



DIGITAL SAFETY

2019



Hello
my name is

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CRIME PREVENTION + PUBLIC INFORMATION OFFICER



what will we talk about?



SOCIAL MEDIA

- what SM kids are using
- importance to kids
- cyber bulling

APPS

- Are all apps what they appear to be?
- Blacklist apps

INTERNET

Online dangers + grooming

"teen's social secrets go deeper than parents think"



WHAT PARENTS CAN DO

TALK

talk about dos/dont's
issues, challenges,
concerns,
consequences

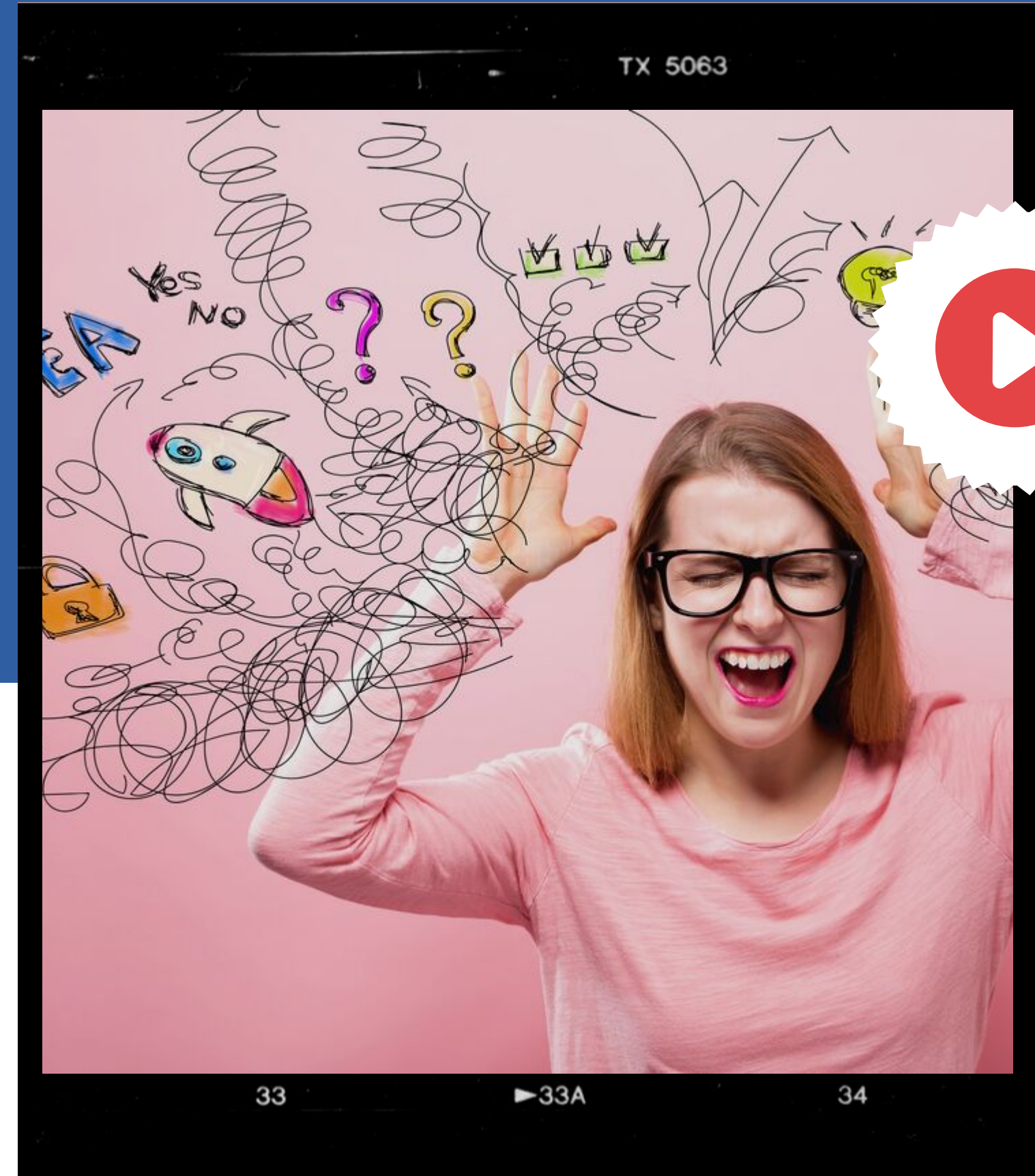
BE THE EXAMPLE

don't let your words say
one thing, but your
actions say something
else

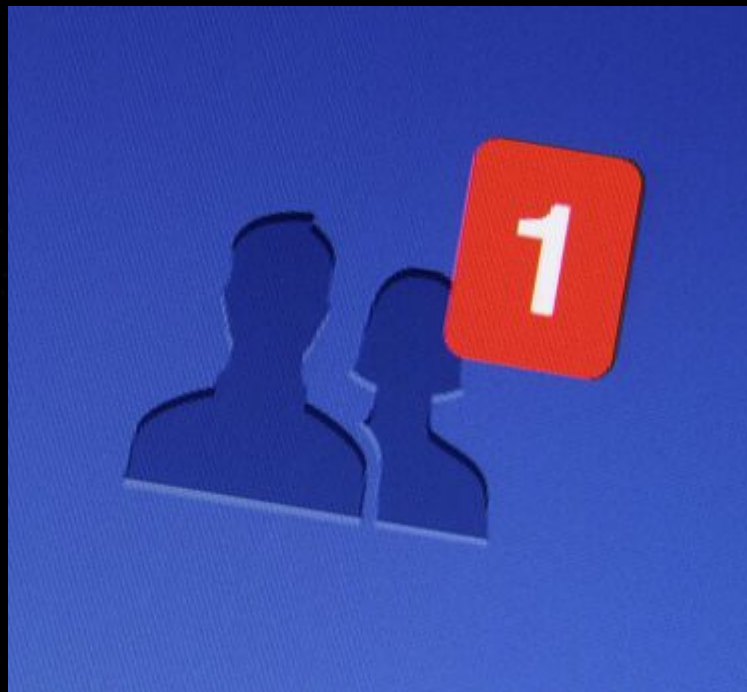
BE ENGAGED

be on the same social
networks your child is
on. research social
networks and apps
before allowing
downloads

"teens wish
parents knew
about the
constant pressure
of social media"



THINGS TO DO



TALKING

golden rule: don't have anything nice to say, don't

would you say or do that in front of grandma?

STRANGERS VS. #FRIENDS

if you don't know them in real life, don't be friends with them virtually

LEARN

get to know the apps and social media they are on-constantly changes

abbreviations + emojis

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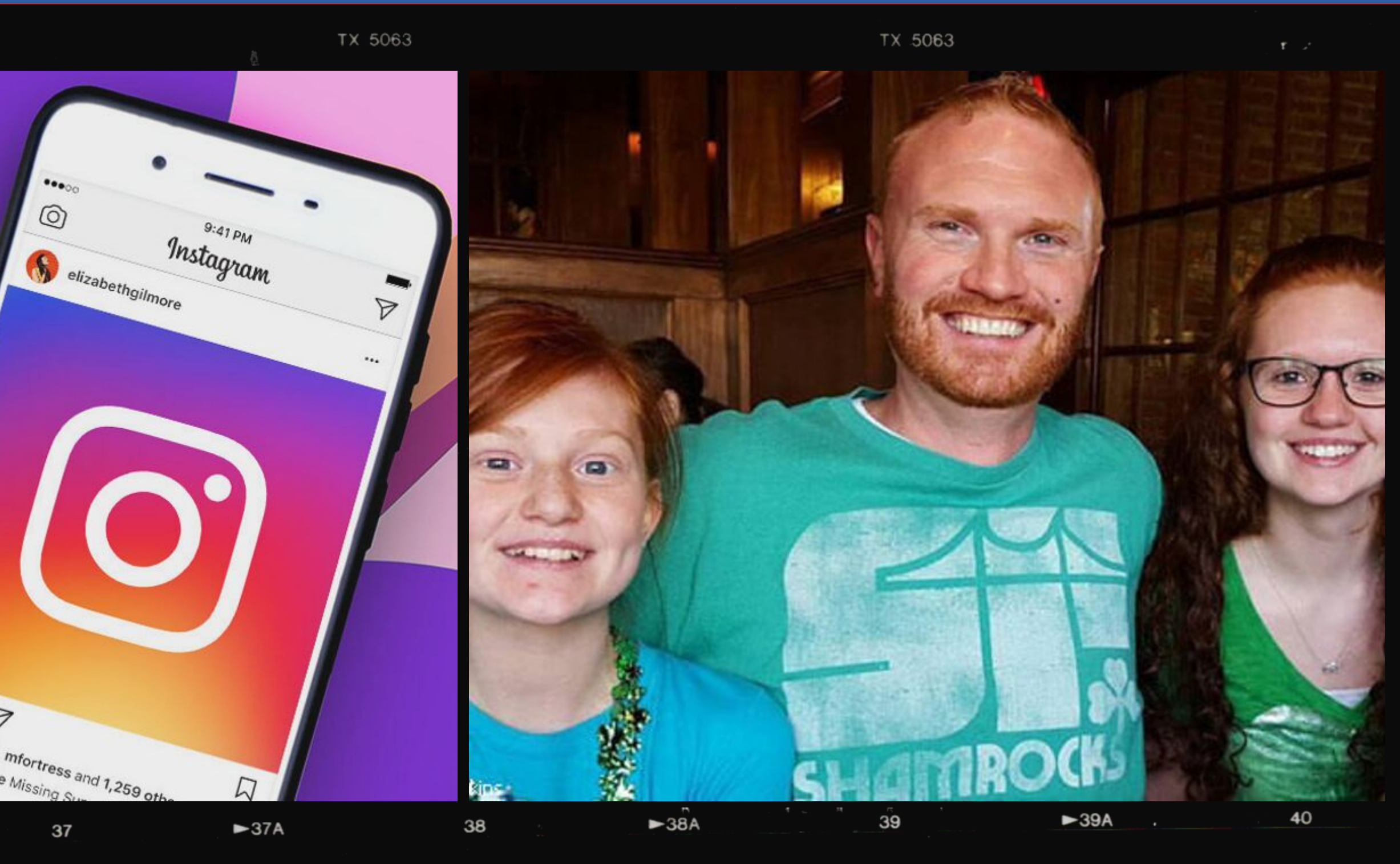
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BE ENGAGED



DAD UNCOVERS
SEX-TRAFFICKING
SCHEME IN
DAUGHTER'S
INSTAGRAM
ACCOUNT

SHARES
VIRAL
WARNING



**DO YOU KNOW
WHAT APPS ARE
ON YOUR CHILD'S
DEVICES?**

ARE THEY WHAT YOU THINK THEY ARE?

**"BUT
EVERYONE
IS USING
IT!"**



IMPOSTERS

some apps appear to be something other than how they really function

AGE APPROPRIATE

not all apps and social media platforms are appropriate for youth

NECESSARY?

does this app or social media platform fit into my overall picture for my family/child?



The TEENSAFE 2018 BLACKLIST *New Year, New App*

Worried about what apps your tween or teen is using on their mobile device? Here's 10 apps to look out for.

anonymous apps



YIKYAK

- allows teens to cyberbully anyone near them anonymously.
- banned across schools in the US

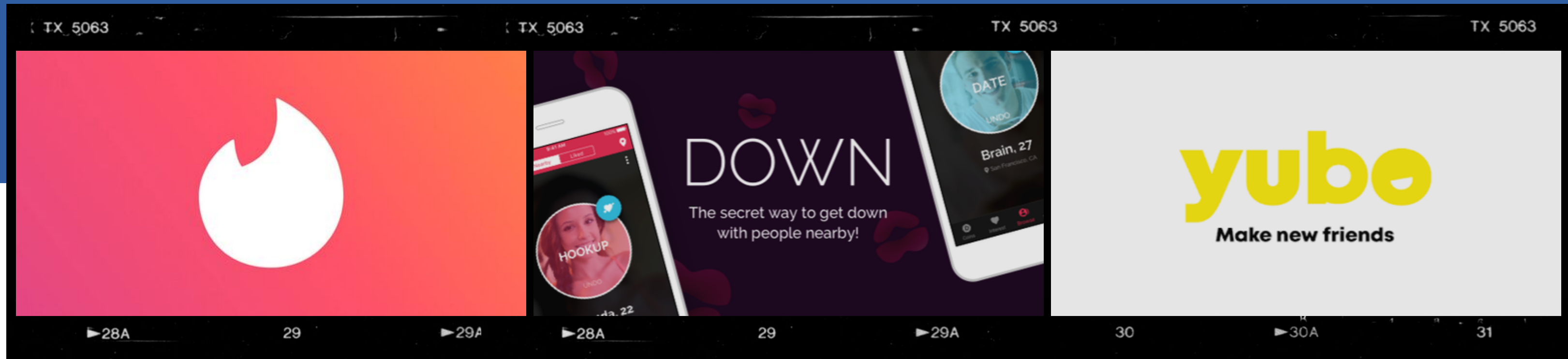
AFTER SCHOOL

- targets high-school students to post anonymous secrets about their school
- used to make vulgar + violent threats

SARAHAH

- encourages users to send anonymous messages
- predators can secretly connect to minors

dating apps



TINDER

- lead to sexting + risky sexual behaviors
- 18+ but no age verification process

DOWN

- encourages "hookup" culture among young teens
- classification system can lead to self-esteem issues

YUBO

- hookup app
- predators pose as teens to meet kids in their area
- teenage tinder

use with caution



SNAPCHAT

- send photos + videos "disappear"
- most popular sexting app
- can be saved

KIK

- messenger app popular among teens
- predators can contact +send unsolicited sexts

WISHBONE

- vote in daily surveys on two items
- public only-no private accounts-can't control who follows

other at risk apps



TUMBLR

- send photos + videos
"disappear"
- most popular sexting app
- can be saved

FACEBOOK MESSENGER

- messenger app popular
among teens
- predators can contact
+send unsolicited sexts

WHATSAPP

- vote in daily surveys on
two items
- public only-no private
accounts-can't control
who follows

Showing results for "vault apps"

iPhone Apps

See All >



Private Photo
Vault - Keep...
Photo & Video

+ Get

In-App Purchases



Lock Photos
Album & Video...
Photo & Video

+ Get

In-App Purchases



Secret Apps Lite
Productivity

+ Get



Prisma - Art
Photo Editor...
Photo & Video

Get



Fallout Shelter
Games

+ Get

In-App Purchases

Editors' Choice



Private Photo.s
& Personal...
Productivity

Get

In-App Purchases



1Password -
Password...
Productivity

+ Get

In-App Purchases

Essentials



Photos+Video
Album App -...
Catalogues

+ Get



Password
Manager -...
Productivity

+ Get

In-App Purchases

SECRET APPS

also called vault apps. look innocent. appear to function one way, but work another.

Want personalized picks that fit your family?

Find entertainment that fits your kid's interests and your parenting style.

[Go to For Your Family](#)

Narrow results

4,425 results



AGES

- | | | | | | |
|----|----|----|----|----|----|
| 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | |

ENTERTAINMENT TYPE

Movies	9,602
Games	4,606
Apps	
Websites	1,302
TV shows	6,519
Books	5,615

App Reviews

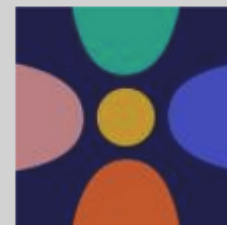
Sort By [Most Recent](#) Apps 

The Contender: Fight of the Century



 age 8+ 

All-ages arcade boxing game that's so simple it's dull.

Devices: iPhone, iPad (2019)

[Continue reading](#)

Reach - Internet Best Friends

 age 16+ 

Match-making meets social media, for older teens and adults.

Devices: iPhone, iPod Touch, iPad, Android (2019)

[Continue reading](#)

LEARN ABOUT EACH APP YOUR CHILD WANTS

TIK TOK

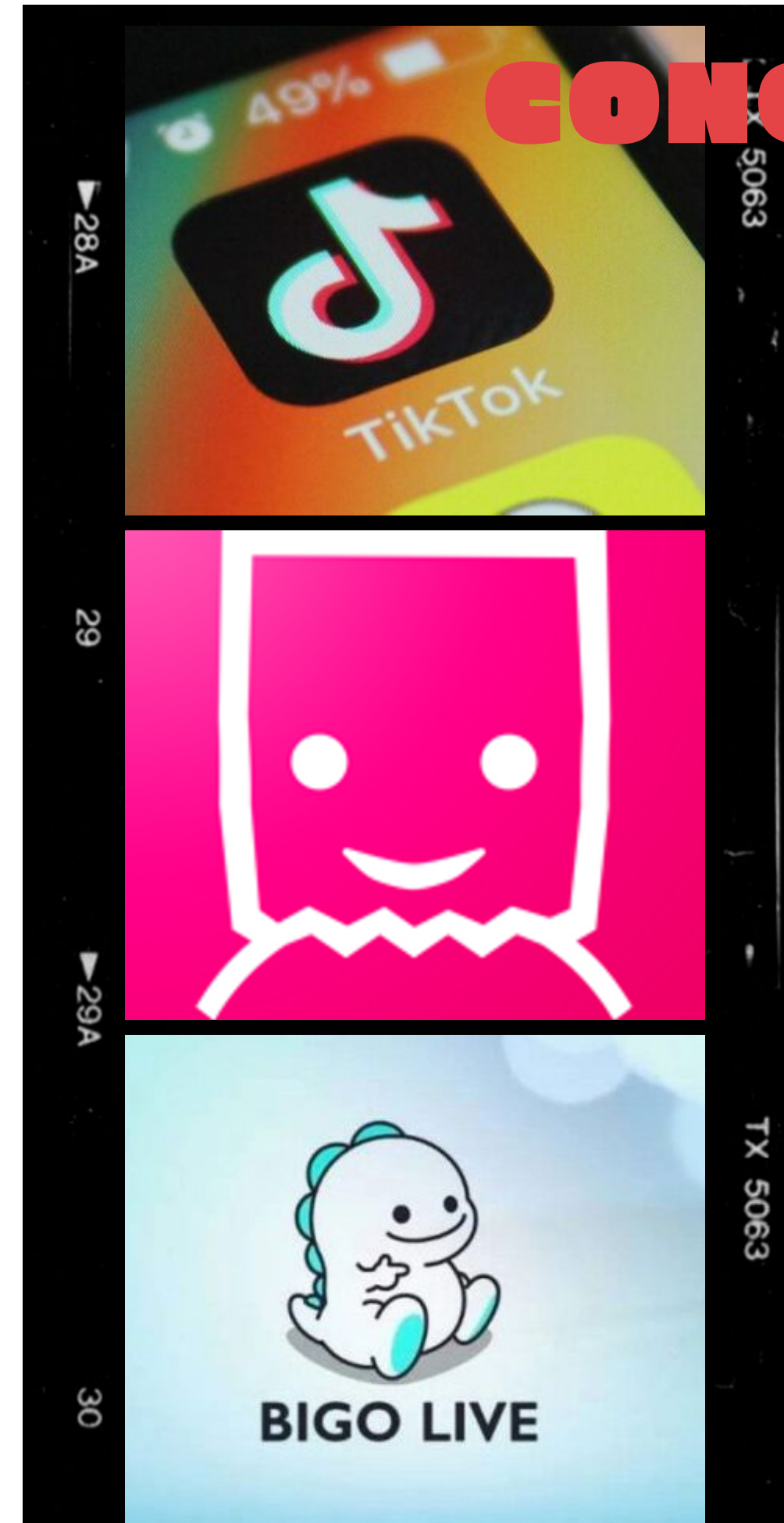
no way to validate age.
inappropriate language. accounts
default to public

TELLONYM

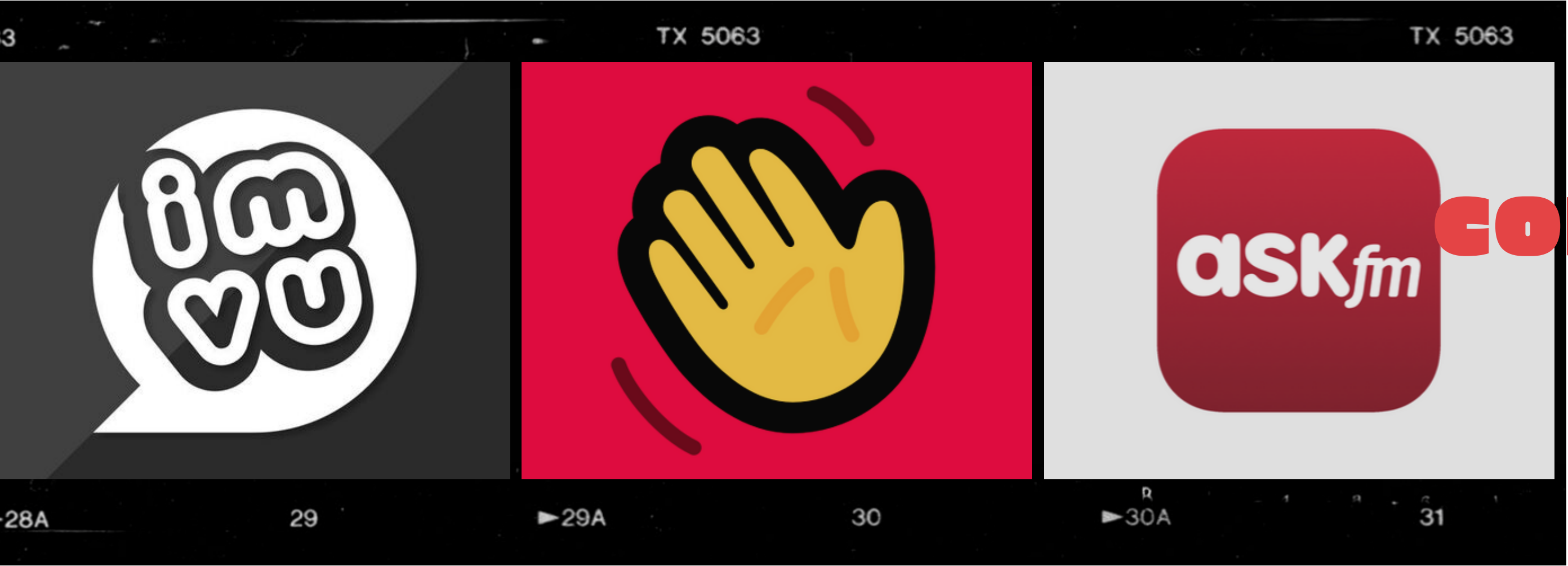
messenger app popular in middle
and high schools allows kids to ask
and answer questions anonymously.
issues; cyber bullying, violent
threats + sexual content

BIGO LIVE

live streaming app rated for 17+.
no age verification. bullying, nudity,
violence and profanity common



**CONCERNING
APPS**



CONCERNING APPS

IMVU

users interact as avatars.
nudity + sexual encounters, sexual talk.
chat feature randomly pairs users with other users. all profiles public

HOUSE PARTY

video chatting app with live video and texts.
inappropriate content.

ASK.FM

question-answer format. cyber bullying. linked to suicides in UK

CONCERNING APPS



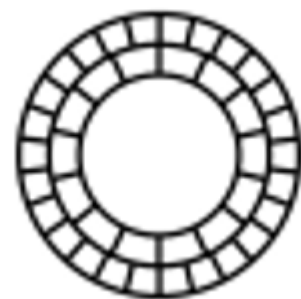
VOXER

walkie talking PTT exchange short voice messages. spreads hurtful messages. rated 4+



SNAPCHAT

send photos + videos that disappear. rated 12+. sexting + inappropriate content. screenshots + save messages



VSCO

photo creation app. have to manually turn on privacy settings.



WHISPER

"share your secrets, express yourself, meet new people"

12 yoa girl raped by 21 yoa man met on whisper in Washington

INSTAGRAM

rated 13+. users can find mature or inappropriate content. privacy setting concerns.

LOOK

free video messaging app. strangers can message kids easily. no content filters causes kids to find inappropriate content.

CONCERNING APPS

BITLIFE

simulation game. choose to make money, spend time, + form relationships. choose to hook up with other characters, drink, do drugs, gamble, + commit crimes.

BLENDR

messages, photos, videos. rate the "hotness" of other users. no age restriction.

DISCORD

online gamers use app to text, voice + video. adult content + private chat with strangers. mature content.





CONCERNING APPS

HOLLA

connecting w/strangers. teens sign up with phone # or Facebook account. matched with stranger for video chat. can scroll through users. nudity + violence common.

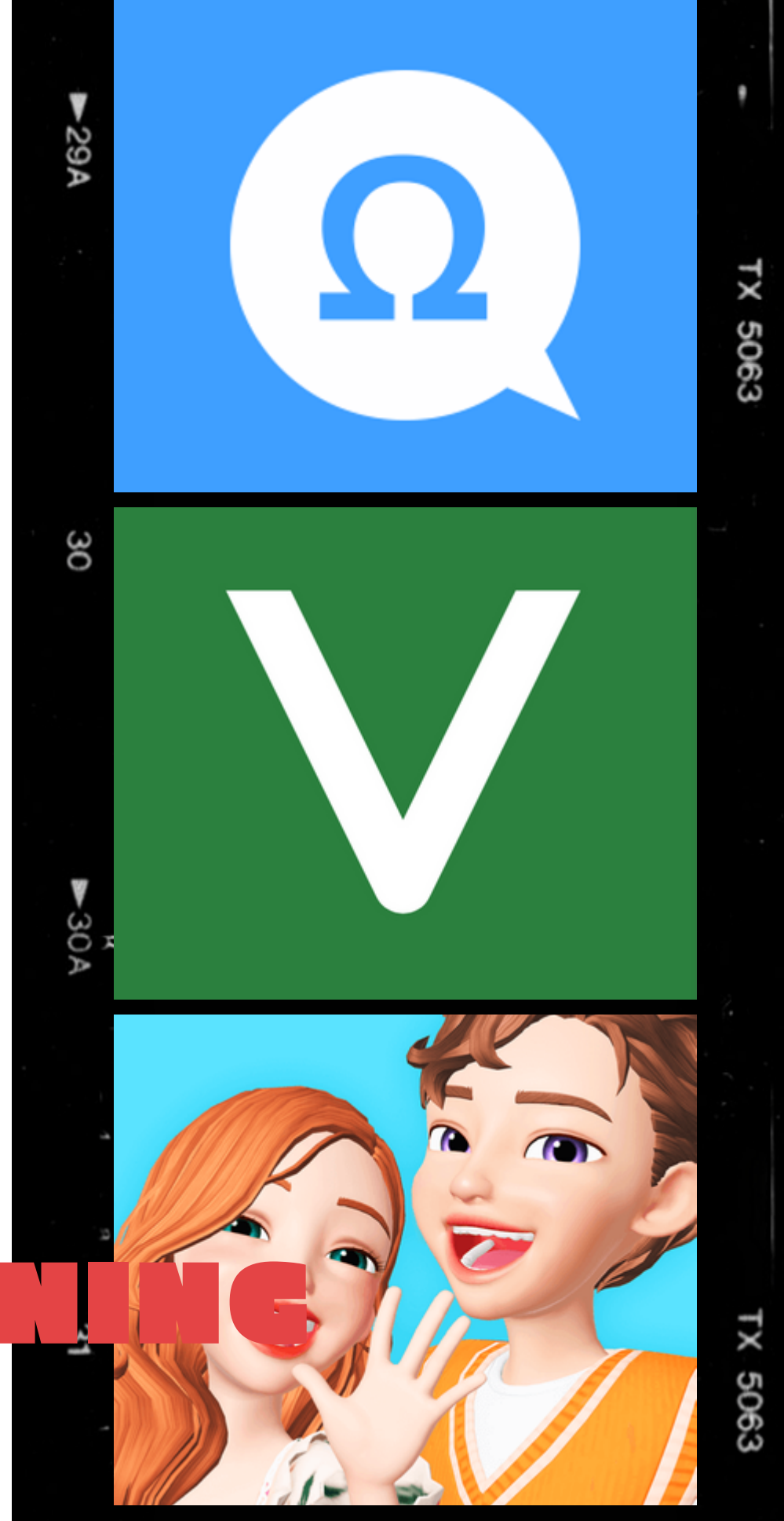
LIKE

create short lip syncing videos. collect "likes" to move up list of popular users. messaging. allows strangers to interact with each other.

LIPSI

users can stay in "ghost mode" giving feedback to others anonymously. can link to Instagram acct where comments appear in their feeds.

CONCERNING APPS



OMEGLE

like holla, facilitates online conversations with random strangers. text or video chat. sexual content, lewd language

VORA

dieting app. popular with teens who struggle with eating disorders. connects with others who can encourage life threatening behaviors

ZEPETO

avatar based app. ability to connect with strangers + focus on image/appearance

MeetMe app

"you think you know them, but people can be whoever they want to be online. they can pretend for a long time before meeting them in person and then the real person starts to come out."



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NEWS SPORTS OPINION VIDEOS WEATHER BUSINESS OBITUARIES SECT

CRIME AND COURTS

Minnesota rape victim speaks out after dating app nightmare at her home

It was supposed to be a first date. Instead, it ended up being a nightmare. The local woman h use her personal tragedy to help others.

Written By: Jennifer Kraus / Forum News Service | Sep 24th 2019 - 10am.

A photograph of a young woman with blonde hair, wearing a grey t-shirt with a red high-heeled shoe graphic and the year '2019' on it, sitting on wooden steps in front of a blue house. She has a serious expression.

Kaitlyn Chase sits in front of her Crosby home -- the home she invited a Brainerd man into for a first date. The man assaulted her and went to prison for the assault. Chase encourages victims to speak out and offers dating tips for keep themselves safe. Jennifer Kraus / Brainerd Dispatch

CROSBY, Minn. — It's not easy.

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CONCERNS

GROOMING

predators slowly gain childrens trust + exploit their natural curiosity

PRIVACY SETTINGS

location services, private vs. public profiles, personal info.

CYBERBULLYING

1 in 3 young people say they've been victim of online bullying. More youths experience on Instagram than any other platform, then Facebook, then Snapchat.

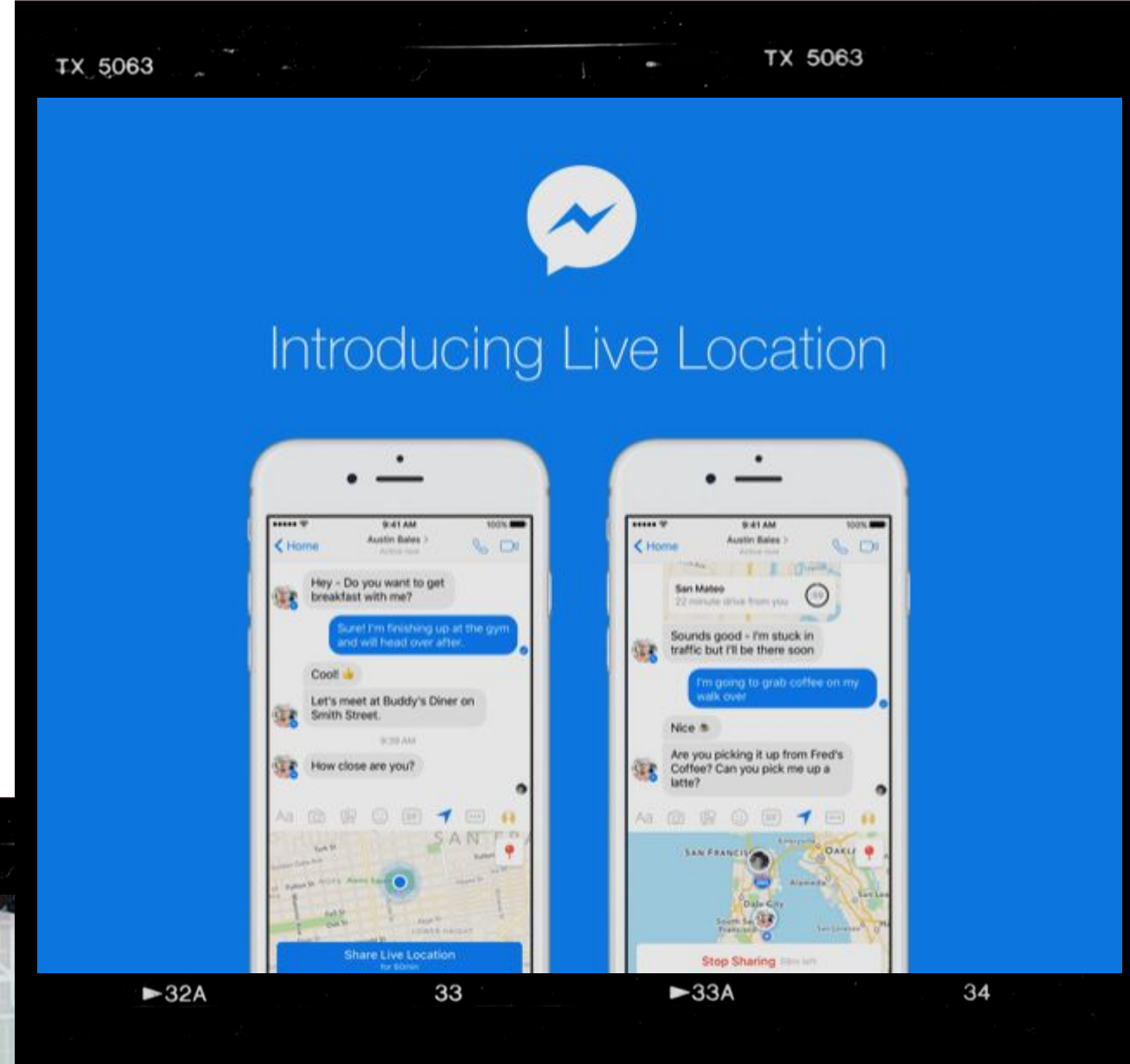




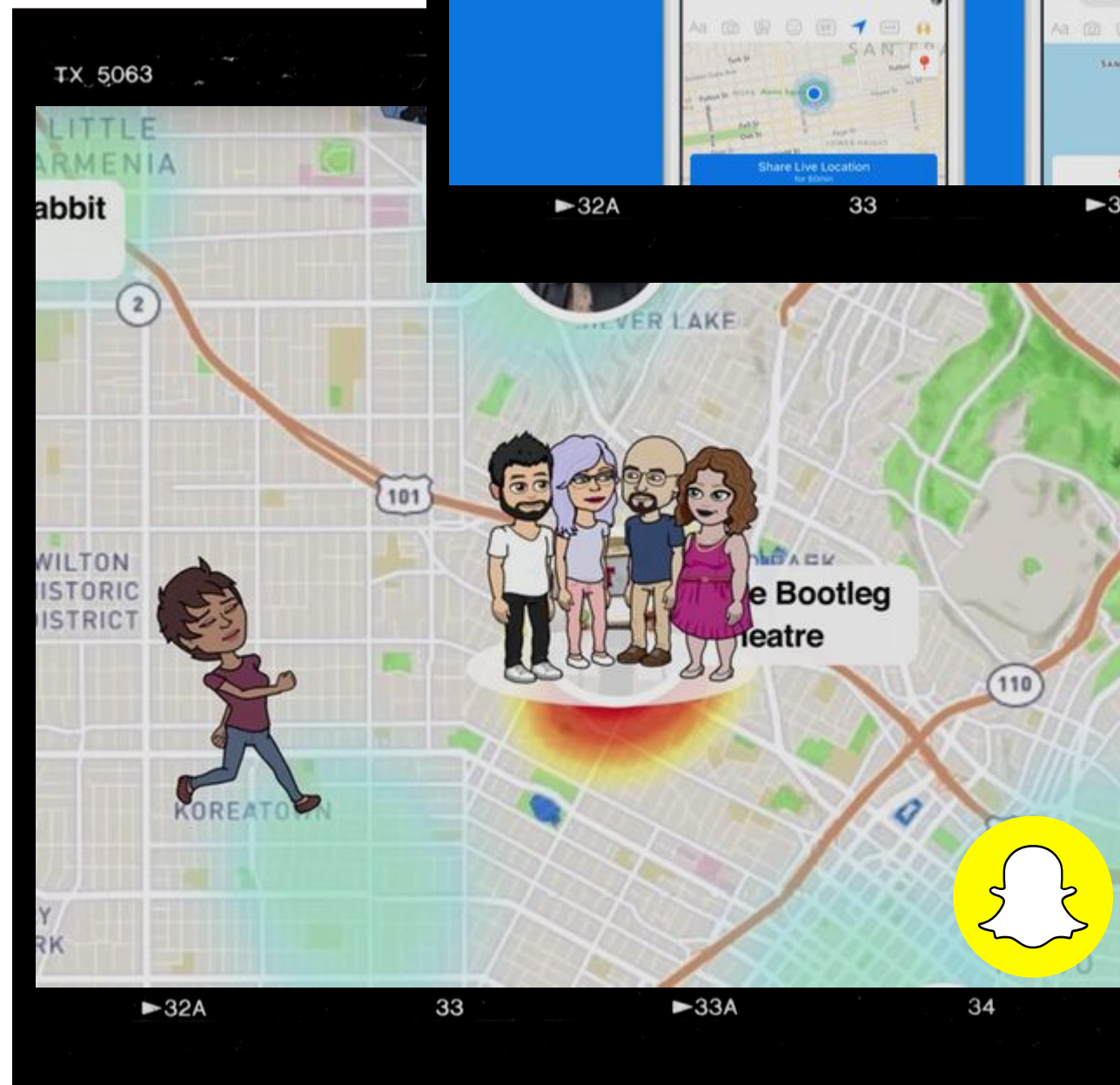
PREDATORS + GROOMING

APPS FAVORED HAVE:

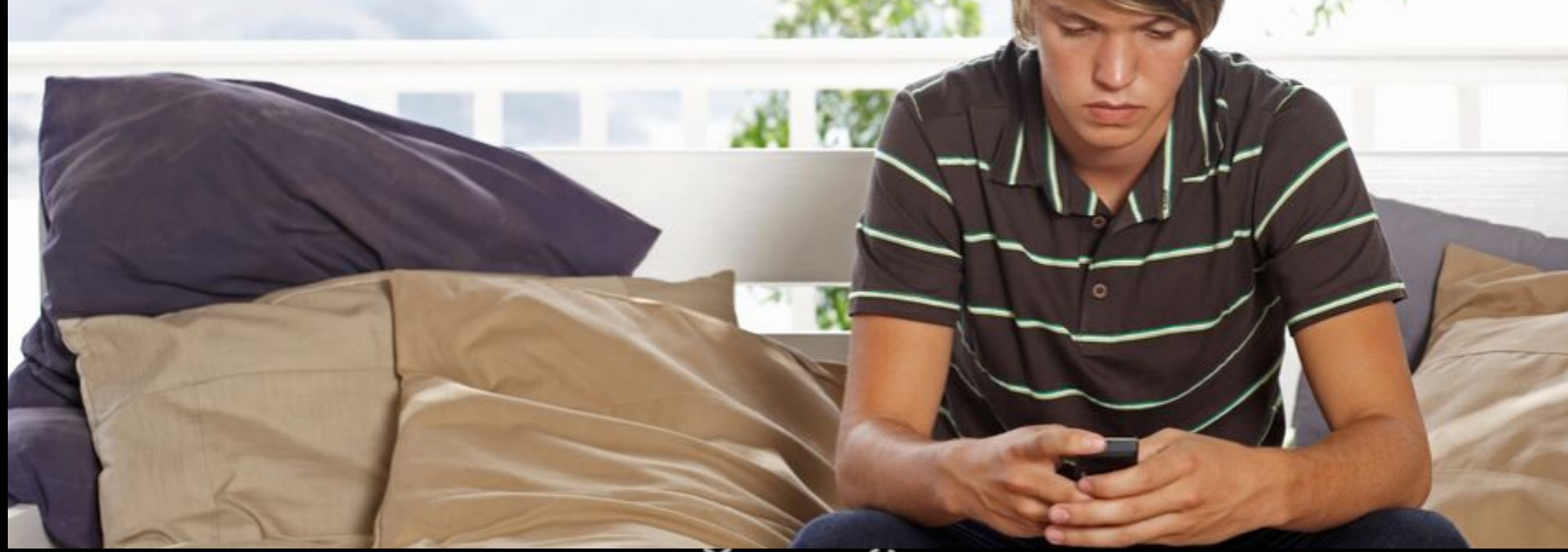
- the ability to send + receive messages
- the ability to track the location
- the ability to exchange photos + videos
- the ability to hide content



sharing location services with apps that don't require it for the function of the app can pose safety concerns



LOCATION SERVICES



MAJORITY OF KIDS HIDE THEIR ONLINE ACTIVITY FROM THEIR PARENTS

- clear browsers
- close/minimize browser or apps
- delete messages or videos
- omit details when talking about activity
- lack of privacy settings
- use private browsing mode
- fake profiles

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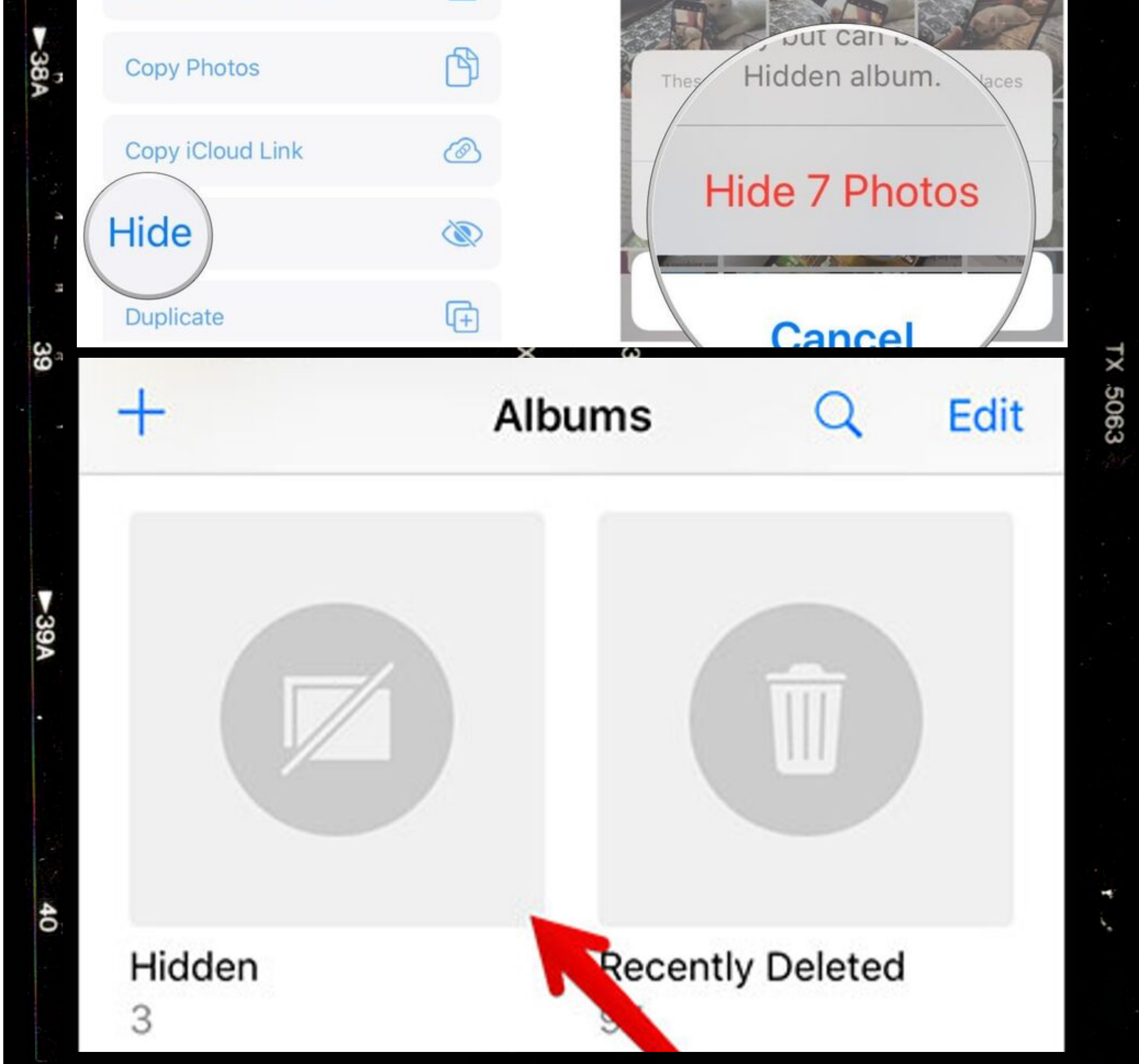
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DO YOUR RESEARCH

APPS | GAMING DEVICES | PERSONAL DEVICES



IOS HIDDEN PHOTOS

not an app but an easy
way to hide photos

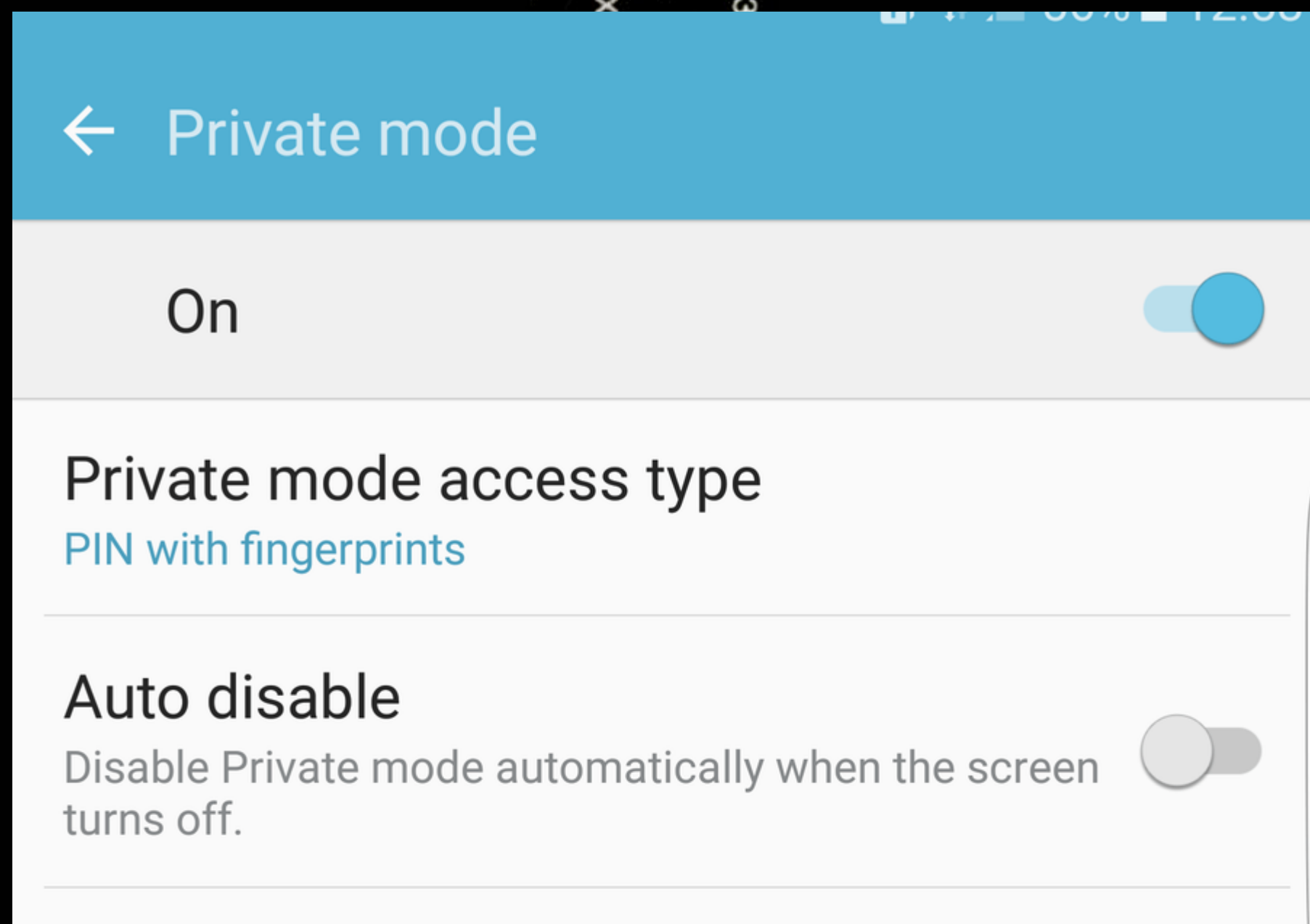
ANDROID HIDDEN PHOTOS

not an app but an easy
way to hide photos

settings > privacy and
safety > private mode

choose pattern, PIN or
password with fingerprints
as an alternative

hides "private content"



PARENTAL CONTROL APPS

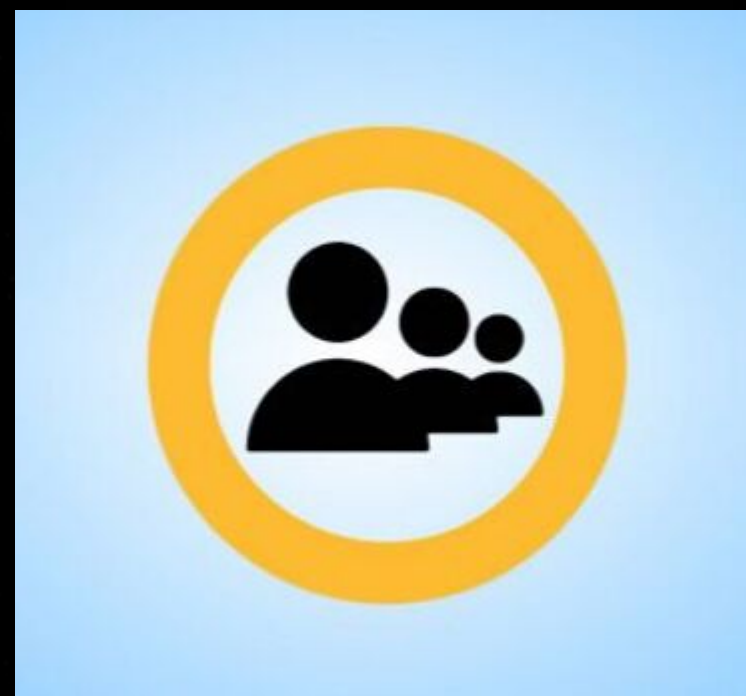


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NET NANNY

web filtering, location tracking +
app management both Android +
iOS \$54.99/year

NORTON FAMILY PREMIER

offers text-message logging +
monitory (Android only). Allows you
to monitor Windows PCs. \$49.99/year

KASPERSKY SAFE KIDS

free tier includes web monitoring,
time limits + app management.

Free - \$14.99/year

PARENTAL CONTROL APPS



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MOBICIP

app filters, block internet access,
lock phone, 5 user licenses \$49.99/year

QUSTODIO

monitors conversations through
chat apps + text. filters. time
controls. \$39.95-\$96.95/year

SURFIE

best feature: texts you alerts about
child's online activity on mobile
phone. access to contact list.
keyword/phrase alert. \$59.90/year