throughout the country
- "The Scheels Arena building is substandard quality, with problems since construction and would be a money pit as a ""complimenting building"" for the convention center.
- The unattached hotel is simply DUMB in Fargo, ND.
- Scheels Arena is surrounded by 'nothing'. Convention Center attendees would have to drive to go do anything outside of the space. Nothing about this location says 'FARGO'.
- Not a good area and will compete for parking space
- The best option, hands down. I wouldn't even consider downtown or the dome as viable due to cost, space crunch, traffic and over-saturation.
- Too far from downtown Fargo
- the city of Fargo should not build a convention center, they can't manage what we have. a convention center should be built by private businesses.
- Loses parking and creates scheduling conflicts. So much to where they didn't include the Science Museum on the final rendering. Conflicting national management group that has to spread the wealth amongst their other properties which limits national events
- Too far from city center. It's out in the middle of nowhere.
- With some traffic flow upgrades this space would be fantastic especially with nearby interstate access

PROPOSAL 2: EAPC ARCHITECTS ENGINEERS – FARGO CIVIC CENTER

- Too hard to navigate downtown. Parking is too far away and confusing
- This should be at the top of the list. It is using existing infrastructure and connects many amenities for event people all within a short walk and low car traffic area. Much more pedestrian friendly
- No thank you

- I think this is the best option for the convention center would be downtown Fargo. Most cities have convention centers at the heart of their downtown - Bismarck is a good example. If we are so dead set on bringing our downtown character, nightlife etc back the convention center would help with this.
- Your convention center should be the heart of a city and this would make sense to develop the convention center into this area. Hopefully it would make downtown more appealing..
- I like the idea of having it downtown, similar to Saint Cloud, MN Duluth, Mn and La Crosse, Wi but how much will it cost to fix the Civic?
- This proposal embodies the unique and eclectic culture of Fargo, while offering tourists plenty of hotel/restaurant options within walking distance of the convention center itself. Every other proposal forces out of town guests to commute to experience additional amenities. This proposal allows guests to experience the best our city has to offer, all within walking distance.
- Fargo is so much more than downtown. Not a lot of project for the cost compared to others.
- Who wants to walk to park the car? No me
- I don't think a downtown convention center is ideal, and I don't like the lack of parking / accessibility.
- Seems like the perfect spot plus it comes in the cheapest. It uses the most already in place things, plenty of shopping, eating, and local businesses. Fargo shouldn't be about chain places all the time but actually community. Everyone wants to come downtown when visiting Fargo so it's a 2 birds one stone type of situation.
- "Very nice looking design, by far the best urban feel, but it takes up too much of the civic quad. Offers opportunities with the library and existing hotels, but it's not expandable.
- This would have been a good project for elsewhere in the downtown core as this location is the worst for access in some ways
- 3rd of 4"
- Travel is slow and parking is tough to find. Constantly hit up by bums. Downtown sucks and feels unsafe. Kilbourn group has been given enough incentives. Having downtown constantly being force is exhausting. There so much more to Fargo than downtown

- "I'm curious if your location will just be adding on to the civic center? Or will it be demolished and rebuilt in its place?"
- What about road widening to allow for more traffic?
- Is there going to be room for expansion once we outgrow your plan?"
- This space is too small to be viable. There are not nearly enough reasonably priced beds nearby to make this a viable option for conventions with walking patrons
- The Civic Center would need a lot of updates to, become a Convention Center. While it is downtown, I think it would be too expensive to retrofit and would still be an old building.
- The Fargodome location by far !
- This is the absolutely worst idea ever and I can't even believe it got into the top 4. Somebody paid off somebody to get selected. Crime is a huge factor, plus it's just plainly a very ugly area. I would be ashamed to offer that venue to any convention RFPs. #4 in my eyes and should have been tossed out completely.
- Great addition for downtown getting to and from parking is ok but a walk to ramps might be difficult on a cold windy winter day no room for expansion
- best
- Yes to the Civic Center!
- Worst option. I don't like the fact it can no longer be used for concerts. They exaggerated the annual losses which are less than 100k. It's not 250k a year and it doesn't need to be torn down. Jade Presents has done 2 shows in it this year and it fits a niche. They should spend the riverfront TIF money on basic upgrades, like new HVAC
- Down town is a bad option. No parking. High crime area.
- Lousy parking & don't feel safe going downtown at night.
- My least favorite.
- While many bar and restaurant options, many shops are closed in the evenings so shopping would be limited. Only couple hotel options and they are on the expensive side which might be an issue for some. Parking would be an issue as there are parking garages scattered downtown but many won't want to walk from blocks away especially in the dead of winter and on street parking is usually full during the day already. Traffic would be a nightmare. The streets downtown are no longer made to move traffic quickly as the city has decreased lanes and changed roads to two ways."

- Downtown would be so congested with this addition. It would hinder the walkability due to so many cars
- A rational choice for downtown commerce but too congested
- Awful location and extremely congested. It's already congested and this would add to it without the ability to add much for additional amenities. Highly do not recommend.
- Would be nice for downtown, but not as easy to access by car (proximity to interstate) parking is further away. I don't think this is a good option
- this should have been done a long time ago if the city wanted a convention center. this is the only plan that makes sense. the civic center has been left unused for too long.
- Not bad
- Best proposal for City.
- We believe this is the only answer. Downtown has so many options for visitors, restaurants, bars, cool events via Folkways, the Fargo Theater, shopping etc. Having been to many conventions, we know that visitors love to engage with each other and the city itself. Many visitors find a city to be incredible while visiting and decide to return or even move here later. Downtown can offer so much for visitors and potential citizens.
- Might be a little tight. Make sure that the Library is not impacted negatively as far as parking. Is there adequately hotel space?
- Downtown
- No parking downtown
- This should be the pick. Any convention-goer wants to see the heart of the city, and that means the unique downtown area.
- This is the best option
- Great spot.
- Good concept and location but really doesn't add much development to our community besides the center itself
- What about parking? Not a good idea the way downtown is.
- NO!! too congested already!! parking is terrible!! downtown is not safe per the Forum.

- This is one of the worst locations. There is no parking, people don't feel safe downtown (and rightfully so), the only thing down there is bars for 20 something's and not enough space there for more motel rooms.
- This option would be the second-best but still falls short of the Scheels Arena option.
- No
- Would be the best location and This one makes the most sense if you're going to waste tax payer funds on a convention center. Already own and next to downtown.
- Not a safe location
- Downtown Fargo gives the city its identity and is the city's entertainment center - there is plenty to do after hours within walkable distance that will attract people to a convention. Between conventions, hotels and restaurants can still be supported by the general activities of downtown. Also, this proposal solves the problem of what to do with the Civic Center. If the new convention center is placed elsewhere, the Civic Center will become even more of a white elephant. In my view, this is the ideal location for the convention center.
- No
- This option is the only one that makes sense in my opinion. The infrastructure of downtown's food, shop, and stay is established and ready to go. Convention centers belong in downtowns (city centers). Downtown is an iconic cornerstone of Fargo's history and identity and is where visitors want to go. The heart of our community IS downtown and we need a location that shows that off. This design, out of all the options, is the most dynamic, appealing, and seamless. Walkability is also key and with the city's existing investment of city hall, continuing to build up this part of town makes sense.
- The civic center / downtown location is one that hasn't worked for a number of years. I am not sure why the committee would consider trying to bring the civic center back to life. I think this location will have a number of headaches from an infrastructure perspective that have yet to be discovered. This is my 3rd choice.
- I like the downtown area for this and making use of the old civic center. Need hotel and parking may be a problem.
- Easily the best option. Looks like best. Uses a site that has needed to be redeveloped. Adds an asset to our struggling downtown area.

- This is hands down the best location and proposal by FAR. The location is everything. It is the only walkable location which is so key for something like this. So many businesses downtown will thrive with this addition. These businesses are what make Fargo interesting and not cookie cutter. Dining options, lodging options, and shopping options are many in this area and visitors will fall in love with downtown if they are able to walk to everything. This location would bring much needed energy into the downtown space and it is really the only one that offers these benefits. I think this is the best option for visitors and business owners alike. The appeal is in the location- everything else is secondary. Please consider this option.
- Parking and. Congestion a nite mare!
- This would be a parking issue and too much in a small area. No!
- While I appreciate the attempt to create a new vision for the civic center, this is not the purpose it should used for. It would limit the city hall / library footprint further and make further developments more difficult for the downtown area.
- This is my favorite proposal. Typically, convention centers are located in downtown areas because they provide a variety of options (hotel, food, shopping) for people attending an event at the convention center.
- This needs to be option 1. Look at every great city convention center in the core of the city. Amazing pedestrian amenities. Existing food and beverage infrastructure.
- Dead end streets no parking and they look like they are using taxpayer money which wasn't part of the vote
- I think this is the proposal that makes the most sense. Let's get some new energy into downtown that will lead to boots on the ground.
- I really dislike this option as it's downtown and harder to get to for the vast majority of people in the FM community. Parking is always a concern and how much walking to do people want to do in the middle of winter. I think a smaller more eclectic venue to replace the convention center downtown would be a better choice. Getting thousands of people in and out of downtown for an event sounds like a parking and logistics nightmare.
- Downtown Fargo is not very accessible and does not have the parking for a convention center.
- Has anyone on the committee walked through the parking ramp? It is in terrible condition with issues all over the place from stairs that are unsafe to slippery conditions that are never corrected. People don't want to come downtown and walking 3-4 blocks in the cold in the winter is a huge negative.

- I believe there would definitely be parking issues if this were built downtown. Maybe a parking ramp would also need to be considered.
- This is a great way to support the downtown, which has received tremendous city investment in the last decade. We should aim to protect that investment, and this would be a jolt in energy to downtown. The city should look at this option seriously and also look at selling additionally city owned lots downtown (police station, public health building) for redevelopment to support this.
- I don't like that the success of this project hinges on adding hotel rooms and availability of the other hotel in the area.
- Not a lot changing here. Turn the civic itself into something useful and fun, like a concert venue similar to the Armory in Minneapolis. Parking in ramps is not great when there are other options for convention centers without them.
- This area is very compacted already and traffic flow is an issue. Crime is an issue in this area of town. Restaurants are closing left and right and visitors will end up getting out of downtown to eat.
- This is a great option for both residents and visitors. In addition to the demolition savings, the investment in hotel space falls on private investment, which gives a better return on the taxes paid by Fargo residents. It also revitalizes downtown for outside visitors; having it so central makes it a very walkable area for visitors that choose to stay downtown, keeping expenditures on food, gasoline, and shopping within Fargo versus a site that may encourage car travel (to Moorhead or West Fargo).
- I like the look of the building but it seems like it should face downtown more, and the lack of opportunity for expansion and additional amenities on site makes it a tough option
- I love downtown and don't hate this location, but I do feel it will jam up downtown even more than it already is - maybe creating far more parking chaos for businesses and visitors.
- Not enough room down town for convention center.
- Best location, integrates into the heart of Fargo, plenty of near by restaurants, bars, coffee shops, shopping, hotels, and other things.
- This is the best for a number of reasons. Fiscally, this is on budget when factoring in existing support functions and, more importantly, it deals with the Civic Center problem.

None of the other proposals will do that and fiscally we are FAR ahead when that is factored in. Past that Downtown is where it belongs. That is really not a question when it comes to supporting your city and attracting things to your convention center. The infrastructure is there, the opportunity is to beautify a blight, conventions want to be there, and it makes most sense fiscally. What is the question.

- Would love to see the heart of Downtown popping again. Since covid, it has felt very stale down there. Used to be a super great place to bring out of town company and guests to show off yet that fun and excitement has died. This would give taxpayer dollars their biggest bang for their buck as we are already paying to keep the civic a building annually at this point. The timeline is the best and it has the hotel, and parking solutions ready to go. Options for food and entertainment are already right there- This feels like it would be used more for weddings and professional events, rather than family and sporting events, as the environment around it caters more to adults with bars, etc. so depending on the feel and customer you want to attract each location has its strengths and weaknesses. Our family has been part of travel sports for about 8 years going to several cities with convention centers for tournaments, etc.
- This is the worse place. Hard to get to. Roads are horrible to get downtown with traffic and condition of roads. No place to expand in future growth. Minimal hotels and parking is not on sight. Granted there are parking garages with in block but they will fill up during busy time.
- When we consider walkability and neighborhood attractions, it is clear that downtown Fargo is the best choice.
- I feel this would be too congestive and parking would be very frustrating.
- While a great location in theory as it's the most walkable location, downtown does not have the capacity for traffic flow of a convention center. Also, while parking is said to be great, the Civic Ramp is already full most days. People attending a conference aren't going to want to walk 5 blocks in 0 degree weather. We aren't Rochester or Minneapolis with a fantastic skyway system. Also, The Radisson Blu is on a boiler system that makes rooms miserable when it's warm in the spring and rooms are uncomfortable when you can't control the heat or air. This isn't an experience people want. Please visit the Civic Parking ramp on a random Wednesday, there are a handful of parking spots on the top floor. Our weather isn't conducive to walking several blocks in the winter, or any inclement weather.
- No way....poor traffic flow.

- "I feel downtown fargo is too crowded in terms of parking. I try to avoid going there as much as I can. I think it would be fine though for visitors who are coming in who don't need to drive a bunch.
- This is my preferred option because it offers the most walkable environment, which is especially important for convention attendees who may not have access to a car. The wide variety of restaurants, entertainment, and amenities in downtown Fargo would help the convention center attract and accommodate a broader range of conventions and events. This location also benefits from existing hotels and parking garages. Additionally, it would help strengthen the connection between the riverfront and downtown Fargo, something that has long been identified as a community goal. Overall, this option aligns well with many of the policies, investments, and planning efforts the City of Fargo has pursued in recent years.
- This is an excellent proposal that would benefit the city of fargo in a multitude of ways. Locating the convention center in downtown Fargo is the right thing to do as it is the heart and soul of the city. It would also help the countless local businesses in that area.
- "Good location, but they're proposing an ugly building. The building doesn't look nice now, and definitely won't look attractive in 30 years. It's flat and low and doesn't fit into the context of downtown. Also, they aren't respecting the city's vision for an 'east-west promenade' down 2nd Ave N. 2nd Ave N has a nice view of the Hjemkomst in the distance and should visually attract pedestrians from the intersection of Broadway/2nd Ave toward the river. This ugly convention center makes for a dead end along the 2nd Ave pedestrian promenade.
- However, I do like the proposed addition to the Radisson and a new hotel at the former police station location. Also, adding to the parking ramp is a cool idea too.
- Perhaps if they construct the convention center here, they could bury the Sodbuster in the river so we don't need to look at that anymore."
- "YES!! Perfect location! Close to all the wonderful small businesses and restaurants that so desperately need a lift! Walkability is amazing and from what I saw, maybe less TIF financing?! We need the tax dollars to fund our schools when so much of our commercial development is west of the Fargo Schools boundaries.
- The River paths and Hjemkomst Center are walkable. So many existing benefits to attract conventions and events downtown!"
- I would not consider. If this was a possibility it should have been done years ago. Downtown Fargo is not easy to access for conventions and parking would be a problem.
- #3 choice

- Getting downtown, parking downtown, and walking downtown is generally not an enjoyable experience. I've attended events at the current Civic Center and this proposal is weak because it shouldn't demolish that building, it should include renovations/improvements and use it as a value-added property. This is the weakest proposal in my opinion.
- The Civic Center site has the most promise. The financing is solid, it is an adaptive reuse project which is a plus, there are plenty of parking spaces downtown with all of the ramps and surface lots, and having two hotels attached directly by skyway is great. I think the biggest priority of the committee should be to approve the project that will deliver the highest amount of economic output. This site has the highest density of restaurants, bars, coffee shops, boutiques, and entertainment options in the city. This will deliver more visitor spending and will help boost local businesses downtown.
- Best location. As a person that has traveled to many convention events in the USA, I always prefer the Civic Center being Downtown! That is always the heart of the City. Fargo is known nationally to have a healthy and welcoming downtown. I do not enjoy attending an over night event if I am not within walking distance of the heart of the city. The EAPC is well thought out and provides the location I suspect most non-local folks would enjoy. Thanks!
- I think this is the best way to improve the Civic Center location and improve downtown
- A convention center in this location would be a nightmare for parking. I avoid everything related to downtown because it's not worth the headache.
- This would be a good use of an underused space.
- Best location for access to food and beverage, and locally owned shops. Also, best facility plan, using an existing building that need action.
- More local businesses will benefit from this location.
- Why have we put so much effort into downtown if we aren't going to put a convention center there? It's got everything you already need around it to make conventions successful.
- This looks incredible and A+ to the architect. For what it is worth, I have never been to a single convention at any city across the county and not been downtown. EAPC did a really good job. It also appears to be the largest convention center of the 4 proposals. No extra taxpayer dollars and cut 250k from current cost structure. Makes all the sense in the world to use the Civic Center. It is just such a waste and blight right now. This location meets civic duty to not waste tax payer dollars on an empty civic center that serves zero community benefit. If you do not use the civic center for this - maybe its time to just bulldoze it.

- Appears to be a great use of existing, underutilized, city owned infrastructure (civic center, parking, public transit), which is good for tax payers. It is located centrally within the community, which lends itself well to attract events due to the sheer amount of amenities within walking distance. The team has a proven, experienced event coordinator onboard. This option makes the most sense for city and tax payers.
- Downtown would benefit from the convention center being here. There are already established businesses ready for convention center business including the hotels vs other proposals relying on future development that may or may not happen. The city of Fargo would benefit from revenue from parking around downtown. Convention center attendees want walkable areas from the building
- "The good = Downtown gives the best existing opportunities for walking to entertainment and food. Most likely this would drive redevelopment pressure downtown that could help to bolster this already good asset for the city.
- The bad = Limited space.
- The why = I am not convinced we need this and will vote no for the convention center until the why can be explained. ""We might start to get regional conventions that currently go to Grand Forks or Bismarck"" is a weak reason. I do not think the economic benefit outweighs the cost to tax payers. It seems all economic analysis is looking at the situation with rose colored glasses."
- "The project uses underutilized existing infrastructure and makes it into a landmark building for the City. The design ties to the history of Fargo and provides a warm, welcoming space.
- As a person who works downtown, parking is readily available. The city has made much investment in parking structures - and the parking study shows that. Thus, the dollars spent on this project can focus on actual public space rather than expansive pavement for parking lots.
- The creation of true public space that is easily accessible for walking/pedestrians is unique to this project. This is a greater benefit to the greater public, not just those who attend events at the convention center. This location also provides easy paths/connections to recreation/outdoor space Red River and trail system. And attendees to conventions do look for the ability to be outside (a case study is the relationship between the Detroit Riverwalk and Huntington Place).
- Convention attendees desire walkable access to restaurants, bars, or other meeting/event centers - all of which already exist in Downtown Fargo. There is a reason convention centers in many cities are within Downtown neighborhoods. Many attendees want an experience that is unique to the place they are visiting, and this Downtown location provides that.

- The project also connects to two of the most identifiable/unique hotels in Fargo - again, adding to an experience that is unique to Fargo.
- City will earn additional income from visitors parking in parking ramps. With the location of the site, Fargo will benefit most financially, finally a new life for the Civic Center. Utilizes existing hotel and parking infrastructure and entertainment district.
- "I believe downtown will not have enough parking close enough to center.
- Good use of an under utilized building. Something needs to be done with the civic center as its a drain on city funds with very little benefit to the city. Parking seems to build on city investments. Helps support downtown food and beverage options. Gives attendees more after show entertainment options.
- This would greatly benefit downtown. At present, it needs some help.
- If you want to attract people to Fargo, and leave a good impression, this is the best option. It looks beautiful, it's in a good location, and it shows what Fargo has to offer. Bringing more people downtown for the businesses that are there and is highly walkable. It requires no additional work to get it functioning day one with hotels and things to do close by. I don't know what happens at the civic center currently, but this would be an improvement. Security would be the main concern here, as I see lots of people loitering in that area, the one downside I can see. Side note, AI is used in image renderings and would ask that to be disclosed very easily on said images.
- I would choose this site 1st. I think this will showcase Fargo the best way. The Skyway will make navigating downtown in the winter easier. This site provides a more scenic view with it next to the river.
- Great design, I think downtown has always been a booming hub for Fargo and adding to the area would be great for the community!
- This is my favorite. It is an excellent balance of area and functionality.
- Downtown would be the perfect place for this event center and the civic center could really use the love.
- A few of the proposals mentioned placing a location in the Heart of Fargo, but when it comes to the real, cultural Heart of Fargo, the downtown area is it. In terms of walkability it has everything, food, shopping, transportation, which is an important factor for convention center events, making this location the best option.
- Excellent use of Downtown Integration with usability.
- Best of all the options available.

- I love the idea of utilizing a building that needs a new purpose. Driving more engagement and activity downtown creates more opportunities for businesses downtown to thrive as many closures are occurring more frequently. More activity downtown helps keep it lively and as a destination instead of driving more business to South Fargo.
- Clear winner! Well, thought out design. Revitalizes Downtown Fargo. Beautiful design, far beyond the others.
- good location. close to lots of different eating places and shopping places
- They are taking something un-used and making it new again. It'll bring life back to the downtown area and promote business for the small businesses. Plus, it won't affect any neighborhoods, there is already tons of parking garages, hotels and places to eat nearby. The aspect of recycling an old building is something we should be doing more of in today's world.
- This is hands-down my number one option. Downtown is the correct place for the convention center. This design connects directly to two hotels and parking ramps via existing infrastructure and is easily walkable to the plethora of unique downtown amenities. Even in winter, the skyway system could get convention attendees as far as Broadway without going outside. The design is great, and I appreciate the repurposing of the existing civic center. I'm sure there is a cost-savings there that can be used to stretch the budget. I like that it is nestled between city hall and the library and serves to connect them together and to greater downtown with a new plaza. I could see so many things happening in and around this space year round. This is where we want visitors from out of town to end up to have a real Fargo experience. Being able to tie the new conference center to other downtown sites (FMCT, Broadway Square, Island Park, etc.) is another massive benefit if an event wants or needs additional spaces to be available. Please choose this option!!
- Redoing the civic center downtown Fargo sounds like a great idea! we need another place for fun shows, exhibits and conventions in the FM area and a place downtown that is right by a lot of other things going on would be a huge bonus!
- This is by far my favorite. It enhances downtown. It also builds on downtown as a continued investment and focus. Minimalizes urban sprawl. Includes all levels of people. So many great things. I have visited the convention center in Minneapolis many, many times and its downtown location allows access to major hotel and dining experiences. To ignore the example of the Minneapolis Convention Center and how it enhances their downtown would be a grave mistake for Fargo's leadership.
- I think this is the best one by far. This should be the final one chosen because it makes the most sense. A convention center should be located in the downtown because of its

economic value. This is how we continue improving the downtown area. The design is also by far the best because it'll tie the present to the best by honoring the former railroad. I think it will beautifully compliment the immediate area with its design, plaza, and adjacent city halls, library, and park. Please take my recommendation seriously because this will truly help the downtown district.

- A convention center in the city center/core is what the people want. People meaning locals and out of state convention attendees. Attending conventions in the heart of Fargo will help people remember Fargo and want to return with family and friends.
- Love this location and the design. Perfect location for this convention center with hotels and restaurants close by.
- Downtown could use a revitalization to the civic center. I remember going there as a kid to regional highschool basketball games and it was great. Being Fargo invested in a new city hall and library in this area, a new civic center/convention center would be a good continuation. Also, downtown needs a new hotel. The Radison Blu serves a purpose, but it would be better if there was another hotel option.
- Integrates into downtown environment. Walk ways to multiple hotels. Re-purpose of Civic Center to a usable venue. Multiple roadways into and out of downtown.
- Downtown Fargo is the best location for the civic center.
- DOWNTOWN IS THE ONLY VIABLE LOCATION FOR LONGTERM ENERGY OF OUR CULTURAL HERITAGE, AMENITIES, THE FOOD & NIGHT TIME ACTIVITIES ALL IN ONE TRULY WALKABLE SPACE
- This one seems to be the best of the proposals that made it thus far, it would really bring up the nation's spirits after Watergate
- This is the best location.
- Excellent idea to bring new life to downtown and repurpose a old building that is just costing the taxpayers money. This would do wonders to the city hall area and be a huge pride during all events down town. Interested in if current event happening at the Civic center would be transitioned into the new building. The use of current hotels helps not deprive hotels by building new ones. Fargo generates all sales tax revenue from this option.
- This location will complement the city's efforts to revitalize the downtown.
- DO NOT LIKE THIS ONE! Dangerous downtown with homeless situation unless their center is moved away somehow. No good infrastructure, narrow streets, no parking, old sewer and water, many pedestrians, winter ice issues due to shaded sidewalks from tall buildings.

- I think this would help bring big events back to downtown and help local businesses.
- Another beautiful building with a great case to renovate the Civic center, eliminating annual costs. Will benefit the Fargo businesses greatly.
- YES VOTE!
- "Fargo Downtown location is my second choice (Urban Plains location is first choice)
- I am amazed their design shows the amount of square footage. I like that it is a multi-level facility. I don't think the restroom plan was realistic.
- I don't think the plan has the amount of flexibility that the Urban Plains/Enclave has. I love our downtown - even though it is struggling a little bit right now - it has a great vibe, and people from out of town enjoy it. I feel the location is a little too land-locked -- - it has very limited opportunities for expansion. Parking....yes it is available...but most of the parking is located blocks away from the facility and the skyway system doesn't connect to the other parking venues. The skyway system would need to be updated and expanded....and I don't think the city can afford it. I don't think we have enough hotel space available downtown."
- Almost every med to large city places their Convention Center downtown,Ä¶it makes the most sense and supports the very essence of what is Fargo!
- Build it here.
- While having a convention center downtown would be wonderful, downtown Fargo is not planned or developed appropriately to support this increased load on streets, parking and lodging options. Also, while there are multiple restaurants downtown there are none that as of now are great for supporting this venue and the volume of people. The architecture for this one is beautiful, maybe this design could be transposed on another site with site appropriate modifications to the design.
- EAPC Architects Engineers for the Fargo Civic Center would do amazing and careful work for the betterment of the downtown area
- Great central location! The hotels, entertainment, and dining options are perfect for a convention center in this area.
- Would be nice to utilize that area and building and clean up that area of town. skywalk access to the hotel and parking ramps would help with parking. traffic could be an issue but with the parking ramps maybe not

- Downtown is the perfect place for the convention center. It is the business hub of the city and located near other prominent things like city hall, the post office, and the courthouse.
- Constructing a convention center in the heart of downtown Fargo, on a site that has historically hosted large community events and business gatherings, appears to be the most practical option. The area already offers established infrastructure, including walkable restaurants and coffee shops, parking garages, parks, and other amenities within close proximity to the Civic Center site. From both an economic standpoint and in terms of enhancing the experience for conference attendees, this location seems best positioned to support the community of businesses downtown and maximize the benefits of the facility.
- Parking is an issue, this is not great. Don't like the concept, don't like using the civic center
- This is my favorite, by far. Love the look of the building. Love re-purposing and updating the existing building. Love all the ND touches. Love that it's not on, but close to Broadway. Love that there's limited onsite parking, but access to all of the city parking garages. Love the look of the beams mimicking the train bridge. Love the skyway, the existing hotels and parking garages. This building looks and feels like Fargo. This is the only plan that I feel gives convention attendees the premium Fargo experience. And gives our thriving downtown another shot of adrenaline to keep going! With all the fun downtown events and Broadway Square, there are lots of reasons to get out and walk in the evenings (and spend money). It's got the direct access to the river and nature spaces. While super easy access to/from the interstates isn't available, most out-of-town conference attendees would just take a shuttle or taxi from the airport anyway. Locals already know how to work downtown and parking, so it's nothing new for them. The footprint of the building isn't massive or sprawling - it fits nicely into the scale of downtown and still meets all our needs. I like that this option has a full built-in kitchen independently operated. I like that the environment, parking, and hotels are already existing day one and that we are supporting the downtown businesses. This seems, hands down, the best option of the bunch.
- Fantastic. It is important that we support our downtown. Great presentation.
- Will help the downtown area thrive longterm.
- The worst. There are currently 5 concerts being scheduled at the Civic. It's the only non ticketmaster venue in Fargo
- I do not support this location as would be difficult to access due to traffic congestion and parking issues. Also, downtown is not safe. If located in downtown I would not attend any events

- Boring. This option does nothing to bring in locals without a specific event.
- Downtown seems to be dying but maybe this will help revitalize it again. A ton of shopping and food a shot walk away. Existing hotels with possibility to expand. Parking could be tricky. Costs seem high with reusing existing building
- By far, the best option for walkable services. Plenty of existing hotel/motel services. Existing restaurant and entertainment. Clearly, the best 'side' of our city to share with convention goers. River walks and neighborhood strolls. None of the other site offer anything like this for attendees. We should share our city, not our parking lots with those who come from afar.
- This is the right solution. If I am asking a convention to come to the area, I would want the participants to be downtown to showcase the many hotel, restaurant, and cultural opportunities. Visitors will want to see the unique downtown scene that Fargo has to offer.
- This is an ideal location! With hundreds of available, pre-existing hotel rooms and auxiliary meeting space within walking distance, this is the dream location for a convention center. This makes use of existing city infrastructure and a space with rich history. For our region, this style of convention center would be a differentiator and a great addition to our competitive edge for talent recruitment / retention.
- This is the best option as there are ample, already operating, hotels and restaurants within SHORT walking distance or skyway access. This creates a sustainable ecosystem that will benefit the most parties within Fargo without the need for building convention-dependent hotel/food options. Downtown has plenty of inventory for quick new openings as demand increases. It will provide visitors to Fargo the most unique and memorable experience (think winter with the tree and light-lined Broadway, the Fargo Theatre sign). If you're going to convince someone to hold a conference in the winter in Fargo, you need to offer them quick walkability to amenities and a unique experience.
- Wonderful location. Would be a vibrant neighborhood for visitors!
- I believe this is the best location for the convention center. Downtown is already a major draw for out-of-town visitors, and investing in existing infrastructure makes strong financial and community sense. Revitalizing the Civic Center site presents a huge opportunity to enhance the core of downtown. Our company regularly hosts employees from across the world, and even though we're not located downtown, they consistently chose to stay there. They appreciate the walkability, the atmosphere, and the overall experience. Visitors are always impressed with the area. A convention center in this location would only build on that momentum and make the area an even greater asset for residents and visitors alike. This location represents a unique opportunity to continue growing Fargo's reputation as a vibrant, accessible, and welcoming city.

- Wonderful, build it downtown. Where else would you bring out of town visitors? Downtown is the main attraction everything else is just like any other town.
- I think an event center in Downtown Fargo would be a fantastic addition for the entire community and the civic center location would be ideal.
- "Having an established 4 star hotel connected to the convention center is a must! All of the three other options have to build a hotel, hire staff, train staff and keep staff. If there aren't events going on at the convention center, I don't see there being a reason anyone would need a hotel room in those parts of Fargo. Where downtown Fargo there is always need for hotel rooms. The Downtown location is perfect! It has all of the shopping, restaurants, bars all within walking distance. I can see people adding on to their stay after their convention just to spend more time in Fargo. This is my first pick. plus it is bringing back life to the Civic Center
- this is my favorite "
- Given their history in Fargo, Kilbourne is not to be trusted. In small legal agreements they sign and then blatantly violate those agreements. Secondly, the site is just too small and cannot accommodate the building program. Third, the majority of the document is vapor. There is no City funding to acquire additional parking lots. The City has already cut multiple departments' budgets. There's no pot of money to carry out the site plan. Those are just hallucinations.
- Expansion is not feasible, as the site has consistently face constraints for reasons beyond current needs. Its location within a highly condensed area creates ongoing conflicts and makes physical expansion impractical. Additionally, the surrounding crime rates and safety concerns make the location less suitable for a convention center.
- I don't have enough knowledge to give a responsible response.
- While I support the convention center being in downtown, I believe that the venue needs a little room to breathe. The amount of pressure and density that this location puts on the heart of the city is not ideal. Also, the location offers no opportunities for added development around the venue as it's a fairly land locked location butted up to the river. I would rank this one as 2nd out of 4.
- While I was initially really excited when I saw that there was a downtown location submitted, I am now hesitant to support it after seeing the project. There are already issues with parking downtown, and since they are not adding any additional parking, I fear this would congest downtown in a way that would make it really hard for any Fargoans to enjoy if there was a conference in town. Also, I realize that they are planning to use all the ramps downtown, but many of them are a FAR walk when it is zero or below!! I feel like this would not be as much of a problem if we had a different climate, but someone coming from out of town here and then having to walk even 3 blocks when it is -10 seems like a horrible experience. I hate it and I live here! It also

seems like a small building sort of crammed onto this spot. Again, I get the allure of trying to have this downtown, but I feel like this is compromising a lot just to have it downtown and wouldn't actually be good for downtown, or the convention center guests.

- Downtown is where visitors want to be. Close to restaurants and entertainment without needing a car.
- Number one choice. Utilizing current infrastructure and adding to a vibrant downtown existing hotel and dining scene.
- Best, central location in downtown, best design overall.
- Read input in Scheels Arena proposal
- This is my #1 choice of the 4 because of its unique position in downtown Fargo. To me, this showcases Fargo and sets it apart from a convention center in any other town. Downtown Fargo is a great area with diverse dining options. The walking path along the Red River is another nearby gem. If I were visiting here from out of town I would likely not need a car to shop and dine since so many places are in close proximity and within walking distance. And if I desired to venture out further I could do so quite easily. That's one of the many great features of Fargo - you can navigate without too much difficulty. There is a concern I would have about this location and it's one that most cities with a bustling downtown experience and that's the individuals that can be perceived as threatening or a nuisance.
- "No parking.
- The Civic Center was remodeled years ago and I don't believe that helped draw in events. Not sure how another remodel will help."
- This is the best site for the convention center! It is walkable to the widest range of restaurants, shopping and hotels. It uses an existing site that is in the heart of the city that needs to be upgraded. It will have the largest economic impact for the widest range Locally Owned businesses. It saves money with already having utilities in place. It showcase the best of Fargo!
- Downtown is an obvious choice
- You have to keep in mind who would be working in the Convention Center and a lot of those people would have to take public transportation. Concession stand workers, janitorial staff. This site would be preferable since it is so close to GTC and the busses so transfers would be easy and quick. Plus, there is ample parking already downtown and

the building is already there so would probably need some renovations but should be less cost. This would be my first choice.

- "The location of this site is excellent and redoing the civic would be a major asset to downtown. From my perspective as someone who travels to conferences and hosts events downtown, this would be incredible. I believe the experience of staying downtown, eating, shopping, and spending time by the river is significantly better than any of the other proposals. The walkability is unmatched by any of the other proposals. This area is also a destination year round - it's easy for isolated sites to feel dead to visitors. The lack of renderings in this proposal is a bit disappointing.
- I support this location."
- Yes!!
- This is my favorite. I love the idea of having the center located downtown, and the design brings together the past and future.
- "This is the most sensible option. Visitors into our city want to interact and engage with what makes Fargo - Fargo and that's our downtown and small businesses. Visitors want the ability to walk and not be reliant on vehicles. Fargo's most beautiful natural feature is the riverfront and its extremely under utilized. Give our guests the option to explore and engage with the riverfront.
- The downtown Fargo Convention center is not only the best option for Fargo but for guests and for bringing conventions back over & over. "
- No
- I support this location for the new Fargo convention center. Downtown Fargo is a huge draw to why I moved to Fargo in 2024 and why I plan to stay here. am a resident of downtown and would love to see it continue to grow and develop. Downtown is a great location with great access to amenities, hotels, and the wonderful downtown bars and restaurants. It would mesh wonderfully with the new city hall and downtown library. I attended the committee meeting, and I feel It would breathe new life to that area of downtown.
- I believe that this option would be the best for Fargo, Fargo's guests, and the downtown community. Downtown needs something to help revitalize and bring back the community it once had.
- Traffic, access, and parking are the primary concerns for the Civic Center location making this the worst choice of the four. The building is beautiful and certainly would

accent downtown, but that is overshadowed by lack of logistical infrastructure in the area.

- "Civic centers are more than buildings; they're gathering places that reflect the identity and pride of a city. Downtown Fargo already host many of the regions, most beloved events, festivals, and celebrations. Locating in the Civic Center downtown would build on this tradition and create a central hub where the visitors and the local community can come together year-round.
- Building the Civic Center downtown promotes responsible development by utilizing existing infrastructure rather than expanding into undeveloped areas this approach, supports, sustainable growth, reduces infrastructure cost, and encourages a more walkable and connected community.
- One of downtown Fargo,Às greatest assets is its proximity to the red river, which offers a unique opportunity to combine urban events with outdoor recreation and natural beauty event attendees could experience more than an indoor venue, they could explore Fargo,Às riverfront participate in outdoor activities and enjoy scenic views that showcase the natural character of our region. This connection to nature enhances the visitors experience and helps create a destination that blends community, recreation, and entertainment.
- Events held at the Civic Center would bring thousands of visitors into the city center, creating an additional revenue for small businesses and encouraging further investment in the area
- The decision about where to place Fargo's new Civic Center will shape the future of our city for decades."
- Seemed very cramped with parking spread out. This is my favorite location but another ramp or a revamp of the current one across the street would be necessary, in my opinion.
- I like that it is downtown as that is the heart of Fargo and there is a lot of things for people to do and they can still get to Brewhalla easily from this location. I wonder without a designated hotel if there will be enough hotel space and just the guest inconvenience/lack of hospitality of not having an attached hotel. I also wonder about the convenience of parking. It's all just a bit tight but I like that it's downtown as people need something fun to do after spending a day at a convention. They want to go out and experience Fargo and they can easily walk to so many local hot spots from this location.
- Too small

- Lack of area to expand, smaller convention area space, no easy access to more affordable hotel options, major concerns for parking and street congestion during work week. Worst option.
- This is the clear top choice in my opinion. A downtown convention center would place visitors directly in the heart of Fargo, within walking distance of local restaurants, boutiques, hotels, and entertainment. When people attend conferences, they want to explore the city they are visiting, and downtown Fargo offers a unique experience that reflects the character of the community. Travel time from the airport is short, and attendees could easily walk to many destinations rather than relying on transportation. This location would have major economic impact on our downtown businesses and would help showcase Fargo to visitors in the best possible way. It also has the potential to encourage additional investment and new businesses in the downtown core. Overall, this option feels like the strongest long-term investment for the city and would create a vibrant convention experience.
- I am excited about the potential for a downtown convention center, however that location already has a preception problem in regards to congestion, ease of access, and parking. Without the addition of hotel rooms and parking, the downtown project has the potential to displace business downtown rather than increase it, as we see happen often with large events and gatherings downtown.
- No. Parking is huge and trying to wedge this in downtown is not a good idea. Would not be attractive to those attending from either the metro or out-of-town.
- Definatly a no vote ! No accommodation for trailers. Too far from interstate highways. Too much congestion. Dependent on the current Civic Auditorium for money to work.
- Worst choice possible,
- Save downtown the most fiscally responsible of all sites vote yes.
- This is probably one of the better locations for the center. With it being downtown, it will force the city to actually clean it up and make it safer and cleaner. Anyone who says that there isn't a crime issue in downtown is kidding themselves. It will also make people want to stay downtown while the convention is going to happen. That's good for downtown, along with other downtown businesses. This is probably one of the best options. That, and honestly, I try to avoid downtown at all costs, so this is good for me. Then WHEN the convention center needs more money (sorry folks, your numbers do NOT make sense....) you can just tax the crap out of people downtown and avoid taxing the rest of us in the city of Fargo because it's not a matter of IF you need more money, it's a matter of when. How do I know this will happen? I can do math. I've also looked at every other convention center, and almost every single one of them need more funding from the city or from taxpayers. This convention center is probably one of the biggest Ponzi schemes that has been pulled over on the city and its residents....but I digress. I

should note WHEN you decide you need more money to fund this money pit, I am hoping to have happily moved out of Cass County.

- This is the best option for Fargo and Fargo's guests, and it utilizes the riverfront and save money!
- Yes this is the best spot for visitors to spend time exploring. Great use of space the city already owns.
- Heart of the city and city owned property. Smart move.
- Downtown access is not ideal. Limited existing infrastructure. Relies on the build it that will come mentality. Downtown has a PR problem, and this won't fix it.
- Too many transient people and congested two lane streets.
- I like this proposal, and like that it is downtown. I am worried about parking issues and also that Kilbourne is managing.
- The best spot. Convention centers should be downtown. Its the urban hub. Every solid convention center in America is located in a downtown setting. Shops, food, walkability. Also the Civic Center is useless otherwise and needs a purpose.
- So much of this one just seemed like lipstick on a pig to me. Again, the parking isn't really addressed. I get that downtown has lots of parking, but it planned for just one connected ramp which doesn't seem nearly enough. The hotel additions were also waaaaay too loose to count on.
- The building isn't big enough for the kind of conventions we want to attract. It's an L-shaped main room - not good. Where is the money to come from to do all the pretty landscaping at City Hall and the Library? It's too expensive for such a small venue.
- It does not seem like there is any way to expand this in the future. It's crammed into an already cramped area, and then what happens when the city is ready for more space? It certainly won't be able to be added on to a spot in this location, which seems like the opposite of what the city wants for this project.
- "The Downtown Civic Center proposal provides the strongest integration with Fargo's existing urban environment and hospitality district. Locating a convention center downtown would allow visitors to easily access a wide range of restaurants, shops, entertainment venues, and hotels within walking distance.
- Downtown Fargo already serves as a central gathering place for festivals, markets, and community events. A convention center located in this district would build upon

decades of public and private investment and reinforce downtown as the city's primary activity center.

- Another advantage of the downtown location is the potential for broader economic impact. Convention visitors would naturally circulate throughout the district, supporting existing restaurants, retail businesses, and hospitality venues. While urban sites can present logistical challenges, the benefits of walkability and economic integration often outweigh these concerns. Major civic investments such as a convention center can either reinforce existing activity centers or operate as isolated facilities. In Fargo's case, locating the project within the downtown district appears most likely to strengthen the city's existing economic and cultural core."
- This one makes the least sense of them all, all for civic center getting some attention but this isn't the route. Adding the center here will just make an already congested area worse. No hotel, no parking, and storage and bathroom plan for this was less than impressive.
- This option makes the most sense. Utilizing an existing building that is sitting vacant and utilizing the riverfront.
- "Downtown Fargo makes the most sense as it revitalizes an existing building that has sat empty for years while also showing convention guests the true Fargo experience that is unlike any other neighborhood which has the same chain stores & restaurants you'd find in any city. Show them the backbone of Fargo, the downtown which has great small businesses, restaurants and a neighborhood feel unlike anywhere else in North Dakota. Guests want a unique true Fargo experience that will keep them coming back over and over.
- The convention center should be in downtown Fargo. "
- This plan seems to make the most sense. City owned land in an already established entertainment district with local shops and restaurants that can be walked to. I like the idea that existing parking ramps will be used versus creating a sea of surface parking laid out in the other plans. I also like that other venues could benefit like the Fargo Theater, Jasper, etc. This one also has the most unique architecture.
- "Similar to Scheels Arena, the Civic Center is essentially an abandoned building at this point. How can we trust this team will be able to keep this convention center booked? Parking will be a mess and there is absolutely no hotel plan. They are just piggy-backing off of Radisson and Jasper? This just seems like an obvious shoehorn, but not fulfilling much of what was requested by the committee.

- Downtown could use some more life, so I see the attraction, but this just seems like a way to rebrand the Civic Center, not a true plan or improvement."
- Where is the "Private" part of this PPP? They are using a city building on city land with no new hotel or anything. There is no way that the Radisson would let a competing hotel be on top of their building. Most of their hotel responses were all hypothetical. No commitment. Also the only cool or interesting part of this proposal is not in the base plan and would need more funding to do. They should worry about their existing properties that businesses are vacating because rent is too high.
- This is the best option by far. This area provides the best representation of the unique spirit Fargo has to offer and all the best walkable attractions for convention goers.
- Good idea to repurpose space and try to help revive downtown. Lots of good options and an additional hotel would be great. DEC would be a concern.
- Love the idea of repurposing the civic center. Lots of good restaurants and cool hotels.
- No. Terrible parking. Terrible traffic. Not many solid amenities in the area. Impression of the service industry in that area is not as good near the FargoDome or at Scheels Arena locations.
- A neat concept. Plenty of things for people to do around the downtown area that ARE within walking distance.
- This could be a great location. The building is sitting empty and the area is currently on the verge of being blighted. Downtown can be a destination. There are parking garages and the city hall/library lot.
- I think this is the best proposal. The walkability of downtown makes this the most beneficial for our city. This will bring more patronage to downtown businesses and draw the most revenue by giving attendees direct access to more businesses per block than any other of the proposed locations.
- I don't mind the idea of repurposing a neglected and underutilized asset, but bringing in an additional 3rd party management company to operate seems like a step backwards for a currently city owned and operated facility. Congestion is a concern of mine as that area can be congested enough already, now adding in conventions on a large scale like this facility is supposed to draw
- Too much problems with parking downtown!
- "This one is exciting and you can tell the whole team putting this together are quite excited.

- Honestly downtown seems like the ideal location for this project which is why I get excited about it. I don't think I need to dive much further into what makes downtown an ideal location. We all get it. It's also nice to do something different with the civic center space. The problem is the limitations. It can only get so big. It's depending on existing parking which is already seen to be lacking in the public eye. This is false in my opinion but it's still a problem in the narrative and this location and proposal doesn't do much to accommodate for that. They are also adding no hotel space. Which seems like they didn't really think they needed to adhere to in the criteria given. Sure there is a couple existing hotels but more will be needed. Then the access. This location wants to eat up more space with no extra parking and with a single roadway access and a drop off point that currently has issues as it is.
- This location feels a bit cramped and leaves very little room for growth which is too bad because it is the most ideal part of town for this project.
- Lastly I want to address the elephant. The proposal was going swimmingly until Venueworks started their pitch. For such a 'successful' management company they sure didn't have an easy time answering questions or addressing concerns. In fact they ruined the whole idea for me and left me not feeling great.
- Distant 2nd place."
- No parking. Worst choice
- Don't you dare put this convention center downtown. Downtown isn't the gem you think it is. People are sick of the homeless issue.
- This is a good option.
- Having a convention center downtown might help nearby businesses but it's hard to picture how it works for large conventions without a better plan for hotel rooms and traffic. Downtown already gets so congested during weekends/events like the farmers market or shows at the Fargo Theater. It was surprising they didn't offer a better solution for more hotel rooms since these events will be bringing in thousands of people.
- The land for this proposal is owned by City of Fargo so the City should financially benefit from the developer to utilize this land.
- This builds on the theme the downtown Library and City Hall have going and is a direct replacement of the existing site, but I think the main issue is scale and what events this restricts in use case. Just don't think the site can handle this option adequately for the future.

- Terrible area of Fargo and minimal hotel/restaurant amenities
- "Another money pit as renovations of this scale are rarely budget friendly. Typically, there are unforeseen issues and often domino effects as one starts to drill down into repairs. Where would the extra money come from to cover 'surprises'?"
- Regarding the site, it seems like they're trying to fit a square peg in a round hole ... the space constraints are overwhelming! The parking 'solutions' are laughable, with non-dedicated lots and parking ramps scattered about within an expanded radius.
- The 'hotel solution' does not fulfill the RFP requirements, and even if one could access them via a walkway, there is nothing convenient about going cross country to get from one's hotel to the convention center, not to mention another trek to get to one's vehicle. "
- Crammed in a small space
- No, downtown would be the WORST option. Not enough space, TRAFFIC would be horrendous and downtown has too many issues right now without adding this to it.
- Not enough room
- "Loses a concert venue that Jade Presents currently has 3 shows booked in with more to come. Net loss
- I prefer this location. It bring back and add to the vibrancy of Downtown. Reusing materials from the civic center makes good sense. Downtown is where the community gathers.
- I avoid this area when possible. Haven't stepped foot in the civic center since I was a elementary school kid

PROPOSAL 3: MUTCHLER BARTRAM ARCHITECTS - BREWHALLA

- Good plan / design. Lots of room for expansion
- "This would be #2. Although not much is out there maybe more to come? I don't love the offerings at Brewhalla but at least close to downtown to show off Fargo"
- I trust this team the most to be able to deliver and create something truly unique and quintessentially Fargo

- No thank you
- This area of town is old and industrial. Brewhalla is the only thing in that immediate area that is worth visiting. Not enough selection of businesses nearby.
- "I see the potential but it is in a weird area and by a busy train track so I don't know"
- Do we really want to invite our guests to host their event in one of the least refined neighborhoods in our community? This neighborhood has nothing to offer our out of town guests and it is not close to any additional amenities that could enhance tourism.
- Such an opportunity zone for Fargo. Love the art ideas and all the partnerships. Brewhalla is always busy and puts on great events
- Too close to the RR tracks, access is horrendous
- I love the creators of Brewhalla, but I don't think the location is ideal. I love the design and would love them on the project.
- I hate this idea. Bad location, really limiting and Brewhalla is one of those places that can't handle a lot of people. I was at TedX last year and that amount of people was CHAOS! Bad bad bad. No thank you
- "Rapidly developing area with lots of space to expand and an adjacent attraction. Excellent engagement with the street will promote walkable development. Currently there is much more horizontal parking than is ideal, especially along the streetscape. I like the exterior but it is a bit bland overall. Some accessibility concerns if coming from the north or south, but it's centrally located to major facilities, in a good location for a future light-rail line, and highly expandable. 1 of 4"
- Honestly not a bad location. The area is run down and need to be cleaned up around this site. Not terribly far from airport. Cost needs to come down
- "I really think this is the absolute worst location! There's not enough room to build one big enough, there's no road infrastructure in place AND no room to build bigger roads. The railroad is in the way. Seems like this plan has some back room side deal going on. Who's palm are you greasing to get to the finals?"
- This is the only proposal I like. It has plenty of open space for parking, and there will be sufficient rooms that won't be competed for by other events due to location. It is central for food options, and comparatively reasonably close to the airport.
- Well, this is a nice idea, I don't really think it would be the best area to put it in.

- Another ugly area of Fargo. It's a great place for Brewhalla, but that's it. Don't take our guests in the city to this area! Let Brewhalla be a venue that hosts one evening of the convention. Bus them all there. Don't make them stay at the area of town. #3
- Railroad two lanes 1st Ave east or west to ? Area not pleasant to observe when they're trying to show off Fargo. Parking could be a problem. No room for expansion
- no
- No
- Very similar to Scheels Arena, just a different vibe. The neighborhood needs development. The Scheels Arena spot is going to develop with or without a convention center.
- Poor access and no parking.
- Parking not that great and more limited restaurant & hotel choices.
- "My second favorite. Would improve a blighted area of town. Would have plenty of on and off street parking. Very easy access from 25st or University Dr. and with only T-intersections on 1ave and low sidestreet traffic there won't be an issue with traffic flow. Brewhalla provides shopping, hotel and food options with other options close by."
- Cool concept, but parking is already a nightmare at Brewhalla with just one-two small events happening.
- Good choice but questionable variety of local business.
- This option is average but with the homeless shelter next to it and Main Avenue being the only access to interstate, this is not a great option. Brewhalla is already busy and this will make it unbearable.
- The proximity to Brewhalla is a benefit, but I don't think the proximity to downtown is "walkable" most of the year. Also streets are not built for heavy traffic and proximity to interstate is minimal. I don't think this area is good representation of Fargo.
- poor location. just because a developer wants to capitalize on another one of their businesses by plopping this thing next to it, doesn't mean it should
- Meh
- Seems like a poor location and difficult to access this area
- "This area might be something someday but it's awful now. Brewhalla appeals to some but does not have the ambience for a greater cross section of visitors. It's very one-note

and geared toward younger visitors not business people, educators, etc who span a variety of ages. The whole area is definitely ugly and would poorly represent Fargo."

- This could spur development in that area. Extremely important if this site is selected to be SURE that there is a trolley or bus that takes convention goers to DOWNTOWN FARGO. Must stress the importance of this. I think Kevin Bartram said something about this site focuses on Fargo taxes best.
- Not a good part of town
- Not a good idea. This area still looks like an industrial park surrounded by vacant lots waiting to be purchased and developed.
- Not enough parking and limited access.
- Too far and would need to add on the road.
- NO!! no close hotels or shopping. next to railroad
- This location even has less access by cars than downtown so it'll be very difficult to get to and leave after an event. Now with the engagement center moving there it'll be less safe and very possibly have homeless people going into it and sleeping in the door ways. This is not a nice area for anything other than industrial businesses.
- Do not choose this option. Poor location for traffic concerns and proximity to historical neighborhoods.
- No
- Terrible location and nothing around this area, not easy to get in and out of due to the rail road.
- Not a safe location
- Despite the presence of Brewhalla, a largely industrial area is not the ideal location for a convention center. Downtown is not within walking distance, and there is no interesting urban context to attract people. Between conventions there would be no particular occupancy need for a large hotel.
- No
- To be blunt. Nothing about this location makes sense. This part of town is industrial shops and neighborhoods. There's no room for anything else and as much as they like to consider this Downtown Fargo, at this point in time, it's too far on the outskirts. The only

walkable thing is Brewhalla. From what I can tell of the designs, they seem pretty lackluster and generic.

- I do not believe that this particular location does anything to "sell" Fargo on out-of-town guests. The area surrounding this location is blighted at best. I would be disappointed if I were to attend a conference and be next to railroad tracks and buildings that should be torn down. This is my 4th choice.
- Not a fan of this proposal. 1# horrible area to put it in. Basically an industrial area. 2# traffic access is not good.
- Second best.
- This would be my second choice only because it is near downtown and I feel that it is expanding that way anyway. I love Brewhalla and this could be cool, but it is not walkable at the moment.
- Not a very nice area.
- This is too far from most Fargo amenities and only would benefit Brewhalla. No!
- "By far the best option with the best economic pressure on the surrounding area. Underdeveloped area of downtown Fargo, wonderful option to get more "weapons" at downtowns disposal to incentivize spending in downtown Fargo. Highly Highly recommend. As a resident of 5+ years, and avid watcher of all city commissions (on YouTube) it's clear to see that this would solve a lot of developmental challenges that downtown Fargo struggles with. There wouldn't be another opportunity for this area in the near future due to the lack of investment from the city / private partners (think back to the TIF approval for Brewhalla). This would be a wonderful addition to the downtown footprint and incentivize more hotels, apartments, and development. Amazing project from an amazing local team. Some general feedback is that since it's public / private partnership there needs to be a complex agreement in place to make sure a repeat of the EPiC redevelopment of the baseball parks for a water park doesn't happen again."
- Unlike the Civic Center proposal, this location proved NO options for event attendees. The only option is what Brewhalla has to offer. Visually, the design of the Convention center looks like a Morton building. I don't think it is the look, nor does it provide the amenities or the landscape we want to showcase to people traveling to our City. But perhaps in 20 years, improvements to this area will prove me wrong.
- I am an out of townner, I enjoy Brewhalla the establishment and what they offer the public. To be able to have everything in one general area along with the Fargo dome would be a great asset to Fargo, North Dakota

- Option 2. Too far away from downtown to allow walkability. But at least it's closer. Lot is extremely narrow. Will that limit the size of convention spaces? Dead end streets next to the railroad tracks. Pretty sketchy area of town nothing to do around there. Old industrial park
- I think this is my second favorite proposal. It just does nothing for Fargo other than helping Brewhalla get more foot traffic.
- I think the concept looks good but the site is very remote. Although easier to get to than downtown, it's still much more remote than the dome or Scheels Arena locations. I feel like if Brewhalla wasn't there, this site would never be looked at. It's more of an industrial area, the appeal of putting a large facility with a lot of guests from out of town into this part of town feels like a step backwards.
- Traffic access is limited. Why do they need a tax district when they have the newly voted on lodging tax to pay for the convention center.
- I absolutely do not like this option. Is there even room for the building plus all of the parking that would be needed. Please do not choose this site. It's a great place as it is without adding another whole concept.
- This is already one of the most unique places in Fargo, and this project celebrates that. What a wonderful opportunity this site presents to really showcase Fargo while also being close to downtown. This is the winner in my opinion.
- Great location, Brewhalla is a bonus for this proposal, too. Room for expansion. Close to downtown amenities. Love the incorporation of the culture into the design (gnomes, wood chipper, etc).
- This one is my favorite. Good parking, great central location that easy to get to from anywhere in the city. Creative, different, and a destination for anyone that comes to town. The other sites won't be a place where people will go visit when there isn't an event there. Brewhalla has been great to have and if people want to venture out, then downtown isn't too far away.
- I'm not sure that this area can handle the visitors that they would be expecting. Single lane traffic flow would be an issue for everything. No direct street to interstate would be a problem
- This is a good secondary opportunity for Fargo to create a "destination neighborhood," similar to Omaha's Old Market, for example. The lot is flat and empty and would be situated fairly close to Main Ave and the interstate. I do have concerns about traffic on 1st Ave N, which is a fairly narrow and old road. Walkability concerns are also important

to address; it's not very pedestrian-safe to access the rest of downtown when crossing University. There also may be concerns about the convention center and its taxpayer funding funneling traffic back into Brewhalla/Drekker, which could be a political issue.

- I really like the potential for more neighborhood growth and development at this site. It is a unique location and close enough to other amenities but still has its own identity as a destination
- To me, the Brewhalla affiliation and site are a clear winner. Brewhalla is pure magic and happiness, and that type of vibe and energy is exactly what I would hope visitors would experience. What they've built is the heart and soul of Fargo, and I don't believe people can get this type of experience anywhere else in the city. Also, it's pretty hard to experience that type of unique Fargo culture in the frozen tundra months, but this team certainly knows how to capture it all year long, offering a variety of really cool events that would attract conference goers. If I were attending a conference here, this would be thrilling to be able to walk to and explore such a unique place, which happens to be very close to downtown. I believe this location promotes Fargo, downtown, and Brewhalla - particularly giving downtown the boost it needs for creating more profitable downtown businesses.
- Too far south.
- Awkward location, difficult to get to (only one way, along 1st Ave), I would rank this as #3
- This is a horrible proposal. Way over budget, will need to rely on NEW funding mechanisms, extending tax incentives meant for downtown to a not downtown location (this is just wrong), and it is in the worst location of all proposals. Worst of all, in the end the infrastructure investment supports one business, really only one. If this goes forward, we are really just for sale and backward.
- Not a fan of the location - and if I'm a parent from out of town, this doesn't feel like it lends itself to Family or Sporting events. Would be ideal for things like Ted X, hotdish festival, and the more regional/local events that need more space. They had a polished presentation and are excited, so it sounded great- parking seems to be a concern for a facility that holds thousands of people as parking currently can be difficult for larger events at the existing facility.
- Bad choice. No parking no room for Building expansion. Train tracks right next to building. No hotels nearby within walking distance. Smaller footprint of building.

- I feel this area of town would benefit the development aesthetically. It has ample space. Downside is the train tracks that are very loud for those staying in the hotel.
- The Brewhalla area offers a unique option to redevelop an area that's a true TIF district. It can be walkable to downtown and there's ample room to create parking close by. If sound from the trains can be mitigated in the hotel as was explained by the design team, this would be a great opportunity to have a flagship new hotel in our community. The glass structure is also unique in allowing in natural light to the space. The corridor easily connects to both north and south Fargo, creating a central location for visitors. Walkability to downtown and Brewhalla make it an interesting location for those who won't have a car when attending a conference.
- No way...poor traffic flow
- Brewhalla is really nice, but the location would be brutal. Sandwiched between the railroad tracks and industrial downtown. I already try to avoid Brewhalla when it's busy because there is no parking. I would imagine that it would only get worse. It's a cool idea but not realistic.
- This would be my second-preferred option. It is located in an area of Fargo that could benefit from additional development, and Brewhalla is a unique local attraction that could be appealing to convention center attendees. However, there are some concerns with this site. Access is primarily provided by a single two-lane road, which will create significant traffic congestion following events. Additionally, walkability to other nearby amenities appears limited beyond the Brewhalla area, which may reduce convenience for visitors who prefer to move between destinations on foot.
- Too far away from other hotels and restaurants- horrible option!
- I like this location. Especially with the hotel connected to it. There is a lot of potential at this location and could spur some good development here. This location also has good access to downtown, NDSU, and I-29
- This might be second choice based on proximity to downtown, but isn't the homeless engagement center moving that way? Building there would benefit new businesses that would open around there but not so much the downtown businesses that are hanging on by thread for years because of all the gentrification and homeless problems. They're closing right and left! Again - I would not consider any downtown site because of location.
- #2 choice

- I want to like this proposal, but it is just a bad location. Definitely the worst location option. Hard to get in and out of and the area surrounding it is trashy and not a good representation of Fargo, North Dakota, or our region. Having large companies and industries host conventions here would be embarrassing.
- I am conflicted on this project. Although Brewhalla is a regional destination, I think it's important that the committee think about who is really benefiting from this site. It's Brewhalla. The other three sites at the very least have some food and bev options but this is truly on an island of its own. It's not an enjoyable walk from Brewhalla to downtown proper either. Although the design is nice and the branding would probably be great, it feels like Brewhalla would be benefiting way more than the community as a whole.
- Poor Location
- As a citizen of Fargo, I believe that the Brewhalla proposal is the strongest plan that would ultimately be the best allocation of taxpayer dollars. The location, plan, renderings, and funding stand out as the best option for Fargo
- Would love to see the convention center near Brewhalla! It is an easy extension of downtown while being close to an interstate/25th Street for easy access for attendees while not congesting downtown with parking issues, etc. I own Unglued inside Brewhalla and we see so many tourists come through Brewhalla who spend quite a bit of time enjoying it AND visiting downtown just a 5 minute drive or less away - so I think a convention center being in this Brewhalla area would really showcase the "best of" Fargo for attendees and what makes it unique. The other things that this area would allow to expand around the convention center is really exciting, too, for the synergy it'd create.

PROPOSAL 4: RLE ARCHITECTURE INTERIORS – FARGODOME

- Great plan. Like the dome using money from reserve fund to add to renovations. Need to do more for parking? A ramp? Etc.
- This is just boring. The Fargodome has nothing but a Buffalo Wild Wings and a campus next door. This would not show off Fargo well.
- No thank you.

- This would be my second choice. At least there are existing hotels and restaurants in the area. This would be an economical opportunity.
- Only three hotels and a Buffalo Wild Wings and Applebee's? Why? Nice proposal, but its location is incredibly specific to NDSU. This location would force our guests to travel a considerable distance in order to experience additional hotel and dining options. If the Fargodome renovation would have been approved, I would be more apt to support this proposal. It just doesn't make sense to build a shiny new facility connected to the aging dome itself.
- Stick with football and all the other events you put on. Make the upgrades needed and you'll be successful without trying to add all this on your site.
- Best option, especially with NDSU going D1. Lots of room for growth in terms of north side businesses.
- I really don't like adding to the FARGODOME. The cost is double the civic center. The Fargodome works fine, let them improve it themselves not with city money. NDSU uses the building the most and events that have happened at the Fargodome have been getting worse and worse due to NDSU's schedule. There's nothing to do in North Fargo plus it's a lot of chains. I want people to enjoy the local vibrancy of Fargo which is downtown.
- Way too expensive. Honestly like the site and proximity to the airport, but an absolute no at that price.
- This is probably the best case scenario, providing you have secured enough property to expand once Fargo outgrows the first center (like we outgrew the FargoDome before it was even paid for). The road infrastructure is easily upgraded and widened, which will most likely be necessary. I sincerely hope the costs are considered in the final costs so the taxpayers aren't surprised by it.
- This is fine. If this whole process has just been a long form way to choose the Fargodome location I will be unhappy. There needs to be so much more parking built up at this site to make this plan viable. I also didn't really see much for additional food options. There is still no bus route from the airport, so you still need to Lyft, taxi, or rent a car. This location is subpar to the Drekker one, but ultimately the second best of what's remaining.
- No.

- The dome might have been a good location, but with the move to FBS there is always going to be issues. The Dome is going to need its space for many more things and a convention center is not one of them. #2 but a long way from #1, the Scheels center.
- Lots of area to build but no adjoining area for motels or restaurants to build. Good in and out for traffic. This could all change with NDSU going to FBS.
- No.
- Since the Bison are moving up to the FBS, it is imperative we upgrade the dome and preserve parking. If you compare the Fargodome to the rest of the Mountain West stadiums, it's sort of embarrassing. The city needs to figure out how to upgrade the dome. I think they should let the voters vote again since the situation has changed dramatically.
- FargoDome is also a good option. Good access and land available for parking.
- We said no twice. Why are you using back channels to force it in? The Fargodome proposal should not have been a finalist and it's still a no. Please respect the voters' will. With modern times, the convention center will be a tax burden on voters. With an increase in virtual conferencing, business travel is steadily declining. Going to a conference in Fargo and being stuck up north at the Fargodome while my hotel is on the south side is a deal breaker. I wish the Fargodome proposal was replaced with a Delta hotel proposal or something similar. There is way more accommodation and dining on the south side of Fargo.
- Already a crowded area and limited hotel and restaurant selections.
- 3rd place for me. Very good access from multiple roadways. Can utilize the dome if more space needed. Good food and drink options close. Three hotels close by but on college game days that might not be enough and other hotels are long ways off. Very limited shopping options. Parking will be an issue especially on days NDSU football or basketball teams play. The dome lots are already full during game days and it spills onto side streets. Taking a fairly large amount of parking spaces out for the conference center will create issues. This could affect businesses and private property negatively.
- Not enough hotel options and traffic flow is already very difficult for Fargodome events.
- Fargo Dome is best for local convention amenities and also transportation and connection to higher education, all of which provide a significant impact on convention attendance and success.

- Very underwhelming. North Fargo is not where the vibe is and it's the same old boring location.
- Access to the Fargo Dome, additional hotels, restaurants, airport and I-29 make this a good option.
- The Fargodome is a convention center.
- Best option.
- Voted against it.
- Love this design and by far the most practical and economically sound with room for future growth if needed.
- Second best proposal.
- There is a lot of anger online and in talk media by citizens about this option. Selecting this one will be short sighted. Many see it as a foregone conclusion and that its selection was inevitable. Quite frankly, many in Fargo don't care for the Dome and feel they have voted against this repeatedly. The area offers no beauty, has extremely limited restaurants and does not allow Fargo to shine. To get off a plane and only go as far as the Dome, look out at blah surroundings and not go downtown is an insult to Fargo and a loss to visitors. Visitors will have the added expense of Uber etc. to see or experience anything enjoyable.
- No. An article in the Forum today says there are problems with funding. Too congested.
- Yes. Makes the most sense and benefits everyone and has ample parking.
- I'd rather attend a convention on Zoom than limit my visit to an area like the Fargodome.
- Not the space for this type of build.
- The Fargodome hosts a ton of large sporting events in which additional court space and a hotel would be great for the community. Opportunity to host larger events with this concept. Love the entertainment district idea for our community and to help further develop NDSU and North Fargo. The dome is a staple of our community and choosing this proposal would be very exciting for our community.
- This is the best of all the proposals. Makes the most sense.
- It would be great to have the convention center onto the FargoDome. Closer to the airport, many restaurants, downtown and hotels if needed. It would be a great thing to have in North Fargo.

- No. Parking is terrible already at football games. Not close to shopping.
- There is not enough parking at the dome for some activities now so taking more parking away seems illogical. The north side doesn't have restaurants, motels or entertainment to keep people around. Traffic and infrastructure would be overwhelmed. The dome authority also struggles to maintain the existing facility and parking lots.
- Do not choose this option. Poor location for traffic concerns on existing arterial roads and significant impact to Fargodome events if there were concurrent events.
- This was already voted against by the city. Why is this even an option? City council must be trying to lose their jobs.
- This area is already congested and using the Fargodome parking limits event availability of the dome. Hate the idea and already wasting tax dollars on a facility of this size.
- Poor location for parking.
- The area around the Fargodome is fairly dreary and the presence of the dome has not generated exciting development. Expanding it would probably not change that dynamic. Being close to the airport is not necessarily a plus because visitors may never experience Fargo itself.
- No.
- While there is a lot I like about this plan and design, I worry it doesn't bring visitors into the community and would rely heavily on new surrounding development. Traffic on 19th during events is already a nightmare.
- Considering the Fargodome is city-owned property, this location makes sense by building upon what already exists. The energy from campus activities and existing management structure make it a great choice. This is my top choice.
- My pick as best site. Parking, access and possible NDSU development make this appealing.
- I don't feel this is a good choice. Walkability is bad and there are only chain restaurants nearby.
- Too far from everything.
- This is too far from all Fargo businesses. No.
- I think this would not provide the economic impact to the local community like Brewhalla. This proposal feels primarily beneficial to NDSU rather than the city.

- This is my second choice. However, I don't think it showcases Fargo in the same light as downtown would.
- Again, boring area around the proposed site. Room for development helps but it should be a distant third place.
- North Fargo has historically struggled to support new business. Traffic around NDSU is already messy. The dome also needs professional management improvements.
- Let this area stay how it is. There are no attractions here other than the dome.
- This presents the second best choice behind Scheels. It capitalizes on the dome but only if the dome itself is refurbished.
- This has been voted on by citizens and did not pass. It is not a good idea to go against the voice of the public.
- Entertainment district is a nice thought but unlikely to work with limited events.
- Yes, please choose this one. It builds on a great building, has room to expand and benefits from proximity to the airport.
- This is fine but the budget issue should be a deal breaker.
- No. Fargodome is not the answer for many reasons and it is not fully funded.
- Now that NDSU is in the FBS, anything here should wait.
- With past failed votes it's clear what people think about this area. No hotels, restaurants or things to do nearby.
- This is not a good option for Fargo. The Fargodome area lacks surrounding amenities and consistent foot traffic.
- This one feels the least likely to create a true entertainment district.
- I don't think the Fargodome location provides the energy we want visitors to experience.
- Perfect spot if you want Fargo to draw conventions similar to Grand Forks' Alerus Center. Plenty of room and includes North Fargo in development.
- Worst location. Nothing nearby and crowded with NDSU and residential areas.
- The Fargodome is not a convention center and turning it into one would limit future upgrades.
- The presentation felt idealistic with uncertain dollars and hotel commitments.

- The Fargodome would be the best site due to interstate access and proximity to the airport.
- Love the Fargodome but it doesn't need a convention center. It needs updates for FBS.
- Second place in my opinion but traffic is horrible.
- North Fargo already becomes overwhelmed during dome activities and adding a convention center would worsen it.
- The proposal removes parking used by SHAC events. However, the area handles large events and proximity to the airport is beneficial.
- People will expect this to be an upgrade to the dome itself which is not what the tax increase was meant for.
- The dome being next to the airport is nice but it will never match Grand Forks' facility.
- Not a preferred option due to past voter rejection and future NDSU needs.
- Makes sense but more hotels are needed nearby.
- Good location close to the airport with lots of parking potential.
- Parking is already an issue and there is no walkability.
- For me, this is the best option due to interstate access and room to expand.
- Fourth choice.
- Strongest proposal due to airport access and potential expansion with the dome and SHAC.
- As a northsider I'd like more food and beverage options up north, but this proposal still feels weaker overall.
- Too complicated with ownership issues and not near good walking or shopping.
- Limited hotels and restaurants is a drawback though proximity to airport is a plus.
- If NDSU builds a new dome this project should wait. Otherwise this location makes sense.
- Stick to sports and don't use dome reserve dollars for the convention center.
- The dome funds are public dollars and should not be used only for this site.
- The dome should focus on football now with the move to Division I.

- The dome has not spurred interesting development historically.
- The proposal seems risky with funding uncertainties and tailgating space removal.
- Funding strategy appears broken after NDSU's move to FBS.
- This proposal would cause congestion and relies too heavily on NDSU priorities.
- The location is near the dome and NDSU but lacks walkable entertainment and has already been voted down.
- The FargoDome should focus on improving its existing building rather than creating a new facility.
- If this project can use reserve funds then all sites should be able to.
- Best location utilizing the dome's square footage and parking.
- Not enough parking already and this removes more space.
- Logical location but attaching to an aging dome raises concerns.
- We already voted down expansion to the dome so why try again.
- Fourth choice due to scheduling conflicts with NDSU events and traffic issues.
- I do not like this proposal. The Fargodome already has issues and this would worsen them.
- Of all proposals this makes the least sense because parking is already limited.
- Second preference only because the other locations are worse.
- Bad site plan with long walking distances especially in winter.
- Not a good location with limited parking and amenities.
- Building off an established site is smart but a hotel on campus is unappealing.
- Residents already voted down a sales tax for this site and NDSU may need a new facility.
- The design seems randomly attached to the dome and a downtown location would be better.
- This area should remain reserved for NDSU expansion.
- While I like the design, the financial issues make me hesitant.
- The proposal reads like a campus hotel grouping and not a true convention center.

- This should be discussed with NDSU due to future football facility needs.
- A second arena next to the dome does not make sense.
- Parking issues would arise during simultaneous events.
- Wind and airline traffic are concerns and the plan mainly serves NDSU.
- I voted against the sales tax but support attaching the convention center to revitalize the dome since funding would come from lodging taxes instead.
- This site should not be chosen because taxpayers will end up subsidizing losses.
- Could support FBS football but parking and road improvements are necessary.
- Until hotel costs decrease in North Dakota I do not support this funding approach.
- Additional taxpayer money going here seems unfair compared to other proposals.
- The FargoDome would be my third choice because it is too far from city amenities.
- Traffic would become even worse in this area.
- The dome should focus on its own updates rather than adding a convention center.
- Great location and access but mixing campus life with convention crowds could be problematic.
- Convenient for traffic unless other events are happening nearby.
- This option is not viable since the community has already voted against it.
- This site was defeated in a special vote and traffic is already too busy.
- Third choice due to management experience but traffic and surrounding amenities are poor.
- FargoDome is good with NDSU but not as a convention center location.
- Second favorite choice.
- I would support this location for easy access and good parking.
- It's a nice idea but without support from NDSU and the Fargodome it won't work.
- The biggest question is whether the dome remains the long-term home for NDSU football.
- The dome can host some events already but lacks unique nearby amenities.

- Voters rejected this location so it should no longer be considered.
- This proposal lacks walkability and memorable experiences compared to other convention centers.
- Too out of the way.
- My second choice because the dome already hosts large regional events and has space and logistics capacity.
- Not bad but there really isn't anything there and people would still go downtown.
- Where will the extra funding come from and what businesses will open there?
- The core issue is whose interests come first: NDSU or city taxpayers.
- Too many unknowns and voters have repeatedly rejected this location.
- I don't have enough knowledge to respond responsibly.
- Not sure why this is an option. Focus should be on NDSU and football.
- After two "no" votes I don't understand why it's still considered.
- Close to the airport but little else nearby without a car.
- Focus should remain on NDSU sports and home shows.
- Read input in Scheels Arena proposal.
- Of the four sites this ranks last because it does not showcase Fargo well.
- Plans seem disjointed and parking is not expanded.
- Not a good site because it is not walkable and becomes congested during events.
- Might work if public transportation improved on weekends.
- One of the weaker proposals due to poor walkability and lack of unique amenities.
- No way.
- Sharing administration with the FargoDome could reduce costs.
- The Fargodome location feels forced through the process though airport proximity is helpful.
- Great for sports but not convinced the entertainment district concept would work.
- The proposal lacked passion and does not showcase Fargo's uniqueness.

- Fraudulent funding.
- Placing the convention center next to the largest event center spreads benefits less across the city.
- The area can handle large events but lacks walkable amenities for visitors.
- The Fargodome historically prioritizes its own revenue over broader city opportunities.
- Excellent option due to recognizable access and parking for out-of-towners.
- Poorest choice due to funding and legal agreement complications.
- This is the NDSU dome and they will always be in the way of events.
- No. This is a really bad design that harms parking and tailgating.
- No. Nothing to do around there.
- No. Nothing to do except shop at CVS.
- Top two option but parking and concurrent events could be a nightmare.
- Entering and exiting traffic would be problematic due to limited road access.
- This is viable but NDSU influence is a concern.
- Nothing up north except the dome.
- The \$13+ million shortfall is concerning and the entertainment district may never materialize.
- This is the best idea because large conventions could use both facilities and access from the airport is easy.
- Biggest issue is that they already have space but do not book many events.
- The proposal focuses on operational efficiency but lacks connection to Fargo's hospitality districts.
- On paper it seems smart but they currently are not booking many events even with existing space.
- This confuses me because voters already rejected it and schedules could conflict.
- Funding changes and shortfall make this less appealing.
- This proposal has too many speculative elements and financial gaps.

- Funding uncertainty and reliance on NDSU make the project risky.
- This is also a good place for the convention center due to airport proximity.
- Could be viable but lacks walkable restaurants and depends on NDSU relationships.
- Makes sense to place it near the dome as long as it doesn't become an NDSU-themed center.
- Great location but it would reduce parking for dome and SHAC events.
- As a long-time northsider, there is nothing in North Fargo and this would be a poor choice.
- This would miss the opportunity to support downtown businesses.
- Existing management and large arena space could be beneficial but traffic is concerning.
- This has potential with NDSU and could help develop North Fargo.
- The proposal felt lazy and uninspired compared to others.
- Scheels Arena area would be better.
- Everything to gain here.
- Great interstate access and expanding the dome is a good idea.
- Best option available with room to build while maintaining parking and traffic flow.
- Confusing proposal that relies heavily on sports events that are not already happening.
- Financially cleanest location since the city already owns the dome.
- Practical idea but previously rejected by voters and lacking design inspiration.
- Zero restaurants or hotels nearby aside from the airport.
- The only logical choice.
- Too many unknowns and risks for taxpayers with little interesting for visitors.
- Blackout dates due to NDSU football and suspicious funding concerns.
- Adding to existing Fargodome traffic problems is not a solution.
- Too crowded for a convention center.
- Losing parking and revenue for stadium upgrades during NDSU's transition is problematic.

- No, no, no.
- The dome already gets decent event traffic but something more centrally located would be better.