

Request for Proposal

New City Hall Exterior Art Panels



The City of Fargo and the Arts and Culture Commission encourages local artist to participate in the opportunity to enhance the City's quality of life and integrate public art into public spaces. Public art expresses a community's values, enhances our shared environment, and transforms spaces into meaningful places.

About the Space

City Hall houses the administration offices of Fargo's municipal government and is an innovative and efficient addition to the City's skyline.

The selected artworks will be installed on the east, southeast, and southwest sides of the building's exterior. Each of the three sides feature four artwork panels totaling twelve panels. The panels will be individually incased in LED lighting. Exterior panel measurements: 17'3" H X 6'0" W (See rendering on page 3)

This is a temporary installation lasting approximately 1-3 years.

Criteria

Theme- *Fargo: Past, Present and Future.*

The three exterior walls, each featuring four art panels, will reflect Fargo's past, present, and future. The following provides background on Fargo and inspiration for artwork submission. Originality and creativity is a plus.

Past

- Transportation: Red River Steamboats, Northern Pacific Rail Line, Gateway to the West
- Manufacturing
- Agriculture

Present

- Iconic Fargo: Preserving architecture, history, and retaining the City's character
- Emphasis on the arts and creativity
- Education: NDSU leading research university
- Inclusion

Future

- Technology
- Forward thinking
- Vibrant and innovative City

Art Selection Guidelines

- Subject matter and medium is open; however, the theme must be adhered.
- Artwork found to be offensive or to be cultural misappropriated will not be considered.
- Submitted artwork does not promote or advertise a particular group, business, or political message.
- The artwork must be capable of being sized to the scale of the panel measurements listed without losing the visual integrity or quality. Artwork may be quadriptych (divided) across four panels on a single side. ***See page three for panel specifications.**
- High-resolution 300dpi formats will be accepted- .jpeg, .pdf, .tif, .eps.

Request for Proposal

New City Hall Exterior Art Panels

- Artwork must be able to transfer onto a vinyl wrap
- Artist must provide a paragraph narrative for the artwork submitted.
 - How does the artwork enhance the aesthetic value of the New City Hall and The City of Fargo?
 - How does the artwork reflect the theme?
 - What is the significance of the subject matter?

Eligibility

Artist must reside, work, or be a student within the Fargo area. If a sufficient response is not received, regional artists will be considered.

Submissions will be accepted from established or emerging artist and students enrolled in an arts program at an academic level.

Selection Process

A sub-committee will review all artwork submissions. Artwork that meets the criteria and art selection guidelines will be forwarded to the Arts and Culture Commission. The Mayor of The City of Fargo will make the final selection on artwork chosen for display.

Artist(s) will be contacted once the final selections are made. Monetary compensation will be provided to selected artist(s) upon completion of an art release and artist contract. The City of Fargo and the Arts and Culture Commission is under no obligation to award a commission for artwork based on the design proposal submitted for consideration.

Budget

The maximum budget for this project, inclusive of all cost for artists and layout consultation, excluding fabrication and installation, is twenty-four thousand (\$24,000) dollars for all commissions selected for the project. The twelve-(12) artwork panels are individually valued at two thousand (\$2,000) dollars.

DEADLINE

Friday, June 15th, 2018 (11:59pm)

Submission

Artwork narrative and high-resolution images must be submitted to The City of Fargo Planning and Development Department at Planning@FargoND.gov. Please direct questions to the Planning and Development at 701.241.1474- Reference: City Hall Art Panels.

Submissions must solely be of your own thought and design and do not infringe upon copyright or the intellectual rights of others.

The artist will retain the copyright of the selected artwork. The City of Fargo will be granted the right to use the art for documentation in any media form, postings, display, reproduction, including, but not limited to, promotion, documentary or any commercial or non-commercial purpose.

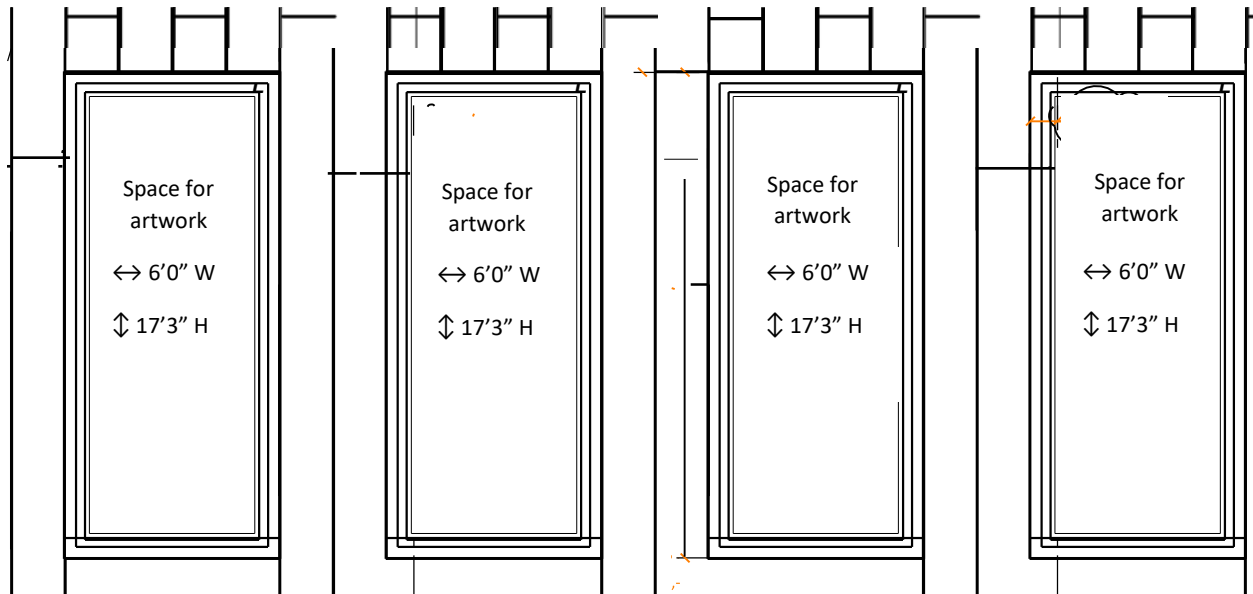
You have read and agree with the terms and hereby absolve The City of Fargo or its representatives from any claim or loss, either past, present, or future, in association with the Request for Proposal (RFP). The terms of the RFP are binding on the artist, the artist's successors, assigns, representatives or administrators.

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Panel Specifications

The artwork panels are visible from 1st Ave. N and 2nd St. N. - Downtown Fargo.
 Three exterior walls featuring four artwork panels. This rendering represents one side.



Artist may submit artwork in a portrait or landscape format.

Portrait: Artwork must be able to be sized to meet the panel measurements without losing visual integrity or quality. Artwork must be transferrable to vinyl.

- Artist may submit between one to twelve artworks.
- Artist may submit one set of four images to represent one side or theme.
- Artist may submit three sets of four images representing the entire theme of *Fargo: Past, Present, and Future*.

Landscape: Artwork must be able to be sized to meet the panel measurements without losing visual integrity or quality. Artwork must be transferrable to vinyl.

- Artist may submit one image representing one of the themes that will be quadriptych (divided) across four panels on a single wall.
- Artist may submit up to three images representing the entire theme of *Fargo: Past, Present, and Future* that will be quadriptych (divided) across four panels on each of the three sides.