

# **Fargo-Moorhead Metropolitan Council of Governments**

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**To**: MAT Coordinating Board Members

From: Fargo-Moorhead Metropolitan Council of Governments (Metro COG)

Metro Area Transit (MATBUS)

**Date**: August 12, 2016

**RE**: MAT Coordinating Board Agenda and Correspondence

64<sup>rd</sup> Meeting of the
Metro Area Transit Coordinating Board
August 17, 2016 – 8:00am
Fargo City Commission Chambers – 200 3<sup>rd</sup> Street North, Fargo ND

# Meeting Agenda

- 1. Call to Order and Introductions Kevin Hanson (Chair)
  - a. New Member Introductions
- 2. Review and Action on Minutes from March 16, 2016 (Attachment 1)
- 3. Greater MN Transit Investment Plan Presentation Sara Dunlap, MnDOT
- 4. Moorhead Transit Draft Budget Lori Van Beek
- 5. Fargo Transit Budget Julie Bommelman & Matthew Peterson
- 6. MATBUS Ridership Reports May 2016 Lori Van Beek & Julie Bommelman
  - a. Fargo Ridership Report (Attachment 2)
  - b. Moorhead Ridership Report (Attachment 3)
- 7. Other Business

Questions, comments or concerns prior to the meeting can be directed to Michael Maddox (701.232.3242 x33; maddox@fmmetrocog.org).

People with disabilities who plan to attend this meeting and need special arrangements should contact Michael Maddox at Metro COG (701.232.3242 Ext. 33), at least two days before the meeting to make arrangements.

### 64<sup>nd</sup> Meeting of the Metro Area Transit Coordinating Board June 22, 2016 Fargo Commission Chambers

#### **Members Present:**

Kevin Hanson, Chair Mike Williams, Fargo City Commission Brenda Elmer, Moorhead City Council Sue Oatey, Concordia College Jim Haney, Moorhead City Council (Phone) Paul Grindeland, Valley Senior Services Jeff Goebel, MSUM

#### **Members Absent:**

Jean Hollar, MSUM
Tony Gehrig, Fargo City Commission
Angela Mathers M/State
Jim Aasness, Dilworth City Council
Brit Stevens NDSU

#### **Others Present:**

Lori Van Beek, City of Moorhead Julie Bommelman, City of Moorhead Bill Christian, Metro COG Michael Maddox, Metro COG Bill Troe, SRF Consulting (Phone)

Chair Hanson called the meeting to order at 8:00 AM. (There was not a quorum when the meeting was started; therefore, Chairman Hanson skipped to agenda item #3 and came back to voting items once a quorum was met)

#### 2. Review and Action on Minutes from November 18, 2015.

A motion to approve the minutes was made by Mr. Williams and seconded by Ms. Elmer.

Motion was carried

#### 3. Approval of the Draft Transit Development Plan (TDP)

Bill Troe gave a presentation via teleconference (the slides of the presentation can be requested if further explanation is needed). He explained the sections of the TDP especially focusing on the last public outreach opportunity where people were asked to prioritize projects.

Chairman Hanson asked if Mr. Troe was happy with the respondents that participated. Mr. Troe responded that he was happy with the cross-section of people, especially at the downtown location. However, only a couple of people came to the event in West Fargo. Chairman Hanson additional asked about Sunday transit service.

Mr. Williams asked about the implementation plan for Sunday service if funding were to come available. He also commented on West Acres Mall continuing to be a hub. The members agreed with the priority especially given the funding available and the investment levels needed for

larger service expansion such as Sunday service. An increase in about 15% of funding would accomplish many of the priorities in the plan, which includes Sanford service which would be around 5%.

Mr. Troe then gave a brief explanation of the Coordinated Human Services Transportation Plan, which is an element of the plan that deals with 5310 providers. Some of the elements of this portion of the plan is an expanded role of the Mobility Manager and increased travel training opportunities.

The only portion of the Plan that is outstanding is the Asset Management section which details all of the buses, shelters, and facilities that MATBUS owns.

Ms. Elmer asked about the future membership of the MAT Coordinating Board and weather it would be necessary to have a committee structure underneath the Board level. Ms. Van Beek answered that in the past there had been other committees that have met, but have not been active in sometime. Ms. Bommelman said that a citizens/riders committee would be something she would think is beneficial. Mr. Williams stated that this might lead us toward and authority based governing body.

Ms. Elmer made a motion to recommend the city governments approve the Draft Transit Development Plan. Mr. Williams made a second.

The motion passed unanimously.

#### 4. April MATBUS Ridership Reports

Ms. Bommelman went through the ridership reports. Ridership was down three percent, however there was one less operating day. They have seen increased ridership on the Link FM since construction has commenced in the downtown area.

Ms. Van Beek said that April ridership was down three percent, one percent year-to-date though night ridership has increased. Construction has affected routes especially night routes. Headways are now 45 minutes instead of 30 minutes.

During Street Fair this year there will be three buses on Link FM as well as during TEDx.

#### 5. 2017 MATBUS Budget Discussion

Ms. Van Beek is looking for guidance on what to include in her MnDOT grant application. She explained that MnDOT would like to see more operating hours on nights and weekends and has recommended an increase of 5,000 operating hours a year which they would fund. There is an opportunity to expand service. However, without City of Fargo implementing Sunday service it wouldn't be worth it to start that service which is identified in the TDP. Mr. Williams asked about night service options. Ms. Bommelman explained the options that have been discussed. She is in favor of implementing some sort of night service. Ms. Van Beek stated that Moorhead would not benefit from later night service rather they would run their core routes.

Ms. Elmer asked Fargo Transit about their ability to fund Sunday service. On the North Dakota side, it would be 50/50 match with the states match coming from Federal funding. Ms. Bommelman explained the ripple effect of cost for facilities to be open as well as running the service. The funding amount is listed in the TDP.

#### Attachment 1

Ms. Elmer moved to include those service expansion recommendations that Ms. Van Beek has identified into the 2017 budget as well as into the 2017 grant application to MnDOT. Mr. Haney made a second.

The motion was carried unanimously

#### 6. Other Business

Chairman Hanson would like to officially thank Mr. Williams for his dedication and 12 years of service on the MAT Coordinating Board. Mr. Williams will not be returning due to his tenure on the City of Fargo Commission reached the prescribed term limit.

FARGO - MATBUS FIXED ROUTE RIDERSHIP								
May 2016								
Comparison to Previous Year by Route								
	May 2015	May 2016	Change	% Change				
Operating Weekdays	20	21	1	5%				
Operating Saturdays	5	4	(1)	-20%				
Total Operating Days	25	25	-	0%				
Revenue Hours	5,918	6,271	353	6%				
Vehicle Miles	80,368	78,387	(1,981)	-2%				
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Route 11	7,026	6,270	(756)	-11%				
Route 13	12,212	8,648	(3,564)	-29%				
Route 13U	3,187	2,194	(993)	-31%				
Route 14	13,671	13,291	(380)	-3%				
Route 15	26,747	27,082	335	1%				
Route 16	6,096	5,695	(401)	-7%				
Route 17	2,705	2,544	(161)	-6%				
Route 18	4,837	4,511	(326)	-7%				
Route 23	1,930	2,114	184	10%				
Route 31	2,671	1,542	(1,129)	-42%				
Route 32E	7,914	4,123	(3,791)	-48%				
Route 32W	-	1,335	-	-				
Route 33	9,768	7,432	(2,336)	-24%				
Route 34	4,087	4,513	426	10%				
Route 35	372	199	(173)	-47%				
ESPN / Homecoming	-		-	-				
LinkFM	-	1,730	-	-				
TOTAL Ridership	103,223	93,223	(10,000)	-10%				
Rides Per Hour	17	15	(3)	-15%				
Rides Per Day	4,129	3,729	(400)	-10%				
Rides Per Vehicle Mile	1.28	1.19	-0.10	-0.07				

#### **MATBUS ROUTE INFORMATION - FARGO**

Route 11 - Downtown north and south on Broadway to 25th Ave N, VA Hospital

Route 13 - Downtown to NDSU and North Fargo, including Northport & Trollwood

Route 13U - Downtown to Renaissance, Klai, R.H. Barry and NDSU Union

Route 14 - Downtown to Kmart, Essentia, 32nd Ave S, 42nd St S and West Acres

Route 15 - Downtown to 13th Avenue South retail corridor

Route 16 - Downtown to CashWise, West Acres and West Fargo

Route 17 - Downtown to Madison Neighborhood

Route 18 - Downtown to Jefferson Neighborhood and SE Human Services

Route 23 - West Acres to Woodhaven, Osgood, Microsoft, 52nd Ave Walmart & PRACS

Route 31 - NDSU Campus to Tech Park and Fargodome Parking

Route 32E - NDSU Campus to University Village and east side of Dakota Drive Housing

Route 32W - NDSU Campus to University Village and west side of Dakota Drive Housing

Route 33 - NDSU Union to Klai Hall, Richard H. Barry Hall and University Village

Route 34 - NDSU Union to Days Inn, Skills & Tech, Stop-N-Go Center & Niskanen

Route 35 - NDSU Evening Route between Library and University Village

LinkFM - Downtown circulator linking the Moorhead Center Mall to Downtown Fargo



FARGO - MATBUS FIXED ROUTE RIDERSHIP - Year To Date									
Jan - May 2015 compared to Jan - May 2016  Comparison to Previous Year by Route									
Operating Weekdays	105	106	1	1%					
Operating Saturdays	22	22	-	0%					
Total Operating Days	127	128	1	1%					
Revenue Hours	31,915	34,509	2,594	8%					
Vehicle Miles	404,317	415,883	11,566	3%					
Route 11	34,362	33,334	(1,028)	-3%					
Route 13	80,644	59,803	(20,841)	-26%					
Route 13U	30.122	24.932	(5,190)	-17%					
Route 14	74,254	68,534	(5,720)	-8%					
Route 15	139,714	142,248	2,534	2%					
Route 16	33,146	29,208	(3,938)	-12%					
Route 17	18,338	15,130	(3,208)	-17%					
Route 18	26,363	24,820	(1,543)	-6%					
Route 23	10,748	9,637	(1,111)	-10%					
Route 31	34,428	24,695	(9,733)	-28%					
Route 32E	96,359	61,471	(34,888)	-36%					
Route 32W	-	18,564	-	-					
Route 33	110,129	94,208	(15,921)	-14%					
Route 34	37,110	60,586	23,476	63%					
Route 35	5,136	2,414	(2,722)	-53%					
ESPN / Homecoming	-	-	-						
LinkFM	-	9,246	-	-					
TOTAL Ridership	730,853	678,830	(52,023)	-7%					
Rides Per Hour	23	20	(3)	-14%					
Rides Per Day	5,755	5,303	(451)	-8%					
Rides Per Vehicle Mile	1.81	1.63	-0.18	-0.10					

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# NDSU

# Transit Ridership May 1 - 31, 2016

Route 13 - 8,648\*
Route 13U - 2,194
Other MATBUS Routes - 4.455



Route 31 - 1,542
Route 32E - 4,123
Route 32W - 1,335
Route 33 - 7,432
Route 34 - 4,513

Route 35 - 199

TOTAL - 34,441

#### **ROUTE INFORMATION**

Route 13 - Downtown Fargo to NDSU on University Drive N. / 10th Street N.
 Other Routes - NDSU ridership on all other MATBUS routes in Fargo and Moorhead

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**Route 31** - NDSU Campus Route to Tech Park and Fargodome Parking

**Route 32E** - NDSU Campus to University Village & east side of Dakota Drive Housing

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COLLEGE RIDERSHIP ON MATBUS							
2014-15							
Fare Count				Custome	er Type		
Year	Month	Concordia	M State	MSUM	NDSU	NDSCS	<b>Grand Total</b>
2014	August	975	2,861	9,804	33,761		47,401
	September	1,083	4,487	11,357	97,731		114,658
	October	1,194	4,024	12,250	107,257		124,725
	November	1,120	2,857	10,788	86,700		101,465
	December	1,026	2,586	10,215	71,060		84,887
2014 Total		5,398	16,815	54,414	396,509	-	473,136
2015	January	1,336	3,398	10,238	79,193		94,165
	February	1,320	3,175	11,309	109,899		125,703
	March	1,349	3,294	10,665	84,681		99,989
	April	1,115	3,210	10,108	81,164		95,597
	May	779	1,794	7,187	39,581		49,341
	June	654	1,696	6,326	11,888		20,564
	July	705	1,727	5,265	11,263		18,960
2015 Total		7,258	18,294	61,098	417,669	-	504,319
Grand Total 20	14-15	12,656	35,109	115,512	814,178	0	977455

2015-16							
Fare Count		Customer Type					
Year	Month	Concordia	M State	MSUM	NDSU	NDSCS	<b>Grand Total</b>
2015	August	831	2,280	8,956	34,709		46,776
	September	1,298	3,542	9,990	90,781		105,611
	October	1,287	2,876	9,230	99,083		112,476
	November	951	2,643	8,644	89,104		101,342
	December	969	2,330	7,306	65,642		76,247
2015 Total		5,336	13,671	44,126	379,319	-	442,452
2016	January	1,337	2,631	7,984	73,988	148	86,088
	February	1,345	3,110	8,153	92,223	429	105,260
	March	1,508	2,681	8,221	68,037	149	80,596
	April	1,346	2,784	8,304	79,883	171	92,488
	May	1,141	1,795	6,435	29,479	103	38,953
	June	922	1,860	5,552	9,206	96	17,636
	July						-
2016 Total		7,599	14,861	44,649	352,816	1,096	421,021
Grand Total 2	015-16	12,935	28,532	88,775	732,135	1,096	863,473

% CHANGE	•						
Year	Month	Concordia	M State	MSUM	NDSU	NDSCS	<b>Grand Total</b>
2014-15	August	-15%	-20%	-9%	3%	N/A	-1%
	September	20%	-21%	-12%	-7%	N/A	-8%
	October	8%	-29%	-25%	-8%	N/A	-10%
	November	-15%	-7%	-20%	3%	N/A	0%
	December	-6%	-10%	-28%	-8%	N/A	-10%
2014-15 Total		-1%	-19%	-19%	-4%	N/A	-6%
2015-16	January	0%	-23%	-22%	-7%	N/A	-9%
	February	2%	-2%	-28%	-16%	N/A	-16%
	March	12%	-19%	-23%	-20%	N/A	-19%
	April	21%	-13%	-18%	-2%	N/A	-3%
	May	46%	0%	-10%	-26%	N/A	-21%
	June	41%	10%	-12%	-23%	N/A	-14%
	July					N/A	
2015-16 Total						N/A	
Grand Total						N/A	

#### NOTES:

Includes NDSU Circulator Routes
NDSCS joined the U-Pass program effective January 25, 2016