

Hello my name is

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CRIME PREVENTION + PUBLIC INFORMATION OFFICER



what will we talk about?



SOCIAL MEDIA

- what SM kids are using
- importance to kids
- cyber bulling

APPS

- Are all apps what they appear to be?
- Blacklist apps

INTERNET

Online dangers + grooming

"teen's social secrets go deeper than parents think"





WHAT PARENTS CAN DO

TALK

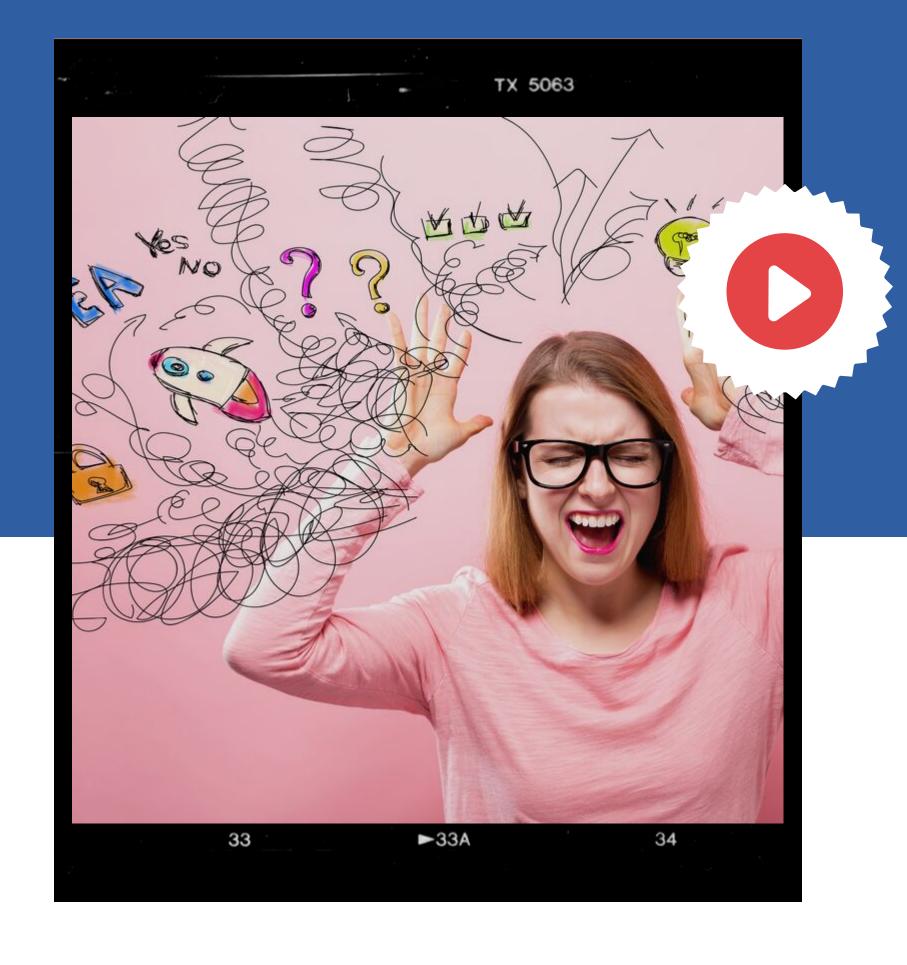
talk about dos/dont's issues, challenges, concerns, concerns,

BE THE EXAMPLE

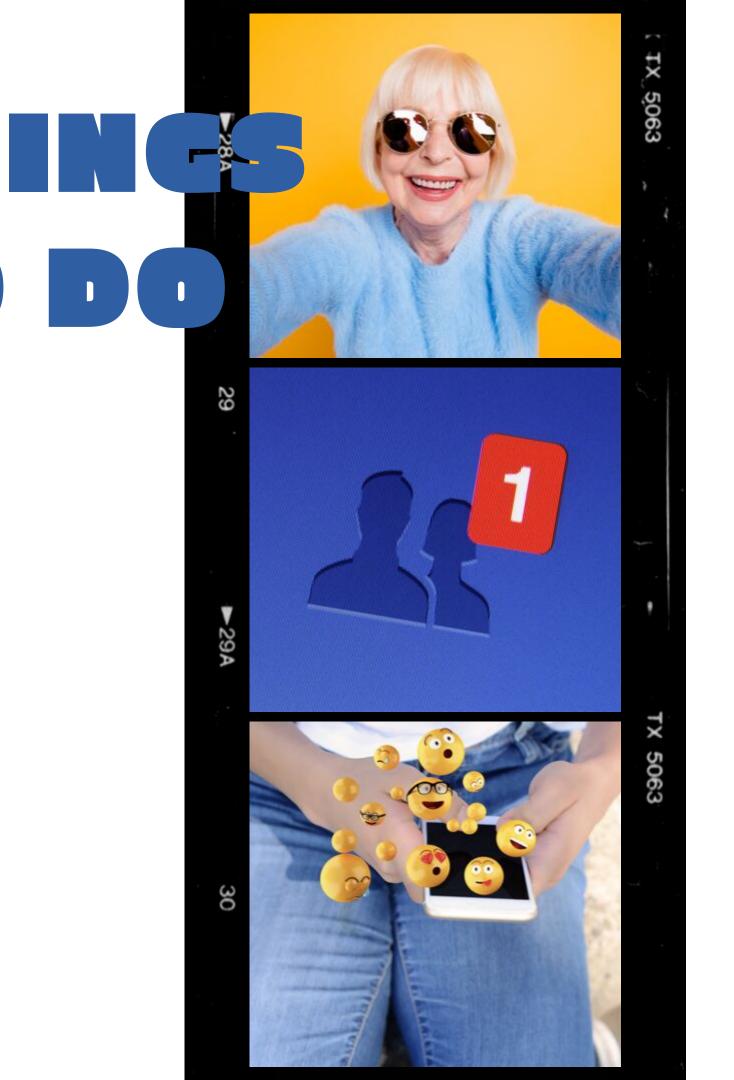
don't let your words say one thing, but your actions say something else

BE ENGAGED

be on the same social networks your child is on. research social networks and apps before allowing downloads "teens wish parents knew about the constant pressure of social media"







TALKING

golden rule: don't have anything nice to say, don't

would you say or do that in front of grandma?

STRANGERS VS. #FRIENDS

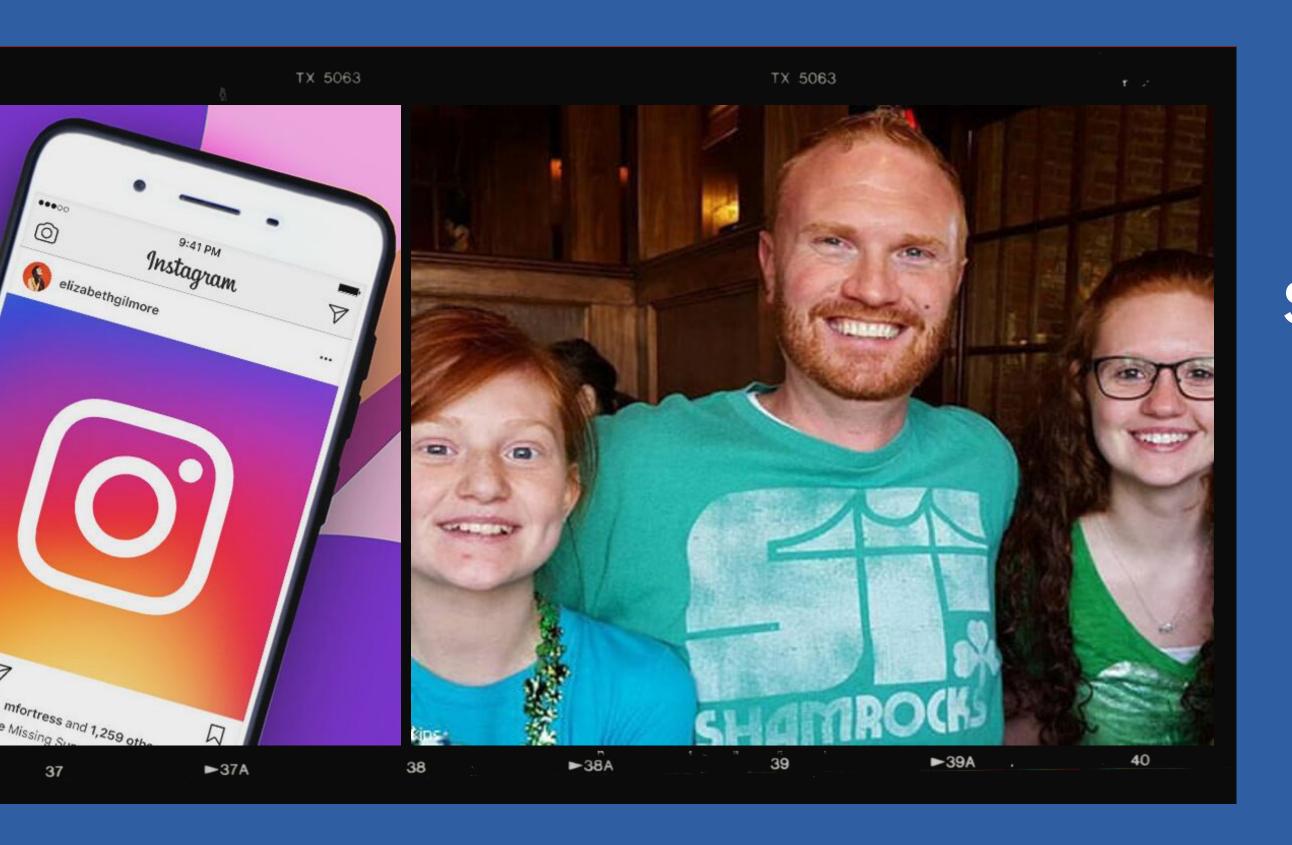
if you don't know them in real life, don't be friends with them virtually

LEARN

get to know the apps and social media they are on-constantly changes

abbreviations + emojis

BE ENGAGED



DAD UNCOVERS
SEX-TRAFFICKING
SCHEME IN
DAUGHTER'S
INSTAGRAM
ACCOUNT

SHARES VIRAL WARNING



ARE THEY WHAT YOU THINK THEY ARE?

"BUT EVERYONE IS USING IT!"



IMPOSTERS

some apps appear to be something other than how they really function

AGE APPROPRIATE

not all apps and social media platforms are appropriate for youth

NECESSARY?

does this app or social media platform fit into my overall picture for my family/child?



anonymous apps



YIKYAK

- allows teens to cyberbully anyone near them anonymously.
- banned across schools in the US

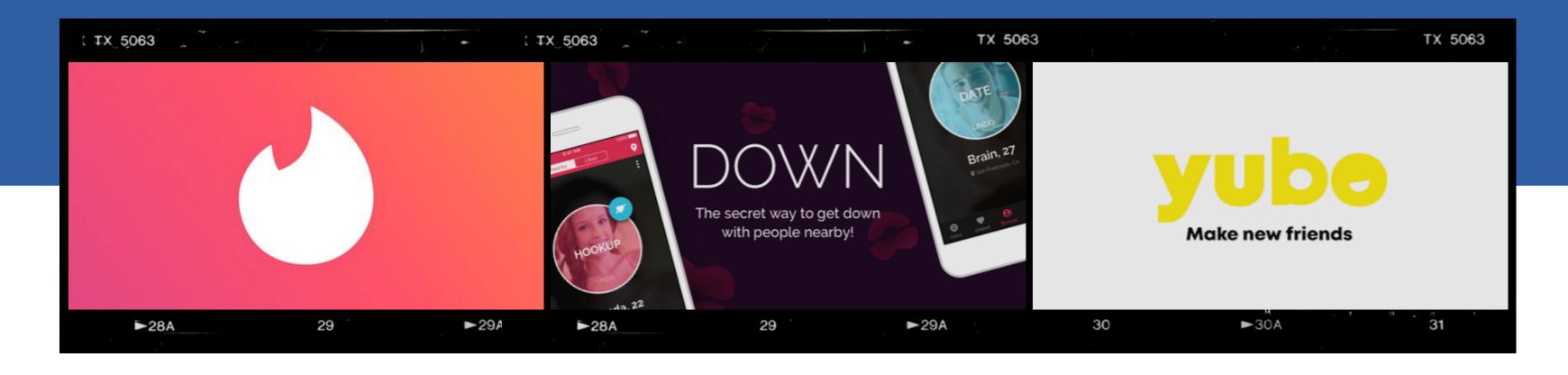
AFTER SCHOOL

- students to post
 anonymous secrets about
 their school
- used to make vulgar + violent threats

SARAHAH

- encourages users to send anonymous messages
- predators can secretly connect to minors

dating apps



TINDER

- lead to sexting + risky sexual behaviors
- 18+ but no age verification process

DOWN

- encourages "hookup" culture among young teens
- classification system can lead to self-esteem issues

YUBO

- hookup app
- predators pose as teens to meet kids in their area
- teenage tinder

use with caution



SNAPCHAT

- send photos + videos"disappear"
- most popular sexting app
- can be saved

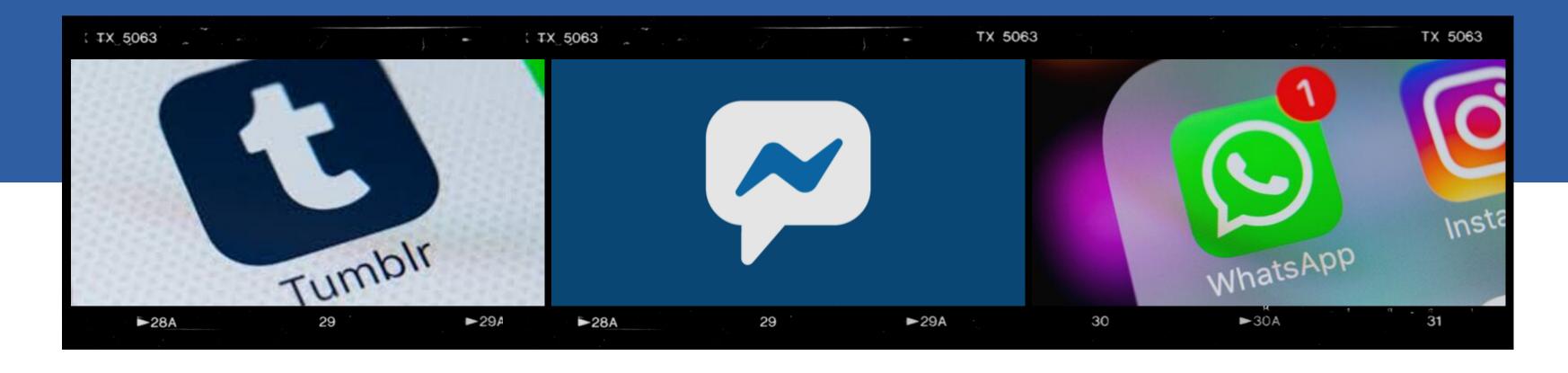
KIK

- messenger app popular among teens
- predators can contact
 +send unsolicted sexts

WISHBONE

- vote in daily surveys on two items
- public only-no private accounts-can't control who follows

other at risk apps



TUMBLR

- send photos + videos"disappear"
- most popular sexting app
- can be saved

FACEBOOK MESSENGER

- messenger app popular among teens
- predators can contact
 +send unsolicted sexts

WHATSAPP

- vote in daily surveys on two items
- public only-no private accounts-can't control who follows

Showing results for "vault apps"

iPhone Apps



Private Photo Vault - Keep... Photo & Video

+ Get V

In-App Purchases



Lock Photos Album & Video... Photo & Video

+ Get V

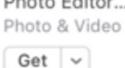
In-App Purchases



Secret Apps Lite Productivity + Get V

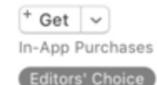


Prisma - Art Photo Editor...





Fallout Shelter Games





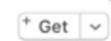
Private Photo.s & Personal...

Productivity Get v

In-App Purchases



1Password -Password... Productivity

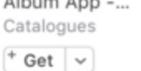


In-App Purchases

Essentials



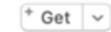
Photos+Video Album App -... Catalogues





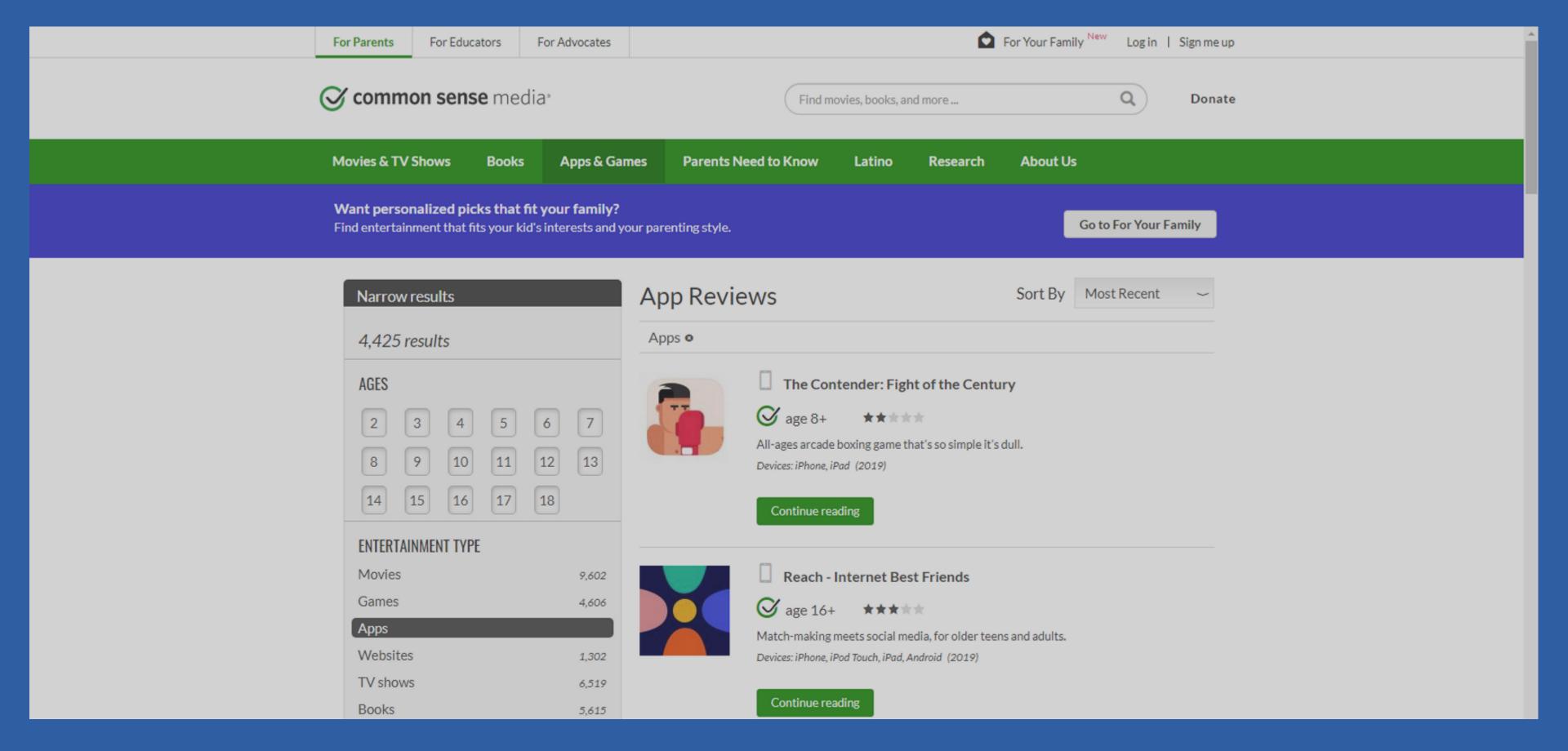
See All >

Password Manager -... Productivity



In-App Purchases

also called vault apps. look innocent. appear to function one way, but work another.



LEARN ABOUT EACH APP YOUR CHILD WANTS

TIK TOK

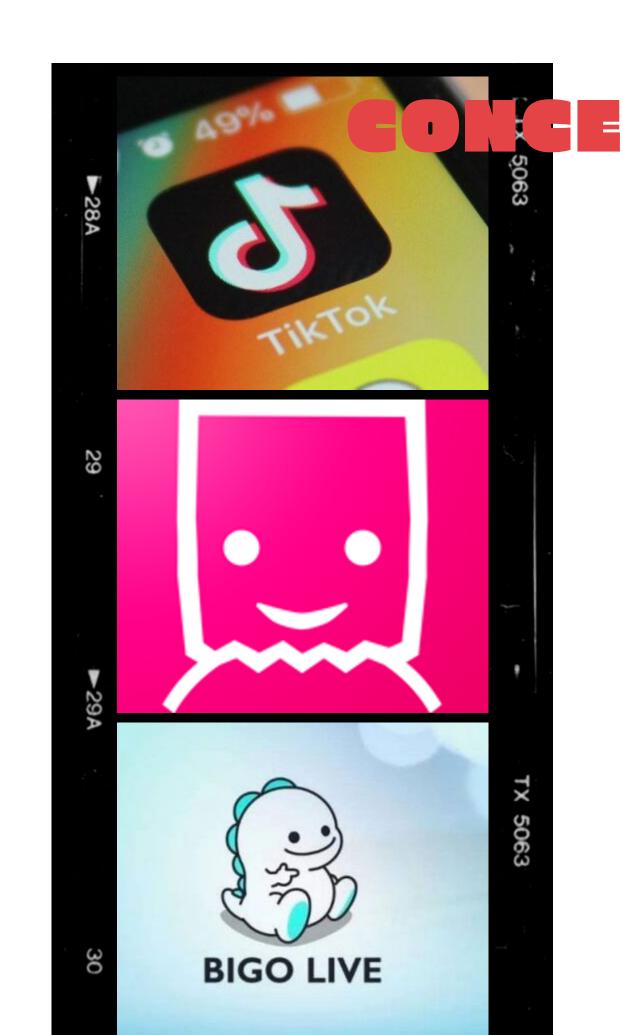
no way to validate age.
inappropriate language. accounts
default to public

TELLONYM

messenger app popular in middle and high schools allows kids to ask and answer questions anonymously. issues; cyber bullying, violent threats + sexual content

BIGO LIVE

live streaming app rated for 17+.
no age verification. bullying, nudity,
violence and profanity common





IMVU

users interact as avatars.

nudity + sexual
encounters, sexual talk.
chat feature randomly
pairs users with other
users. all profiles public

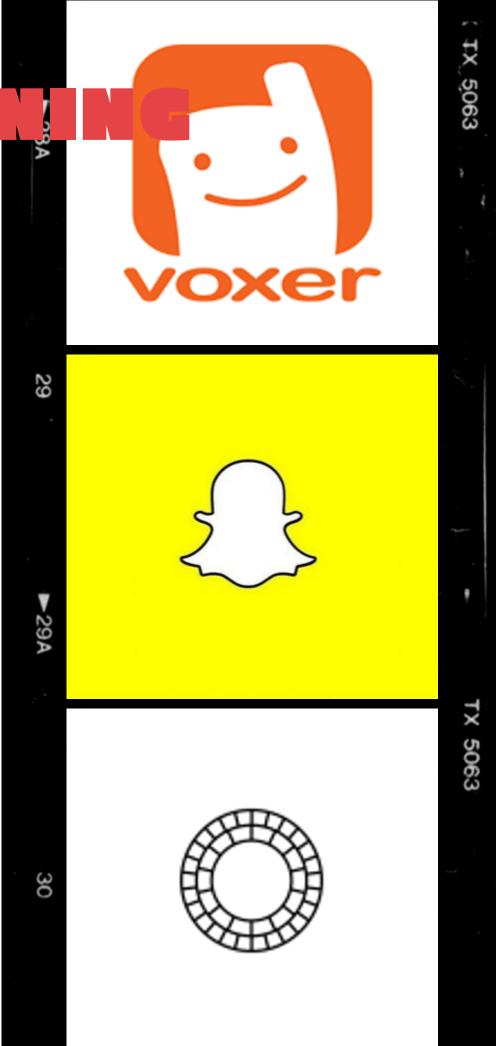
HOUSE PARTY

video chatting app with live video and texts. inappropriate content.

ASK.FM

question-answer format. cyber bullying. linked to suicides in UK

GONGERI APPS



VOXER

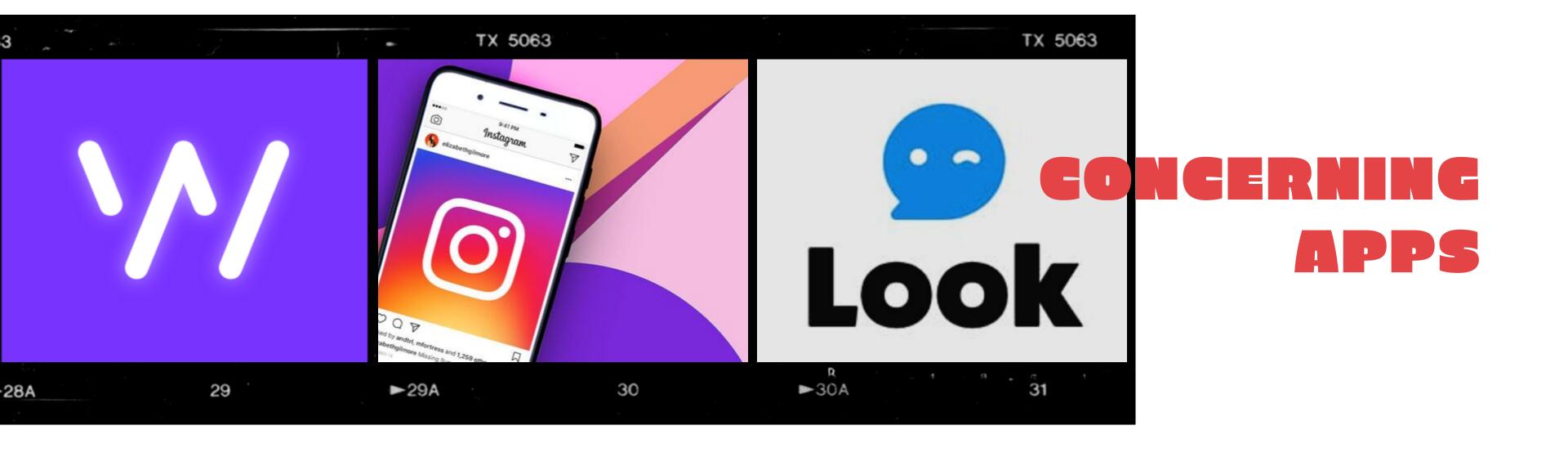
walkie talking PTT exchange short voice messages. spreads hurtful messages. rated 4+

SNAPCHAT

send photos + videos that disappear. rated 12+. sexting + inappropriate content. screenshots + save messages

VSCO

photo creation app. have to manually turn on privacy settings.



WHISPER

"share your secrets, express yourself, meet new people"

12 yoa girl raped by 21 yoa man met on whisper in Washington

INSTAGRAM

rated 13+. users can find mature or inappropriate content. privacy setting concerns.

LOOK

free video messaging app.
strangers can message
kids easily. no content
filters causes kids to find
inappropriate content.

BITLIFE

simulation game. choose to make money, spend time, + form relationships. choose to hook up with other characters, drink, do drugs, gamble, + commit crimes.

BLENDR

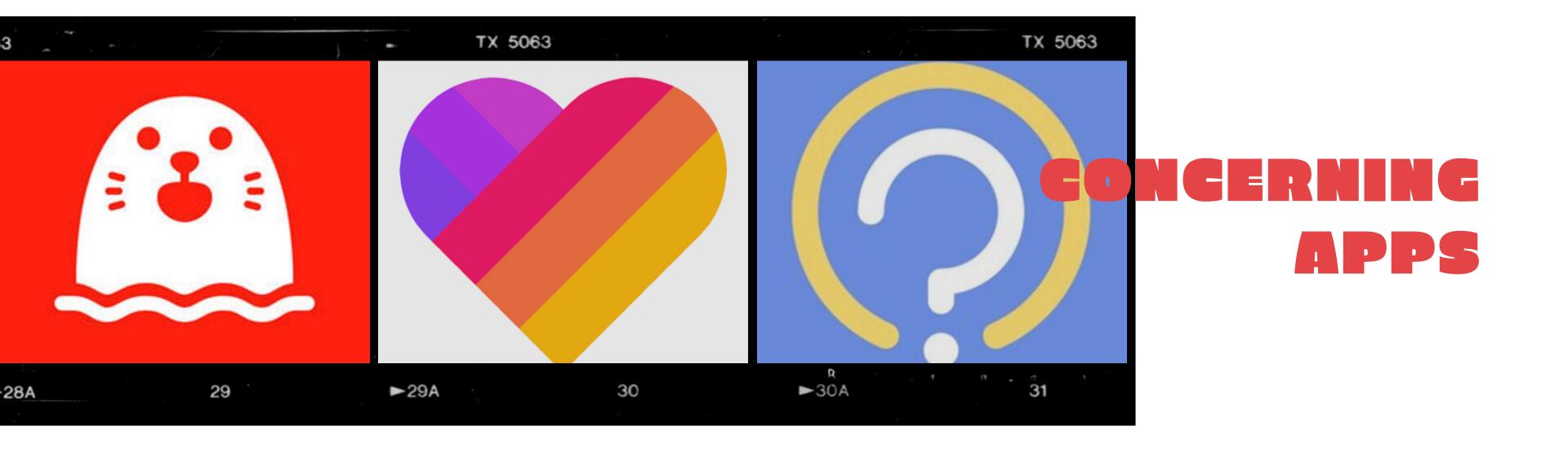
messages, photos, videos. rate the "hotness" of other users. no age restriction.

DISCORD

online gamers use app to text,
voice + video. adult content +
private chat with strangers. mature
content.

GONGERNING





HOLLA

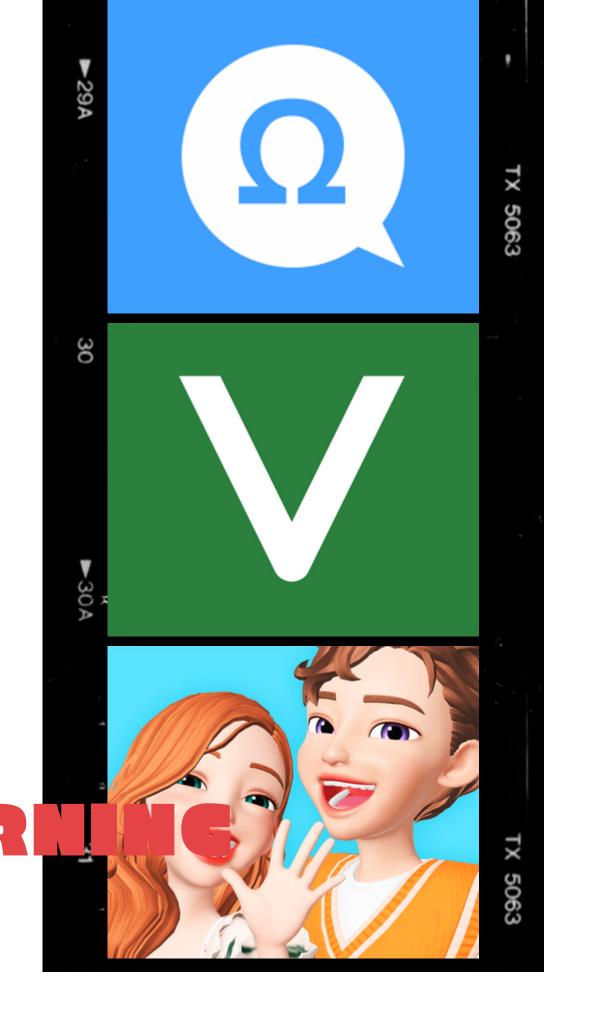
connecting w/strangers.
teens sign up with phone
or Facebook account.
matched with stranger for
video chat. can scroll
through users. nudity +
violence common.

LIKE

create short lip syncing videos. collect "likes" to move up list of popular users. messaging. allows strangers to interact with each other.

LIPSI

users can stay in "ghost mode" giving feedback to others anonymously. can link to Instagram acct where comments appear in their feeds.



OMEGLE

like holla, facilitates online conversations with random strangers. text or video chat. sexual content, lewd language

VORA

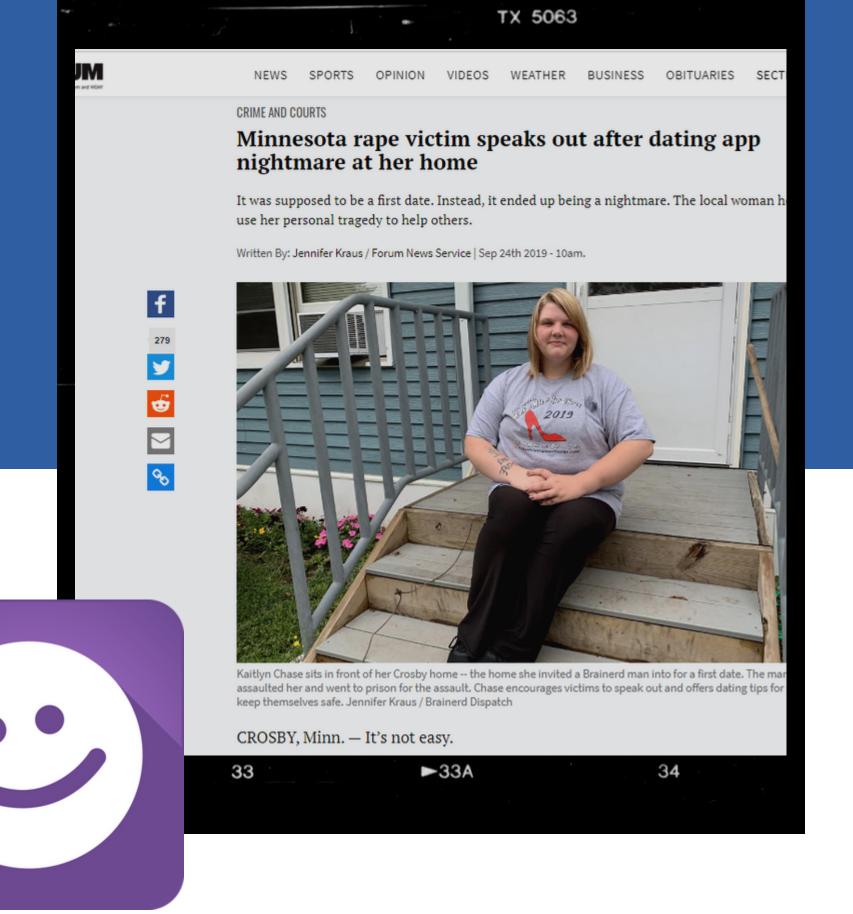
dieting app. popular with teens who struggle with eating disorders. connects with others who can encourage life threatening behaviors

ZEPETO

avatar based app. ability to connect with strangers + focus on image/apperance

MeetMe app

"you think you know them, but people can be whoever they want to be online. they can pretend for a long time before meeting them in person and then the real person starts to come out."



GONGERNS

GROOMING

predators slowly gain childrens trust + exploit their natural curiosity

PRIVACY SETTINGS

location services, private vs. public profiles, personal info.



CYBERBULLYING

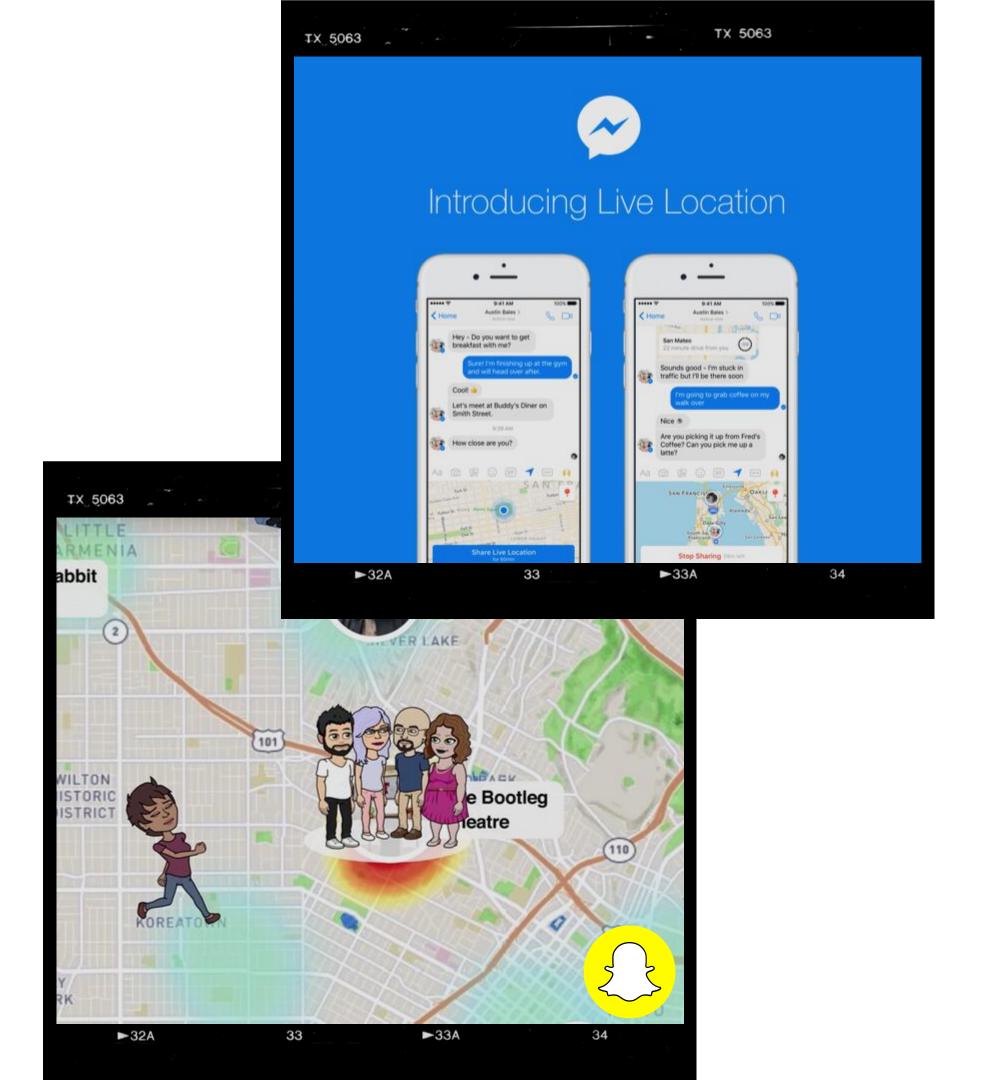
1 in 3 young people say they've been victim of online bullying. More youths experience on Instagram than any other platform, then Facebook, then Snapchat.



PREDATORS + GROOMING

APPS FAVORED HAVE:

- the ability to send + receive messages
- the ability to track the location
- the ability to exchange photos + videos
- the ability to hide content



sharing location
services with apps
that don't require it
for the function of
the app can pose
safety concerns

LOCATION SERVICES

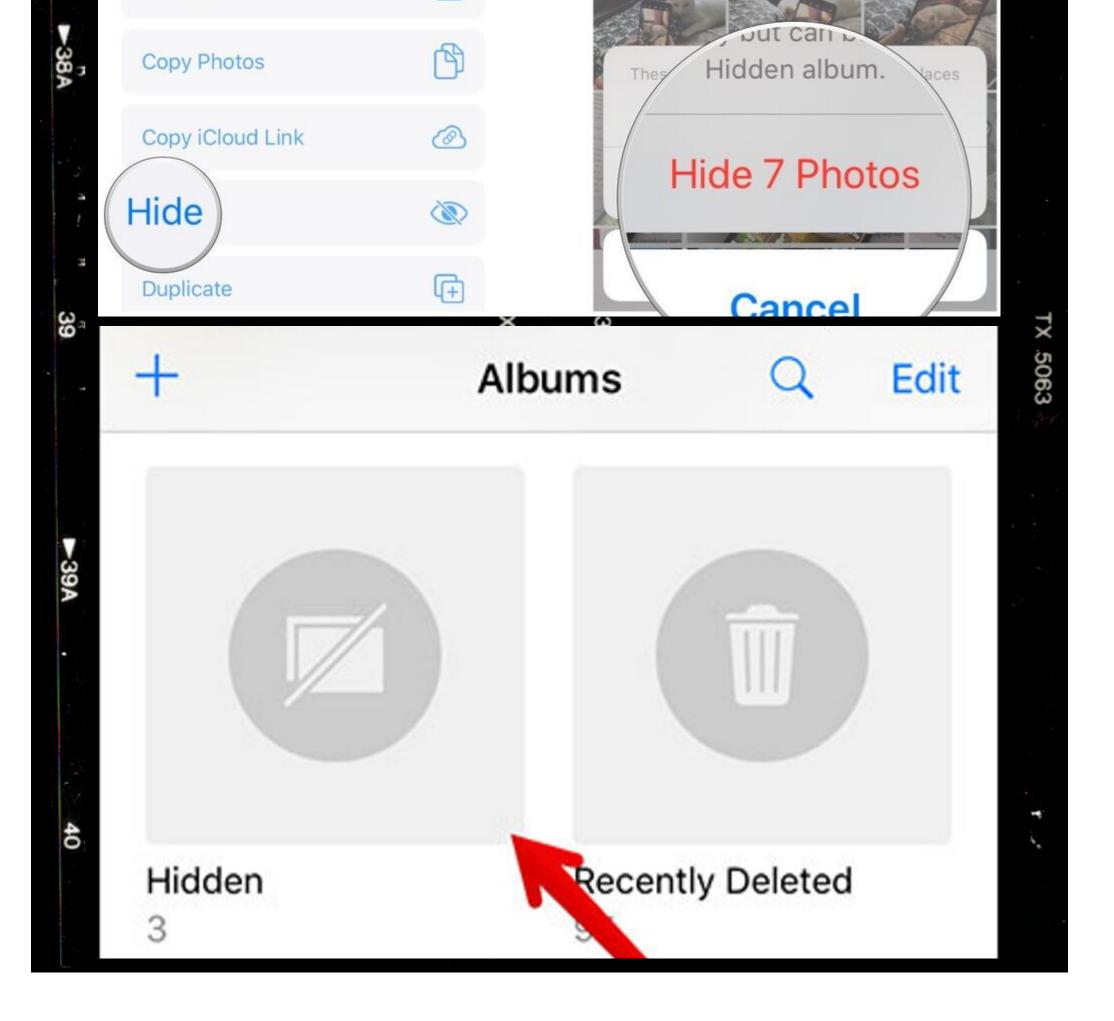


MAJORITY OF KIDS HIDE THEIR ONLINE ACTIVITY FROM THEIR PARENTS

- clear browsers
- close/minimize browser or apps
- delete messages or videos
- omit details when talking about activity
- lack of privacy settings
- use private browsing mode
- fake profiles

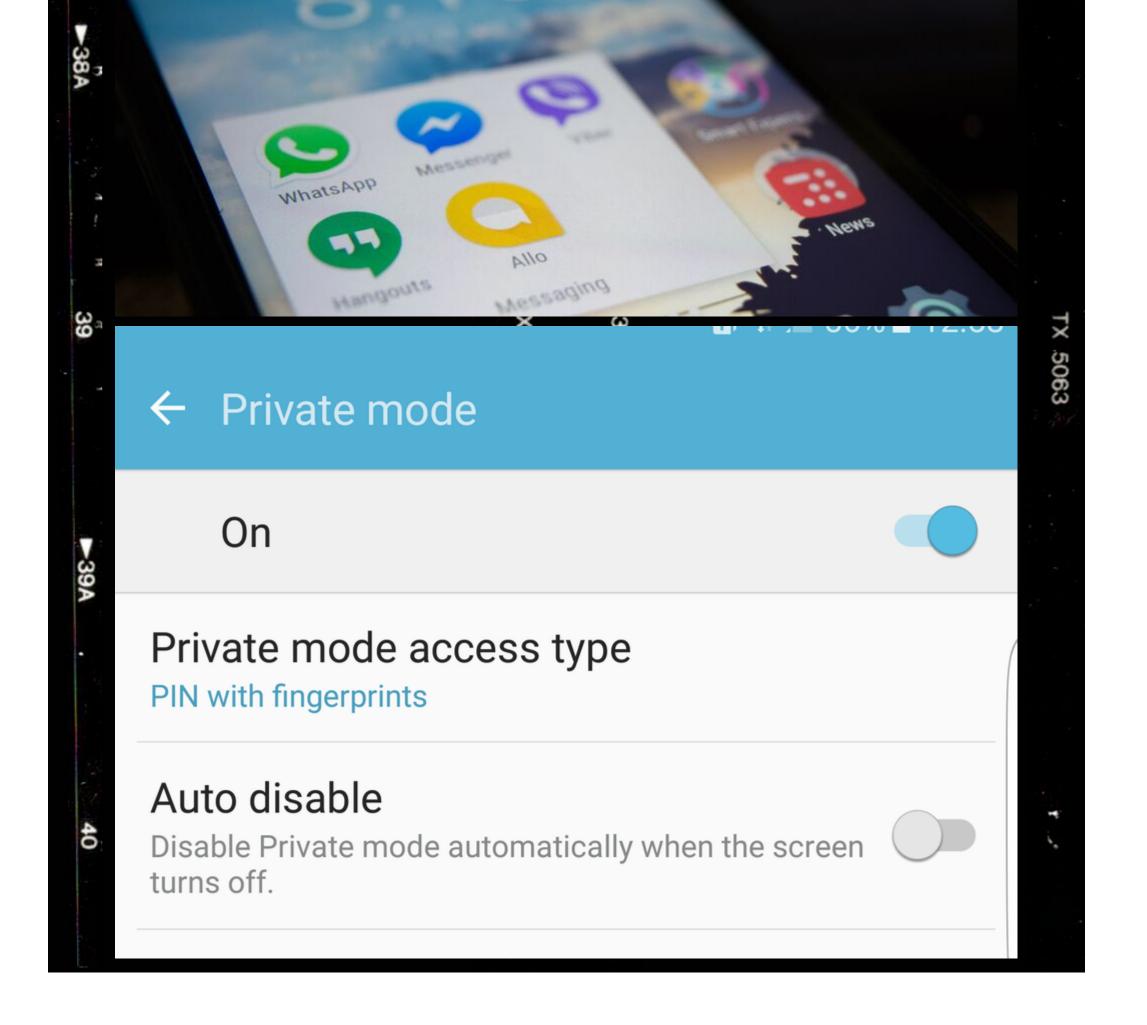


APPS | GAMING DEVICES | PERSONAL DEVICES



IOS HIDDEN PHOTOS

not an app but an easy way to hide photos



ANDROID HIDDEN PHOTOS

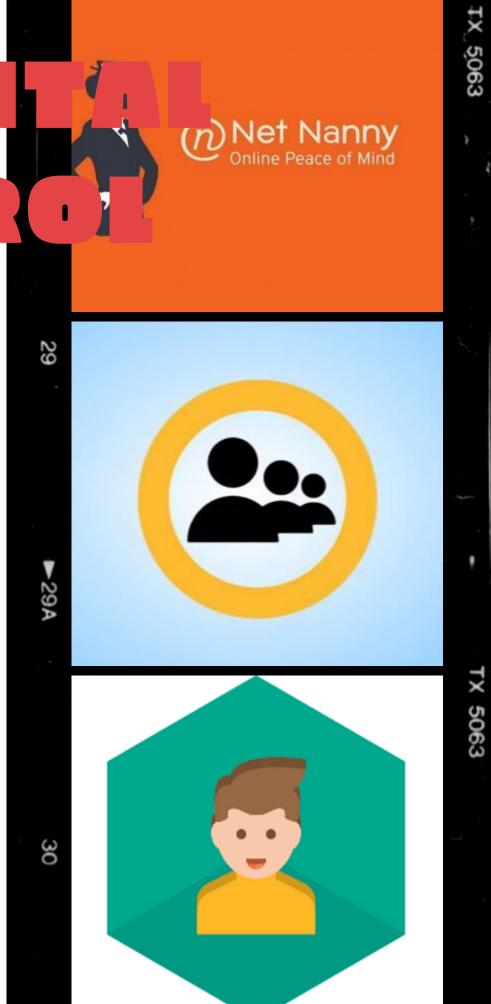
not an app but an easy way to hide photos

settings > privacy and safety > private mode

choose pattern, PIN or password with fingerprints as an alternative

hides "private content"







NET NANNY

web filtering, location tracking + app management both Android + iOS \$54.99/year

NORTON FAMILY PREMIER

offers text-message logging + monitory (Android only). Allows you to monitor Windows PCs. \$49.99/year

KASPERSKY SAFE KIDS

free tier includes web monitoring, time limits + app management.

Free - \$14.99/year

Source: "Best Cell Phone Parental Control Software of 2019, March 20, 2019, www.toptenreviews.com "Best Parental Control Apps For Your Kid's Smartphone, July 26, 2019, www.digitaltrends.com



MOBICIP

app filters, block internet access, lock phone, 5 user licenses \$49.99/year

QUSTODIO

monitors conversations through chat apps + text. filters. time controls. \$39.95-\$96.95/year

SURFIE

best feature: texts you alerts about child's online activity on mobile phone. access to contact list. keyword/phrase alert. \$59.90/year

Source: "Best Cell Phone Parental Control Software of 2019, March 20, 2019, www.toptenreviews.com "Best Parental Control Apps For Your Kid's Smartphone, July 26, 2019, www.digitaltrends.com