

## **MEMORANDUM**

**TO:** Arts and Culture Commission  
**FROM:** Kylie Murphy, Assistant Planner  
**DATE:** June 21, 2017  
**RE:** Arts and Culture Commission Meeting

The next meeting of the Arts and Culture Commission will be held on Wednesday, June 21 at 4:00 p.m. in the City Commission Room, City Hall. If you are not able to attend, please contact staff at 241-1474 or [planning@FargoND.gov](mailto:planning@FargoND.gov). Thank you.

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### **ARTS AND CULTURE COMMISSION Wednesday, June 21, 2017, 4:00 p.m. City Commission Room AGENDA**

1. Approve Order of Agenda
2. Approval of Minutes – May 17, 2017
3. Annual Report
4. Update on Sudden Sculpture Park and Other City Granted Projects
5. Public Arts Master Plan Update and Communications Outreach
6. Public Art Possibilities, Continued Discussion
7. New Meeting Time
8. Public Comments

Arts and Culture Commission meetings are broadcast live on cable channel TV Fargo 56 and can be seen live by video stream on [www.FargoND.gov/streaming](http://www.FargoND.gov/streaming). They are rebroadcast each Saturday at 4:00 p.m.

People with disabilities who plan to attend the meeting and need special accommodations should contact the Planning Office at 241-1474 or TDD at 241-8258. Please contact us at least 48 hours before the meeting to give our staff adequate time to make arrangements.

Minutes are available on the City of Fargo Web site at [www.FargoND.gov/artsandculture](http://www.FargoND.gov/artsandculture).

## **ARTS AND CULTURE COMMISSION MINUTES**

**Regular Meeting:**

**Wednesday:**

**May 17, 2017:**

The Regular Meeting of the Arts and Culture Commission of the City of Fargo, North Dakota, was held in the City Commission Room at City Hall at 4:00 o'clock p.m., Wednesday, May 17, 2017.

The Arts and Culture Commissioners present or absent were as follows:

Present: David Bertolini, Dayna Del Val, Jessica Jung, Michael Olsen, Deb Williams

Absent: Cassandra Miller, Netha Cloeter, Tim Lamey, Arlette Preston

Also present were John Strand, City Commissioner and Mara Brust, Planning Commissioner.

Chair Bertolini called the meeting to order and welcomed Members to the meeting.

### **Item 1: Approve Order of Agenda**

Kylie Murphy, Assistant Planner, made note that item number four, Update on Sudden Sculpture Park, would not be heard at this meeting and should be removed from the agenda. Mr. Olsen moved the Order of Agenda be approved with the removal of item number four. Second by Ms. Jung. All Members present voted aye and the motion was declared carried.

### **Item 2: Minutes: Regular Meeting of April 19, 2017**

Ms. Jung moved the minutes of the April 19, 2017 Arts and Culture Commission meeting be approved. Second by Mr. Olsen. All Members present voted aye and the motion was declared carried.

### **Item 3: Annual Report**

Ms. Murphy presents the Annual Report for the 2018 Arts and Culture Commission Budget. Ms. Del Val states that under public art projects the wording makes it sound like facilities is involved in picking the art for the new city hall. Would the commission write a RFP for the new city hall? Mr. Strand would like to see a full time staff member for the commission and would also like to advocate for an increase in budget from 2017.

### **Item 4: Public Arts Master Plan Update**

Mr. Becker presents the draft of the Public Arts Master Plan to the commission. Discussion by the commissioners regarding the master plan. The commissioners would like to be proactive when it comes to public art and not wait for projects to come to them. The commission discussed the possibility of a performing art center and future art places. Mr. Becker told the commission that performing art centers were not included in this plan because they are not considered public art.

**Item 5: Public Art Possibilities**

Ms. Murphy presented two public art possibilities that came directly from the Public Arts Master Plan. Discussion by the commissioners to see if using public art possibilities is the direction the commission wants to go.

**Item 6: Board Vacancies and Appointment Processes**

Ms. Murphy presented the board vacancies along with each commissioners terms and the process for appointment.

**Item 7: Public Comments**

No public comments were made at this time.

The time at adjournment was 5:10 p.m.

## **MEMORANDUM**

**TO:** Arts and Culture Commission

**FROM:** Nicole Crutchfield  
Kylie Murphy

**DATE:** June 20, 2017

**RE:** Meeting Report

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Below is a monthly report corresponding to the agenda items for the June 21<sup>st</sup> meeting. In lieu of creating a memo for each item, we recognize that a “report” for non-action items would be more efficient.

### Item 3) Annual Report

A new handout will be distributed at the meeting (and is attached). This two page document highlights a very high level report of the activities of 2016-2017, goals of the Public Arts Master Plan, the budget request for 2018, and an example of a public art possibilities. This report was submitted to the Mayor’s budget team on June 12<sup>th</sup>. The next step in the budget process is for the Mayor to consider all the requests and present his budget to the public.

### Item 4) Update on public art projects.

Joe Burgum will be present and provide an update. Attached you will also find a photo of the manufactured artist bike racks from the public arts project selected a few years ago, which are ready for installation!

### Item 5) Public Arts Master Plan

Steps involved with the public arts master plan include scheduling a public forum, an informational meeting with the city commission, and individual outreach with groups and stakeholders. We are looking for a July date for the public forum and an August date for informational meeting with the city commission. If you have any final comments, please let us know. We will be releasing the document for public review within the next three weeks. We will have a 60 day open comment period.

### Item 6) Public Art Possibilities.

Staff is seeking prioritization of the 10 public art possibilities or discussion about logistics for implementation.

### Item 7) New Meeting Time

On Monday June 19<sup>th</sup>, the City Commission appointed Denese Odegaard and Mark Johnson to the Arts and Culture Commission. We would like to acknowledge Netha Cloeter and Dayna Del Val for their dedicated service to the Arts and Culture Commission. Their work was instrumental in developing this commission’s framework. We look forward to continuing to work with them in their leadership with the Plains Art Museum and The Arts Partnership.

Lastly, due to some committee member conflicts we would like to investigate whether another meeting time would be possible for the committee starting in July.

# 2016-2017 Arts and Culture Commission Activities:

- The primary goals of the Arts and Culture Commission (ACC) this year was to complete the public arts master plan.
- Additional goals were to continue existing programs and further define these programs as they relate to the ACC’s role and responsibilities. These programs are:
  - Regranting to non-profit arts organization= \$85,000. The Arts Partnership facilitates this program. Their jury and selection as part of the City Arts Partnership was conducted this Spring. Results are forthcoming.
  - Two exhibits are in the existing city hall. The city hired curator Tania Blanish. An exhibit in the City Commission suite will rotate one time. An exhibit in the Skyway showcases Char-Marie Flood’s work. The curator will also conduct an artists talk in June. This show will highlight topical land and water issues in the Fargo community and engage the community on these important topics. \$9,500
  - For the fourth year, the City has an open call for the public to submit public art ideas. This year’s project will be multiple events to be held at Suddn Park. The theme is a winter park and activity. About 1/3 of this work was achieved this winter, and the remaining 2/3s will be achieved this fall and winter. The project inception and work was contracted with Folkways \$7,000

# 2018 Action Plan

## 2017 -2018 Action Steps:

### Program Support:

\$112,000 – Regranting to organizations - through The Arts Partnership management (includes administration costs)  
\$75,000— Contracted position, program coordinator for facilitating curating services within city hall and growing arts program through partnership, grant work and community collaboration

### Public Art Projects:

\$30,000 – Community activity and program  
\$85,000 – Public art project – selected from public art possibilities, from the public arts master plan

# 2017 Arts and Culture Commission Annual Report

*This report highlights the status of current activities, results of past activities, and future program goals and di-*

## Public Art Master Plan Update:

In 2016, the City of Fargo hired Forecast Public Art, Jack Becker to facilitate the development of the City’s first public arts master plan. Outreach with focus groups, agency partners, neighborhoods, artists and the public were initiated in summer 2016. The vision, mission, and overall public art program goals are outlined in this study. The draft is currently being circulated, with expected final presentations and adoption in Summer 2017.

## Public Art Program Vision:

*The City of Fargo envisions a livable community where integrating public art into city initiatives neighborhood revitalization efforts and private developments is a norm. Where every citizen, worker and visitor in Fargo has the opportunity to freely experience quality art and creative expressions as part of their daily lives.*

## Public Art Plan Goals:

1. Continue developing current projects
2. Build the capacity of the Public Arts Program and Arts and Culture Commission
3. Provide adequate care and maintenance for city-owned art
4. Establish a clear and easily accessible process for artists
5. Identify and secure permanent funding and support systems
6. Ensure that public art is citywide
7. Pursue artistic excellence and foster diverse forms of public art
8. Cultivate partnerships
9. Establish incentives for developers
10. Focus on the themes developed in the plan and remain sensitive to the needs of Fargo communities

## Public Art Projects:

- For the new city hall there are opportunities for engaging with local and national artists to represent the vibrancy of the City of Fargo. The ACC suggests a curatorial program in the main floor of the city hall. This would be an expansion of the current skyway program.
- For the exterior of the new city hall the ACC suggests partnering with the city hall facilities team to support the selection of an image (or images) for the wrap to be installed on the facades of the city commission chambers, as imagined by the City Hall architect.
- Begin to implement the public arts master plan through inventory and caretaking of the existing city owned art along with development of two public art possibilities projects. (event based and installation based )



Excerpt from the Public Art Master Plan- Public Art Possibilities program. 10 community generated ideas are highlighted in the master plan. This is one example which highlights several potential partners.

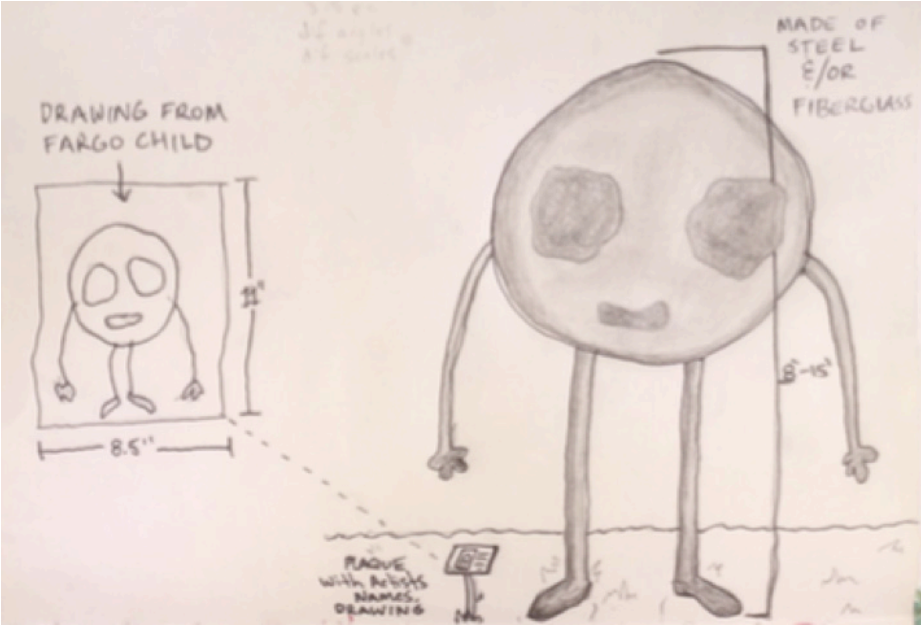


Matthew Wuorinen

Matthew is a self-taught artist that has been a part of the Fargo-Moorhead community for nearly a decade. Art has helped him better himself and he looks to encourage others to find something positive in creating.

The proposed idea for the Fargo public art piece is a set of large scale sculptures based off of Fargo children's drawings. The idea came from drawings my little brother, niece, and nephews would make when first learning to use a markers, crayons, etc. The figure of people and animals look very similar, usually a ball with 4 limbs sticking out of it(like a cherry w/4 stems) and a crude rendition of a smiley face. The second part comes from one of my earliest memories as a child. I visited the sculpture garden in Minneapolis with my family and had always wondered where I had saw that Giant cherry on a spoon. That image has been stuck in my head for now decades. The goal of this project is to create a set of sculptures in Fargo that will be like Fargo's own "Spoonbridge and Cherry".

I will have an open call for ideas from kids in the area where a parent can email the artwork to an email set up specifically for this project. I will collaborate with someone in the Fargo Public Schools system. I am employed by them for coaching so it should be easy to find the right connections to get word of the open call for art submissions in. It will likely be an art teacher or activities director or both. I will plan to include them into the budget. The open call will extend to any child under the age of 10 that attends school in the Fargo-Moorhead area. I don't want to accept from kids older than ten because there would likely be some pretty advanced drawings and i'm looking for a more crude representation of a person and/or animal. The criteria for selecting a piece will be based off:



1. Originality -not a cartoon character or other copyrighted item
2. Effort, specific to age- I've been drawing enough to be able to see if someone was invested in making something as opposed to told to make something and i know it's not completely accurate but it will work for what i'm doing. I want the art to come from someone who enjoys creating.
3. Simplicity- Although effort is a criteria I still want a simple crudeness to the drawing. Likely being a piece of art from someone first learning to make people and animals.

After selection I will begin the design phase where I will probably be working with area students/ professors with figuring out the best way to make the selected piece. My main goal is to have both steel and fiberglass make up the structure. The limbs and inner frame would most likely be steel and the "potentially spherical body/head" would be painted fiberglass. Then the structure would be bolted to one or two cement footings underground to stabilize and keep it structurally sound with ice-heaving. The whole thing would get weatherized to prevent rusting and



deterioration through the harsh weather. Then a wooden or metal podium would be next to it showing the original work of art from the child and showing the first name and age, and then my name or team name. This wouldn't necessarily have to be a podium. If the whole thing is on one big cement footing then a metal plaque could be etched and secured on the cement underneath the sculpture.

The first area that I chose for this project is known as the Dike East Dog park. It sits next to the Red River and is right next to a bike path that connects Fargo and Moorhead. It's walking distance to Downtown, the dike is what separates it from Downtown streets. I've used the bike path next to it for many years and it noticed the high amount of traffic on it in all seasons. The reason for choosing a dog park is because they are very barren. With the amount of people I see there I want to make a conversation piece people can enjoy while letting their dogs play and hopefully it can be an incentive to get people active and travel down to the bike path. It will sit right outside the fence in between the bike path and river so it will



one of the first or last things you see when using the bike path going to or coming from the footbridge over the river. (the photo is from 2008, that dirt path is no longer).

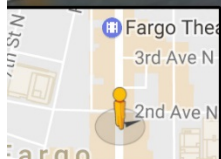
Budget*	
Expenses	Amount
Planning, Admin, Overhead	
Artist Fee	\$14,102
Insurance	\$2500
Documentation	\$1000
Consultants	\$3000
Site Planning & Approvals	
Construction Drawings	\$2000
Engineer	\$2000
Permit	\$10,000
Community Engagement & Outreach	
Unvieling Events	\$2000
PR & Promotion	\$500
Materials, Fabrication & Installation	
Materials	\$20,000
Fabrication	\$7000
Installation	\$5000
Transportation	\$2500
Equipment Rental	\$1600
Site Work	\$5000
Contingency	\$6410
Total	\$84,612
*budget based upon creation and installation of 5 sculptures	



121 N Broadway Dr  
Fargo, North Dakota



Street View - Aug 2013



Zoom



# FARGO PORCHFEST

A music festival hosted by neighbors, building community through music

Rachel Asleson

*Rachel Asleson a Fargo native, spends Saturdays trotting 1 to 13.1 miles around town, Thursdays at book club, Tuesdays with fellow members of Borderline Strings (playing cello), and enjoys Wednesday's Family-Dinner-Nite. She's the co-owner of Reach Partners where she works each day to create order from chaos.*

Nothing beats a beautiful Fargo late-summer day with a walk down the block to take in a concert. New and old neighbors from up the street or down the hall gather outside to take in homegrown talents of the area's musicians. Lingerin notes fill the space between people, drawing them in and through the shared experience, closer as a community.

Within the Clara Barton neighborhood between the river and University, people gather for shaded front porch, yard or driveway concerts. Fargo is home to talent that includes professional and amateur classical, funk, jazz, baroque, rock, funk, hip hop, bluegrass, acapella, community groups, ensembles and stand-alone musicians. Fargo PorchFest offers more than a great afternoon of music, it's a time to meet people, connect and share a unique experience with neighbors.

It does not need to be an amphitheater to be the perfect outdoor-venue for a successful concert. The public concert festival draws from the highly successful private house concert program by Shannon Curtis of California, home concerts by Russel Peterson of Fargo, and over 60 PorchFests that take place across North America.

Fargo PorchFest invites the region to



experience 30 musical performances on private driveways, yards, and porches between 1:00-4:00 PM on Sunday, September 10, 2017\* within the Clara Barton Neighborhood. Musicians of any genre, acoustic or plugged-in, are invited to play for one-hour at a host's. The day is family-friendly and open to all. Normal rules of law and order apply and everyone remains responsible for their own behavior and welfare. Artists, enterprising organizations, and individuals are encouraged to make and sell art, food or coordinate an activity. Bring your own lawn-chair, roll out a blanket and enjoy. While not a condition of attending, tipping the musicians is encouraged.

With any number of venues and performers, the effort is largely grassroots. Fargo PorchFest's efforts are centralized on coordinating performances and generating a crowd. The marketing becomes a shared effort with venue's host and performers in gathering friends, family and neighbors,



while the proximity and timing lends concert-goers to roam the 'hood to take in additional surrounding sounds.

Want to partner up with other artists and put a driveway market together? Go for it. Want to show and sell your work from your front yard? Heck yeah. Wanna work with kids to paint signs or put chalk art everywhere? Absolutely. Gotta dance? Then by all means, dance! In short, pretty much anything you want to do or create to make Fargo Porchfest a more colorful, interesting, or artful experience for everyone involved is likely good with us. Have at it!

Find a driveway or comparable, privately owned spot within the festival area to set up and operate. If it's your house, great. Or, reach out to a neighbor or other resident and get permission to use theirs.

Budget	
Expenses	Amount
Program - Development	
Program Development	\$3500
Project Management	\$7200
Toilets	\$3000
Security	\$1200
Subtotal:	\$14,900
Marketing	
Mailings	\$1750
Graphic Design	\$2500
Website	\$1500
Social Media	\$750
Printing	\$3700
Advertising	\$3500
Subtotal:	\$7950
Total	\$22,850





# ISLAND PARK THREAD

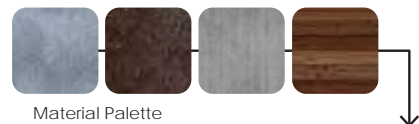
Joe Burgum

Joe is an entrepreneur and community builder who is committed to making Fargo one of the greatest cities on earth. As the founder of Folkways, a community-building venture dedicated to nurturing the region's culture creators, he's created the Red River Market, Fargo's largest farmers market; lobbied to bring the ride-sharing service Uber to North Dakota; and facilitates a nine-week course to help entrepreneurs launch local businesses.

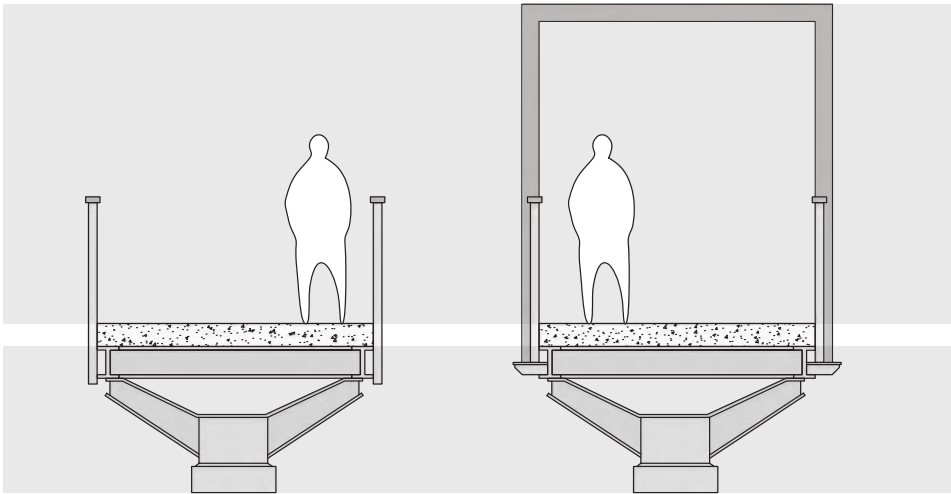
Island Park is one of Fargo's most iconic and historic parks, yet it is often overlooked and underused. Located south of downtown and edged by the Hawthorne Neighborhood, the park offers a place for people to play and relax, but is missing key elements of connectivity and wonder.

Inspired by the Red Snake bridge in Copenhagen and the work of artist Olafur Eliasson, the Island Park Thread would connect Island Park to the Hawthorne Neighborhood, elementary school, and southern bike paths. This practical walking and biking bridge draws on elements of history, light, and ice to create a piece of spectacle public art for the community enjoy.

The Thread, taking off from the top of Dill Hill near Hawthorne Elementary would cross 6th Ave S and connect into the Island Park path system. Supported by railroad trusses, the structure pays homage to the history the railroad played in establishing the Fargo-Moorhead community throughout the 20th Century. In its current design the bridge will be supported by four trestle supports. Two supports will stand on either side of 6th Ave, while the remaining two will support the bridge as it connects to the top of Dill Hill. In order to accommodate the bridge, and preserve as many trees as possible, the east softball

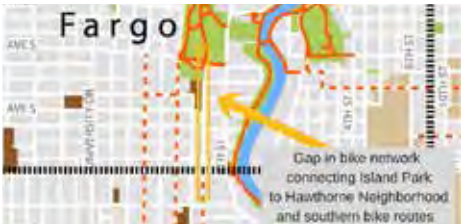


Island Park Thread



Bridge Type A  
No overhead plane.

Bridge Type B  
Overhead plane.



diamond will need to be relocated to the west with a possible repurposing into a kickball field, requiring a smaller outfield.

Currently, there is no maintained access between 5th Street South, Hawthorne Elementary, and Island Park. However, it is clear to see the need for this connection based on the muddy, washed-out path that has been established by walkers, commuters, and neighborhood families willing to take the small hill. The Thread will also complete a missing gap in the Fargo bike network.

Art can help contextualize an individual's surroundings in a new way. The Thread will act as a year-round attraction to Island Park and the bike trail system. The deck of the bridge will be illuminated by LED lights programmable with different sequences. Seeing a sharp line of golden light through the park on a cold night will act as a beacon for the community and mimic the horizon line of the great plains.



In winter months, the trusses of the bridge will be transformed into natural forming ice sculptures, building on past ice work of my own creation. The freezing of the trusses would evolve into a community gathering each winter to celebrate the start of the coldest months.

This will require a collaborative effort between the city of Fargo, the Fargo Park Board, and surrounding neighborhoods. We have an opportunity to create a piece of functional art that will not only last for our lifetime but the generations to follow.

Budget*	
Expenses	Amount
Construction Cost*	\$1,150,000
Engineering	\$20,000
Concepting, Design, Artist fee	\$75,000
Admin	\$20,000
Community Events (3 years)	\$40,000
Insurance	\$10,000
Contingency	\$150,000
Maintenance	\$15,000
<b>Total</b>	<b>\$1,480,000</b>

\*based on construction cost estimates from PedBikeInfo.Com (Approx. \$250 per sq ft), maintenance 1%, 15% admin and engineering





Nick Braaksma, *Project Lead* | Paul Bervik, *Engineering Consultant*

Nick Braaksma is a currently a graduate research student at North Dakota State University in Fargo, ND. With a thesis topic related to public library architecture and research with efargo seeking innovative solutions for community wide energy reduction, Nick is interested in the ways that we form our cities and buildings and how they shape us.

Based on the concept of Rotterdam “Water Squares,” Red River Rising proposes the integration of a plaza that adapts to changing water levels. Rotterdam water squares combine water management with the improvement of the quality of urban public space. Red River Rising takes a similar approach to creatively engage water issues, but adapts all concepts to Fargo’s unique context. Located along the Red River, the plaza anticipates flood conditions in a playful way. The adaptive plaza changes as water collects, pushing sliding components upward. As a result, the character of the plaza changes expression as the water levels change. The sliding components act as stepping stones during non-flooding conditions, allowing the plaza to be impactful nearly year round. The plaza’s flexibility and function aim to change the way the public interacts with the river and with each other. Additionally, a changing plaza along the river could create an identity to the riverfront that is currently lacking.

The ideal location for this new plaza would be in the current Mid America Steel property. As the space is being redeveloped, the plaza could be incorporated as an intersection between the downtown area, the popular trails, and the natural beauty of the Red River. The community’s connection to the Red River is an important part of Fargo’s identity, history, health, and future. The damage of recent floods has painted the Red River as merely a liability to the city. This proposal aims to reunite the community to the river

The steel tubes will have a smooth finish to remove sharp edges.

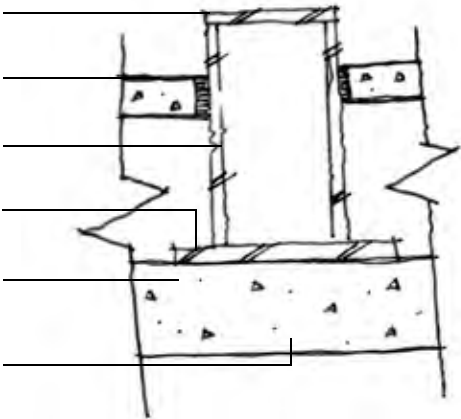
Grates ensure that the culvert can be properly cleaned of silt and debris.

Painted steel tubes act as the vertical moving element.

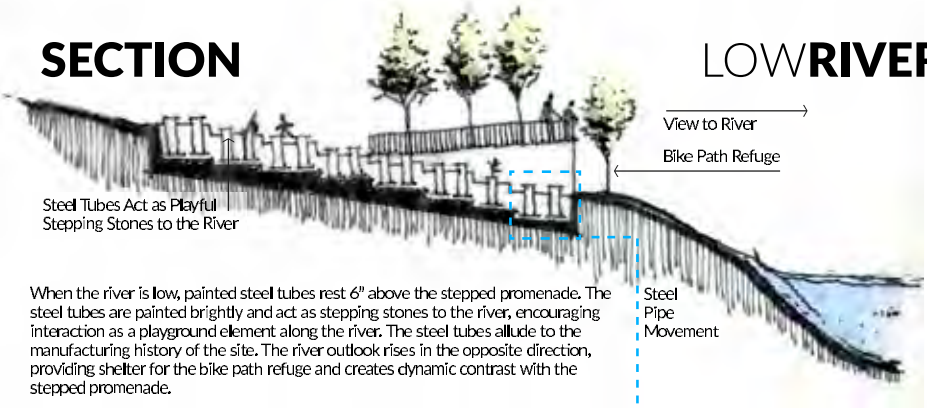
A welded base ensures that the steel tube does not leave the culvert.

The base formed from a standard box culvert, minimizing costs while ensuring drainage capacity.

The box culvert base connects to the water management system to avoid erosion.

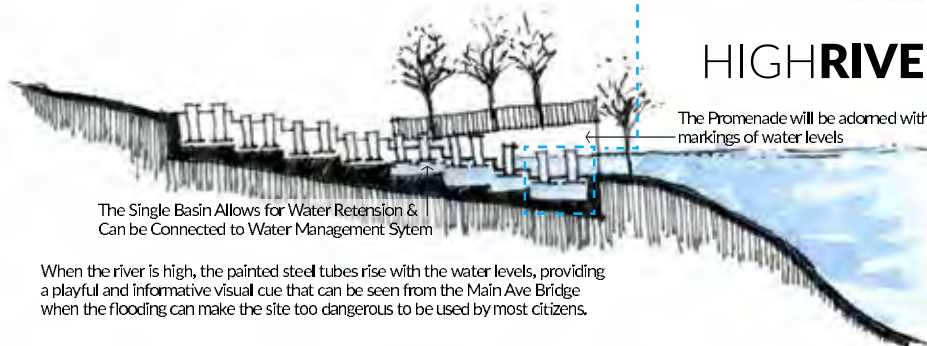


SECTION



When the river is low, painted steel tubes rest 6" above the stepped promenade. The steel tubes are painted brightly and act as stepping stones to the river, encouraging interaction as a playground element along the river. The steel tubes allude to the manufacturing history of the site. The river outlook rises in the opposite direction, providing shelter for the bike path refuge and creates dynamic contrast with the stepped promenade.

LOW RIVER



The Single Basin Allows for Water Retention & Can be Connected to Water Management Sytem

When the river is high, the painted steel tubes rise with the water levels, providing a playful and informative visual cue that can be seen from the Main Ave Bridge when the flooding can make the site too dangerous to be used by most citizens.

HIGH RIVER

by reimagining changing water levels in a playful and beautiful way.

As water management is a major aspect of the project, the design process included the investigation of Red River flood stages and site, provided by Fargo GIS. The development revealed several important needs of the project. The plaza needed to be a place that encouraged activity along the Red River, creating new use opportunities while complimenting established uses, such as the riverside bike path. At the same time, the project needed to communicate the Red River’s movement when the site is less desirable and even dangerous during high flood stages. In the proposed design, both priorities, maintaining use and visual communication are sustained through two primary public art elements.

- A brightly colored path of steel pipes located six inches above grade act as stepping stones to the river, creating a path to the river as well as a playground element to encourage interaction with the art piece during the warmer months. When the site floods, and occupying the space is less desirable, the steel pipes

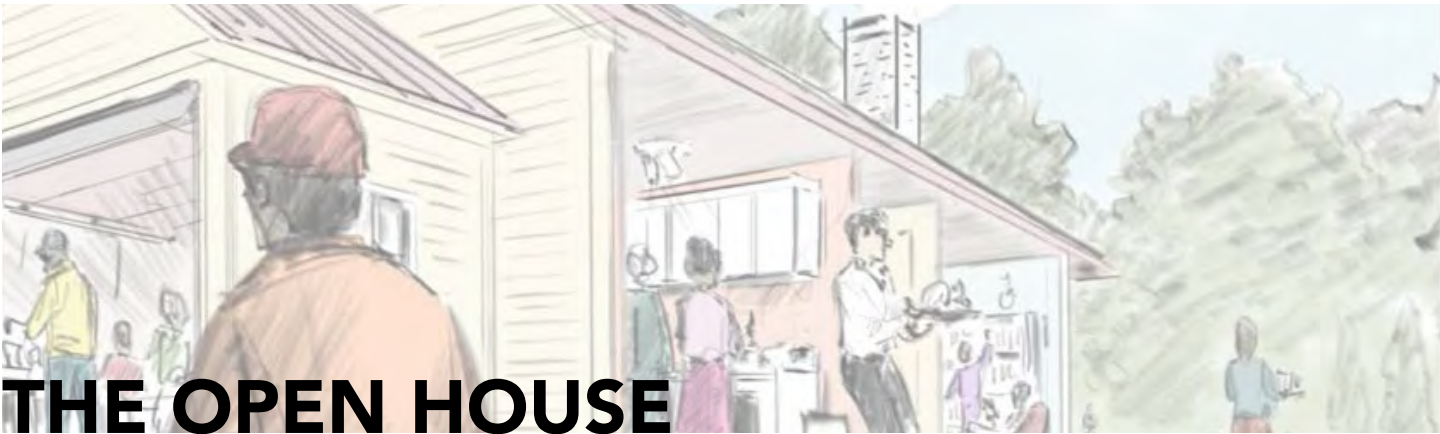


rise with the water levels, acting as an art piece that interacts with the changing environment while communicating visually with the public.

- The second element is a raised platform which grounds the path element in context. The simple form rises from the sloping riverbank, performing three primary functions. The platform provides a small scale, but dramatic viewpoint of the river, a rare node of activity along the bike path. The platform also provides an area of seating and respite for the bike path, connecting the stepping stone path to the bike path with ease. The platform wall is adorned with marking that indicate water levels, educating the public about the Red River even when the river is not flooding. Finally, the platform provides seating in a small amphitheater, allowing parents to accompany children playing on the stepping stone path or place to relax along the river. All of these functions allow the platform element to ensure that the stepping stone path does is not floating as out of context in relation to the bike path and river bank.

Budget	
Expenses	Amount
Artist Fee (15% - 20% of total budget)	\$10,000
Insurance	\$5000
PR & Promotion	
Dedication Celebration	\$1000
Educational Programming	\$7000
Contingency (5% - 10% of total budget)	\$50,000
Site work (concrete footings, landscaping, etc)	\$65,000
Platform Aphitheater	
Stepping Stone Path	
Engineer	\$34,500
Permits	\$1000
Lighting	\$5000
Total	\$179,500



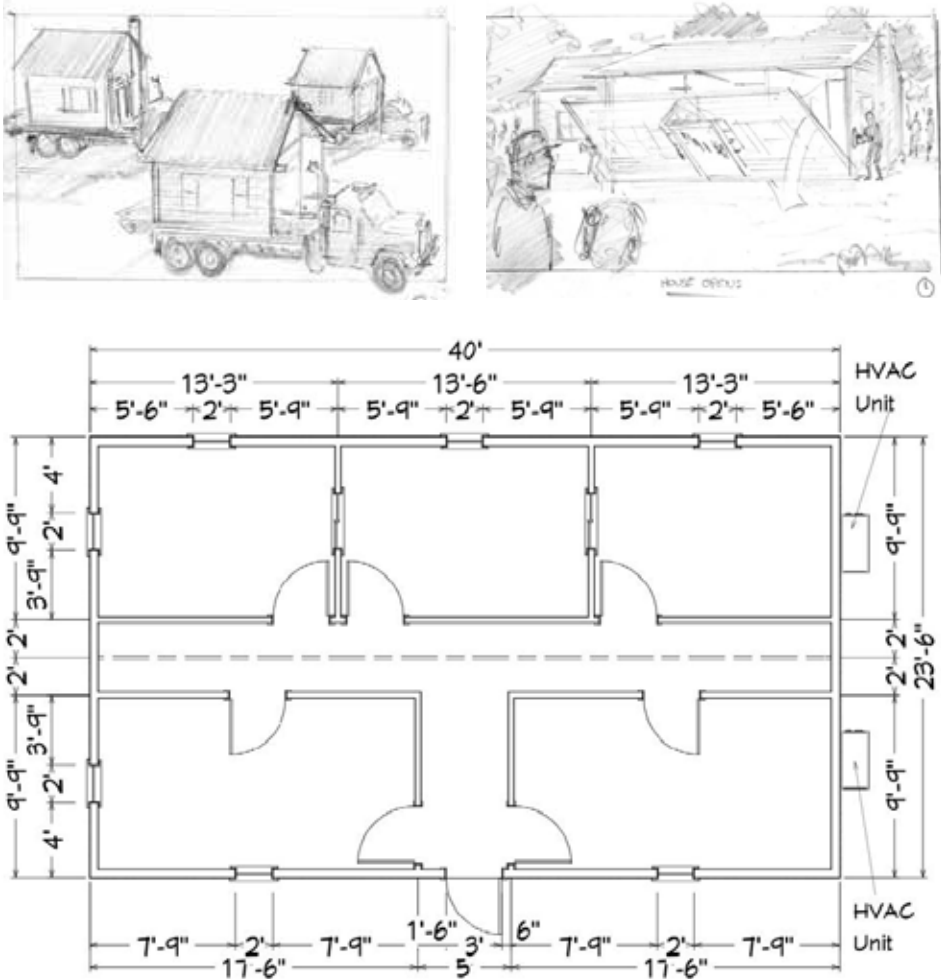


Tiffany Fier with Alaki Ajang, Keanna Berezowski, Matthew Dryburgh, Anthony Faris, and Ellie Franklund

*The Open House was developed by a group lead by Assistant Professor of Set Design Tiffany Fier and Anthony Faris, Gallery Coordinator and Curator of Collections at NDSU along with NDSU students Alaki Ajang, Keanna Berezowski, Matthew Dryburgh, and Ellie Franklin. The initial concept was created from an event theatre workshop lead by Frank Maugeri, former artistic director of Red Moon in Chicago.*

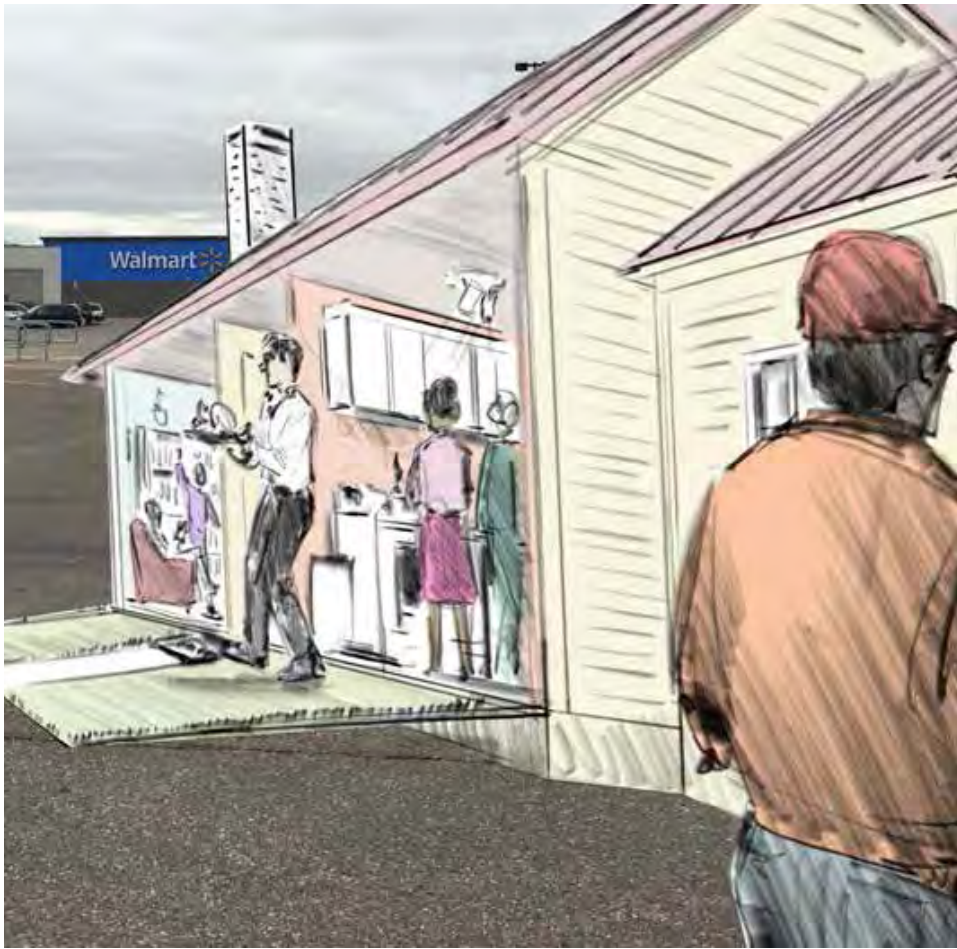
This project is designed to intervene within public and private areas, such as shopping centers, neighborhoods or apartment complexes offering opportunities for interaction among disparate groups. The Open House is an itinerant modular space appearing to contain all the elements of a Midwestern home with the exception that its intention is to have the community take ownership of it's resources and mission. The "house" intervenes in locations that reflect cultural division, may benefit from diversity programming, or possibly wish to celebrate the diversity of their community. In order to identify which parts of the community that will welcome a visit from the Open House there will be outreach to all FM neighborhood associations along with other FM civic and community organizations. This outreach encourages community collaborations, feedback and allow for more specialized and effective programming for each area the Open House will visit. The authors will also partner with academic and governmental groups like NDSU and the City of Fargo.

Visits to neighborhoods, apartment complexes and commercial spaces will occur both upon invitation and solicitation. Consideration of population demographics, median income, historic significance and need will all be factored into visitation decision as well as location and access. Promotional and informational materials will be sent out to the community prior to the event day and will include a schedule of what is happening and any programming that



will be held in conjunction with the project or people involved. The Open House begins its event day by being delivered to a neighborhood or urban center. Upon delivery, two representatives from the community will symbolically open the house together and set out the welcome mat. Following the opening, guests will be encouraged to explore the five areas that each support the House's mission:

1. a Kitchen where diverse groups can gather to create and eat ethnic/regional community meals together
2. a Living room where neighbors meet people from minority groups in the F-M area and talk or watch global sporting events or films.
3. a Library for recording stories and reflections as well as housing books, music and cultural artifacts to prompt consideration of place, people and cultural identity.
4. a Playroom where instructors lead in the making of a craft that is representative of their culture and allows children of all ages to play together.
5. a Garage for hosting community garage sales where monies can be made for a neighborhood project.



The Open House will end its visit to a neighborhood with an event like a game night, movie night or dance party where a celebratory atmosphere will encourage unity of purpose. What the Open House wants to leave behind through the experience of a visit is a greater understanding and appreciation for people of different backgrounds. A podcast or video diary will be assembled after each Open House event day and shared with the community that was recently visited. Questionnaires will be left behind to gauge what the community learned from this event and how the Open House can improve the interchange between new and existing neighbors.

Budget*	
Expenses	Amount
<b>Engineering and Construction Costs</b>	
Project Managers [Fier and Faris]	\$15,000
Architect	\$15,000
Engineer	\$15,000
Draftsperson and Construction Drawings	\$5000
Materials	\$10,500
Fabrication	\$23,000
Room Furnishing	\$24,500
Storage	\$750
Contingency	\$14,000
<b>Subtotal</b>	<b>\$122,750</b>
<b>Event Day Costs [recurring costs]</b>	
Insurance	\$1000/year
PR & Promotion	\$5000
Community Translator	\$1000
Educational Programming	\$1000
Installation and Transportation	\$1600
Equipment for Operation	\$1200
Event Day Costs [food, craft supplies, etc.]	\$1000
Permits	\$500
Community Liaison	\$500
<b>Subtotal</b>	<b>\$12,800</b>

**Total** **\$135,550**

\*a more detailed budget is available upon request





# VINE WONDERFUL STRUCTURES THAT BRING JOY

Nola Storm with Jack Wood, Mindy Grant, Kathleen Johnson, Nancy Allen, and Anita Hofsommer

*Growing Together is a community garden ministry started by Olivet Lutheran Church in 2006 and is committed to provide a safe space for New Americans to grow relationships and food in Fargo ND. We have partnered with First United Methodist Church since 2008 and have expanded from 8 families to over 150 participants at multiple sites.*

Engaging in the natural world supports well-being. There have been many recent articles and stories telling us connecting with plants and outdoor spaces are good for our mental health. Richard Louv in his book *Last Child in the Woods* coined the phrase “nature deficit disorder”. People are also increasingly disconnected with how food is grown. Our vine covered structures give our community an opportunity to see beautiful vegetable plants growing on structures that provide interaction with nature in a unique way. We propose wire vine tunnels that would be modified to fit the spaces and interests specific to the site. A sign with the words “Vine Wonderful” will hang at the opening of each structure. Plant markers next to each plant will identify what is grown and there will be a flyer box holding information about the vegetables and directions to make a structure at home. There will be opportunities for visitors to harvest the vegetables when ready.

Sites have been chosen to target senior living communities, education for all ages, and areas considered low-mixed income and food deserts. Sites also have the possibility for providing ongoing care for the structures. Structures will need soil amendment before planting and mulch cover inside structures to prevent weed growth. The tepee structures and the tunnel at the Sr. Living Community will include benches inside.

Locatons for wire vine tunnels include:  
1. World Garden at Rabanus Park - 4315 18th Ave S. Fargo.



A 4 4'X16' panel structure anchored to 2'X16' raised bed growing boxes, planted with alyssum and zinnia-or marigold borders (marigolds are important ceremonial flowers for the Bhutanese Hindu residents in some of the neighborhoods), climbing beans, cucumbers, edible gourds and squash.  
4- 4'X16' tunnels with 2'X12' raised bed boxes.  
2. Community Homes-CHARISM/ McCormick Park - 2101 9th Ave S. Fargo  
3. Agassiz School-Fargo Adult Learning Center, Woodrow Wilson Alternative High School, and Evenstart Family Literacy Program - 1305 9th Ave S. Fargo  
4. Catalyst Medical Center- Catalyst West Garden - 1800 21st Ave. S. Fargo  
5. Crossroads Sr. Living Community, 1670 E Gateway Cir. S Fargo.

2- 8 12' pvc pipe tepee shaped structures wrapped with natural twine planted with 2 varieties of climbing beans and two varieties of unusual cucumber varieties will be built at sites chosen to provide education specifically to elementary and early childhood age children. Child sized benches will be placed inside the



structures.

Possible locations for tepees include:  
1. Younker Farms Children's Museum - 1201 28th Ave. N Fargo  
2. Boys & Girls Club - 2500 18th St S. Fargo  
Workshops planned to describe project and invite community members to learn how to build their own vine covered structures.

Powerpoint, video and photo documentation will be shared on the projects Facebook page and Youtube. Each site will have an administrator for the Facebook page that will allow periodic updates to track the growth of the vines. Grand opening celebration will be at the World Garden at Rabanus Park in early June and will include a “treasure map” for the community to seek out the individual structures and follow their progress in person.

Budget	
Expenses	Amount
Materials for 5 tunnels and 2 tepees	\$11,520
Labor including seasonal upkeep	\$1270
Media including videographer, photographer, web design and brochures	\$15,340
Workshops and open house	\$4000
Consultants X 2 \$1000 each	\$2000
Artist fee	\$5500
Total	\$39,630





Simone Wai with Folkways

Simone Wai is a community builder at Folkways. Though she is a student of marketing and business, the theme of her career has been working with artists, makers, and creators of all kinds. In her work and life, Simone revels in creating moments of wonder for all those who participate in her events and projects, her most notable being Alley Fair, the Red River Market, and a German style Christmas market.

The Canoe Parade is an event designed to create a positive relationship between the Red River and its neighbors, connecting participants and spectators to the river that has shaped the Fargo Moorhead area. The parade consists of canoes and their paddlers, both decorated and in costume, navigating proudly down the river.

This isn't your average candy-slinging Main Street promenade. Creativity, pageantry, and spectacle will be highly encouraged with prizes awarded to the best-dressed vessels. The floats will be entirely the result of their creators' imagination without the curation of parade organizers and absolutely no branding of influence. The theme of each float is selected by the entrant depending on what is creatively relevant to them. Individual float themes can be revisited each year provided that the entrant builds upon their previous design. Canoe parade entrants will have the opportunity to attend two pre-parade events to help them elevate their design and prepare their canoes for launch.

The first pre-parade event will be focused on the development of participants' ideas. Each canoe team will have the opportunity for a one-on-one consultation with a stipend community artist, builder, or maker to assist in sketching out the concept and advising on materials and construction. The second event will be hands on as artists and canoe groups are invited back for a day of collaborative creation. Canoe teams can bring materials and use shared tools to bring their designs to life under the guidance of the artists that helped develop



them. The pre-parade events are meant to raise the creative quality across entrants to enrich the overall artistry of the parade.

The parade will aid in cultivating a culture of outdoor recreation along the river and its trails, while fostering a love for the Red River itself. Spectators play an important role in the event by creating an environment of excitement and revelry. Recommended canoe viewing areas will highlight riverfront trails and parks. Additionally, spectating is free of charge and does not require a canoe, which removes the barrier to enjoyment for residents of all ages and canoe-owning status.

This event and venue was selected to spark change in the relationship that we have with the Red River. A natural starting point for the parade is the new Lindenwood Park Canoe and Kayak Launch. Selecting the launch as a starting point would highlight this community asset and would allow the parade to be handicap accessible for both spectators and canoe entrants. The course finishes at the Dike West Park access before the



floating pedestrian bridge, acting as a safe stopping point before the dam.

The finish line will celebrate parade participants and rally spectators with a canoe festival. Guests can enjoy live music, get an up-close viewing of the canoes, speak to their creators, and hear the announcement of the grand prizewinner who will receive the annual Golden Paddle, an actual gilded canoe paddle. Golden paddle winners are encouraged to use their paddle proudly in the parades for years to come show their accolades as a badge of honor.

The intention of the Canoe Parade is to become an annually recurring event building on its recognition from each year. The parade draws on a spirit that connects to the distinct character of Fargo and this appeal can be an attraction for those living in and visiting the community. We hope that the Canoe Parade can mark Fargo as a destination for outdoor recreation, arts, and culture in the years to come.

Budget*	
Expenses	Amount
Labor	
Organizational	\$1200
At event	\$240
Administrative	
Insurance	\$200
Street/Park Permit	—
Thank You's	\$250
Entertainment/Interact	
Games	—
Information booth	\$100
Golden Paddle	\$100
Entertainment/Watch	
Daytime performers	\$200
Marketing/Communications	
Photographer	\$200
Videographer	\$1000
Website	\$105
Printing	\$200
Advertising	\$100
Operational/Infrastructure	
Stage	\$100
Sound	\$1000
Porta-Potties	\$100
Trash Cans	\$30
Signage	\$350
Subtotal	\$5275
Revenue	Amount
Participation Fee	\$20/canoe
Subtotal	\$240
Total	\$5035

\*a more detailed budget is available upon request



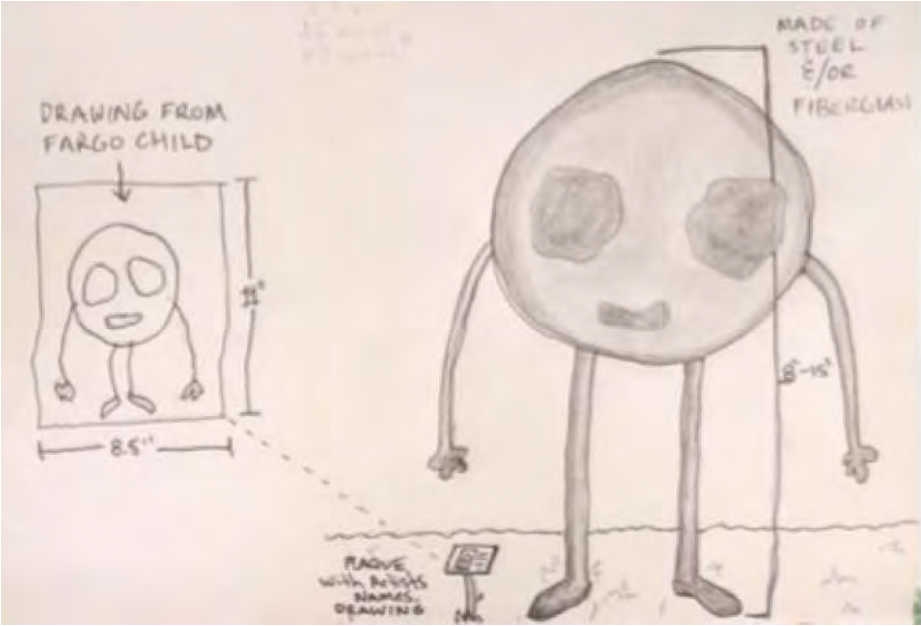


Matthew Wuorinen

Matthew is a self-taught artist that has been a part of the Fargo-Moorhead community for nearly a decade. Art has helped him better himself and he looks to encourage others to find something positive in creating.

The proposed idea for the Fargo public art piece is a set of large scale sculptures based off of Fargo children's drawings. The idea came from drawings my little brother, niece, and nephews would make when first learning to use a markers, crayons, etc. The figure of people and animals look very similar, usually a ball with 4 limbs sticking out of it(like a cherry w/4 stems) and a crude rendition of a smiley face. The second part comes from one of my earliest memories as a child. I visited the sculpture garden in Minneapolis with my family and had always wondered where I had saw that Giant cherry on a spoon. That image has been stuck in my head for now decades. The goal of this project is to create a set of sculptures in Fargo that will be like Fargo's own "Spoonbridge and Cherry".

I will have an open call for ideas from kids in the area where a parent can email the artwork to an email set up specifically for this project. I will collaborate with someone in the Fargo Public Schools system. I am employed by them for coaching so it should be easy to find the right connections to get word of the open call for art submissions in. It will likely be an art teacher or activities director or both. I will plan to include them into the budget. The open call will extend to any child under the age of 10 that attends school in the Fargo-Moorhead area. I don't want to accept from kids older than ten because there would likely be some pretty advanced drawings and i'm looking for a more crude representation of a person and/or animal. The criteria for selecting a piece will be based off:



1. Originality -not a cartoon character or other copyrighted item
2. Effort, specific to age- I've been drawing enough to be able to see if someone was invested in making something as opposed to told to make something and i know it's not completely accurate but it will work for what i'm doing. I want the art to come from someone who enjoys creating.
3. Simplicity- Although effort is a criteria I still want a simple crudeness to the drawing. Likely being a piece of art from someone first learning to make people and animals.

After selection I will begin the design phase where I will probably be working with area students/ professors with figuring out the best way to make the selected piece. My main goal is to have both steel and fiberglass make up the structure. The limbs and inner frame would most likely be steel and the "potentially spherical body/head" would be painted fiberglass. Then the structure would be bolted to one or two cement footings underground to stabilize and keep it structurally sound with ice-heaving. The whole thing would get weatherized to prevent rusting and

deterioration through the harsh weather. Then a wooden or metal podium would be next to it showing the original work of art from the child and showing the first name and age, and then my name or team name. This wouldn't necessarily have to be a podium. If the whole thing is on one big cement footing then a metal plaque could be etched and secured on the cement underneath the sculpture.

The first area that I chose for this project is known as the Dike East Dog park. It sits next to the Red River and is right next to a bike path that connects Fargo and Moorhead. It's walking distance to Downtown, the dike is what separates it from Downtown streets. I've used the bike path next to it for many years and it noticed the high amount of traffic on it in all seasons. The reason for choosing a dog park is because they are very barren. With the amount of people I see there I want to make a conversation piece people can enjoy while letting their dogs play and hopefully it can be an incentive to get people active and travel down to the bike path. It will sit right outside the fence in between the bike path and river so it will

one of the first or last things you see when using the bike path going to or coming from the footbridge over the river. (the photo is from 2008, that dirt path is no longer).

### Budget\*

Expenses	Amount
Planning, Admin, Overhead	
Artist Fee	\$14,102
Insurance	\$2500
Documentation	\$1000
Consultants	\$3000
Site Planning & Approvals	
Construction Drawings	\$2000
Engineer	\$2000
Permit	\$10,000
Community Engagement & Outreach	
Unvieling Events	\$2000
PR & Promotion	\$500
Materials, Fabrication & Installation	
Materials	\$20,000
Fabrication	\$7000
Installation	\$5000
Transportation	\$2500
Equipment Rental	\$1600
Site Work	\$5000
Contingency	\$6410

**Total** **\$84,612**

\*budget based upon creation and installation of 5 sculptures



# BEACONS

## BEAMS OF LIGHT VISIBLE FROM THE ENTIRE CITY

Yellow Labs - Jed Limke, Zac Echola & Christopher Welle

*Yellow Labs is a multimedia art collective that works at the intersection of disparate skills: design, fabrication, computer science and electronics, theater, music and video production. It is primarily the brainchild of Jed Limke, Zac Echola and Christopher Welle, with countless actors, technicians, engineers and other artists and craftspeople that help turn our ideas into realities. Don't bother Googling Yellow Labs; you'll only find pictures of puppies.*

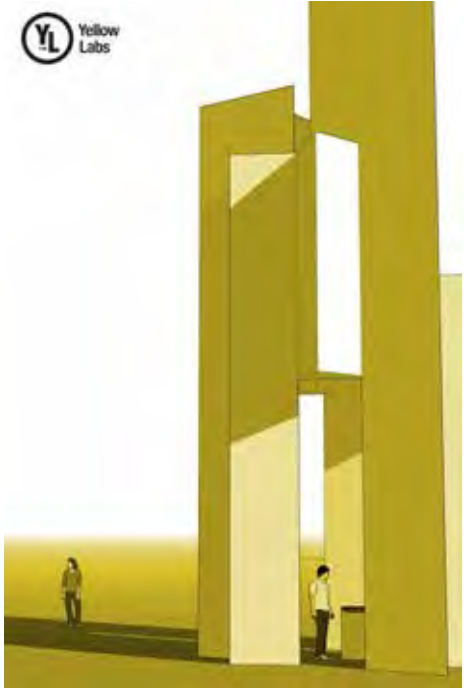
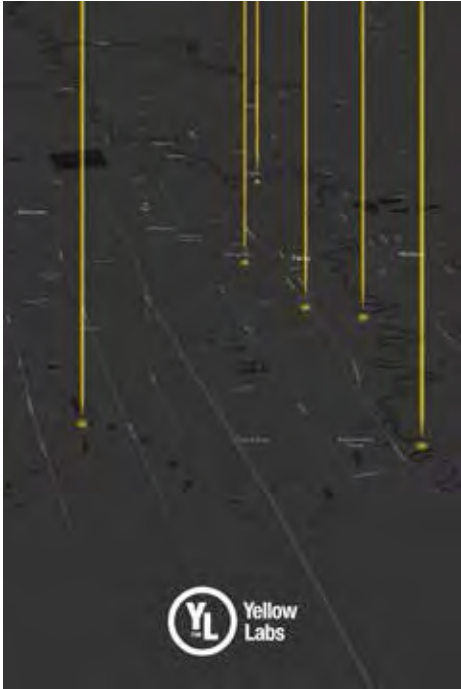
Imagine:  
As you drive into the county one blustery winter evening, you see the pillars of light flaring into the night sky from Fargo. The approaching light reminds you you're almost home.

A cashier at the gas station asks if you saw the Beacons. They look beautiful on a night like tonight. The way light refracts off trillions of passing snowflakes is mesmerizing. Like the Northern Lights, the Beacons are a shared experience that appear intermittently when the right weather conditions align.

As the city of Fargo continues to grow, longtime residents hope to retain the values that make Fargo a wonderful place to live. Among these are a deep sense of connection to one another. For as large as our little city on the prairie has become, we are each often hardly removed from one another. Six degrees of separation in Fargo is often far fewer, like one or two people. The Beacons express that sense of immediate connection to people and place.

Though the Beacons won't always be visible, the structures will be beautiful interactive spaces, bathed in colored light.

At the base of each of these Beacons is a large illuminated pillar. The light pulses. There's a dial within. Turning the dial "tunes in" sensors from around the city. The pillar beats quickly as cars pass near the sensor at the depot on Main Avenue. Turn the dial



again. A pulse builds up to a crescendo into the weekend as people enter and exit the front door of the mall.

The light in the space changes color with the temperature, with river levels. The Bison play; all the pillars turn green and gold and flash when they score. By capturing and displaying the natural rhythms of the city as abstract pulses of light, viewers can connect to different parts of the city. Mundane becomes magical.

Because Beacons can be seen from anywhere, we're free to consider unconventional locations to place them. We intend to beautify and enrich neighborhoods that wouldn't normally be considered for public art projects. We would like to use hidden gems in unusual locations throughout our town. In Unicorn Park, for example, or Jefferson, Brandt Crossing or the entrance to Iwen Park, rather than the usual suspects such as Block 9 plaza, Microsoft, NDSU or near West Acres.

The sensors that capture information would be unobtrusive devices in popular

locations, such as near the mall, campus and Broadway, using existing infrastructure like lamp posts. Sensors could be anywhere, so long as there is electrical and wired or wireless Internet infrastructure.

Our budget includes maintenance and upkeep costs. Our ideal lighting solutions come with a 10-year service agreement to replace the bulbs. Like street lamps, traffic signals and the lights on the Veterans Memorial spires, our project requires infrastructure. We need electricity and Internet. We expect that Internet can be provided wirelessly through a partner who owns spectrum. The budget submitted is for one Beacon, but we recommend an order of at least 8 to start.

Budget*	
Expenses	Amount
Artist Fee	\$20,000
Insurance	\$6000
PR & Promotion	\$2000
Administration**	\$500
Dedicatoin Celebration	\$1000
Educational Programming	\$1000
Contingency	\$10,000
Site Work	\$8000
Engineer	\$8000
Permits	\$6000
Materials**	\$20,000
Fabrication	\$15,000
Installation	\$10,000
Transportation	\$5000
Equipment Rental	\$4000
Lighting	\$8000
Documentation	\$500
Construction Drawings	\$5000
Total	\$130,000
*cost per Beacon	
**For laser spotlight installation, purchasing and the required registration fees.	





# A COLLECTIVE GREEN FUTURE

## AN ANNUAL COMMUNITY MARSHMALLOW ROAST

Frontier After Hours - Heather Zinger, Anthony Faris, Jeff Knight & James Louks

Heather Zinger, Jeff Knight, Anthony Faris and James Louks have extensive experience in visual arts, design and community engagement practices. This collective seeks to use art as a platform to inspire sustainable futures by connecting communities around public art experiences.

This public art project seeks to capture the first-time excitement of a child seeing a marshmallow cooking in the microwave and embody it via a community marshmallow roast. The project will include five, 7-foot tall sculptures shaped as pyramids that will be placed 10 feet apart. Solar panels will cover the outside of the pyramidal sculptures to capture power that will be stored in a battery attached to a heater. There will be a slot between pyramids into which skewers with marshmallows can be placed to heat up. The bottom pyramid will emit heat to warm people as they roast marshmallows.

Solar Engineer, Jeremy Maus, suggested using a 12V beverage heater (or immersion heater) and a metal loop with a cord. This setup will expand, melt and cook the marshmallows, not make them explode. In addition, the sculpture will light up at night and individual pyramids will have the capacity to spin. Another option for heating the marshmallows that could produce an explosion is the use of a Fresnel TV Lens, a large, light and flat lens which is also flexible. The lens acts like a giant magnifying glass capturing heat from the sun and magnifying it to produce intense heat and possibly fire. This design poses significant public hazards so it would need more research and expertise to prevent risk for injury.

These sculptures would serve as sites for public engagement via community roasts that would take place annually in the fall. The Fargo Park District would help organize and host it providing



marshmallows and roasting sticks to the attendees. Programming would include local chefs illustrating how to perfect the cooking of a marshmallow as well as unique dishes that use marshmallows as an ingredient. The public would have the opportunity to watch the chefs cook unique recipes that could include a variation of s'mores or a tagine. The community roast would eventually develop into marshmallow celebration festival along the same lines as the currently popular chocolate festivals. Local food vendors could be invited to show how their products could enhance marshmallows (ex. SunButter). The main purpose is to cultivate community gatherings an around food and green energy. As the sculptures will be incorporating lighting as well as movement into their designs, they could also serve as a sight for spontaneous night time dance parties.

The solar power covered pyramid shapes signify the future of our environment and its probable dependence on innovative technologies for survival, topics that are integral to the future of Fargo (which is already climate challenged) as well as the

larger global climate. Now is the perfect time for local action to be realized as connected to the larger good. In regards to technology, Fargo has been a hot bed of entrepreneurial culture and benefits greatly from the presence of technology giants such as Microsoft among a plethora of smaller start up tech companies. Energy in North Dakota cannot continue to be fossil fuel dependent or the next generations will pay dearly due to the worsening of climate change. Though alternative and green energies are not very popular in North Dakota quite yet, these sculptures could potentially stimulate dialogue building familiarity as well as interest in them.

The sculptures will be installed next to the Milwaukee Bike Trail near 35th Ave South between 17th and 18th Street South (owned by the Fargo Park District). The bike trail is a lovely addition to the community, but could be enhanced by more public art to attract more visitors encouraging community exercise and movement. Placing the sculptures in South Fargo instead of in the downtown area, which isn't always accessible or inclusive

of all peoples, would help integrate art experiences throughout all parts of Fargo. Though South Fargo benefits from a plethora of parks, the community could use more diverse attractions and experiences than the regular playgrounds or open fields.

Budget*	
Expenses	Amount
Planning, Admin, Overhead	
Artist Fee	\$10,783
Insurance	\$2000
Administration	\$1500
Documentation	\$2000
Consultants	\$1500
Site Planning & Approvals	
Construction Drawings	\$1530
Engineer	\$4000
Permit	\$500
Community Engagement & Outreach	
Engagement [1 sculpture]	\$5000
Engagement [5 sculptures]	\$9000
PR & Promotion	\$3613
Materials, Fabrication & Installation	
Materials [1 sculpture]	\$6000
Materials [5 sculptures]	\$20,000
Fabrication	\$7000
Installation	\$3500
Site Work	\$3750
Contingency	\$12,401.54
Total	\$94,077.54