

MEMORANDUM

TO: Arts and Culture Commission

FROM: Kylie Murphy, Assistant Planner

DATE: September 20, 2017

RE: Arts and Culture Commission Meeting

The next meeting of the Arts and Culture Commission will be held on Wednesday, September 20 at 5:00 p.m. in the City Commission Room, City Hall. If you are not able to attend, please contact staff at 701.241.1474 or planning@FargoND.gov. Thank you.

ARTS AND CULTURE COMMISSION
Wednesday, September 20, 2017, 5:00 p.m.
City Commission Room
AGENDA

1. Approve Order of Agenda
2. Approval of Minutes – August 16, 2017
3. Madison Skate Park Sculpture Update
4. Fargo Park District Train Car Wrap
5. Budget Update
6. Social Media Update
7. Outreach Strategy for Public Art Master Plan
 - a. Schedule
 - b. Calendar
8. Public Comments

Arts and Culture Commission meetings are broadcast live on cable channel TV Fargo 56 and can be seen live by video stream on www.FargoND.gov/streaming. They are rebroadcast each Saturday at 4:00 p.m.

People with disabilities who plan to attend the meeting and need special accommodations should contact the Planning Office at 701.241.1474 or TDD at 701.241.8258. Please contact us at least 48 hours before the meeting to give our staff adequate time to make arrangements.

Minutes are available on the City of Fargo Web site at www.FargoND.gov/artsandculture.

**ARTS AND CULTURE COMMISSION
MINUTES**

Regular Meeting:

Wednesday:

August 16, 2017:

The Regular Meeting of the Arts and Culture Commission of the City of Fargo, North Dakota, was held in the City Commission Room at City Hall at 5:00 o'clock p.m., Wednesday, August 16, 2017.

The Arts and Culture Commissioners present or absent were as follows:

Present: Arlette Preston, Jon Offutt, David Bertolini, Denese Odegaard, Deb Williams, Jessica Jung, Mark Johnson

Absent: Michael Olsen, Tim Lamey

Staff: Nicole Crutchfield, Donald Kress

Chair Bertolini called the meeting to order and welcomed Members to the meeting.

Item 1: Order of Agenda

Preston moved to approve the order of agenda. All Members present voted aye and the motion was declared carried.

Item 2: Minutes: Regular Meeting of May 17 and June 21, 2017

Jung moved the minutes of the May 17 and June 21, 2017 Arts and Culture Commission meeting be approved. Second by Preston. All Members present voted aye and the motion was declared carried.

Item 3: Appointment of Chair and Vice Chair

Chairman Bertolini announced that he was stepping down as chair but would remain on the Commission. He also introduced the three new Commissioners---Mark Johnson, Denese Odegaard, and Jon Offutt. New intern Brittany Rakowitz was also introduced.

Bertolini then opened the floor for nominations for chair. Williams moved to nominate Preston for chair. Second by Jung. On a voice vote, all Members present voted aye and the motion was declared carried.

Bertolini opened the floor for nominations for vice chair. Jung moved to nominate Williams for vice chair. Second by Preston. On a voice vote, all Members present voted aye and the motion was declared carried.

Bertolini then passed the chairmanship on to Preston.

Item 4: New Meeting Time

Staff member Crutchfield confirmed that absent members Olsen and Lamey had no object to the proposed new meeting time of 5:00 p.m. instead of 4:00 p.m. Commissioners agreed to the new meeting time. No formal vote was taken.

Item 5: Folkways Canoe Parade

Staff member Crutchfield provided background on Folkways projects Sudden Park ice sculpture and the proposed canoe parade. Joe Burgum of Folkways presented his request to transfer the \$3,500 remaining from the grant he had received from the Commission for the Sudden Park project to the canoe parade project. Burgum presented the plan for the canoe parade and answered Commissioners questions. Crutchfield confirmed the Commission could make the requested change on its own. Offutt moved to amend the agreement with Folkways to allow the transfer of the \$3,500 remaining from the grant they had received from the Commission for the Sudden Park project to the canoe parade project. . Second by Johnson. On a voice vote, all Members present voted aye and the motion was declared carried.

Item 6: Art Proposals

Staff member Crutchfield discussed the need to develop a process to get project proposals by artists to the Commission for review, including working with the artists to develop the project. She noted that the Public Art Master Plan will provide some guidance on this. Staff will work to develop an application process. No vote was necessary on this item.

Item 7: Public Arts Master Plan Communication Outreach Update

Staff member Crutchfield discussed the draft communications plan for the Public Arts Master Plan that was included in the Commission packet and responded to Commissioners' questions and comments. Bertolini moved to adopt the plan, with the amendment to specify "social media" will be included. Second by Williams. On a voice vote, all Members present voted aye and the motion was declared carried.

Item 8: Public Comment

Preston called for public comment. No comment was offered.

The time at adjournment was 6:07 p.m.

MEMORANDUM

TO: Arts and Culture Commission

FROM: Nicole Crutchfield
Kylie Murphy

DATE: September 20, 2017

RE: Meeting Report

Below is a monthly report corresponding to the agenda items for the September 20th meeting. In lieu of creating a memo for each item, we recognize that a “report” for non-action items would be more efficient.

Item 3) Madison Skate Park Sculpture Update

MSUM Art Professor Brad Bachmeier was enlisted two years ago by Mary Jean Dehne, the Director of The Legacy Children’s Foundation in Fargo for help in her vision of transforming a neighborhood. The goal was to figure out how art might play a role in helping to revitalize a drug-infested neighborhood park in the economically challenged Golden-ridge subdivision of Fargo into a skate and bike park where children could play safely and a community could celebrate diversity, culture and pride.

To ensure an authentic project that reflected community culture and values, Brad and his assistants conducted home visits, interviews and research while involving over 300 community members, children, artists and teachers that were enlisted to help create two large-scale brick sculpture projects and an accompanying mosaic mural. The completed park was a true public/private collaboration of the Children’s Legacy Foundation, The City of Fargo, The Fargo Park and Recreation Department, Scheels Sports, Hebron Brick and many other donors.

Item 6) Social Media Update

City Staff has received approval to create a Twitter account for the Arts and Culture Commission. Social media is an important tool that will aid the ACC with their external communication, visual arts literacy, tourism, audience broadening, as well as, the ability to connect with local established and emerging Artists. In order to build a more unified brand for the Arts and Culture Commission, City Staff will begin the process of creating a logo which will be utilized across multiple communication platforms and outreach efforts.

Item 7) Outreach Strategy for Public Arts Master Plan

Regarding the public outreach process, we are intending to meet with the FM Visual Artists on two occasions—with their board for a brief presentation on September 20, and with their full membership for a more detailed presentation and the annual membership meeting on Saturday, October 21. We have also contacted the school district and park district regarding which forum within their organizations is best suited for our presentation.

General public meetings have been scheduled for the week of October 16 as follows:

| Date | Time | Meeting Room |
|----------------------|--------------------|--|
| Monday October 16 | 5:00 – 7:30pm | Carlson Library |
| Wednesday October 18 | 11:30 am – 1:00 pm | Main Library (Room Confirmation Pending) |
| Thursday October 19 | 8:30 – 10:00 am | City Commission Room |



Date: September 8, 2017

To: The Fargo Arts and Culture Commission

From: Carolyn Boutain, Director of Cultural Arts, Fargo Park District

Subject: Public Art Piece at Downtown Fargo Depot

On June 22 the Fargo Park District and FM Convention and Visitor's Bureau (F-M CVB) announced that it was seeking visual artists for a public art piece to be located at the Fargo Park District main offices in downtown Fargo. Artists were asked to create and submit a signature design which would be representative of Fargo to be transferred to a vehicle wrap placed on a railway carriage car currently located at 701 Main Avenue, Fargo. For optimal visibility and viewing, plans are in the works to shift the parking spaces to allow for lighting and improved pedestrian access to enjoy the art piece.

Working with Dayna Del Val and Tania Blanich at The Arts Partnership (TAP) a Call for Artists was created. The artwork will be exhibited for at least three years. After that time, the Fargo Park District and the F-M CVB will evaluate the project and make a determination as to the next plan for use of the trains.

The deadline for applications was July 28, 2017. Four artists submitted applications. On August 9 representatives from the Fargo Park District, F-M CVB and TAP met to review the applications. The four artists that submitted applications were Chris Coen, Jeff Knight, Star and Steve Knutson. Steve Knutson was chosen.

The Park District asked for estimates from local sign companies to install the artwork. Office Sign Company was chosen to do the installation. Currently the artist is completing the final watercolor piece to be transferred to a digital format and then lighting and improved pedestrian access is still in the design phase and is expected to be installed in the spring. The expected installation date for the artwork is the beginning of October.

Train Car



Steve Knutson, Application Design

