



**ARTS AND CULTURE COMMISSION**  
**Wednesday, February 15, 2023 | 4:00 PM**  
**City Commission Chambers**  
**AGENDA**

1. Welcome and Introductions
2. Approve Agenda & Minutes.....Action Item
3. Public Art Project Highlights:
  - o Sean Coffman – presentation of 2022 Human Rights Film & Arts Festival
  - o One Vision video
4. Review Bylaws.....Action Item
5. 2023 Meeting Calendar
6. Adjourn – Next Meeting: May 17, 2023
7. Move to Meadowlark Room for work session 4:45 – 6:00 PM
  - a. Discussion Work Session: Project Workplans and Budget Allocations

Arts and Culture Commission meetings are broadcast live on cable channel TV Fargo 56 and can be seen live by video stream on [www.FargoND.gov/streaming](http://www.FargoND.gov/streaming). They are rebroadcast each Saturday at 4:00 p.m. Minutes are available on the City of Fargo Web site at [www.FargoND.gov/artsandculture](http://www.FargoND.gov/artsandculture).

People with disabilities who plan to attend the meeting and need special accommodations should contact the Planning Office at 701.241.1474 or TDD at 701.241.8258. Please contact us at least 48 hours before the meeting to give our staff adequate time to make arrangements.

## **ARTS AND CULTURE COMMISSION MINUTES**

**Regular Meeting:**

**Wednesday, November 16, 2022**

The Regular Meeting of the Arts and Culture Commission of the City of Fargo, North Dakota, was held in Sky Commons at the Civic Center at 5:00 p.m., Wednesday, November 16, 2022.

The Arts and Culture Commissioners present or absent were as follows:

Present: Deb Williams, Tracy Jordre, Jon Offutt, Joe Williams, Ann Arbor Miller, Brad Bachmeier

Absent: Monika Browne-Ecker, Tracy Walvatne

Chair Jordre called the meeting to order and welcomed Members to the meeting.

**Item 1: Welcome and Introductions**

Member D. Williams moved to approve the Order of Agenda. Second by Member Offutt. All Members present voted aye and the motion was declared carried.

**Item 2: Approve Agenda and Minutes**

Member Offutt moved the Minutes of the July 13, 2022 Arts and Culture Commission meeting be approved. Second by Member Miller. All Members present voted aye and the motion was declared carried.

**Item 3: Discussion of October Retreat**

Planning and Development Director Nicole Crutchfield provided an overview of the October Retreat. Discussion occurred on the public art program and processes, community connection and vision, and future program and project funding.

**Item 4: Introduction of work and meetings for 2023**

Ms. Crutchfield proposed a new meeting format and quarterly meeting schedule for 2023. She also shared a draft project summary for an upcoming work activity.

**Item 5: Prioritize 2023-2024 Project Activity**

Rachel Asleson and Anita Hoffarth, Reach Partners, introduced a short project activity to prioritize 2023-2024 work items.

**Item 6: Staff Report**

Ms. Crutchfield recognized Frederick Edwards Jr. for receiving the Main Street Vibrancy Community Award at the State's Main Street Summit.

Member J. Williams announced the upcoming Indigenous Art Fair event on Saturday, November 19, 2022.

**Item 7: Adjourn – Next meeting: January 18, 2023**  
The time at adjournment was 6:15 p.m.

**ARTS AND CULTURE COMMISSION  
BYLAWS  
CITY OF FARGO  
(ADOPTED [date])**

**I. NAME**

The Arts and Culture Commission for the City of Fargo, North Dakota, hereinafter referred to as the "Commission," does hereby adopt these by-laws that shall govern its internal operations.

**II. PURPOSE**

Pursuant to Ordinance No. 4948 (2014), the purpose of this Commission is to ensure that public art continues to be a valuable part of Fargo; to provide a process of review and recommendation to the City Commission of the commissioning and placement of public art by the city; and to ensure that city owned public art is properly displayed and maintained in a manner that it is accessible to the general public. The commission may fulfill this purpose by means of the Power and Duties outlined within the aforementioned ordinance.

**III. MEMBERSHIP**

The Commission shall be composed of those individuals who have been duly appointed by the Mayor and subject to ratification and approval by the Board of City Commissioners.

The Chairperson shall generally preside and conduct all Commission meetings, and with the advice and consent of other members, may appoint sub-committees from Commission members to perform specific duties.

The Vice Chairperson - In the event of the absence, disability, resignation or conflict of interest of the Chairperson, the Vice-Chairperson shall exercise all the powers and duties of said Chairperson, performing this function, the Vice Chairperson shall automatically become Commission Chairperson and the position of Vice Chairperson shall be deemed vacant and the Commission may elect from its own members a successor Vice Chairperson to fill this vacancy at its next meeting.

The Commission shall consist of nine (9) members to be appointed for three (3) year terms. Appointments shall be limited to a maximum of three (3) full terms. Terms which are less than three (3) years in length shall not be considered full terms for the intent of determining maximum allowed terms. Vacancies shall be filled in the same manner as other appointments to the Commission. All members of the Commission shall serve without compensation.

**IV. MEETINGS**

Quorum - A quorum shall consist of the majority of the existing and qualified members of the Commission.

Annual Meeting - At the regular annual meeting on the third Wednesday of August of each year, the Commission shall elect a Chairperson and Vice-Chairperson for the ensuing year.

Regular Meetings - The Commission shall meet quarterly on the third Wednesday of the month at 4:00 o'clock p.m., beginning in February. If the regular meeting date falls on a holiday when the City governing offices are generally closed, the meeting will be held on the regular meeting day and time of the succeeding week.

Special Meetings - The Chair or three Commissioners may from time to time call special meetings of the Commission with not less than twenty-four hours notice to Commission members.

Meeting Location - All regular meetings of the Commission shall be held in the City Commission Room unless otherwise published or distributed in the public notice for the public hearing.

Order of Business - The items of business to be considered at any regular or special meeting shall be specified on the notice of such meetings, which shall be the meeting agenda and which shall be transmitted to each member not later than five days immediately preceding the meeting date. Items of business at any meeting will be considered by the Commission in the order in which they appear on the meeting agenda and, except in the cases of emergency or mistake, no items shall be added thereto after said written agenda is transmitted to Commission members.

Records - The Commission shall keep a record of its resolutions, transactions, findings, and determinations; and, such record shall be a public record.

## **V. VOTING**

All Commission members, including the Chairperson and Vice-Chairperson, shall be entitled to one equal vote at any meeting. There shall be no voting by proxy. Dissenting votes or abstentions on any matter presented to the Commission shall be clearly expressed orally or in writing when voting is in process.

The Commissioner declaring a conflict of interest concerning a matter before the Commission shall declare such a conflict at the time the matter is introduced for consideration and shall not vote nor participate in the discussion concerning the matter. The Commissioner declaring the conflict may remove oneself from the table and participate in the discussion as a member of the public.

All matters presented for Commission consideration requiring affirmative action shall be decided by the majority vote of those present at the meeting.

## **VI. ETHICS/CONDUCT**

The Commission follows the ethics, conduct, and gift policy of the City of Fargo on boards and commissions and the Federal Grants Ethics policy of the City of Fargo boards and commissions.

## **VII. OTHER PROCEDURES**

All operating procedures not specifically provided for herein shall generally be governed by "Robert's Rules of Order" which is hereby incorporated for purposes of reference. In the event any provision of "Robert's Rules of Order" are inconsistent herewith, these By-Laws shall govern.

## **IX. CONTROL OF LAW**

The procedures and operations of the Commission shall be governed by applicable ordinances of the City of Fargo, North Dakota, law of the State of North Dakota, and applicable laws of the United States of America; and any provisions herein inconsistent or in conflict with such laws or ordinances shall be deemed void.

## **X. AMENDMENT AND REPEAL**

Except when in conflict with state statutes, these By-Laws may be amended or repealed from time to time by the affirmative vote of a majority of the appointed Commission members at a regular or special meeting. Said By-Laws may be made inoperative regarding any particular subject matter by the affirmative vote of a majority of Commission members.

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Tracy Jordre  
Chairperson, Arts and Culture Commission

**MEMORANDUM**

**TO: ALL DEPARTMENTS**

**FROM: ALBERT GIBSON, PLANNING AND DEVELOPMENT DEPARTMENT** *AG*

**DATE: JANUARY 24, 2023**

**SUBJECT: 2023 ARTS AND CULTURE COMMISSION MEETING SCHEDULE**

Listed below are the Arts and Culture Commission meeting dates for the calendar year 2023.

**2023 Meeting Schedule**

**Arts and Culture Commission Meetings**

February 15

May 17

August 16

November 15

Arts and Culture Commission meetings will be held the  
3rd Wednesday Quarterly at 4:00 p.m. in the  
Commission Chambers at City Hall.

**Part 1: Review of October and November Work Sessions**

In October and November 2022, City staff and Reach Partners conducted work sessions to assist with prioritization and work planning session. The October notes are included as an attachment and the November notes are noted below.

The November meeting confirmed the October outcomes as well as a new meeting strategy. This new meeting strategy includes four two-hour annual meetings (listed below). Between quarterly meetings, staff will be operating the various arts program and management activities. In between the quarterly meetings, staff will reach out with project specific activities, alerting for participation opportunities based on board members' interests.

The ACC confirmed the following 2023 quarterly meeting schedule and meeting focus:

- Quarter 1: February 15<sup>th</sup> - Project work plans and 2023 Budget allocations
- Quarter 2: May 17<sup>th</sup> - Strategic planning – 5-year outlook for the City of Fargo
- Quarter 3: August 16<sup>th</sup> - Partnership development
- Quarter 4: November 15<sup>th</sup> - Project review and evaluation (metrics and qualitative feedback)

At the October 2022 work session, the priorities were identified in order of necessity to advance the public arts program as a whole, which included the following initiatives or projects:

1. Data and Assessment
2. Capital Project
3. Internal Succession Readiness
4. Develop Public Art Program
5. Bus Wraps

At the November meeting, the group participated in an exercise to rank the five projects to measure individual interest where commissioners would like to be more closely engaged.

1. Data and Assessment - *Ann*
2. Capital Project – *Deb, Tracy, Jon, Brad, Ann, Joe*
3. Internal Succession Readiness - *Ann*
4. Develop Public Art Program – *Jon, Brad, Joe, Ann*
5. Bus Wraps – *Deb, Ann*

At the February meeting, we would like to highlight project summary reports for the Data and Assessment, Succession Planning and Public Art Program work priorities. The project summaries and a project timeline are attached.

Desired outcome: Consensus on the approach for Data and Assessment, Succession Planning and Public Art Program.

**Part 2: 2023 Itemized Allocation**

The goal of this session is to allocate the current budget for the 2023 fiscal year. In 2023 (as in previous years), the public art program is dedicated \$60,000. In the next work session in May we will discuss more long term strategies on how to increase the \$60,000 budget.

In review of the City’s operational needs as well as the five programs referenced in our work sessions, staff is proposing the following spending plan.

<b>Operations:</b>			\$26,000
	Maintenance of Skyway Mural and Creative Bike Racks	\$10,000	
	Installation of Jackie Brookner sculpture	\$15,000	
	Margin	\$1,000	
<b>Data and Assessment:</b>			\$27,000
	Plan status report card and data story	\$25,000	
	Include Marketing and Communications production	\$2,000	
<b>Contingency:</b>			\$7,000
Margin for sponsorships:		\$8,000	
Public Art Projects Contingency for Open projects		\$2,000	

Desired outcome: Affirmation of the 2023 budget allocation.

**Part 3: 2024 Budget Request**

*(See attached memo Budget Review & Methodology)*

One full time staff = \$96,000

Public art program operations item to sustain project management = \$+55,000

\$55,000 + \$60,000 (existing program dollars)= \$114,000

If successful, this would be the dollar amount to work for operational and programmed activities.

Desired outcome: Affirmation of the 2024 budget request.

## MEMORANDUM

**TO:** Arts and Culture Commission  
**FROM:** Nicole Crutchfield, Planning Director  
**DATE:** February 9, 2023  
**RE:** Budget Review & Methodology

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Annually, the City Directors and the Budget Team (Mayor, City Administrator and Finance Director) develop an annual budget and submit any change requests from the previous year. The directors coordinate with their liaison commissioner as part of this submittal. The following timeline on developing a budget is loosely laid out below:

- April – Requests are submitted (staff works with liaison commissioner)
- April – September - Budget committee manages requests with Mayor’s office
- Fall - Mayor presents the draft budget to the City Commission. At that meeting, a public hearing for the budget is set. At the public hearing, the budget for the start of the next fiscal year is acted upon.

Historically how has Public Art activities been funded?

Public art activities first began in the late 1990’s, when a 1/2 mil (about \$250,000) was assigned to arts and social services programming. A portion of those funds were set aside to support the Lake Agassiz Regional Arts Council’s regranting program. Between late 1990’s to 2011, prior to the Arts and Culture Commission’s existence, the remaining funds were distributed to organizations by the Community Development Committee’s organizational allocation process. In about 2015, the program evolved where the City contributes a standing line item allocation to The Arts Partnership for \$90,000, which continues today. One hundred thousand (\$100,000) of the social service funds were distributed to community development organizations focused on housing and food assistance targeting vulnerable populations. Sixty-thousand (\$60,000) of the funds have been used for various arts programs, such as the Call for Public Art Projects.

Today, what is financially allocated to the Arts program?

For specific public arts program development there is a general fund allocation of \$60,000. City staff and overhead is all accounted for in other general fund and administration funds. The Planning Director is responsible for following city purchase policies and accounting practices to manage these funds. Each purchase or distribution of funds is reviewed at a finer detail by the City Auditor, Finance Department and/or City Commission. In regards to the administrative support, about ¼ of Nicole’s time and about ¼ of Maegin’s time, along with technical contracted support based on the project.

# Project Summary

Project Name: Data and Assessment

November 10, 2022

<p>Purpose and Need</p>	<ul style="list-style-type: none"> <li>● Define the benefits of a city funded public arts program tool</li> <li>● Develop common language on the benefits of a city funded program and why we need increased funds</li> <li>● Obtain common understanding of what, who and how in supporting not only a local vision but a regional vision</li> <li>● Advocate for the power of arts in creative problem solving along with other social and community expressions</li> </ul>
<p>Issues:</p>	<ul style="list-style-type: none"> <li>● The purpose and work of the ACC is not commonly understood.</li> <li>● There is not shared knowledge of the impact the ACC has made to date in the community.</li> <li>● Local stories need to be shared to learn more about the attributes of our community.</li> <li>● Accountability and stewardship of public dollars is an important framework for building trust and relationships</li> </ul>
<p>Outcomes:</p>	<ul style="list-style-type: none"> <li>● City of Fargo arts program by the numbers</li> <li>● Infographic that tells the story</li> <li>● Qualitative data and stories that help brand us</li> <li>● A common understanding of how arts benefits everyone</li> <li>● Shared understanding of who we are and what we are doing, gaining stronger political support</li> <li>● Bring about positive belonging and healing as we become a more welcoming community</li> </ul>
<p>Department Responsibilities:</p>	<ul style="list-style-type: none"> <li>● Planning Dept – Manage project and consultants and dedicate finances</li> <li>● Communications Dept – collaboration with resource, skills and administration</li> <li>● Administration Dept – support and championship</li> <li>● Arts &amp; Culture Commission – advisory, advocate and examine</li> </ul>
<p>Other Partners:</p>	<ul style="list-style-type: none"> <li>● Americans for the Arts</li> <li>● Consultant</li> <li>● North Dakota Arts Council</li> </ul>

Timeline:	<p>March – RFP</p> <p>April – May – Select consultant, allocate funds</p> <p>April – July – Obtain data, confirm measures, and communication points</p> <p>August – December – Resulting work plan (TBD)</p>
Contact Information:	<p>Project Manager: Nicole/Maegin                      Project Champion: Commissioner Kolpack</p> <p>Owner: Arts and Culture Commissioners</p> <p>Consultant: Hire Forecast?</p> <p>Helper:</p> <p>Approver: Commission</p>
Project Abstract:	<p>Strengthen shared understanding and support for the work of the ACC with the goal that through this understanding that it will be a tool for additional permanent sustainable funding to grow the program.</p>

# Project Summary

Project Name: Succession Planning and Sustainable Arts Program Development

January 24, 2023

Purpose and Need	<ul style="list-style-type: none"> <li>● Purpose: Implement the public art master plan and develop a sustainably funded and operated Arts Program</li> </ul>
Issues:	<ul style="list-style-type: none"> <li>● Currently, the arts program and the work of the arts and culture commission is relatively new – less than 10 years old. The arts program is dependent on two key staff who assign their time as available (Sharing the duties with land use and housing priorities). Without dedicated staff and funding, the program is not fully realized to the desire of the elected officials and general public, short changing the branding and economic development opportunities of our region.</li> </ul>
Outcomes:	<ul style="list-style-type: none"> <li>● Internal city operations have a functional integration with public arts opportunities</li> <li>● Creative problem solving and creative placemaking for city branding and pride</li> <li>● Resolve community-wide difficult issues through the use of arts and expression</li> <li>● Enhance and empower the arts community by providing for opportunities to grow their involvement with the community, capturing the local talent so as to desire young people and retirees to stay in the community.</li> <li>● Dedicated funding and staff</li> <li>● Adopted policy guides</li> </ul>
Department Responsibilities:	<ul style="list-style-type: none"> <li>● Planning – share knowledge through advocacy and identification of opportunities</li> <li>● Communications – collaboration with resource and skills for messaging and branding</li> <li>● Administration – support and championship and strategic development assistance as we work cross departmentally</li> <li>● Arts &amp; Culture Commission – visioning, prioritization recommendations, advocacy</li> </ul>
Other Partners:	<ul style="list-style-type: none"> <li>● FMCVB</li> <li>● NGOs</li> <li>● Americans for the Arts</li> <li>● Forecast Public Arts</li> </ul>
Steps	<ol style="list-style-type: none"> <li>1) Obtain current budget</li> <li>2) Capture 5 year historical spending plan</li> <li>3) Capture recommendations from Arts Master Plan</li> <li>4) Establish and adopt shared vision</li> <li>5) Develop 3 year planning goals</li> </ol>

<p>Timeline:</p>	<p>Qtr 1 Y1: Gather data (steps 1-3)  Qtr 2 Y1: Define 2024 budget request and share ACC recommendations  Qtr 3 &amp; 4 Y1: Establish shared vision with estimated budget planning</p> <p>Qtr 1 Y2: Develop funding plan and strategies  Qtr 2: Y2: Develop staffing plan</p>
<p>Contact Information:</p>	<p>Project Manager: Nicole  Project Champion: Chair and Vice Chair  Owner: Commissioner Kolpack  Consultant: Other arts advocates in the community and ACC Commissioners  Helper: Arts and Culture Commissioners  Approver: City Commission</p>
<p>Project Abstract:</p>	<p>Strengthen sustainable funding plan by defining permanent funding sources, long range budget development; develop additional operational support within City functions.</p>

# Project Summary

Project Name: Develop Public Art Program

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January 26, 2023

Purpose and Need	<ul style="list-style-type: none"> <li>● Purpose: Develop and grow current public art program to have more dedicated funds and staff, leading to greater reach, opportunity and capacity building for local arts.</li> <li>● Increase quality, type and amount of public art throughout the City.</li> <li>● Dedication of greater and consistent funding for projects and program management.</li> </ul>
Issues:	<ul style="list-style-type: none"> <li>● For approximately the past 8 years the City has issued Calls for Public Arts, or Calls for Ideas to the general public, specifically targeting local artists and organizations. We now have a repertoire of operational steps where lessons learned have been incorporated and have a clearer vision on what the ideal program looks like.</li> </ul>
Outcomes:	<ul style="list-style-type: none"> <li>● Dedicated full-time staff running public art program</li> <li>● Intentional representation of all groups within community</li> <li>● Intentional representation of all forms of arts</li> <li>● Increase in awareness and submittals for call for public art</li> <li>● Empowerment of local artists and community members to be change agents in their community creating placemaking opportunities</li> </ul>
Department Responsibilities:	<ul style="list-style-type: none"> <li>● Planning – develop a public arts staff and technical team to implement program which fully supports good project management principals.</li> </ul>
Other Partners:	<ul style="list-style-type: none"> <li>● Consultants</li> <li>● Arts and Culture Commissioners</li> </ul>
Steps	<ol style="list-style-type: none"> <li>1) Develop lessons learned and best practices that works for our community</li> <li>2) Develop the resource tools too fully support artists and their project development and implementation</li> <li>3) Conduct listening sessions from past artists</li> <li>4) Complete the 2022 cycle</li> <li>5) Establish working group</li> <li>6)</li> </ol>

<b>Timeline:</b>	
<b>Contact Information:</b>	
<b>Project Abstract:</b>	Be a model city for municipal public art implementation program



**Attendees:** Monika Browne-Ekert, Tracy Jordre, Ann Arbor Miller, Jon Offutt, Tracy Walvatne, Deb Williams, Joe Williams, Commissioner Denise Kolpack, Nicole Crutchfield, Maegin Elshaug, Anita Hoffarth, and Rachel Asleson

## Notes

### 1. WELCOME & WARM UP

*Set the intent for mutual listening, interaction, and discussion; share the work session's purpose. Goals for the session are to increase understanding of the relationship between ACC and City operations; gain clarity on the role of ACC members; and discuss and define 2023-2024 projects.*

**ACC members answered: *What are you looking forward to in this work session?***

- Connections
- Community
- Connect shared vision
- Shared opportunities
- Get an idea of ACC purpose
- Clarity
- Next steps
- Joy- have fun
- Confidence
- Define roles
- Ambassadorship
- Understand the ACC

### 2. WELCOME FROM COMMISSIONER DENISE KOLPACK

*Convey her first 120 days and goals.*

The first 120 days is a bit like drinking from a firehouse, there's been no on-boarding, just dig-in and go. Because of her experience with ACC, she had an understanding of how the City works. Some Boards and commissions are more organized than others.

She sees opportunities to take ACC to the next level: to define the heart of Fargo, explore culture, diversity, opportunities. Plus, ACC can be a model for other boards and commissions. ACC has the right people in the chairs.

There are a lot of major capital projects going on at the same time, we have to prioritize funding. She is ready to take a strategic approach with plans that follow with thoughtful and intentional use of money and resources.

### 3. REVIEW & CLARIFY HOW ACC NAVIGATES WITHIN THE CITY

*Members answer what ACC does: [SEE 2022 ACC.pptx Slides 1-10](#)*

**What does the City need from the Arts and Culture Commission members?**

- Set policy and guidance to implement public art
- Uphold the Public Art Master Plan (PAMP)
- Voice ideas and connect to community artists

- Create a fair and equitable path that connects artists to resources and opportunities
- Identify communication gaps for artists and the public
- Remind the city the ACC exists
- Be a community ambassadors for arts and culture
- Affirm resources and priorities
- Attend Commission meetings and commissioner updates
- Inform the work plan
- Make recommendations based on experience e.g., recommend a local appraiser
- Provide guidance on policy and procedures when staff comes to a fork in the road
- Strategy. Evaluate ideas to capitalize and grow opportunities

**What does the community need from ACC members?**

- Listen to the community - listening sessions or surveys
- Stewardship of resources and economic development
- Comprehensive and effective communication for art and culture opportunities - reaching individuals, artists, businesses
- Assure tax dollars are appropriately spent
- Make connections to amplify assessable public art and culture opportunities
- The PAMP addresses the community perspective

**What's the relationship between ACC & Staff?**

- Appreciate their generous time focused on the ACC
- Need more communication between meetings
- Identify public art opportunities in projects by other City boards, commissions, departments and general operations
- Lead the logistics of gathering and organizing the ACC e.g. the development and management of a budget
  - Maintain consistent meeting schedule, anchor topics
  - Advise on how to work outside public meetings

**4. REINTRODUCE THE PUBLIC ART MASTER PLAN (PAMP) MAEGIN**

*Review the vision, mission, goals and objectives of the PAMP in light of the context of the ACC role. [See 2022 ACC.pptx slides 12-21](#)*

**5. INTRODUCE 2023-2024 ACC PROJECTS OPERATIONAL PROJECTS**

*Learn about the projects in the Planning Dept list of work for 2023.*

**Operationalized Annual Projects [See 2022 ACC.pptx slide 23](#)**

- **Call for Art:** a call for projects or artists with a \$60,000 public art budget.
- **Utility Boxes:** There is a system, and funding mechanism in place for communities, or neighborhoods to select artists or works of art, and is paid for by the community or neighborhood.
- **Maintenance and management:** Funding is found outside the \$60,000 public art budget, Staff negotiates for funding from other projects or sources inside the city.

**2023-2024 Projects** [See 2022 ACC.pptx slide 24](#)

- **Data and Assessment:** Tools to justify public art program vision; Develop Public Art program; Championed by Commissioner Kolpack
- **Capital Project:** American Rescue Plan Funds, \$250,000; Championed by Commissioner Strand
- **Internal succession readiness:** Infiltrate Public Art into City operations; Artist in Residence; Public Engagement
- **Develop Public Art program:** Capacity building with local artists; Public Art Possibilities or idea development
- **Bus Wraps:** Transit + City of Fargo (interdepartmental) Championed by Commissioner Strand

**6. EVALUATE 2023-2024 ACC PROJECTS:**

Five projects include: Data and Assessment, a Capital Project, Internal succession readiness, Develop a public art program and Bus Wraps. [See 2022 ACC.pptx slides 24](#)

**DATA & ASSESSMENT (SMALL GROUP)**

- *Tools to justify public art program vision*
- *Data to develop the Public Art program*
- *Championed by Commissioner Kolpack*

**What does a Data & Assessment look like? What is the end product?**

- Communication of ACC impact

**What partners would be part of the project?**

- Staff consultants, community, artists inter-agency other communities
- Intangible measures - livability impact

**What are barriers: Community, Process, Resources,**

- Measurability
- Willingness of participants
- Public buy-in

**What does success look like?**

**Is this project worthwhile?**

- Yes, this information is critical to the success of the ACC activities

**CAPITAL PROJECT (Small group)**

- *American Rescue Plan Funds, \$250,000*
- *Championed by Commissioner Strand*

**What does the Capital Project look like? What is the end product?**

- Built object

- Welcome to Fargo reflects Fargo, it's speaks FARGO
- Maximum impact in high traffic area
- Multi-disciplinary - sound, music, lights, movement,
- Brands Fargo like Chicago's Bean (Cloudgate) or Minneapolis' Cherry and Spoon
- If a national artist - must have local artist collaboration

**What partners would be part of the project?**

- Developer community
- CVB, artists, Plains Art Museum, Parks, financial backer, TAP, Schools, All want to use as a branding object

**Barriers**

- Buy-in
- Needs someone to manage
- Maintenance, access, location
- Does Fargo have an artist with the experience to handle the scale, community involvement?
- Executability
- City Eng, ND DOT barriers to execute - e.g. no words on an overpass

**What does success look like?**

- Iconic National recognition
- Community treasure
- Design with (not for)

**INTERNAL SUCCESSION READINESS** (Large group)

- *Infiltrate Public Art into City operations*
- *Artist in Residence*
- *Public Engagement*

**What does Internal Succession Readiness look like? What is the end product?**

- Increased staff time dedicated to arts and culture
- Not susceptible to who is in office
- Work plans, strategic plans
- Connect to data and assessment
- Data driven
- WELL stated Elevator speech
- Arts and culture included in all City RFPs; art and culture weighted rubrics
- Financial incentives for developers
- City staff readied to work with artists - protect their works and autonomy
- Policies and procedures
- Capacity the Public Art program
- Benchmark survey

**What partners would be part of Internal Succession Readiness?**

- Look to what other cities doing

- Connect with influencers, those who are being listened to by others
- Help build leadership, those who are involved by building their skills, coaching, attending workshops and conferences

**What are barriers to Internal Succession Readiness?**

- Ignorance and lack of buy-in to the why, shared understanding, and respect of the values and work
- Lack of funding
- Lack of processes procedures
- Lack of on-boarding of internal staff by HR
- Lack of internal governance structure

**What does Internal Succession Readiness success look like?**

- Ample staff, budget and strategy to care for the collection
- Public Art Department
- Dedicated mil, and multiple revenue streams

**Yes, Internal Succession Readiness is worthwhile.**

**DEVELOP PUBLIC ART PROGRAM** (Small group)

**What does a Developing a Public Art Program look like?**

- 70% of local artists are aware of the program and submit to calls for artists
- Dedicated staff running the program
- City-wide public art
- Communities representation by demographics
- Dedicated consistent funding
- Process for artists to bring ideas to the city
- Ways to commit artists with conversations

**What partners would be part of Developing a Public Art Program?**

- Look to other cities successes
- People outside of ACC
- Need for coaching and workshops

**What are barriers to Developing a Public Art Program?**

- Unclear to non-existent communication path to bring ideas or submit art outside of a specific call for art
- Lack of funding
- Lack of belief that is what we want as a community
- Lack of staff

**What does success look like?**

**Is developing a Public Art Program worthwhile?**

- This is not only the right thing, this is THE thing.

**BUS WRAPS** (Small group)

- *Transit + City of Fargo (interdepartmental)*
- *Championed by Commissioner Strand*

**What does a fleet of wrapped buses look like?**

- Engagement connect art on bus to the opera or other community organizations
- Show stories of impact
- Refer to the route by the artist or work
- Destigmatize using public transportation
- Features local art and artists
- Community engagement, excitement and pride
- Art promoting said organization
- Engage community by using the art to promote
  - QR codes, give away tickets, surveys
  - Lack of meaningful rewards
  - Name bus by artists
  - Coordination between departments

**What partners would be part of the Bus wrapping project?**

- Tourist agency

**What are barriers to a Bus Wrap project?**

- Technology
- Funding
- Artist constraints
- Define the purpose goal

**Background**

- Demographics
- Needs of the artists
- Is the bus wrap original

**Is this project worthwhile?**

- Yes, if money is available

**7. CLOSING**

*Reflect on efforts and activities of the day, identify next steps:*

- ACC members will receive the powerpoint from today. The November meeting agenda will include more discussion on the development of the 2023 work plan.

**One feeling word:**

Functional. Encouraged. Delighted. Energized. Relieved. Excited. Relief. Grateful. Optimistic. Enthusiastic.